

Muc-Off®



2023 PUNCTURE SURVEY RESULTS

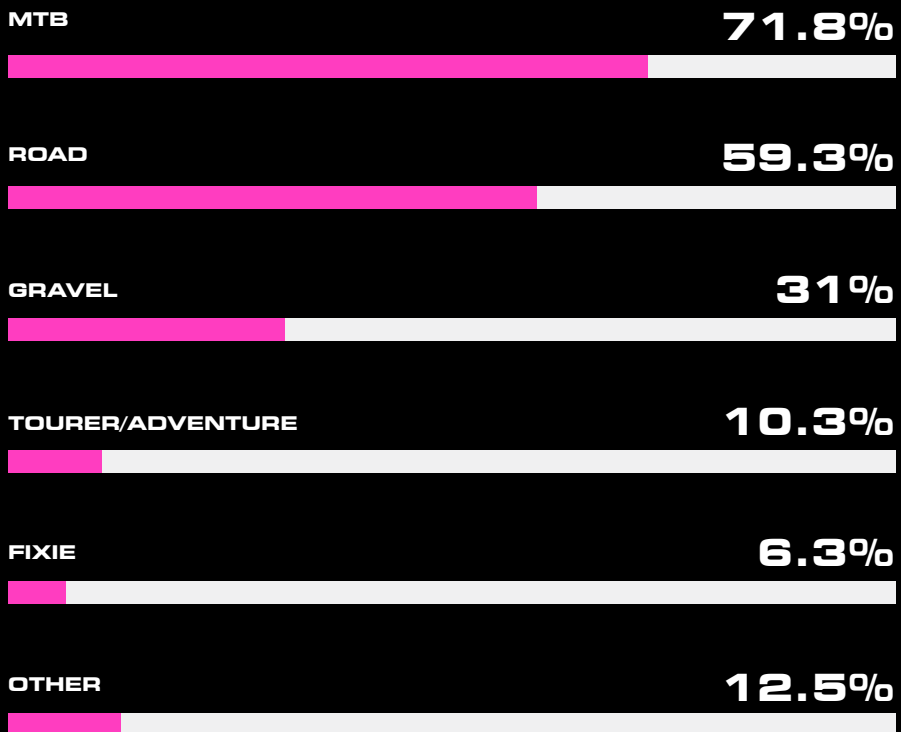
SURVEY COMPLETIONS

5366

BIKE OWNERSHIP: DISCIPLINE BREAKDOWN

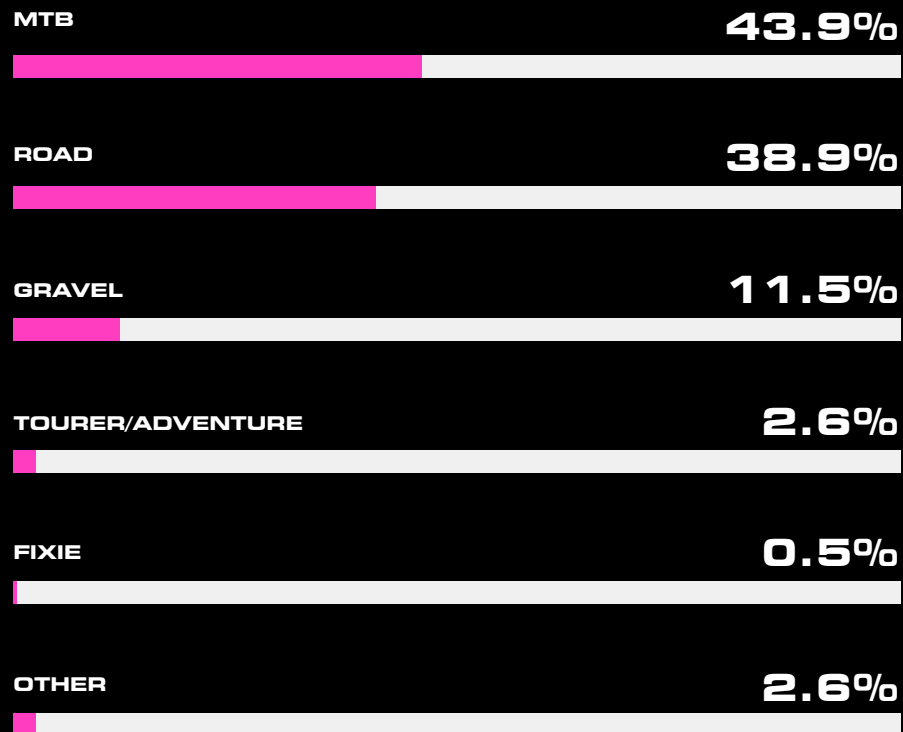
QUESTION:

WHICH OF THESE BIKES DO YOU CURRENTLY OWN?



