



NEOGEN



**BRAND
INTRODUCTION**

WE DESIGN

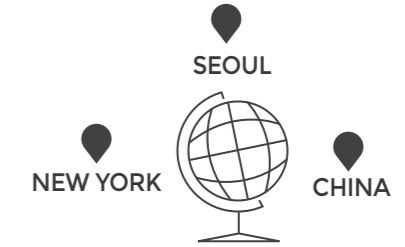
EVERYTHING

IN BEAUTY

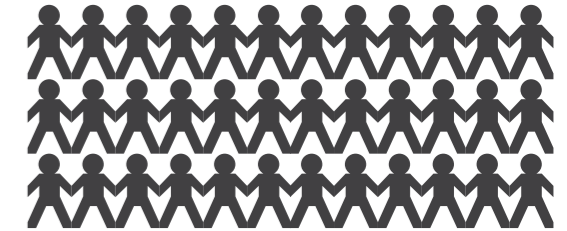
/ Overview

- Our company was established in December 2000 in Korea
- Our company is driven by innovation focused product development, the future of Beauty and our motivation is always to create or search for new reasons and value of what we are doing.

3 GLOBAL OFFICES



200+ EMPLOYEES



USD900,000,000+
REVENUE (2018)





AWARDS



2010

Customer Satisfaction
Awards for e-mall of cosmetic Brand



2012

NEOGEN CODE 9 Brand
2013 Korean Best Product Award



2016

Soko Glam Best of K-beauty Award
Canadian Clay Pore Cleanser
Day-Protection Protection Sunscreen



2016

USA GLAMOR Beauty award
Real Flower Cleansing Water - Rose



2013

7th Brand ranking Korean cosmetic Brand
internet shopping mall



2013

Beauty Ranking Site No.1 By We Make Beauty
“Canadian Clay pore Mask foam”
“Real fresh foam”



2016

JUMEI x BAZZAR China
JUMEI Award Ceremony 2016
- Neogen



2016

Glow Pick - Customer's Choice
“White Truffle Serum in Oil Drop”



2014

Very innovative Product award By Korean
Marketing association



2014

Hit Products Award by Chosun daily News Paper
“Real fresh cleansing foam”



2017

Teen Vogue Acne Award 2017 -
“Real Fresh Green Tea Cleansing Stick”



2017

Soko Glam Best of K-beauty Award
- H2 Dermadeca Serum Spray



2015

Editors Pick Award By ALLURE
“Canadian Clay pore Mask foam”



2015

Editor's Pick Award Marie Claire Smart Award
“Real fresh Green Tea foam”



2018

Teen Vogue Acne Award 2018 -
“Real Cica Pad”



2018

Soko Glam Best of K-beauty Award
- Real Ferment Micro Essence



2015

Soko Glam Best of K-beauty Award
- Bio Peel Gauze Peeling Wine /
Real fresh Green Tea Foam



2016

Premium award By woman consumer
For cleansing products.



