



MUC-OFF LAUNCHES STEALTH TUBELESS PUNCTURE PLUG

POOLE 25.11.20, FOR IMMEDIATE RELEASE – Muc-Off, the global leader in bicycle care and maintenance, releases the all-new Stealth Tubeless Puncture Plug.

A cleverly hidden puncture tool that's stealthily stashed in a bike's bar ends. The expanding silica plugs included will fit most MTB, road and gravel handlebar sizes and the premium CNC Machined Aluminium bar ends are available in 10 anodised colours that match Muc-Off's tubeless valves, keeping that look on-point, ride after ride. This innovative solution means that riders won't have to carry anything in their pockets or saddlebags, so they'll never head out without these ride-saving tools.

"We're always looking for new ways to make rider's lives that little bit easier. And our new Stealth Tubeless Puncture Plug is no exception. We're stoked to offer a tool which is useful for every type of rider." – Alex Trimnell, Muc-Off CEO

Each lightweight and durable set contains everything needed to get back riding when stuck with a hole that's just not sealing: a stainless steel 2-in-1 puncture plug reamer tool, a variety of different sized tyre worms and a trimming knife. And weighing in at just 33g per side, the Stealth Tubeless Puncture Plug is a small lightweight solution that offers massive benefits.

Muc-Off's move into anodised CNC machined aluminium parts brings the company full circle to where it all began with company's original X-Lite brand. Back in 1991, Rex and Marilyn Trimnell began designing and manufacturing the world's first twin crown fork and the world's lightest bar ends, before moving into bike cleaning products. In recent months, Muc-Off has rediscovered its roots, complimenting their world-

leading bike clean, maintain and protect ranges, with innovation-led bike tools that enhance both the rider experience and their performance.

"It's been brilliant to get back into designing and creating machined parts. And of course, to be able to offer ten amazing anodised colours. We've done extensive testing on the Stealth Tubeless Puncture Plug with lots of our athletes to create the most useful and durable tools around." – Andrew Syme, Muc-Off Product Design Manager

The Stealth Tubeless Puncture Plug is available to pre-order now and will be shipping from the 24th November 2020 exclusively through <https://muc-off.com/>

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About Muc-Off:

Back in 1991 Rex and Marilyn Trimnell got things started with X-Lite UK. After designing and manufacturing the world's first twin crown bicycle fork, Rex created a perfectly pink spray to clean his kit. To make a long story short, Rex's cleaner was the best thing since sliced bread, and it wasn't long before word got out and Muc-Off was born.

Fast-forward to now and Muc-Off is now the go-to brand for top riders. And, in case you haven't noticed, they do a bit more than our original pink cleaner these days.