QUESTION:

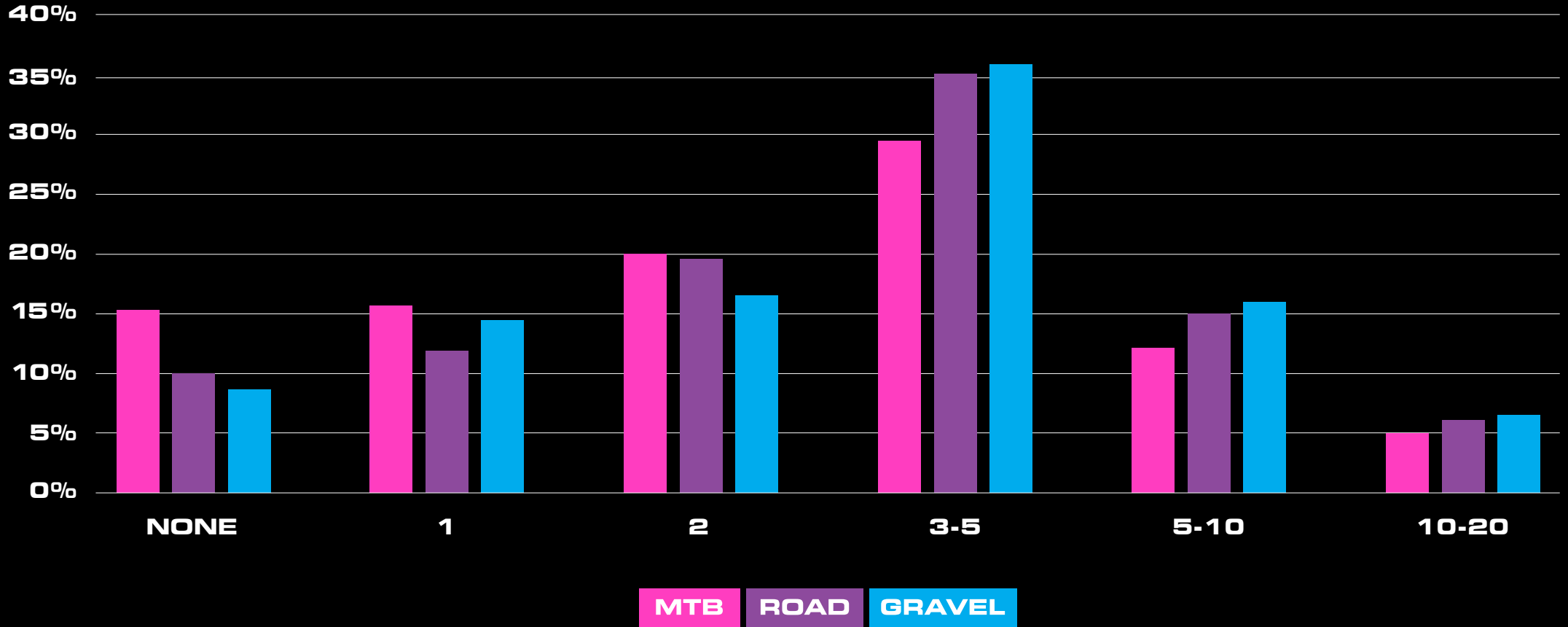
WHICH OF THOSE BIKES DO YOU RIDE MOST OFTEN?



PUNCTURE FREQUENCY: DISCIPLINE BREAKDOWN

QUESTION:

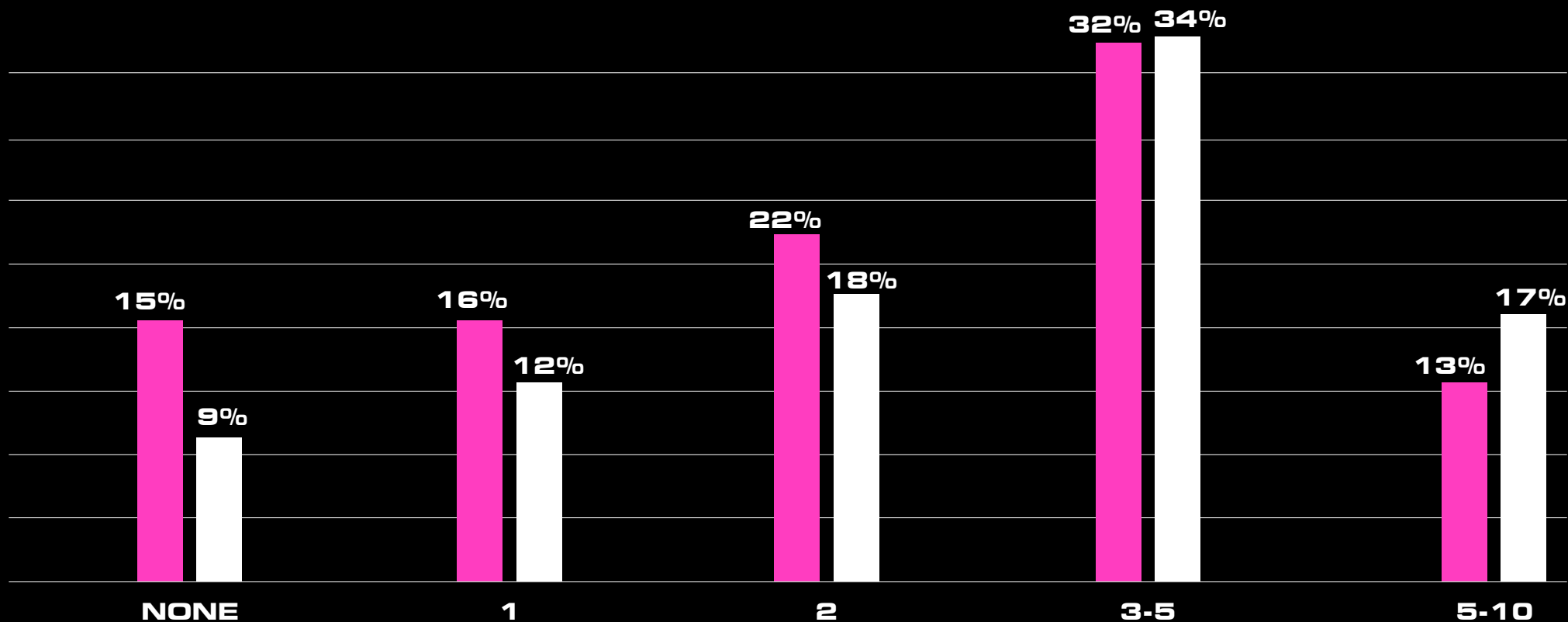
HOW MANY PUNCTURES HAVE YOU EXPERIENCED
IN THE LAST 3 YEARS OF RIDING?