2019

Soko Glam Best of K-beauty Award
- Real Vita C Powder



IN 1,000+ STORES
GLOBALLY

SEPHORA

SELFRIDGES & CO

SOKO
GLAM



ULTA
BEAUTY

MYER
MY STORE

IPSY

watsons

ANTHROPOLOGIE

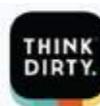
BROWN
THOMAS

NET-A-PORTER

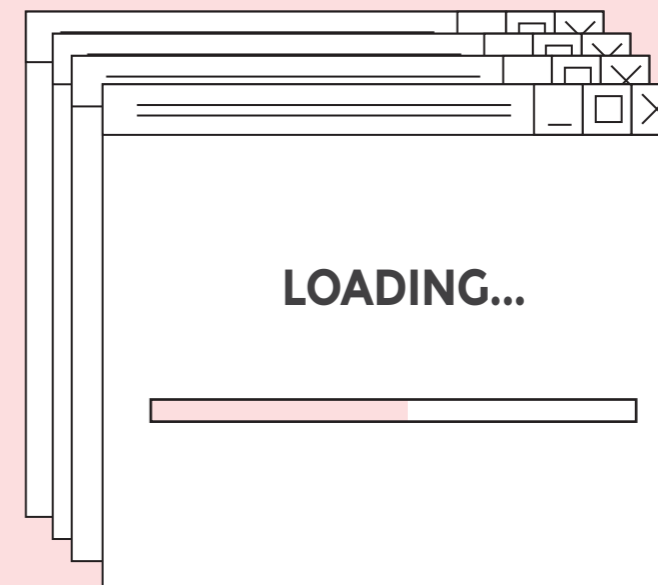
The
Guardian

DOUGLAS

RIPLEY



OLIVE YOUNG



NEOGEN

DERMALOGY



Developed by NEOGENLAB

NEOGENLAB develops innovative beauty based on the concept of Neo-Nature, endless dermatological research, and application of advanced biotechnologies with more focus on safer, high performing, multi-purpose solutions.

NEOGEN DERMALOGY

Neogen Dermalogy is like your beauty innovator with the latest derma-ceutical research and innovations that deliver solutions for your every skin care needs. Consisting of many product lines, each that was carefully developed for distinct skin concerns, Neogen Dermalogy offers products that will help you customize your skincare regimen with focus on your individual preference and specific concerns.



INNOVATION WITH JUST ONE FLIP!

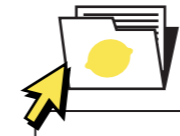


#BIO PEEL GAUZE PEELING PAD GREEN TEA

Helps prevent premature aging and soothe irritated skin

With a powerful antioxidant which comes from green tea, this product helps prevent premature aging and is an anti-inflammatory that helps soothe irritated skin, leaving skin smoother and clear.

Manual exfoliation pads combined with chemical peeling help remove dead skin cells, excess sebum, skin impurities, while purifying the skin.



#BIO PEEL GAUZE PEELING PAD LEMON

Helps fade acne scars and deliver brightening benefit for more radiant skin

Enriched with Lemon extract and Vitamin C which help fade acne scars and deliver a brightening benefit of physical and chemical exfoliation in one gentle product, while perfectly clearing clogged pores for more radiant skin.

Manual exfoliation pads combined with chemical peeling help remove dead skin cells, excess sebum, skin impurities, while purifying the skin.



#BIO PEEL GAUZE PEELING PAD WINE

Delivers firming and tightening benefits

Naturally formulated with key ingredient, Resveratrol which is a powerful antioxidant, these pads deliver firming and tightening benefits for a healthier look, preventing free radicals from pigmentation or forming wrinkles on skin.

Manual exfoliation pads combined with chemical peeling help remove dead skin cells, excess sebum, skin impurities, while purifying the skin.



#Real Ferment Micro Essence
Hydrating and brightening essence made with over 93% skin-compatible naturally fermented ingredients

GLASS SKIN



#Real Ferment Micro Serum
Micro Bio Ferment Complex, 61% of natural ferment components deliver a concentrated boost of nutrients and antioxidant benefits to skin



BOTH DAY & NIGHT

KEY NUTRIENTS
Green Tea & Vitamin C

SKIN BENEFITS
Fast absorption
Perfect to apply before
foundation
Soothing & Hydrating
No added scent

**JOAN DAY
VITA CREAM**
Joan Day Cream is formulated with Green tea and Vitamin C, two active ingredients that will revitalize skin for all-day moisture and brighten skin complexion.



**JOAN NIGHT
VITA CREAM**
Joan Night Cream is formulated with Lavender and Vitamin E to help protect and improve the skin's strength. The relaxing scent and cooling texture delivers hydration all night long.

KEY NUTRIENTS
Lavender & Vitamin E

SKIN BENEFITS
Soft and smooth finish
Cooling & Hydrating Natural lavender scent

Other features Paraben Free, Sulfate free
No Added Fragrance No Artificial Color
For All Skin Type



UNDER ONE LID.



