

IN-EAR Sound Enhancement & Hearing
Protection Manual & Warranty



CUSTOM EDGE

!!! Important Performance & Safety Tips for Your New Custom Edge

Congratulations on the purchase of your new Custom Edge personal sound amplification devices. Whether you are using this for general sound enhancement, hearing protection or both, Custom Edge offers you the best product for fit, performance and reliability.

In order to ensure you recieve the best performance from your new Custom Edge devices, please thoroughly read the enclosed manual.

Hearing loss can happen gradually or quickly, depending on the levels of noise(s) exposed to your ears. Once hearing loss occurs, it does not reverse its course, THE DAMAGE IS DONE. Many who suffer hearing loss wish they had a better understanding of this process sooner rather than later in life. Take action now and protect your ears from further damage.

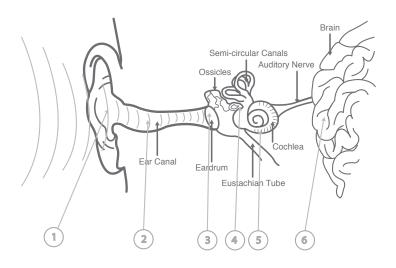
ALWAYS make sure you use the product as intended for best results. ALWAYS use your new Custom Edge devices when in damaging loud environments.

Make sure your product is working properly before use in extreme environments, so you get the performance and protection your ears need.

See the following charts on "How the Ear Works" and The Decibel (dB) Rating Chart

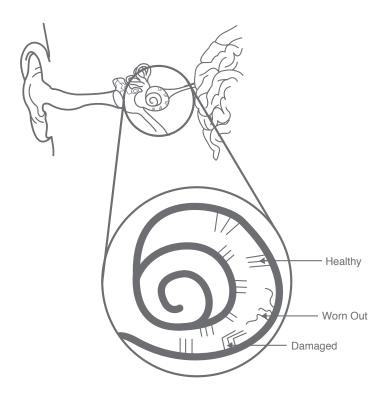
How the Ear Works

- Acoustic design of the outer ear captures the oncoming sound waves.
- 2. Sound waves enter the ear canal and penetrate the eardrum (tympanic membrane).
- 3. The eardrum taps the malleus causing a chain reaction with the stapes and the incus.
- 4. The incus taps the cochlea, causing a hydraulic effect on 35,000-40,000 hair-like nerves (cilia) in the cochlea.
- 5. As the cilia are pushed, they send a signal through the auditory nerve to the brain.
- 6. The brain registers the incoming signal as a specific sound.



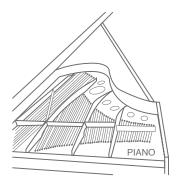
How the Ear Gets Damaged

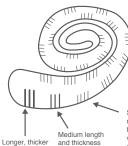
- As the nerves continually bend over from oncoming sound, they eventually begin to wear out or even break off (especially from damaging loud sounds).
- Therefore, they do not respond as sensitively as they used to and your ability to hear continues to diminish over time.
 Extreme loud noises can damage your hearing instantly and permanently.



How to Help the Ear Hear Better

A traditional piano has 88 strings that allow you to create many beautiful sounds for your enjoyment. A traditional guitar only has six strings. Your ear has 35,000-40,000 "strings on a piano". This is the most advanced sound system on the planet. But just as strings on a piano, they can be easily damaged if you are not careful. Once damaged, they cannot be restored to normal. If your ears have been damaged and you need to hear better, then modern technology offers digital hearing enhancement. This allows you to have personal hearing device(s) tuned to match the deficiency in your hearing. If you are missing more high tones in your hearing, then you can have your devices programmed to enhance those sounds only. Therefore, your hearing device(s) will give the added stimulation to those damaged nerves (cilia) without affecting the other sounds. This will help you hear things again more clearly. Please see the entire SportEAR product line and call one of our SportEAR product specialists to help determine any additional needs.





nerves produce low sounds, very durable

Medium length and thickness produce mid sounds, moderately durable

Shorter, finer nerves produce high sounds, very delicate, most easily damaged

The Decibal Rating Chart

| SOUND | NOISE LEVEL (dB) | EFFECT |
|----------------------------------|------------------|--|
| Whisper | 30 | Very Quiet |
| General Household Electronics | 70-90 | Moderate to Loud & Invasive |
| Industrial Environments | 85-140 | For any noise over 85 db see OSHA note below |
| Music Concerts | 110-140 | See OSHA & Threshold of pain notes below |
| Power Tools | 110-140 | |
| Firearm(s) Shooting | 110-185 | Extreme Hearing Damage |

OSHA Hearing Chart shows hearing damage and loss occur when exposed to sounds at 85 dB or louder for an 8 hour or greater period of time.

