

Muc-Off Honda's Justin Brayton set for battle in MotoCar FITE Klub!

**POOLE 22.02.2021, FOR IMMEDIATE RELEASE-** Muc-Off Honda's 450 rider Justin Brayton will be switching from two wheels to four for the first time on 25th February 2021 as he prepares for battle in the MotoCar FITE Klub. Lining up in the Muc-Off stock car, Brayton will be racing against elite supercross, motocross and pro-cycling athletes.

MotoCar Fite Klub is a race event that features a selection of the world's top athletes in the powersports and cycling division (Jeremy McGrath, Chad Reed, Ricky Carmichael, Justin Brayton, Brian Deegan, Ryan Dungey and Christian Vande Velde) match racing in identically prepared stock cars. The concept was first streamed on FITE in May 2020 as a new form of entertainment on their channel and it has been well received by fans globally.

"We are really pumped to be able to support Justin in this event as we love unique opportunities that allow our athletes to showcase their passion and ability outside of their core discipline. We are thrilled to have a Muc-Off stock car for this rare event and we are looking forward to watching Justin shred it on 4 wheels!"— Alex Trimnell CEO at Muc-Off

Although four-wheel racing is new to Brayton, there was no hesitation in his acceptance of the invitation. Charlotte in North Carolina; where Brayton resides, has a rich heritage of stock car racing with a NASCAR hall of fame, which is the closest Brayton has ever been to a stock car- until now!

"I jumped at the chance to be involved in this race, especially as it is against some of my old rivals. It is pretty cool to be racing against my childhood hero – Jeremey McGrath. It is an opportunity of a lifetime, but I have no expectations, I am going to go out there and have fun. To have Muc-Off onboard for this too is awesome, they have been supportive and reactive to any ideas we have both inside and outside of Supercross. We are certainly going to stand out with our rad design in this event! "– Justin Brayton Muc-Off Honda

The live February 25th event was preceded on Sunday 21st February with the Moto Fite Klub Rider Roundtable discussion where all the participants discussed the history of the sport and what fans can expect when they reignite some decades old rivalries on the track.

The race will take place on the 25th of February at Travelers Rest Speedway in South Carolina. You can watch the race on pay-per view live on the FiteTV network – www.fitetv.com

## **CONTACT:**

Muc-Off
Amy Sparrow
Global Powersports PR & Comms Manager
T: +44 7729 010 628 E: asparrow@muc-off.com

## **ABOUT MUC-OFF:**

Back in 1991 Rex and Marilyn Trimnell got things started with X-Lite UK. After designing and manufacturing the world's first twin crown bicycle fork, Rex created a perfectly pink spray to clean his kit. To make a long story short, Rex's cleaner was the best thing since sliced bread, and it wasn't long before word got out and Muc-Off was born.

Fast-forward to now and Muc-Off is now the go-to brand for top riders. And, in case you haven't noticed, we do a bit more than our iconic original pink cleaner these days.

See the full range at: muc-off.com