#Real Fresh Foam Cereal
Brightens your complexion and gently removes impurities such as all dirt from the skin without stripping your own natural oils



#Real Fresh Foam Cranberry
Powerful antioxidant benefits to prevent signs of premature aging



#Real Fresh Foam Green Tea
Brighten, calm, and hydrate skin

#Real Fresh Foam Blueberry
Offer prevention of premature aging



WHEN WE SAY REAL, WE MEAN "REAL"!



#Real Cica Micellar Cleansing Water
 Enriched with skin soothing ingredients, Centella Asiatica extract and Madecassoside, it gently finishes to a dewy and smooth skin with a moderate PH (5.5-6.5)

#Real Cica Micellar Cleansing Oil
 Formulated skin soothing ingredients, Centella Asiatica extract and Madecassoside, help pamper skin for a dewy and healthy finish

#Real Cica Micellar Cleansing Foam
 Enriched skin soothing ingredients, Centella Asiatica extract from Madecassoside, combined with formula with a moderate pH (5.5-6.5), help mildly finish to a dewy and smooth skin texture

#Real Cica Pad
 Cica repair essence & PHA moisture peeling ingredient supplies skin-calming hydration while removing dead skin cells and excess sebum



**BECAUSE
SOME OF
US ARE**

SENSITIVE...

WE JUST CHANGED THE VITAMIN C GAME

VITAMIN C

VITAMIN C

VITAMIN C



#Real Vita C Powder
A Vita C powder that can be used with all skin products Mix your toner, emulsion, or essence to maximize the benefits of your favorite skincare products for glowing skin



#Real Vita C Serum
Mixture of 12% of Vita C Acerola-plex and 10% of Sodium Ascorbyl Phosphate works as powerful reboot ingredients to help brighten up skin tone

GREEN TEA

CLEANSING STICK



THIS IS **NOT** A GLUESTICK



#Real Fresh Cleansing Stick Green Tea
Multi-purpose clever cleansing stick is a travel-friendly, all in one cleanser and provides gentle exfoliation with real green tea leaves





**DAY-LIGHT PROTECTION
SUNSCREEN SPF 50/PA+++**

Skin safety through a powerful protection strength of SPF50/PA+++!