Threshold of pain occurs for most people around 125 dB.

General hearing enhancement & protection has become a widely discussed topic in recent years. More than ever, people and businesses realize the dangers of loud noise exposure on the human ear. Anyone suffering from hearing loss would reverse it immediately, if possible. Now with the Custom Edge, you can protect your hearing while maintaining your ability to hear well, even enhance your hearing above its normal capacity.

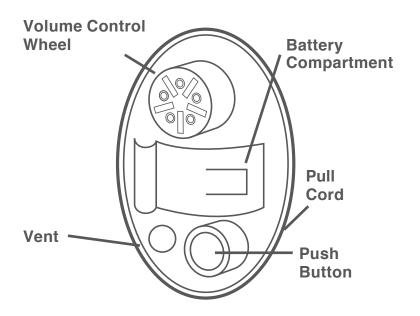
Once permanent hearing loss sets in, speech and communication become very difficult. Even with hearing aids, your hearing will never be the same. Whether you use your Custom Edge for work or recreation, please remember to use them anytime you are exposing your ears to damaging loud sounds. Custom Edge offers an incredible solution to help you work and play safely, by hearing important noises around you and protecting your hearing at the same time.

Always Protect Your Hearing in Every Noisy Environment Maintain Your Hearing Throughout Your Life!

YOUR SportEAR' KIT INCLUDES:

- Your state-of-the-art SportEAR Custom Edge
- Cleaning brush
- SportEAR carrying case
- Instructions / Warranty / Service Information
- Batteries

Custom Edge Face Plate



Battery Battery Door

Battery Installation (Size 10)

- 1. Remove protective tab from battery.
- 2. Open the battery compartment by placing your fingernail under the edge of the battery door and gently pulling outward.
- 3. Insert the battery **into the battery door** so the + side of the battery is up, then close the door.

CAUTION: Never force the door shut. To remove the battery, gently lift it out using your thumb and forefinger.

Most hearing aid batteries last 140 hours (7-10 days) when the unit is used from morning to night on a daily basis. If you are not actively using your SportEAR, you should remove the battery and place the yellow tab on the back side of the battery to preserve battery life.

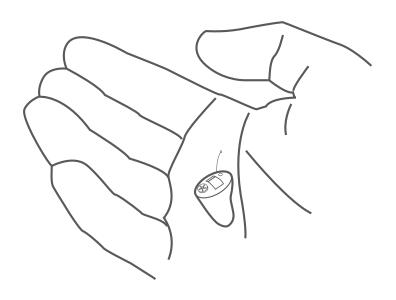
WARNING.

HEARING AID BATTERIES ARE DANGEROUS IF SWALLOWED IF HEARING AID BATTERIES ARE SWALLOWED, SEEK IMMEDIATE ATTENTION AND CALL THE NATIONAL BUTTON BATTERY HOTLINE COLLECT AT (202) 625-3333. KEEP BATTERIES, SOFT TIPS, AND SPORTEAR DEVICES OUT OF THE REACH OF CHILDREN AND PETS. ANIMALS ARE PARTICULARLY ATTRACTED TO HEARING DEVICES AND MAY CHEW OR DESTROYYOUR INSTRUMENTS.

Testing Your SportEAR

Before wearing the SportEAR, test it by doing the following:

- 1. Adjust the volume control wheel clockwise to the loudest setting. Right = clockwise, left = counter clockwise.
- 2. Place the SportEAR in the cup of your hand and close your hand around it. Figure 1
- 3. If you hear a whistling feedback sound, your SportEAR is working correctly. If you do not hear a whistling sound, check that the SportEAR volume is set to maximum, that the battery is fresh, or that the battery is installed properly.



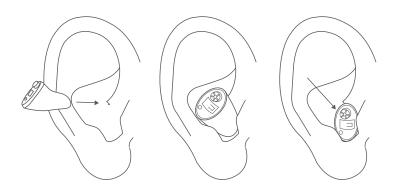
Wearing Your Custom Edge

 Make sure you insert the correct product in each ear (Left and Right specific).

Red Shell for Right Ear Blue Shell for Left Ear

- 2. Hold your forefinger and thumb with the small, tapered end pointed toward your ear. Gently insert the Custom Edge into your ear canal and push it into place with your forefinger. Insertion may be made easier if you use your other hand to gently pull the back of your ear (toward the back of your head) while inserting the Custom Edge.
- 3. Once the Custom Edge is inserted snug into the ear canal, turn volume control wheel forward to increase volume, backwards to decrease volume. Push the push-button (On 90 and 360 Models Only) to move through the preset programs. One beep means you are on program 1, two beeps for program 2, three beeps for program 3, and four beeps for program 4.
- 4. To remove the Custom Edge from your ear, place your forefinger under your ear and gently push upward. This action will loosen your Custom Edge so that you can grasp the pull cord with your thumb and forefinger, and remove it.

