



MUC-OFF LAUNCHES NEW ANTI-VIRAL ONE SHOT GRENADE

POOLE 08.11.2020, FOR IMMEDIATE RELEASE – Muc-Off, the global leader in bicycle & motorcycle care releases the new, Anti-Viral ONE SHOT Grenade designed to sanitise vehicles and rooms.

"I am stoked that we are launching the powerful Anti-Viral ONE SHOT Grenade. This innovative product means that now there is a way to sanitise the spaces we all use and live in on a daily basis." – Alex Trimnell, Muc-Off CEO

This mini but mighty Anti-Viral ONE SHOT grenade comes in a compact 150ml spray which can sanitise entire rooms and vehicle interiors in one single shot. The grenade is easily activated in a single 'spray and go' use and is proven to be a highly powerful measure against bacteria and enveloped viruses.

The combination of quaternary ammonium compounds (QUAT) and alcohol in the ONE SHOT kills 99.99% of bacteria plus enveloped viruses. Simply activate the ONE SHOT and after a few minutes, its entire contents will be released and getting straight to work.

The ONE SHOT grenade is highly versatile and can be used in vehicles, offices, retail outlets and homes. Whilst the formula is tough on bacteria and enveloped viruses, it is safe on surfaces and has been tested to the EN14476 standard against enveloped viruses.

Muc-Off have a wider range of personal protection products available including sanitisers, gels and reusable face masks. The sanitisers range from compact bottles ideal for

commuters, through to refillable family size sprays. The face masks are water resistant, filter dust and have an antibacterial layer – together, they are a powerful antibacterial arsenal.

Muc-Off are donating 10% of all profits made from their antibacterial range and sales of the ONE SHOT Anti-viral grenade to the World Health Organisation's COVID-19 Solidarity Response Fund.

CONTACT

Muc-Off

Amy Sparrow

Global Powersports PR & Comms Manager

T: +44 7729 010 628 E: asparrow@muc-off.com

ABOUT MUC-OFF

Back in 1991 Rex and Marilyn Trimnell got things started with X-Lite UK. After designing and manufacturing the world's first twin crown bicycle fork, Rex created a perfectly pink spray to clean his kit. To cut a long story short, Rex's cleaner was the best thing since sliced bread, and it wasn't long before word got out and Muc-Off was born.

Fast-forward to now and Muc-Off is the go-to brand for top riders. And, in case you haven't noticed, we do a bit more than our original pink cleaner these days. See the full range at www.muc-off.com