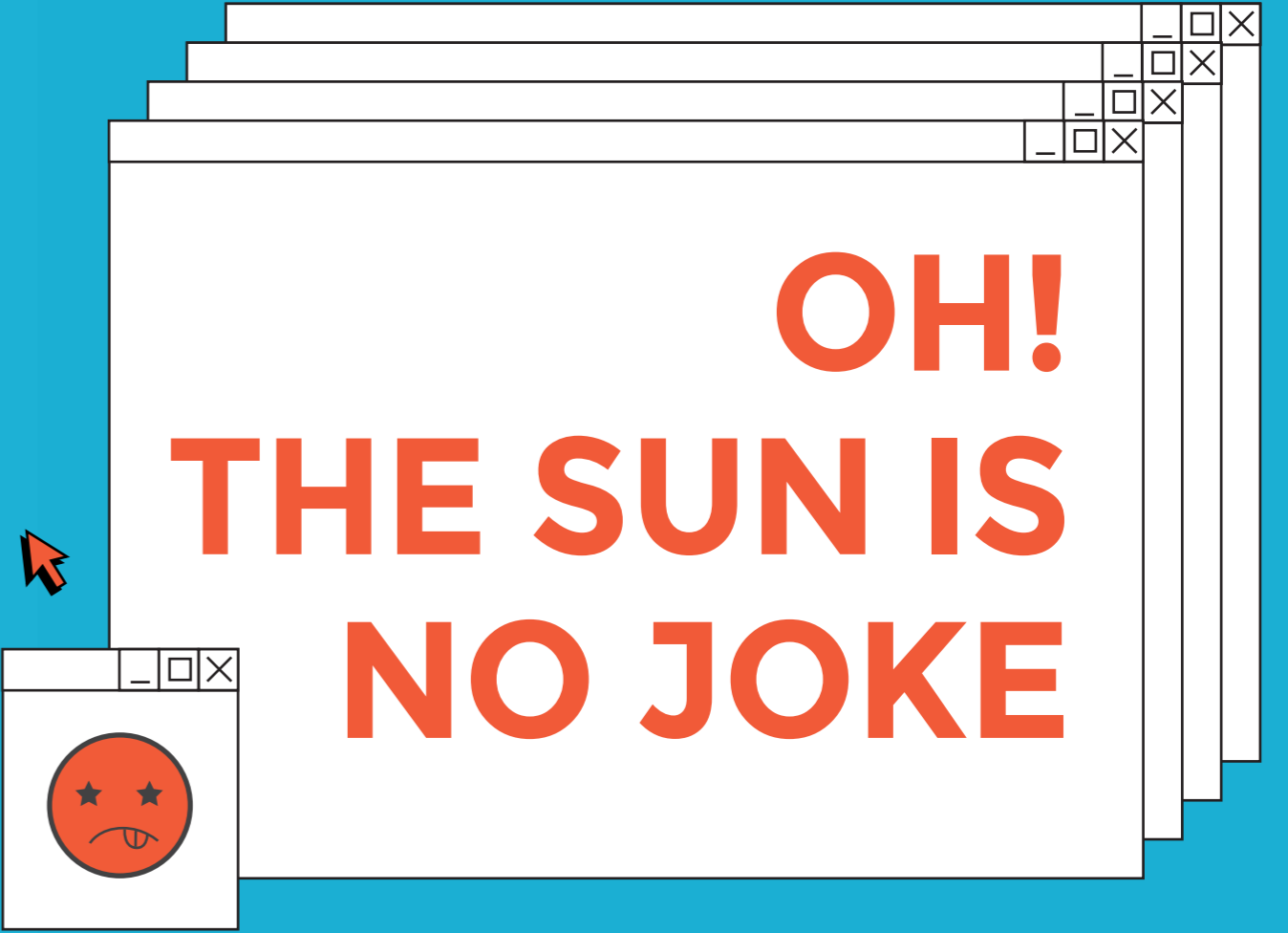
Superior adhering formula sun cream with rich anti-oxidant ECO certified ingredients provides additional benefits of pore care.

**SPF50/PA+++
UVA+UAB
Dual-sun blocking**

**Pore Care
Control sebum production**

**Moisturizing Formula
without white residue
and dryness**

**Skin protection
+ Skin calming
ECO certified ingredients**



BRINGING INNOVATION TO THE COLOR COSMETICS GAME

EXTRA VOLUME-CURL METAL MAXICARA

Innovative no-brush type mascara is designed to coat and build every single lash. Light and hydrating formula smoothly glides on to volumize, lengthen, and curl all lashes without smudging, clumping, and smearing. With one swipe, this mascara will last for 33 hours, standing strong against water, sebum, and sweat.