NOTE: If you cannot eliminate feedback (squealing noise) from the unit, this is usually an indication that the unit is not sealing to the ear canal properly. Please call 866-422-5502.



Cleaning Your SportEAR

To keep your SportEAR operating correctly, you should clean it after each use.

- 1. Using the cleaning brush, use the brush to remove any accumulated wax from the exposed sound outlet. If wax is located inside the sound outlet, use the brush to dislodge it. Be careful not to push any wax into the opening of the sound outlet.
- Using a clean soft cloth or tissue paper, gently wipe the shell until clean. Use the brush to remove any wax from the faceplate.
 DO NOT SUBMERGE INTO WATER!



You may use a tissue or clothe with rubbing alcohol on it to clean off any visible ear wax from the shell. Let wax dry overnight for easier clean up.

Care & Storage

- Always keep your Custom Edge clean for safe, hygienic use.
 Never wear if they appear dirty or broken.
- When not in use, always store your Custom Edge in the protective case provided.
- Keep case closed. Store case and batteries in dry, clean environment.
- Do not store other items in the case to avoid breakage or contamination of product.
- Avoid exposure to liquids and high humidity.
- Keep product and batteries out of the reach of children and pets.
- DO NOT STORE BATTERIES OR PRODUCT IN A FREEZER OR REFRIGERATOR OR IN EXTREME HEAT. STORE IN A NORMAL ROOM TEMPERATURE ONLY FOR BEST RESULTS.

CAUTION: Remove your SportEAR during any electromagnetic procedures, such as a MRI or CAT scan.

Troubleshooting

• If your device is not working, make sure you clean out the sound port thoroughly, replace the battery with a battery you know to be good, clean anything else off the device that may be causing the problem and then hold it in your hand to see if it whistles. If problem still occurs call our customer service for additional help.

19

Customer Service

At SportEAR, we appreciate your business and are here to help with all your questions. Please feel free to reach us Monday - Friday Mountain Standard Time (MST) from 9 am – 5 pm at 1-866-422-5502

LIMITED 1-YEAR CONSUMER WARRANTY

SportEAR, LLC, 12397 S. 300 E. Suite 100, Draper, UT 84020 USA 1-866-422-5502

Please read the following before submitting a claim. Also read below "How to Submit a Claim." SportEAR, LLC extends this warranty to You. Statutory or common law may provide You with additional rights or remedies, which shall not be affected by this Limited Warranty.

DEFINITIONS

"Adequate Use" means use of the Product (i) within home dwelling, (ii) for private (as opposed to commercial) purposes, (iii) in conformance with all applicable local, state and federal laws, codes or regulations (including without limitation building and/or electrical codes). (iv) in accordance with manufacturer recommendations and/or instructions in the materials and documentation that accompany the Product, and (v) if applicable, with proper electrical grounding.

"Authorized Dealer" means any distributor, reseller or retailer that (i) was duly authorized to do business in the jurisdiction where it sold the Product to You, (ii) was permitted to sell You the Product under the laws of the jurisdiction where You bought the Product, and (iii) sold You the product new and in its original packaging.

"Formal Warranty Claim" means a claim made in accordance with the section "Formal Warranty Claims" herein.

"Product" means a Product (i) that is an official SportEAR Product that You purchased from an Authorized Dealer new and in its original packaging, and (iii) whose serial number, if any, has not been removed, altered, or defaced.

"Product Defect" means an inadequacy of the Product that existed at the time when You purchased it from an Authorized Dealer and causes a failure of the Product to perform in accordance with SporEAR's documentation accompanying the Product, unless such failure has been caused completely or partly by (a) any use other than Adequate Use, (b) transportation, neglect, misuse or abuse by anyone other than SportEAR employees, (c) alteration, tampering or modification of the product by anyone other than an SportEAR employee, (d) accident (other than a malfunction that would otherwise qualify as a Product Defect), (e) maintenance or service of the Product by anyone other than an SportEAR employee, (f) exposure of the Product to heat, bright light, sun, liquids, sand or other contaminants, or (g) acts outside the control of SportEAR, including without limitation acts of God, fire, storms, earthquake or flood.

