



Craft Cocktail Virtual Happy Hour Packages

Toast To The Good Life (*Virtually*)



So you're throwing a virtual event...

Thanks for inviting Cocktail Commons.

Cocktail Commons was born out of the notion that perfect drinks are made when community, knowledge, and accessibility merge. When cocktails are made with love and crafted for friends, colleagues, you name it... They will always taste better. Add a little bit of know-how...you've got the perfect pairing.

Our goal is to elevate your virtual event beyond expectation by providing your guests a chance to engage, interact and connect in a way that they may not typically be able to in a virtual setting.

We're thrilled that you've considered us to drive this experience.

Ben Richardson | Founder, Cocktail Commons

Our Virtual Event Packages

Standard & Custom Packages Available



PACKAGE 1

Seasonal Cocktail Workshop + Cocktail Kits

Description

This craft cocktail demonstration is a memorable 15 - 30 minute Cocktail Commons expert bartender-lead experience where each virtual participant will get to make their own seasonal cocktail (based on our monthly cocktail kit release) with step-by-step instructions, guidance and a bit of humor and history. Each participant will receive a Seasonal Cocktail Commons Cocktail Kit (everything but the alcohol) prior to the event so that they can either mix right alongside the lead bartender OR participate after the event with all needed materials. This event *may* also include a moderated Q&A session where participants can interact with the lead bartender during and after the demonstration.

*** Seasonal Cocktail is determined by Cocktail Commons upcoming seasonal members kit. Please email maddie@cocktailcommons.com for further details.**

Example Seasonal Cocktails:

Fall/Winter:

- * Stubborn Mule
- * Whiskey Ginger Sour
- * Trinidad Sour

Spring/Summer:

- * Spicy Pepper Margarita
- * Rhubarb & Beet Daiquiri
- * Blackberry Bramble

Seasonal Cocktail Workshop + Cocktail Kits

Item	Price
Seasonal Cocktail Commons Kit (per participant) <i>* Starting at 20 Participants. For events under 20 participants, cocktail kits start at \$99.99.</i>	\$79.99/Kit (depending on contents) + shipping Example: <ul style="list-style-type: none">- Digital Prep-list Provided to the event host (to share with event participants) 7 business days ahead of your event- All necessary small batch mixers (i.e. syrups, bitters, drams, sugar cubes, etc...)(typically up to 4 items)- Prepared Garnishes- 1 Tool- Printed recipe/instruction card
15 Minute Event Demonstration <ul style="list-style-type: none">• Brief description & historical context of 1 seasonal cocktail• Brief overview of the spirits and small batch mixers used• How to make the seasonal cocktail (brief description on how to make the modern riff)	\$350
30 Minute Event Demonstration <ul style="list-style-type: none">• <i>* Includes everything from 15 minute event +</i>• Extended History• Easy variants to add to your cocktail repertoire• Moderated Q&A	\$600
Subtotal (20 participants +)	Starting at \$1,950 + Shipping

PACKAGE 2

Classic Cocktail Workshop + Cocktail Kits

Description

This craft cocktail demonstration is a memorable 15 - 30 minute Cocktail Commons expert bartender-lead experience where each virtual participant will get to make their own classic cocktail with step-by-step instructions, guidance and a bit of humor and history. Each participant will receive a Classic Cocktail Commons Cocktail Kit (everything but the alcohol) prior to the event so that they can either mix right alongside the lead bartender OR participate after the event with all needed materials. This event may also include a moderated Q&A session where participants can interact with the lead bartender during and after the demonstration.