PUNCTURE FREQUENCY: TUBES VS TUBELESS

QUESTION:

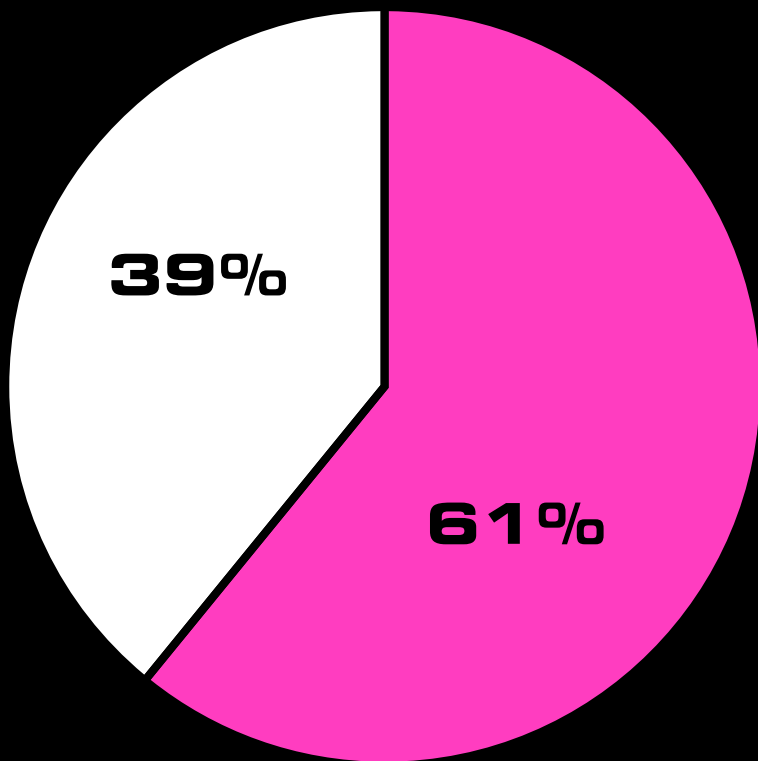
HOW MANY PUNCTURES HAVE YOU EXPERIENCED
IN THE LAST 3 YEARS OF RIDING?



