



x **ever
made**

WWF collaborates with Evermade for Earth Hour

28TH MARCH 2020

LIMITED EDITION ART PRINTS

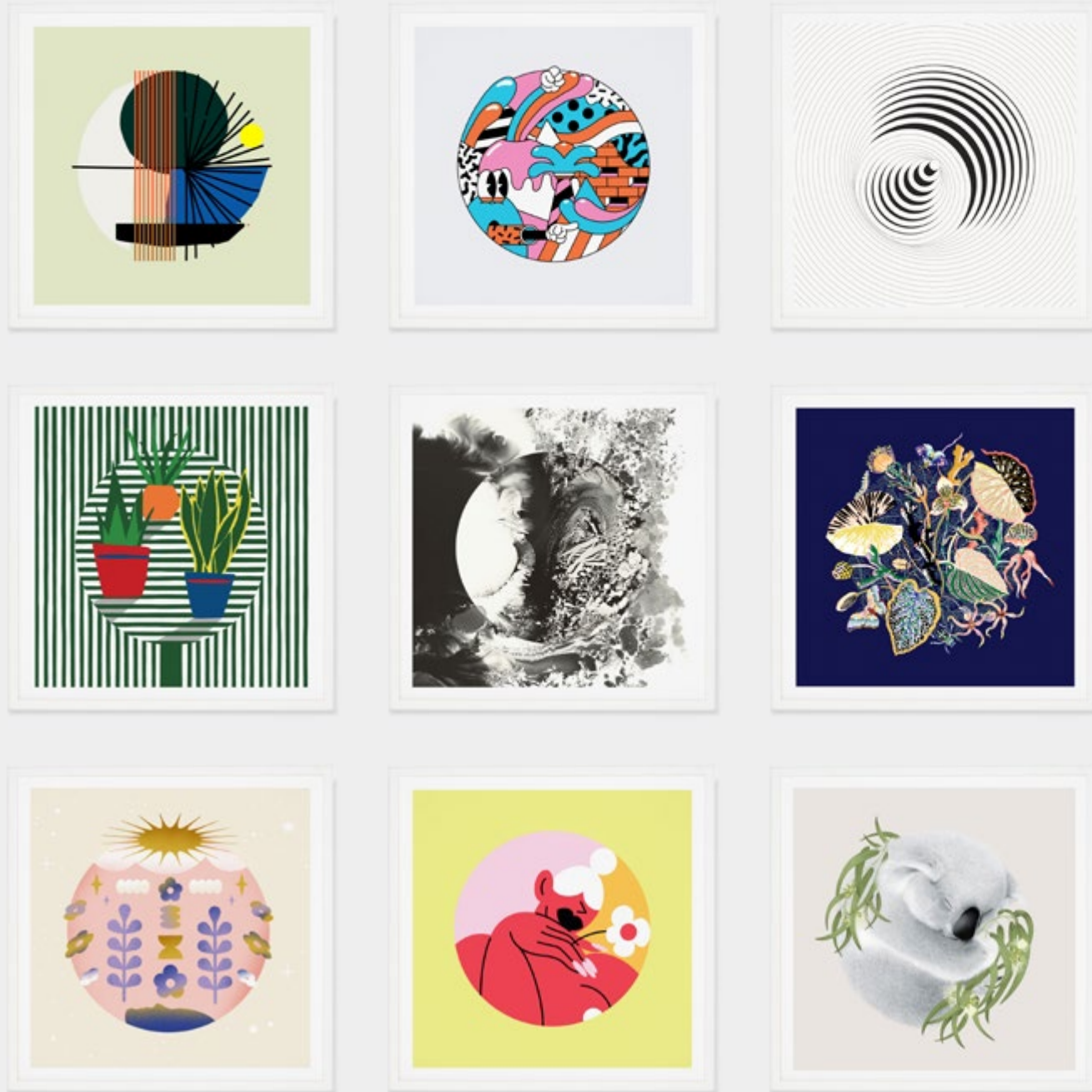
26 CONTRIBUTING ARTISTS

LAUNCHING ON EARTH HOUR

IN SUPPORT OF THE WWF



26 Designs Available



Contributing Artists

AMELIA GRAHAM
ARCHIE PROUDFOOT
BARBARA MALAGOLI
BENJAMIN GRAVEN
CAMILLE WALALA
CRAIG & KARL
CRISTINA DAURA
DIANE BRESSON
GIACOMO BAGNARA
HOLA LOU
JAMES WILSON
JENNI SPARKS
LINNÉA ANDERSSON

