

for horses and pets

People have used coconut oil for generations as a health food and natural healer, with documented success.

It can improve digestion, clear up skin problems, boost energy levels, aid in weight loss, fight infections, balance blood sugar and bring improvement to numerous other conditions.

Those in the equine racing industry, and pet owners, are discovering it delivers the same benefits for their animals.

100% pure, natural food supplement for animals

equine Coconlut Oil

FOOD SUPPLEMENT FOR HORSES

DOSAGE:

SPORT HORSES: 50mls to 100mls per day; PONY CLUB/SHOWING: 30mls to 50mls per day; AGED/GERIATRIC: 15mls to 30mls per day.

Introduce to the diet gradually over a week then commence full dose. Mix with feed or serve as is. Dosage is based on an average horse weight of 500kg; decrease or increase accordingly.

Coconut oil is unlike any other vegetable oil fed to horses, and may provide the following unique benefits:

- Increased muscle glycogen storage Saturated fats such as those found in coconut oil are more effective at enhancing muscle glycogen storage than the unsaturated fats found in other vegetable oils (e.g. RICE BRAN, CORN, FLAX, SOY BEAN).
- Anti-viral and anti-bacterial protection for gut health and wellbeing; could assist with ulcers, acidosis, colic, poor condition and lameness. Also improves appearance of coat.
- Ready energy coconut oil contains MCTs (medium chain triglycerides) which are easier to digest, absorb and convert to muscle energy, unlike long-chain fatty acids found in other vegetable oils. MCT's are absorbed directly into the portal blood and transported to the liver, whereas polyunsaturated oils are transported
- Non-heating Feed Oil provides a source of cool energy resulting in non "fizzy" behaviour.

to the liver via the lymphatic system.



COCONUT OIL POOD SUPPLEMENT FOR DOGS, CATS AND BIRDS (INCL. CHICKENS)

DOSAGE:

CATS, SMALL DOGS AND BIRDS: one teaspoon daily. MEDIUM/LARGE DOGS: one tablespoon daily.

Introduce to the diet gradually over a week then commence full dose. Mix with feed or serve as is.

- Reduction or elimination of body odour and bad breath
- Healthier skin and elimination of rashes, itchiness
- Shiny and healthy looking coats
- Improved energy
- Better digestion and reduction of excess weight
- Relief for arthritic-like symptoms
- Can reduce the instance of Salmonella in poultry



Coconut oil is a "functional food," defined as a food that provides a health benefit over and beyond the basic nutrients.

Further information for horse owners

Rancid oils reduce the palatability of a feed and interfere with the utilisation of fat-soluble vitamins and may cause damage to muscle organ tissue if consumed.

Some of the MCT (Lauric, Capric and Caproic acids) in coconut oil possess anti-bacterial and anti-viral properties. These fatty acids may assist the horse's immune system in fighting off viral and bacterial challenges, leading to improved overall gut health and a reduction in ulcers and laminitis, and overall wellbeing.

Non-heating Energy Source – fizzing generally comes from high starch/grain diets where there is a risk of starch overload into the hindgut. The risk of starch overload can be minimised by replacing some grain in the feed with oil, to provide energy. Coconut oil provides a source of cool energy. Oil is very energy dense and yields about 2 1/4 times more energy than starch or protein. This may be useful for a number of reasons including reduction in gut fill and feed intake required to sustain maintenance and exercise.

Dysbiosis (Leaky gut syndrome) – is a gut disorder commonly affecting horses fed high levels of sugar and starch (NSC or non-structural carbohydrate) from pastures, grain and grain-based feeds. Feeding natural products such as medium chain triglycerides (MCT) that are reported to have possible anti-microbial actions is thought to preserve gut health.

Coconut oil is 100% pure and natural

Equine Muscle Disorder – horses suffering from 'tying up' need low-carb/non-carb energy diets, so partial replacement of grains with oil in the diet may aid in the management of the condition.

Glycogen (is the form in which animals store carbohydrates in their bodies, for later use as energy) – horses are able to utilise oil for energy during submaximal/anaerobic activity. This means delay of the onset of fatigue and an increased capacity for high-intensity exercise. Therefore coconut oil provides a ready source of energy for use during exercise.

Mud Fever/Greasy Heel – due to the anti-microbial effects of the MCT (medium chain triglicerides), coconut oil aids in the healing process and may kill bacteria and prevent re-infection.

Sources:

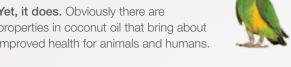
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Sceptics who don't believe claims made for the benefits of coconut oil say 'People can overcome just about any health problem simply because they believe the treatment they are using will help them.'

This is a valid argument but it doesn't work with animals! Animals don't know that coconut oil in their food or applied on their skin is going to improve their health.

Yet, it does. Obviously there are properties in coconut oil that bring about improved health for animals and humans.



- Coconut oil digests more easily than other oils and is converted into energy rather than body fat stimulating metabolism
- It has unique antiviral, antibacterial and antifungal properties
- It provides cardio-vascular support
- Coconut oil is well tolerated causing animals no harm, unlike many drugs and other treatments
- Coconut oil is stable and resistant to rancidity so can be stored for long periods of time
- It can be used topically for treating cuts, stings, bites and infections



www.discovercoconut.co.nz

Ingredients:

100% pure and natural coconut oil Product of the Pacific Islands

Packed and distributed in New Zealand by: Blue Coconut Distribution Ltd.