TUBELESS VS TUBES

TUBES VS TUBELESS BREAKDOWN

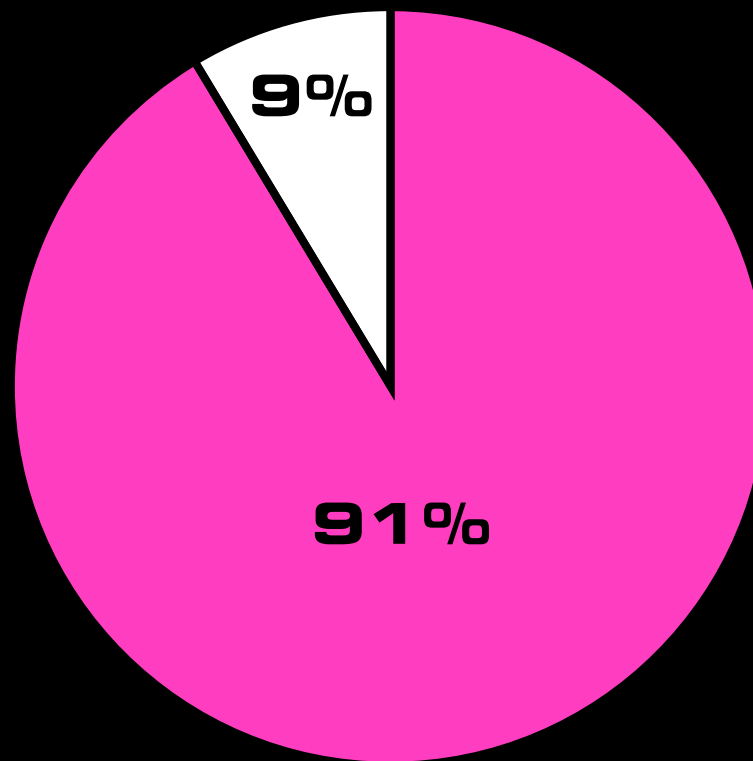
RESPONDENTS CONVERTED
TO TUBELESS



■ TUBELESS ■ TUBES

RESPONDENTS: ALL

INNER TUBE USERS INTERESTED IN
CONVERTING TO TUBELESS

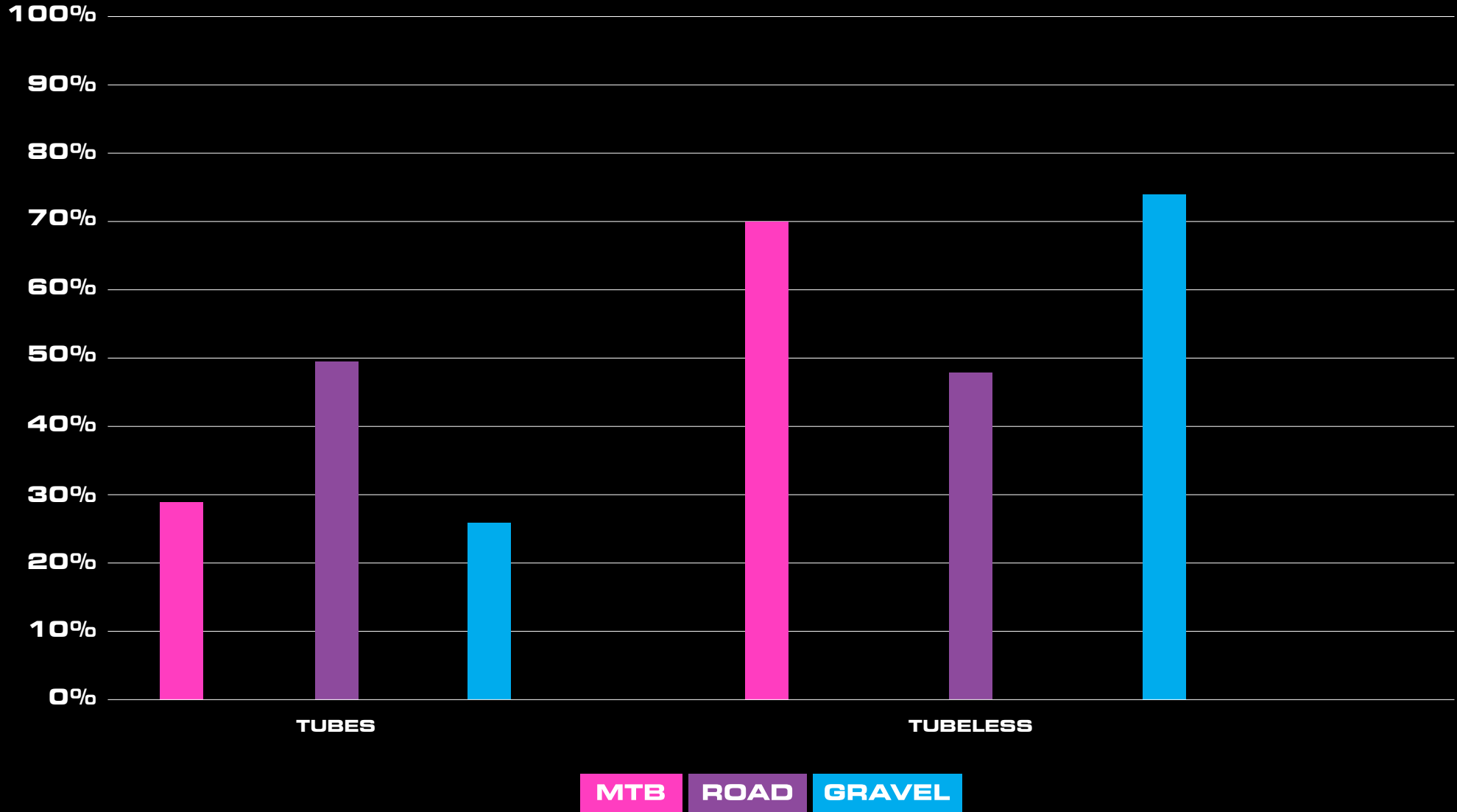