"Warranty Period" means the time period during which SportEAR must have received your Formal Warranty Claim. SportEAR's entire Custom Edge line carries a One Year Limited Warranty. The One Year Period commences on the date of original purchase of Your product or when you actually received Your new product from the Authorized Dealer (whichever comes later) as evidenced by Your original receipt or the Authorized Dealer's Invoice, sales receipt or packing slip. If You do not have written proof of the date of purchase or receipt, then the Warranty Period commences three (3) months after the date the product left SportEAR as evidenced by SportEAR's shipping records.

PLEASE NOTE: YOU MUST CALL SPORTEAR AND OBTAIN A RETURN AUTHORIZATION NUMBER (as described in the "How to Make a Claim" section) within two (2) months after You discover a Product Defect (or should have discovered it. if Product Defect was obvious).

"You" means the first individual person that purchased the Product in its original packaging from an Authorized Dealer. This Limited Warranty does not apply to persons or entities that bought the Product (i) in used or unpackaged form, (ii) for resale, lease or other commercial use, or (iii) from someone other than an Authorized Dealer.

SCOPE OF THIS LIMITED WARRANTY

PRODUCTS If the Product contained a Product Defect when You bought it from an Authorized Dealer and SportEAR receives a Formal Warranty Claim from You within two (2) months after You discover such Product Defect (or should have discovered it, if such Product Defect was obvious) and before the end of the Warranty Period for Product Defects applicable to the affected Product, then SportEAR will provide You with one of the following remedies: (1) SportEAR will repair or, at SportEAR's sole discretion, replace the Product, or (2) refund to You the purchase price You paid to the Authorized Dealer for the affected Product if repair or replacement is not commercially practicable or cannot be timely made. NOTE: SPORTEAR DOES NOT ASSUME ANY LIABILITY FOR ANY INCIDENTAL, CONSEQUENTIAL OR INDIRECT DAMAGES UNDERTHIS LIMITED WARRANTY

GENERAL PROVISIONS

CHOICE OF LAW/JURISDICTION This Limited Warranty and any disputes arising out of or in connection with this Limited Warranty ("Disputes") shall be governed by the laws of the state of Utah, USA, excluding conflicts of law principles and excluding the Convention for the International Sale of Goods. The courts of Utah shall have exclusive jurisdiction over any Disputes.

OTHER RIGHTS

THIS LIMITED WARRANTY GIVESYOU SPECIFIC LEGAL RIGHTS, AND YOU MAY ALSO HAVE OTHER RIGHTS, WHICH VARY FROM STATETO STATE AND JURISDICTIONTO JURISDICTION, AND WHICH SHALL NOT BE AFFECTED BY THIS LIMITED WARRANTY. THIS WARRANTY EXTENDS ONLY TOYOU AND CANNOT BETRANSFERRED OR ASSIGNED. If any provision of this Limited Warranty is unlawful, void or unenforceable, that provision shall be deemed severed and shall not affect any remaining provisions. In case of any inconsistency between the English and other versions of this Limited Warranty, the English version shall prevail.

FORMAL WARRANTY CLAIM

HOWTO MAKE A CLAIM In the event of a product defect, You must follow these instructions: (1) Call SportEAR within two (2) months after You discover a Product Defect (or should have discovered it, if such Product Defect was obvious); (2) Give a detailed explanation of the product defect; (3) Obtain a Return Authorization Number; (4) Upon receipt of a claim form (which may be sent to You after You filed Your Formal Warranty Claim), fill out the claim form entirely; (5) Return the Products, shipping prepaid by You (to be refunded if you are entitled to a remedy under the Scope of this Limited Warranty), to SportEAR for verification of product defect, along with a copy of Your original sales receipts and proof

of purchase (UPC label or packaging slip) for such Products, the completed claim form, and printed Return Authorization Number on the outside of the return package (the claim form will include instructions for return).

CONTACT INFORMATION

By phone in the United States and Canada: 1-866-422-5502

By email: customersupport@sportear.com

For additional phone numbers please visit SportEAR.com for details.

FURTHER PROCEEDINGS SportEAR will determine whether a Product Defect existed. SportEAR, at its sole discretion, may direct You to obtain a repair estimate at a service center. If a repair estimate is required, You will be instructed on how to properly submit the estimate and the resulting invoice to SportEAR for payment. Any fees for repairs may be negotiated by SportEAR.

TIMING If You bring a Formal Warranty Claim and fully comply with all terms and conditions of this Limited Warranty, SportEAR will use its best efforts to provideYou with a remedy within thirty (30) days after receipt of Your Formal Warranty Claim (if you reside in the United States or forty-five (45) days if You reside elsewhere), unless obstacles outside SportEAR's control delay the process.



CUSTOM EDGE