



MUC-OFF LAUNCHES EXPANDED TUBELESS RANGE

POOLE 29.11.2019, FOR IMMEDIATE RELEASE — Muc-off are ending 2019 with a BAM* by launching their expanded tubeless range; now available worldwide from Muc-Off dealers, e-retailers and direct from muc-off.com. This new collection comes after the huge success of the brand's award-winning Tubeless Sealant and best-selling Tubeless Valves which both launched last year.

"Like with our No Puncture Hassle Sealant & Tubeless Valves, we have tested each of the products in this range under the most brutal conditions on the planet with 100's of hours of R&D testing using a wide group of our pro-athletes." - Andrew Syme, Muc-Off Product Design Manager

All the products within the innovative new range are designed to be user-friendly and hassle-free for every type of cyclist, from the trails to the tarmac, from those going tubeless for the first time to those maintaining an existing set-up.

"Once a cyclist goes tubeless for the first time, they rarely ever look back and so our aim with this new range was to break down those initial barriers by making set-up and maintenance as painless as possible." - Alex Trimnell, Muc-Off CEO

Muc-Off have created 3 clear steps for riders to follow and achieve the perfect puncture-free setup: prepare, inflate and maintain (P.I.M). More information about each new product addition in the expanded tubeless range is listed under each step below:

STEP 1: PREPARE

Glue and Sealant Remover

This non-aggressive proprietary formula helps remove rim tape glue, sealant or tubular glue residue from inside rims (and many other surfaces) prior to applying Muc-Off Tubeless Rim Tape. Safe to use on most metal, plastic and carbon fibre surfaces.

RRP: £7.99, €9.95

NB Not yet available in USA

Tubeless Rim Tape

The Muc-Off Tubeless Rim Tape is made from their own proprietary performance material with a pressure-sensitive adhesive to provide just the right amount of stretch whilst maintaining durability and strength needed to create a lasting airtight seal. Semi-transparent material makes locating the valve hole easy. Supplied with 4x Seal Patches. Available in a 10m and 50m workshop roll in 6 widths to suit most Road, CX, Gravel, MTB and Plus-sized rims.

RRP: £14.99, from \$11.99, €17.95

Ultimate Tubeless Setup Kit

The Muc-Off Ultimate Tubeless Kit contains everything needed to get a tubeless-ready wheelset set up and ready to roll. Each Kit contains a Muc-Off Tubeless Rim Tape, Seal Patches, 2x CNC-machined black Tubeless Valves and 2x pouches of No Puncture Hassle Tubeless Sealant.

With 5 available kits for:

- Road/gravel/CX with shallow rims (44mm tubeless valves and 21mmx10m Rim Tape)
- Road/gravel/CX with deep rims (60mm tubeless valves and 21mmx10m Rim Tape)
- XC (44mm tubeless valves and 25mmx10m Rim Tape)
- DH/Enduro (44mm tubeless valves and 30mmx10m Rim Tape)
- DH Wide (44mm tubeless valves and 35mmx10m Rim Tape)

RRP: £40, \$59.99, €45

STEP 2: INFLATE

CO2 Inflator Kits

The Muc-Off Inflator Kits help riders quickly inflate their tyres and quickly get back to riding in no time! Coming in 25g cartridge size for MTB and 16g for road, and inflating tyres up to 30psi and 100psi from flat respectively. Each kit contains 2x cartridges, 1x compact and durable CNC-machined inflator head with soft-touch press-down button which easily controls CO2 release. Dual head nozzle compatible with Presta and Schrader valves and 1x neoprene sleeve to help avoid freeze burn. Cartridges are also available separately.

Road Inflator Kit RRP: £24.99, \$17.99, €27.95

MTB Inflator Kit RRP: £28.99, \$20.99, €29.95

Road Cartridge: £2.99, \$3.20, €3.95

MTB Cartridge: £4.99, \$6.00, €5.95

STEP 3: MAINTAIN

B.A.M! (*Bottled-Air-Magic)

B.A.M! quickly inflates and repairs punctures at the same time by injecting latex foam and air into a tyre or tube. B.A.M! is the perfect emergency backup that can be strapped to a bike frame using the new Muc-Off B.A.M! Utility Belt (sold separately) or carried in a ride pack. Compatible with road, CX/gravel and MTB wheels as well as most tubeless sealants. Will inflate a 29" MTB tyre in under a minute and capable of sealing holes up to 3-4mm.

B.A.M! RRP: £14.99, €17.95

B.A.M! Utility Belt RRP: £4.99, €5.95

NB Not yet available in USA

Puncture Plug Repair Kit

When a puncture is simply too big to seal, the Muc-Off Puncture Plug Repair Kit is the ultimate backup tool that's lightweight and easy-to-use. The tough and durable handle and 2-in-1 puncture plug/reamer tool comes with 5x thick plugs and 5x thin plugs packed all packed together in a handy storage pouch. Compatible with all tubeless road, MTB and gravel tyres. Refill packs with 10x repair plugs (5x thin and 5x thick) available separately.

Puncture Plug Repair Kit RRP: £12.99, \$14.99, €14.95

Puncture Plug Refill RRP: £4.99, \$5.99, €5.95

Essentials Case

Muc-Off have engineered a handy storage solution, ideal for all bike riders; from the trails to the tarmac and everything in-between. The tough outer camo fabric offers the protection needed for your essential cycling accessories with a heavy-duty rubber-encased rope zip pull for quick and easy access on the bike. Internally, the case features a soft divider to keep your cards separate from your smartphone or you tube separate from multi-tools, gas cylinder and tyre levers. The Essentials Case also has a zipped pocket for smaller valuables like keys and coins. Big enough to fit larger phones while still fitting comfortably in your back or side pocket.

Muc-Off Essentials Case RRP: £15.00, \$20.00, €17.95

Assets

A selection of studio, action and lifestyle images can be downloaded here: <https://muc-off.com/pages/press-area>

Contact

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About Muc-Off:

Back in 1991 Rex and Marilyn Trimnell got things started with X-Lite UK. After designing and manufacturing the world's first twin crown bicycle fork, Rex created a perfectly pink spray to clean his kit. To make a long story short, Rex's cleaner was the best thing since sliced bread, and it wasn't long before word got out and Muc-Off was born.

Fast-forward to now and Muc-Off is now the go-to brand for top riders. And, in case you haven't noticed, they do a bit more than our original pink cleaner these days.