■ INTERESTED IN CONVERTING TO TUBELESS
■ NOT INTERESTED IN CONVERTING TO TUBELESS

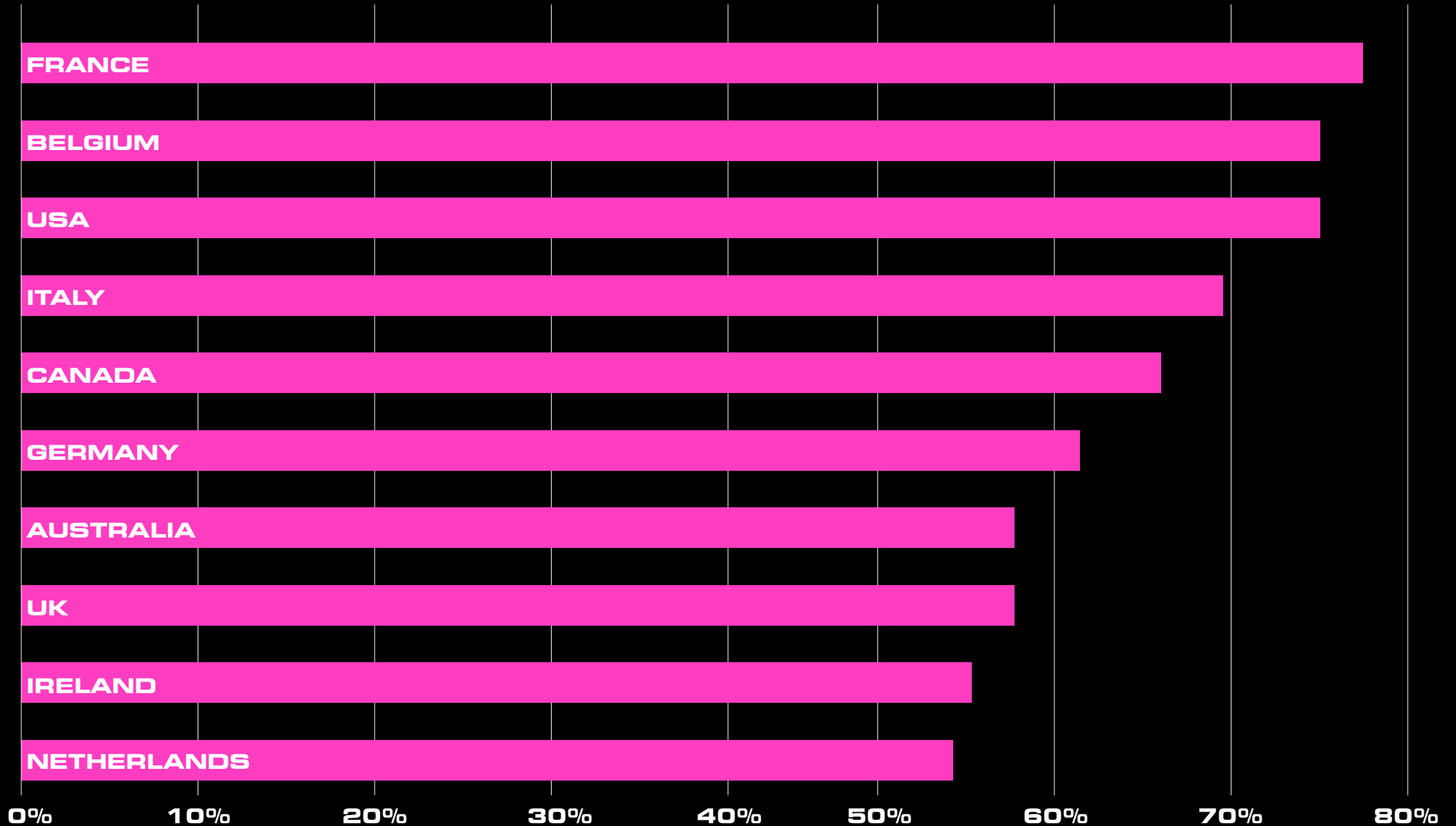
RESPONDENTS: THOSE CURRENTLY USING INNER TUBES

TUBES VS TUBELESS

DISCIPLINE BREAKDOWN



RESPONDENTS CONVERTED TO TUBELESS: COUNTRY BREAKDOWN