LOUISE JONES
MARTINA PAUKOVA
MARYLOU FAURE
MATT WILLEY & GILES REVELL
MIREIA RUIZ
PAUL THURLBY
PETER JUDSON
RICARDO CAVOLO
ROBYN CAREY
RYAN CARL
SARAH GORDON
SUPERMUNDANE
YEYE WELLER

The Collaboration

Evermade is proud to be collaborating with WWF on their new series of limited edition art prints. 'Earth Hour' is the next instalment of the Evermade Editions print series, with 100% of profits donated to WWF.*

Reaching out to multidisciplinary creatives across the globe, Evermade invited the artists to design a print in response to the climate crisis of today. All following the same brief and a uniform circular composition, the result is a beautiful series of 26 large contemporary art print designs.

Launching alongside WWF's Earth Hour 2020 (Saturday 28 March at 8.30PM), each print is designed to bring creativity to the conversation of conservation.

As with the work of WWF itself, the Earth Hour x Evermade series unites the impacts of individuals to create a collective campaign for change.

About WWF

World Wildlife Fund (WWF) is the world's leading conservation organisation. Working in over 100 countries, WWF collaborates with people across the globe to develop and deliver innovative solutions that protect communities, wildlife, and the places in which they live.

About Evermade

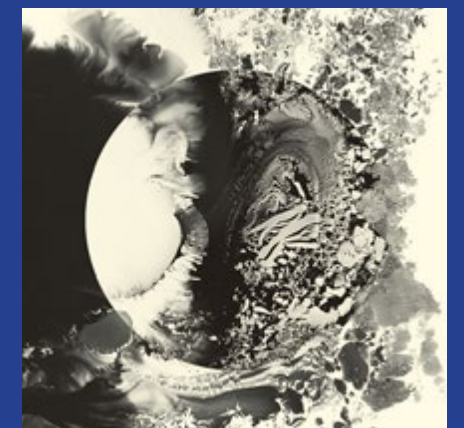
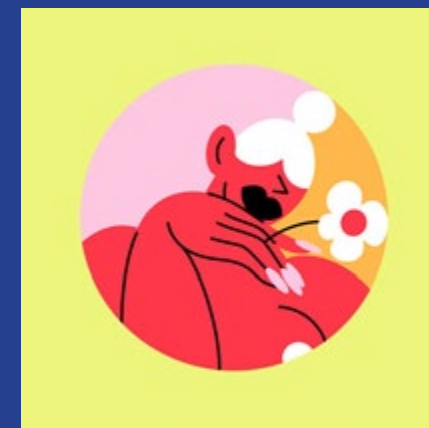
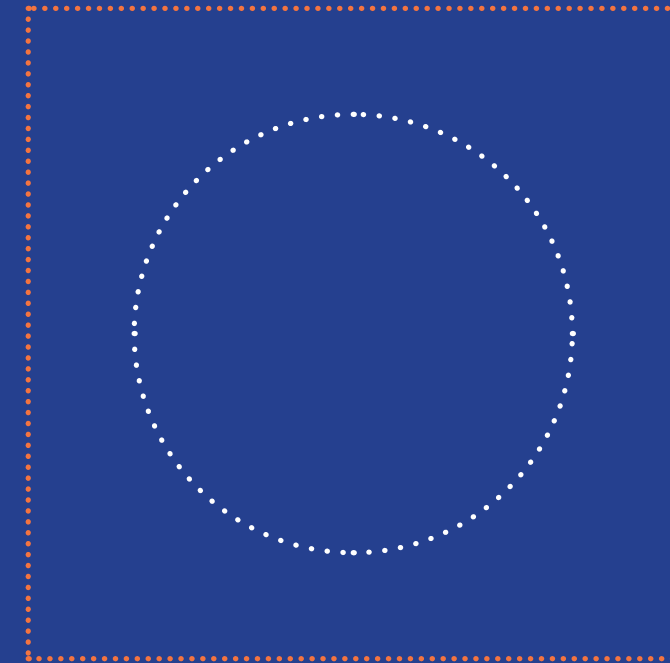
Evermade is a Brighton-based art studio and online store, focused on collaborating with illustrators and artists from around the world. With a playful, aesthetically-driven approach and bold, graphic style, Evermade produces prints & gifts for design-lovers.

