



# Muc-off previews expanded tubeless

POOLE 03.09.2019, FOR IMMEDIATE RELEASE — Countless test wins and awards underline Muc-off's cleaning and maintenance products' popularity. Every product developed by Muc-Off from the flagship Nano Cleaner back in 1994 to the now-expanded tubeless range is born from an obsession to create innovative solutions to keep bikes running at their maximum.

Having successfully launched sealant and valves last year, Muc-Off are proud to soon offer a full tubeless support range allowing cyclists from all disciplines to prepare, inflate and maintain their tubeless set up whether they are switching for the first time or maintaining an existing set-up.

*“The tubeless revolution has well and truly arrived, and we're stoked to be at the forefront, creating user-friendly solutions to help all types of cyclists make the switch or maintain their tubeless set up.” – Alex Trimnell, Muc-Off CEO*

To make tubeless painless, Muc-Off have created 3 clear steps for riders to follow and achieve the perfect puncture-free setup: prepare, inflate and maintain (P.I.M). Muc-Off retailers will have the opportunity to set up a tubeless support centre POS display stand to help the consumer 'walk through' the range with an easy-to-navigate system. The full range and P.I.M stand will be on display at Eurobike in Friedrichshafen this week. More information about each new product addition in the expanded tubeless range is listed under each step below:

## STEP 1: PREPARE

### Glue and Sealant Remover

This non-aggressive proprietary formula helps remove rim tape glue, sealant or tubular glue residue from inside rims (and many other surfaces) prior to applying Muc-Off Tubeless Rim Tape. Safe to use on most metal, plastic and carbon fibre surfaces.

RRP: £7.99, €9.95

NB Not available in USA

### Tubeless Rim Tape

The Muc-Off Tubeless Rim tape is made from their own proprietary performance material with a pressure-sensitive adhesive to provide just the right amount stretch whilst maintaining durability and strength needed to create a lasting airtight seal. Semi-transparent material makes locating the valve hole easy. Supplied with 4x Seal Patches. Available in a 10m and 50m workshop roll in 6 widths to suit most Road, CX, Gravel, MTB and Plus-sized rims.

RRP: £14.99, from \$11.99, €17.95

### **Ultimate Tubeless Setup Kit**

The Muc-Off Ultimate Tubeless Kit contains everything needed to get a tubeless-ready wheelset set up and ready to roll. Each Kit contains a Muc-Off Tubeless Rim Tape, Seal Patches, 2 CNC-machined black tubeless Valves and 2 pouches of No Puncture Hassle Tubeless Sealant.

With 5 available kits for:

- Road/gravel/CX with shallow rims (44mm tubeless valves and 21x10mm Rim Tape)
- Road/gravel/CX with deep rims (60mm tubeless valves and 21x10mm Rim Tape)
- XC (44mm tubeless valves and 25x10mm Rim Tape)
- DH/Enduro (44mm tubeless valves and 30x10mm Rim Tape)
- DH Wide (44mm tubeless valves and 35x10mm Rim Tape)

RRP: £40, \$59.99, €45

## **STEP 2: INFLATE**

### **CO2 Inflator Kits**

The Muc-Off Inflator kits help riders quickly inflate their tyres and quickly get back to riding in no time! Coming in 25g cartridge size for MTB and 16g for road inflating tires up to 30psi and 100psi from flat respectively. Each kit contains 2x cartridges, 1x compact and durable CNC-machined inflator head with soft-touch press down button which easily controls CO2 release. Dual head nozzle compatible with Presta and Schrader valves and 1x neoprene sleeve to help avoid freeze burn. Cartridges are also available separately.

Road Inflator Kit RRP: £24.99, \$17.99, €27.95

MTB Inflator Kit RRP: £28.99, \$20.99, €29.95

Road Cartridge: £2.99, \$3.20, €3.95

MTB Cartridge: £4.99, \$6.00, €5.95

## **STEP 3: MAINTAIN**

### **B.A.M! (Bottled-Air-Magic)**

B.A.M quickly inflates and repairs punctures at the same time by injecting latex foam and air into a tyre or tube. B.A.M is the perfect emergency backup that can be strapped to a bike frame using the new Muc-Off B.A.M Utility Belt (sold separately) or carried in a ride pack. Compatible with Presta and Schrader valves on road, cx/gravel and MTB wheels as well as most tubeless sealants. Will inflate a 29" MTB tyre in under a minute and capable of sealing holes 3-4mm.

B.A.M! RRP: £14.99, €17.95

B.A.M! Utility Belt RRP: £4.99, €5.95

NB Not available in USA

### **Puncture Plug Repair Kit**

When a puncture is simply too big to seal, the Muc-Off Puncture Plug Repair Kit is the ultimate backup tool that's lightweight and easy-to-use. The tough and durable handle and 2-in-1 puncture plug/reamer tool comes with 5x thick plugs and 5x thin plugs packed all packed together in a handy storage pouch. Compatible with all tubeless road, MTB and gravel tyres. Refill packs with 10 repair plugs (5x thin and 5x thick) available separately.

Puncture Plug Repair Kit RRP: £12.99, \$14.99, €14.95

Puncture Plug Refill RRP: £4.99, \$5.99, €5.95

### Essentials Case

Muc-Off have engineered a handy storage solution, ideal for all bike riders; from the trails to the tarmac and everything in-between. The tough outer camo fabric offers the protection needed for your essential cycling accessories with a heavy-duty rubber-encased rope zip pull for quick and easy access on the bike. Internally, the case features a soft divider to keep your cards separate from your smartphone or you tube separate from multi-tools, gas cylinder and tyre levers. The Essentials Case also has a zipped pocket for smaller valuables like keys and coins. Big enough to fit larger phones while still fitting comfortably in your back or side pocket.

Muc-Off Essentials Case RRP: £15.00, \$20.00, €17.95

NB This product is already available to purchase

### Images



IMAGE 1: B.A.M!



IMAGE 2: GLUE AND SEALANT REMOVER



IMAGE 3: TUBELESS RIM TAPE



IMAGE 4: PUNCTURE PLUG REPAIR KIT



IMAGE 5: CO2 INFLATOR KIT



IMAGE 6: CO2 CARTRIDGE



IMAGE 7: B.A.M! UTILITY BELT



IMAGE 8: PUNCTURE PLUG REFILLS



IMAGE 9: ESSENTIALS CASE



IMAGE 10: P.I.M. DISPLAY STAND

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**About Muc-Off:**

Back in 1991 Rex and Marilyn Trimnell got things started with X-Lite UK. After designing and manufacturing the world's first twin crown bicycle fork, Rex created a perfectly pink spray to clean his kit. To make a long story short, Rex's cleaner was the best thing since sliced bread, and it wasn't long before word got out and Muc-Off was born.

Fast-forward to now and Muc-Off is now the go-to brand for top riders. And, in case you haven't noticed, they do a bit more than our original pink cleaner these days.