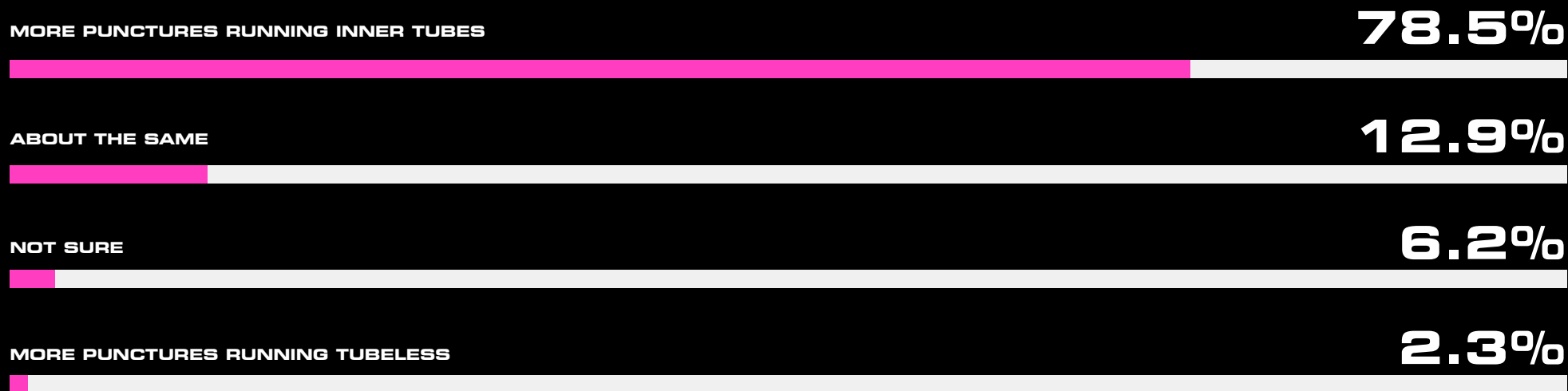


*RESPONDENTS: THOSE WHO HAVE CONVERTED TO TUBELESS

TUBES VS TUBELESS: MORE OR LESS PUNCTURES

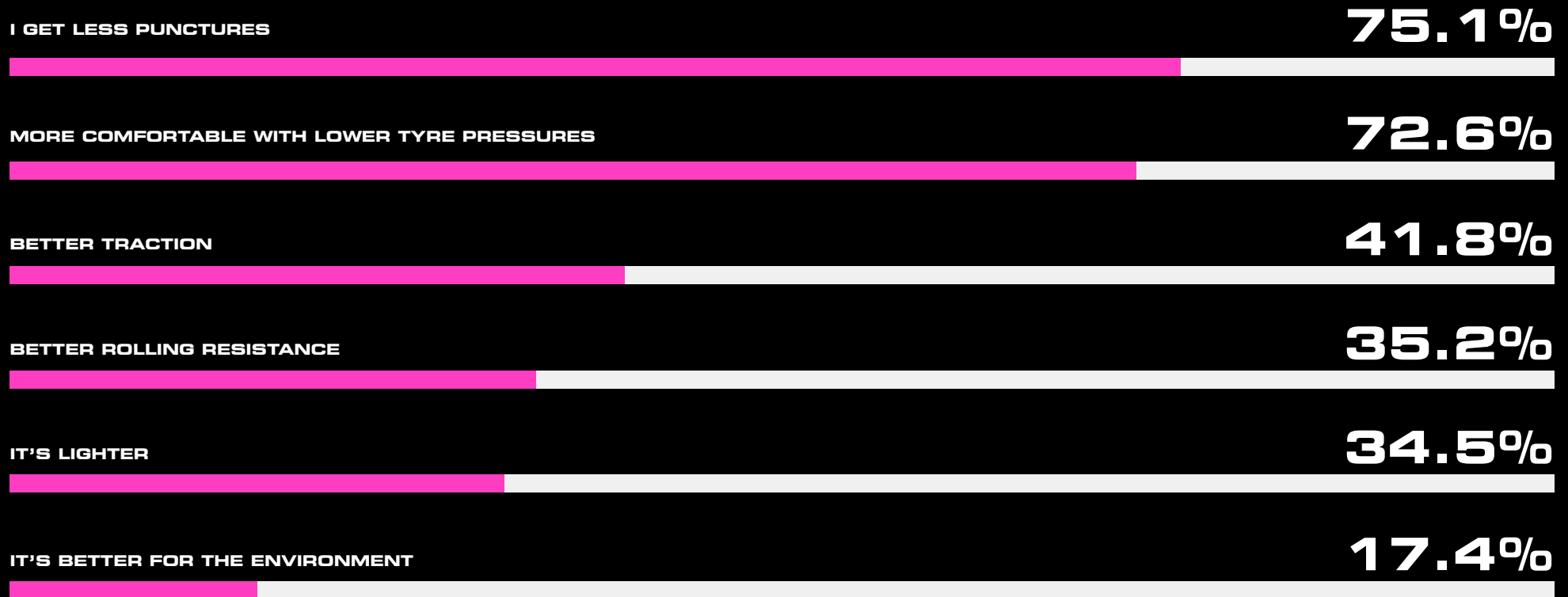
QUESTION:

COMPARED TO AN INNER TUBE SET UP, DO YOU GET MORE OR LESS PUNCTURES RUNNING TUBELESS?



