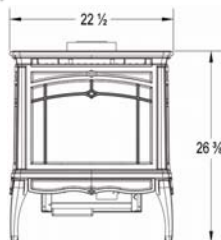


# Bristol DX New Product Promotion

## Features & Specifications

- Panoramic 3-Sided Viewing
  - BTU's: 16,000 – 36,000 NG  
10,000 – 33,000 LP
  - Remote control w/ manual on/off, Smart thermostat, thermostat, fan/flame control, child-lock out, aux. outlet on/off
  - Two-Stage Ceramic Fiber Burner with five (5) detailed logs
  - Platinum Embers
  - Heats up to 1800 sq. ft
  - 75 CFM blower standard
  - Efficiencies:  
AFUE: NG – 73% LP - 73%  
Steady State: NG – 78% LP - 79%  
EnerGuide: NG - 80% LP – 80%
  - Venting: Top Exit 4" x 6 5/8" DV
  - ProFlame Ignition System featuring fuel-saving intermittent or continuous pilot ignition.
- Clearances:**
- Rear: 2"
  - Side: 16"
  - Corner: 11"
- Options:**
- LP Conversion Kit (all units ship NG)
  - NG Conversion Kit (all units ship NG)
  - Spark Screen Kit (2 side/ 1 front)



Model #	Description	MSRP	Introductory Special Price*
8762-0010DX	Bristol DX DV Gas Stove – Matte Black	\$3,199	\$2,999
8762-0020DX	Bristol DX DV Gas Stove – Brown Majolica Enamel	\$3,499	\$3,299
8762-0083DX	Bristol DX DV Gas Stove – Basil Majolica Enamel	\$3,499	\$3,299

\* Introductory Price effective thru 12/31/2010

## Pre-Season New Product Program – Part I (August 9 – 28, 2010)

Order a minimum of two (2) qualifying units and receive dating terms of 50% due 11/1 & 50% due 12/1 OR 5% cash discount for payments within 10 days.

**Qualifying Products Include:** Bristol DX, Heritage Pellet, Tucson ST/DX, Tula

**Burn Display Promotion:** Earn an **INSTANT\* 50%** burn credit if you order and install the Bristol DX in your showroom by 11/1/2010. Burn credit will be in addition to earned Burn Program credits for 2010! One additional credit per dealer.

\*Dealer must submit requisition form

## BONUS BUY

- Order a minimum of three (3) units on Part I
- Order any quantity of the following products, up to a maximum of 3 times the qty. ordered on Part I, and receive the same dating terms or 5% cash discount as Part I order.

*For example, order five (5) units on Part 1 and then you may order an additional 15 units on the Bonus Buy.*

**Bonus Buy Qualifying Units:** Clydesdale, Equinox, Heritage, Homestead, Tribute, Shelburne, Craftsbury, Modena, Luno, Bari Wood, or Bari Gas

# Part I



QTY	Model #	Description
	8762-0010DX	Bristol DX – Matte Black
	8762-0020DX	Bristol DX – Brown Majolica
	8762-0083DX	Bristol DX – Basil Majolica
	8090-4110	Heritage Pellet – Matte Black w/ Soapstone
	8090-3020	Heritage Pellet – Brown Majolica w/ Sahara
	8702-0010ST	Tucson ST –Matte Black <i>(order stone set separately)</i>
	8702-0020ST	Tucson ST – Majolica Brown <i>(order stone set separately)</i>
	8702-0010DX	Tucson DX – Matte Black <i>(order stone set separately)</i>
	8702-0020DX	Tucson DX – Majolica Brown <i>(order stone set separately)</i>
	8190-0012	Tula Woodstove - Charcoal
	8190-0025	Tula Woodstove – Umbra Matte (Brown)
Total Stoves Part I <i>(Bonus Buy limited to 3 times Part I Total)</i>		

## **BONUS BUY** *(must purchase a minimum of three (3) units on Part I)*

QTY	Model #	Description
Total Stoves Ordered Bonus Buy <b>Eligible Products Include:</b> Clydesdale, Equinox, Heritage, Homestead, Tribute, Shelburne, Craftsbury, Modena, Luno, Bari Wood, or Bari Gas		



<i>HEARTHSTONE IN-HOUSE USE ONLY</i>	
PROCESSED BY:	_____
APPROVED BY:	_____
APPROVED DATE:	_____

## “INSTANT” BURN CREDIT REQUISITION FORM

Requisition Date \_\_\_\_\_

### DEALER INFORMATION

Dealer ID/Account # \_\_\_\_\_

Dealer Name \_\_\_\_\_

City/ State \_\_\_\_\_

Telephone/ Contact \_\_\_\_\_

### PROMOTION: Bristol DX New Product Promotion

Order and install the Bristol DX in your showroom by 11/1/2010 and receive a credit on account for 50% of the purchase price. Instant burn credit is in addition to earned burn credits for the 2010 Burn Program. Limit one (1) instant burn credit per dealer.

### INSTRUCTIONS:

- ✓ Buy the Bristol DX by August 28, 2010 and install it in your showroom by 11/1/2010.
- ✓ Complete Burn Unit Information on this Requisition Form.
- ✓ Submit Requisition Form with a copy of the Bristol DX invoice showing the dealer price.
- ✓ Include a photo of the Bristol DX installed and burning in your showroom.
- ✓ Deadline to submit Credit Requisition is 11/30/2010.

### BURN UNIT INFORMATION:

BURN UNIT MODEL	SERIAL NUMBER	BURN LOCATION	ORIGINAL INVOICE	DEALER PRICE	50% CREDIT AMOUNT
BRISTOL DX	#			\$	\$