Evermade Editions

Evermade Editions is a series of limited edition art prints from Evermade. Every instalment features a careful selection of artists, each being dealt the same brief to work from. Which in turn, creates a medley of individual interpretations, with a universal connection.

**58% of net sales donated to WWF*

EVERY ARTIST HAS WORKED FROM
THE SAME CIRCULAR COMPOSITION.



EARTH HOUR
28TH MARCH 2020

It's so much more than just turning off the lights

Earth Hour 2020

Earth Hour is WWF's flagship global environmental movement. Born in Sydney in 2007, Earth Hour has grown to become one of the world's largest grassroots movements for the environment, inspiring individuals, communities, businesses and organisations in more than 180 countries and territories to take tangible environmental action for over a decade. Historically, Earth Hour has focused on the climate crisis, but more recently, Earth Hour has strived to also bring the pressing issue of nature loss to the fore. The aim is to create an unstoppable movement for nature, as it did when the world came together to tackle climate change. The movement recognises the role of individuals in creating solutions to the planet's most pressing environmental challenges and harnesses the collective power of its millions of supporters to drive change.



#EarthHourUK

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For more information on Earth Hour please visit www.wwf.org.uk/earthhour

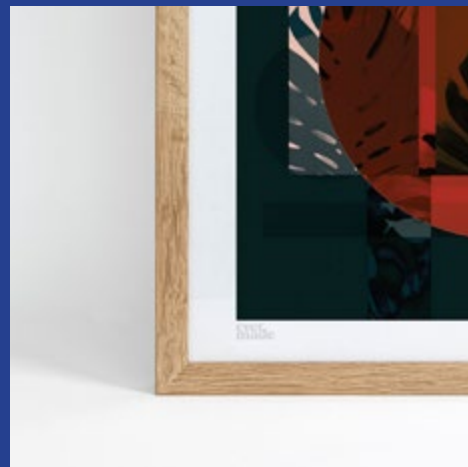


Plastic Free

100% RECYCLABLE PACKAGING

Limited Edition

WITH A CERTIFICATE OF AUTHENTICITY



Framing Available

CHOOSE FROM SOLID OAK, BLACK OR WHITE

In Summary

LIMITED EDITION

100 copies of each print ever made.

SUPPORT WWF

Prints are £100, with all profits donated to WWF.*

ECO-CONSCIOUS

Prints are printed onto FSC certified paper and packaged in plastic-free recycled packaging.

DISCOVER YOUR NEW FAVOURITE ARTIST

From emerging new talents to established industry icons, choose your print from a carefully curated list of artists.

THE PERFECT GIFT

Using art to start a conversation about conservation.

SIZE & FRAME

Each print is 610mm x 610mm.

Framing is available in three styles; solid oak, black or white.

GOING LIVE SOON

Pre-order at evermade.com 21 March 2020.

Shipping from 28 March 2020.

**58% of net sales donated to WWF*

Full collection can be found here on launch:

evermade.com/collections/wwf-earth-hour

PRESS SAMPLES AVAILABLE ON REQUEST