TUBES VS TUBELESS: WHAT TUBELESS USERS LIKE

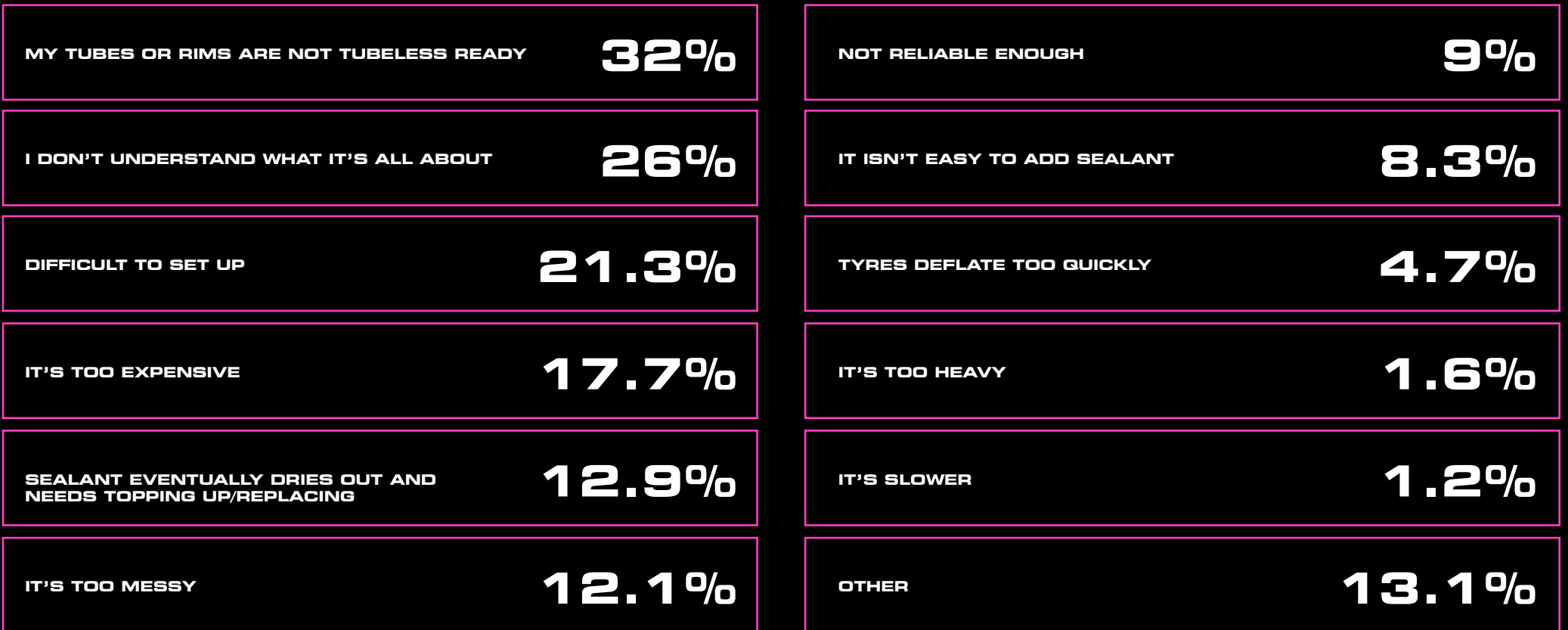
**QUESTION:
WHAT DO YOU LIKE ABOUT RUNNING TUBELESS?**



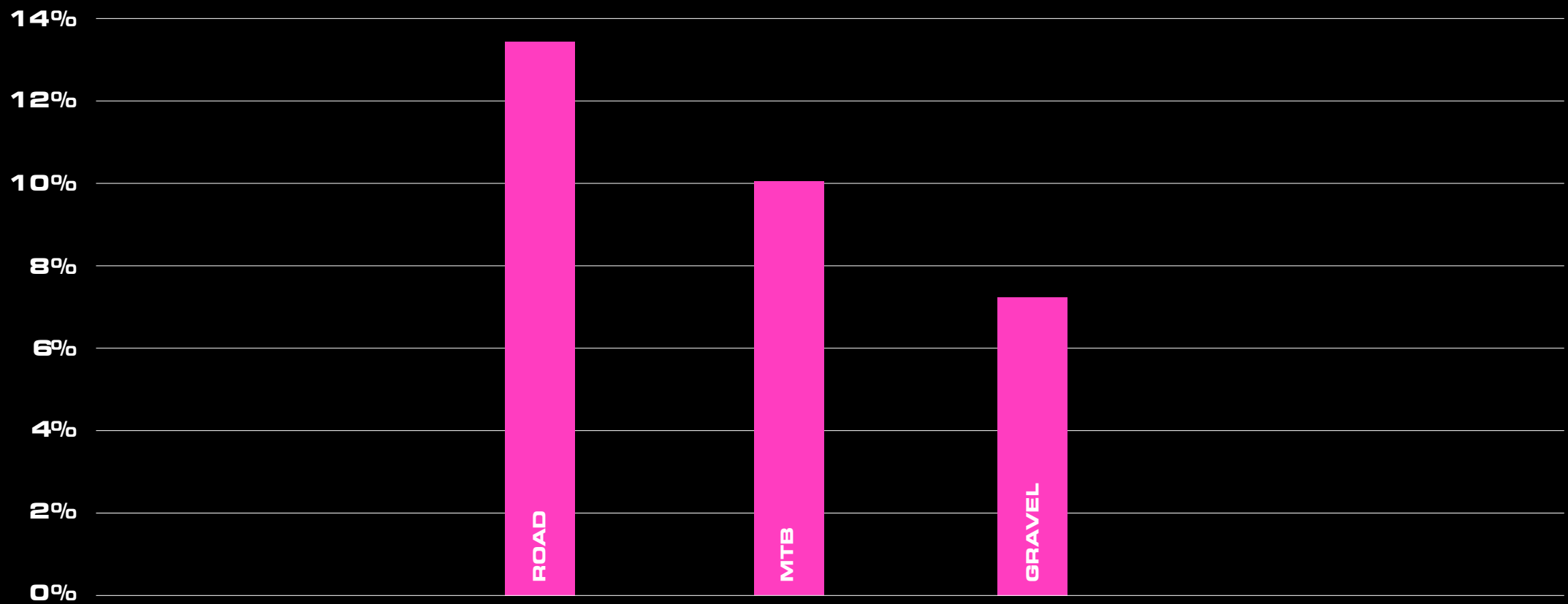
TUBES VS TUBELESS: REASONS TUBE USERS HAVEN'T CONVERTED

QUESTION:

WHAT ARE YOUR REASONS FOR NOT RUNNING A TUBELESS SET UP?



