



WOOLMARK  
INTERIORS

# SLEEP BETTER WITH WOOL



## A TRANQUIL NIGHT'S SLEEP WITH WOOL

Wool – innovative, versatile and resilient. The perfect mix of natural performance, strength and softness, wool is the ideal choice for bedding.

For thousands of years, wool has been the natural way to enjoy a comfortable, luxurious and tranquil night's sleep.

A scientific study\* confirms wool's ability to provide superior comfort in a variety of sleeping environments, by breathing naturally and regulating body temperature.

## WHY WOOL WINS

Wool is 100% natural, biodegradable and renewable. It is made from the simple combination of a sheep, sunlight, water and grass. The fibre is extremely resilient with an active life of many years. When disposed of, it is biodegradable. It is also a planet-friendly renewable fibre. Grown on sheep, it can be shorn annually. For today's consumers, increasingly sensitive to the environmental properties of a product, wool is the essence of responsible consumption.

## WOOL IS NATURALLY COMFORTABLE

- Insulates against heat and cold
- Regulates air moisture content
- Promotes sound sleep
- Reduces static

## WOOL IS NATURALLY EASY CARE

- Resists dirt and stains
- Is easy to clean
- Can be machine washed when indicated on the label

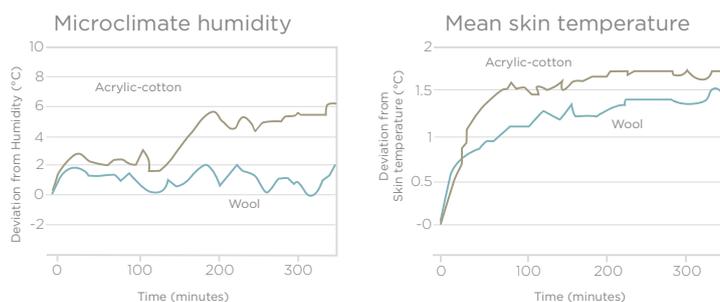
## WOOL IS NATURALLY RESILIENT

- Is hard wearing and long lasting
- Retains its shape and appearance
- Is flame resistant

## REST EASY WITH THE WOOLMARK BRAND

Woolmark-certified products must meet strict quality and performance standards. Only the finest quality wool bedding products may carry the Woolmark brand, the world's most recognisable textile symbol.

[www.woolmark.com](http://www.woolmark.com)



Source: Umbach, 1986

\* Umbach, K. H. (1986) 'COMPARATIVE THERMOPHYSIOLOGICAL TESTS ON BLANKETS MADE FROM WOOL AND ACRYLIC-FIBRE-COTTON BLENDS', Journal of the Textile Institute, 77: 3, 212 – 222

THE  
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COMPANY 