** Only available with 30+ days minimum notice*

Example Classic Cocktails:

Dark Spirits:

- * Old Fashioned
- * Moscow/Classic Mule
- * Mai Tai

Clear Spirits:

- * Classic Daiquiri
- * Classic Paloma
- * French 75

Classic Cocktail Workshop + Cocktail Kits

Item	Price
Standard Cocktail Commons Kit (per participant) <i>* Starting at 20 Participants. For events under 20 participants, cocktail kits start at \$120.</i>	\$99.99/Kit (depending on contents) + shipping Example: <ul style="list-style-type: none">- Digital Prep-list Provided to the event host (to share with event participants) 7 business days ahead of your event- All necessary small batch mixers (i.e. syrups, bitters, drams, sugar cubes, etc...)(typically up to 4 items)- Prepared Garnishes- 1 Tool- Printed recipe/instruction card
15 Minute Event Demonstration <ul style="list-style-type: none">• Brief history of 1 classic cocktail• Brief overview of the spirits and small batch mixers used• How to make the classic cocktail (brief description on how to make the modern riff)	\$350
30 Minute Event Demonstration <ul style="list-style-type: none">• <i>* Includes everything from 15 minute event +</i>• Extended History• Easy variants to add to your cocktail repertoire• Moderated Q&A	\$600
Subtotal (20 participants +)	Starting at \$2,350 + Shipping

PACKAGE 3

Custom Workshop + Cocktail Kits

Description

Looking for something very specific for your event or team? We would love to create a memorable 15 - 30 minute expert bartender-lead experience where each virtual participant will get to make their own signature or branded cocktail with step-by-step instructions, guidance and a bit of humor and history. Each participant will receive a Cocktail Commons Cocktail Kit customized for your event (everything but the alcohol) prior to the event so that they can either mix right alongside the lead bartender OR participate after the event with all needed materials. This event may also include a moderated Q&A session where participants can interact with the lead bartender during and after the demonstration.

** Only available with 30+ days minimum notice*

Example Signature/Branded Cocktails:

Event Based:

- * Corporate Anniversary
- * Milestone Accomplishment
- * Strategy Meeting
- * Team member birthday
- * Client Entertainment
- * VIP Experience

Custom Cocktail Workshop + Cocktail Kits

Item	Price
Standard Cocktail Commons Kit (per participant) <i>* Starting at 20 Participants</i>	Custom Pricing (depending on contents) starting at \$120 + shipping Example: <ul style="list-style-type: none">- Digital & Branded Prep-list Provided to the event host (to share with event participants) 7 business days ahead of your event- All necessary small batch mixers (i.e. syrups, bitters, drams, sugar cubes, etc...)(typically up to 4 items)- Prepared Garnishes- Custom tool or glassware sets- Branded & Printed recipe/instruction card
15 Minute Event Demonstration <ul style="list-style-type: none">• Brief history of 1 classic cocktail• Brief overview of the spirits and small batch mixers used• How to make the classic cocktail (brief description on how to make the modern riff)	\$350
30 Minute Event Demonstration <ul style="list-style-type: none">• <i>* Includes everything from 15 minute event +</i>• Extended History• Easy variants to add to your cocktail repertoire• Moderated Q&A	\$600
Subtotal (20 participants +)	Contact us for custom pricing

FAQ

What if we want to have the alcohol shipped too?

Though we do send a prep-list to your guests ahead of the event (including alcohol recommendations) Cocktail Commons does not ship alcohol. We do have several partner recommendations that we are happy to share with your team so that your participants can have their alcohol AND kit in-hand before your virtual event.

What if we want to have less than 20 participants in attendance?

We can definitely accommodate - please contact us for custom pricing.

Do you offer just the virtual event without the kits?

We can definitely accommodate - please contact us for custom pricing.

How much should I estimate for shipping costs?

Shipping varies depending on the final contents of the kit + the locations you are shipping to (**Note:** We only ship to contiguous US locations). We estimate anywhere from \$5.95 - \$15.99/Kit on average.

Have additional questions?

Feel free to reach out to us at maddie@cocktailcommons.com for further information!



What's Next?

We're excited at the chance of working alongside you and your team to create a memorable virtual experience.

Get in touch with Maddie at maddie@cocktailcommons.com to confirm details and solidify your agreement. We will require a down payment in order to secure your spot on the calendar.

Looking forward to chatting with you!