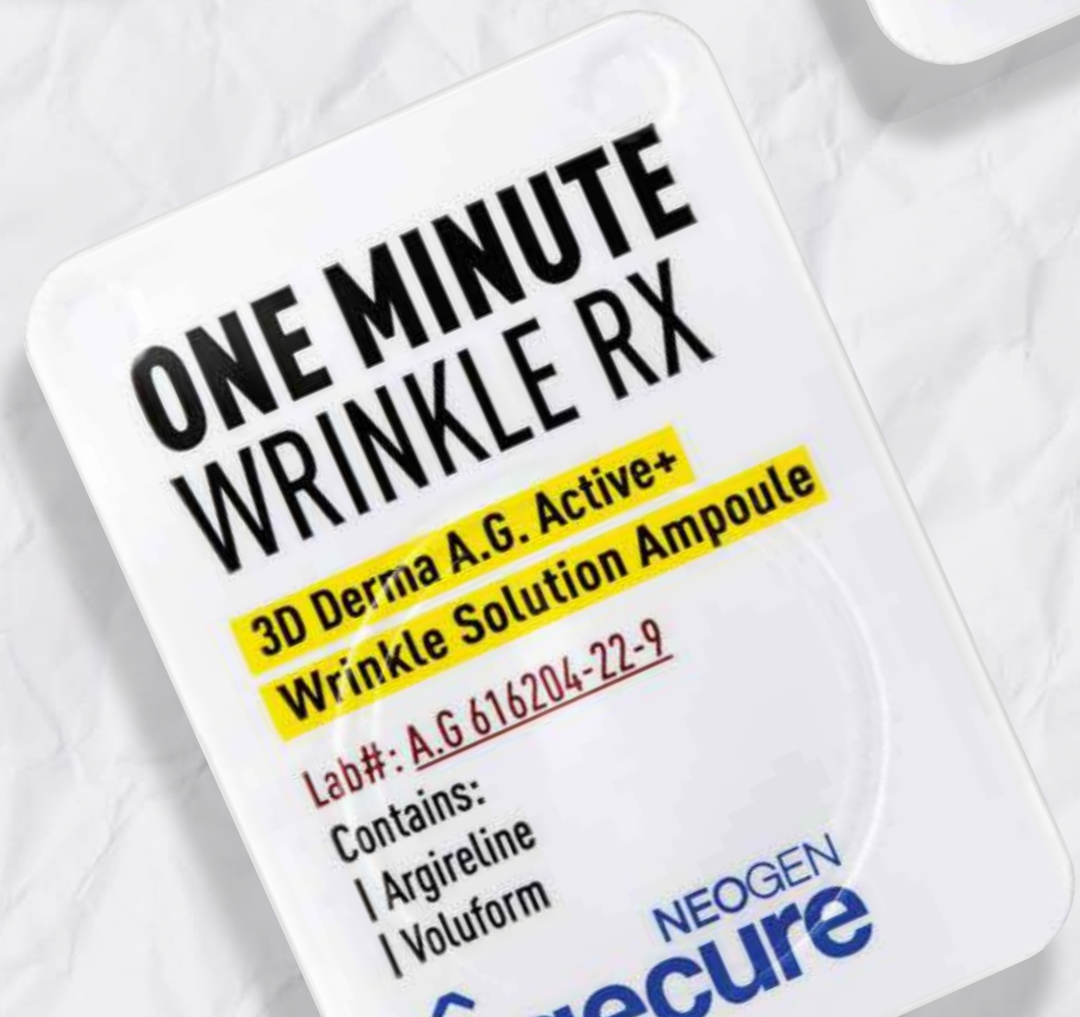
ROMANCE YOUR SKIN



Hyal Glow Rose Essence Pads

74% Damask rose water delivering hydration
1500ppm of Damask rose extract derived from Bulgarian Damask Rose
Hyaluronic Acid Complex (includes 8 types of hyaluronic acid ingredients)
Damask Rose provides skin with hydration, reduces dryness, and balances skin,
leaving skin feeling moisturized

YOUR PRESCRIPTION IS READY!



ONE MINUTE WRINKLE RX

An intensive wrinkle solution ampoule formulated from the latest peptide innovation Agireline instantly reduces the appearance of wrinkles, fine lines, worry lines while delivering tightening, lifting, and brightening benefits to the skin for a younger and ageless appearance.

The ampoule contains Argireline which is the latest peptide innovations that stimulates collagen. Further combined with active ingredient compound of Voluform that helps increase elasticity for an instant lifting and firming effect; this potent wrinkle solution will leave your skin with instantly visible wrinkle reduction with skin that looks noticeably firmer, tighter, and lifted.

THANK YOU