



Hollman
2020
CHALLENGE



REQUIRED HOFFMAN CHALLENGE FABRICS (MINIMUM 3 OUT OF 6 FABRICS)

swatches shown at 25% scale



S4755 145-Spring



S4756 511-Bluff



S4757 170-Meadow



S4755 550-Big Sur



S4756 580-Cypress



S4757 580-Cypress



Naturally, we want to celebrate with YOU because it is your creativity and loyalty to our brand that allows us to continue to lead the way in textiles. There's no better way to celebrate than joining in on the 32nd Annual Hoffman Challenge. Our "Garden State of Mind" digital print collection make up the 2020-2021 Hoffman Challenge Collection. We are putting you to the ultimate test this year! For the first time ever, Hoffman Challenge participants are required to use a minimum of 3 out of 6 fabrics from the collection in their artwork entry.

As a challenge participant, put your creative and technical skills to the test.

Participant registration, submissions and initial jurying all take place online, with a panel of certified judges considering all entries. If it is determined that your artwork qualifies for in-person judging, you will be asked to mail it to Hoffman Fabrics. The following is an overview of the general rules, categories, prizes.

For more details, please visit the Hoffman Fabrics' website where you will find a page dedicated to the contest at <http://hoffmanfabrics.com/challenge>

Finalists' and award winners' artworks "go on tour" for a year, the exhibitors may include quilt shows and festivals, museums and libraries, cultural centers, guilds and even some Hoffman retailers.

CO-SPONSORED BY



General Rules

A minimum of 3 out of 6 of the following fabrics are **REQUIRED** to be in your entry.

*please note this is a new rule

GARDEN STATE OF M I N D

S4755 145-SPRING	S4755 550-BIG SUR
S4756 511-BLUFF	S4756 580-CYPRESS
S4757 170-MEADOW	S4757 580-CYPRESS

Each of these challenge fabrics must be used in the body of the quilt top or garment in recognizable, but not necessarily equal amounts.

The completion of your online registration, including photos of your artwork (one overall and one close-up) must be submitted by April 1, 2021. You may submit up to three different pieces of artwork with the \$30 entry fee (paid online). If submitting more than one piece of artwork for consideration, you will need to complete a separate entry form for each.

Artwork accepted for final judging, that complies with all of the Hoffman Challenge rules, will be traveling for a year and must be able to withstand multiple shipments. Special packing instructions are **NOT** accepted! Artwork must be clean and unscented. Cigarette odor, other problematic scents and pet hair may result in disqualifications.

All participants will receive one fat quarter of Hoffman fabric and a 2020 Hoffman Challenge cloisonné pin to recognize your hard work.



Categories

QUILTS

Appliquéd

Pieced

Mixed Techniques (Pieced & Appliquéd)

Modern

CLOTHING

Any type of wearable garment

ACCESSORIES

Handbags, hats, jewelry, shoes, etc.

BEST USE OF AURIFIL THREAD

Thread painting, embellishments, beading, etc.



Hoffman's Garden State of Mind Aurifil Thread Box
SKU # HF50GSM5

S4755 145-Spring

AWARDS FOR APPLIQUED QUILTS

1ST: \$300 + Aurifil Product
2ND: \$250
3RD: \$150

AWARDS FOR PIECED QUILTS

1ST: \$300 + Aurifil Product
2ND: \$250
3RD: \$150

AWARDS FOR MIXED TECHNIQUES QUILTS

1ST: \$300 + Aurifil Product
2ND: \$250
3RD: \$150

HOFFMAN FABRICS AWARD

*Our Hoffman Family loves to see all your creativity and have set
aside a special award for our best in show.*

\$500

AWARDS FOR BEST USE OF AURIFIL THREAD

1ST: \$500 in Aurifil Product
2ND: \$300 in Aurifil Product
3RD: \$150 in Aurifil Product

AWARDS FOR MODERN QUILTS

1ST: \$300 + Aurifil Product
2ND: \$250
3RD: \$150

AWARDS FOR CLOTHING

1ST: \$300 + Aurifil Product
2ND: \$250
3RD: \$150

AWARDS FOR ACCESSORIES

1ST: \$300 + Aurifil Product
2ND: \$250
3RD: \$150



S4755 550-Big Sur



Entry Rules

QUILT ENTRY RULES

Any quilt shape is allowed. The quilt must have a 4" quilt sleeve attached to the back of the quilt, about $\frac{1}{2}$ " from the top. All quilts layers must be secured with quilting or tying. Size matters! Please double check. The maximum perimeter is = 160 inches.

The minimum perimeter = 72 inches.

To calculate, combine all 4 sides.

Example: a rectangular quilt 30" x 40"
(30" + 40" + 30" + 40" = a perimeter of 140")

Select the appropriate quilt category on your submission form. Please know that the panel of judge reserve the right to change an entry's category, based on their determination that the entry may compete more successfully in a different category.

CLOTHING ENTRY RULES

Any clothing size allowed. Coordinating separates (i.e., matching jacket, shirt, skirt, pants) may be entered as one item. A matching accessory must be entered as its own entry in the accessory category.

ACCESSORY ENTRY RULES

Hats, jewelry, purses, shoes, etc., cannot be larger than 12" x 12" x 12" excluding purse handles. Jewelry and small items should be securely attached to and within a shadow box no bigger than 12" x 12". Please remove all glass or plexiglass from shadow boxes.

BEST USE OF AURIFIL THREAD

Aurfil makes this beautiful collection which is available at your retailers. 1st, 2nd and 3rd place will be awarded for the best use of any and all Aurifil threads. Must name type and indicate size of Aurifil thread on entry form.



An abstract painting with vibrant colors and brushstrokes, featuring shades of red, orange, yellow, green, and blue, with a textured, layered appearance.

Labeling and Submitting Artwork

The label must be 4" x 4" and include name, address, phone and entry title.

FOR QUILTS

Position and securely affix to the back side of your quilt on the lower right corner.

FOR CLOTHING

Position and securely affix to the inside shoulder. If the garment is sleeveless, affix to inside bodice.

FOR ACCESSORIES

Position and securely affix to inside of handbag, hat, shoes, etc. For jewelry, attach a smaller 2" wide by 1" tall label.

TIMELINE

Deadline for entries via online submission is
April 1, 2021

Notifications will be sent from Hoffman Fabrics by
April 15, 2021

Once notified, accepted artwork needs to arrive at
Hoffman Fabrics' headquarters by
May 14, 2021.

2020 Challenge artwork will be returned to its owner
approximately April 2022.

SHIPPING

Accepted artwork will be shipped to:

HOFFMAN FABRICS
ATTENTION: 2019 HOFFMAN CHALLENGE
25792 OBRERO DRIVE
MISSION VIEJO, CA 92691

For more information as a contestant or to become
an exhibitor, please visit

<http://hoffmanfabrics.com/challenge/>

To find your closest Aurifil retailer, visit Aurifil.com.

Have any questions?

Please email our curator Jean Impey at
Jean@HoffmanFabrics.net



S4757 580-Cypress



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