RESPONDENTS THAT DON'T UNDERSTAND WHAT TUBELESS IS: DISCIPLINE BREAKDOWN

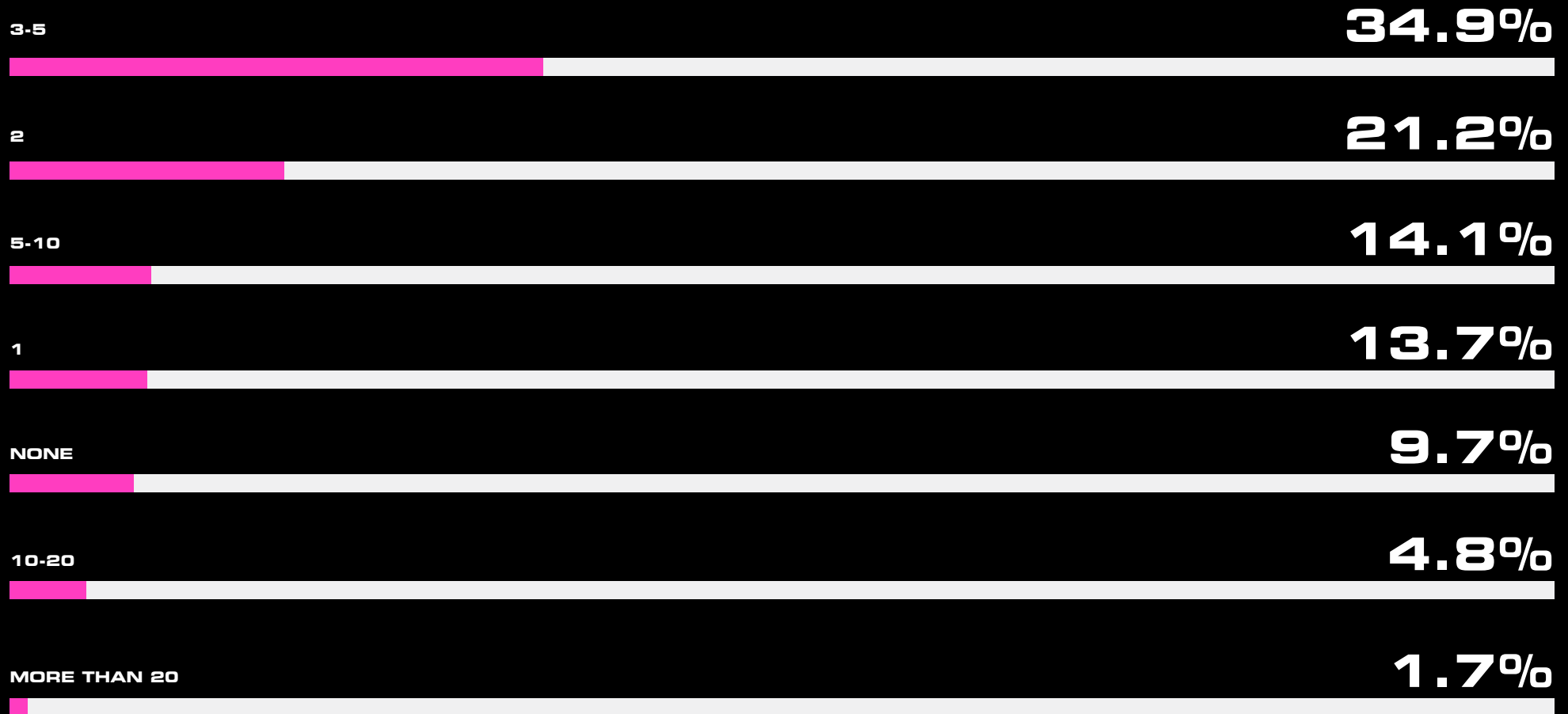


RESPONDENTS: THOSE WHO SELECTED 'YES' TO THE QUESTION: 'I DON'T UNDERSTAND WHAT TUBELESS IS ALL ABOUT'.

INNER TUBES: CONSUMPTION

QUESTION:

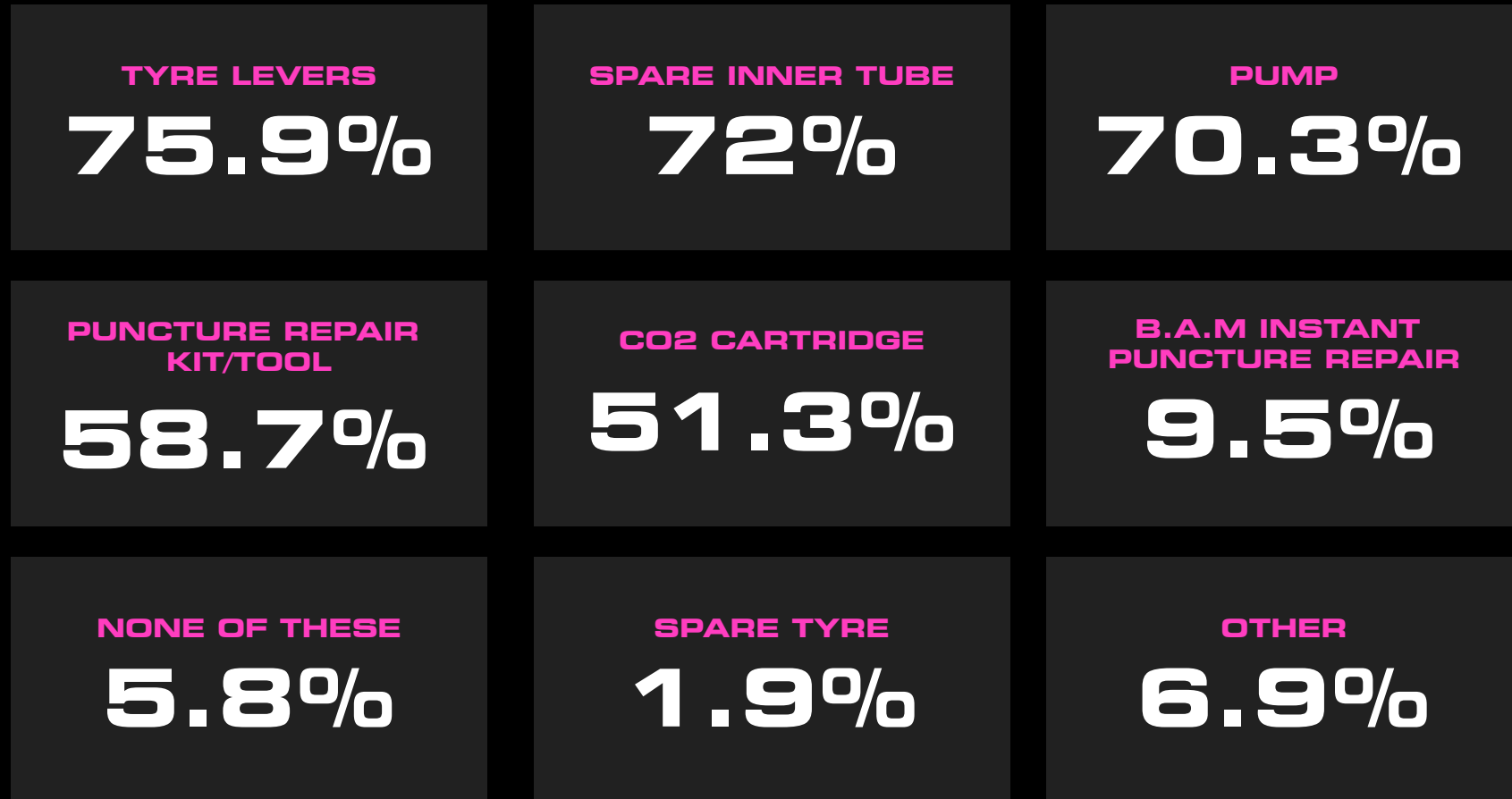
HOW MANY INNER TUBES HAVE YOU HAD TO FIT IN THE LAST THREE YEARS?



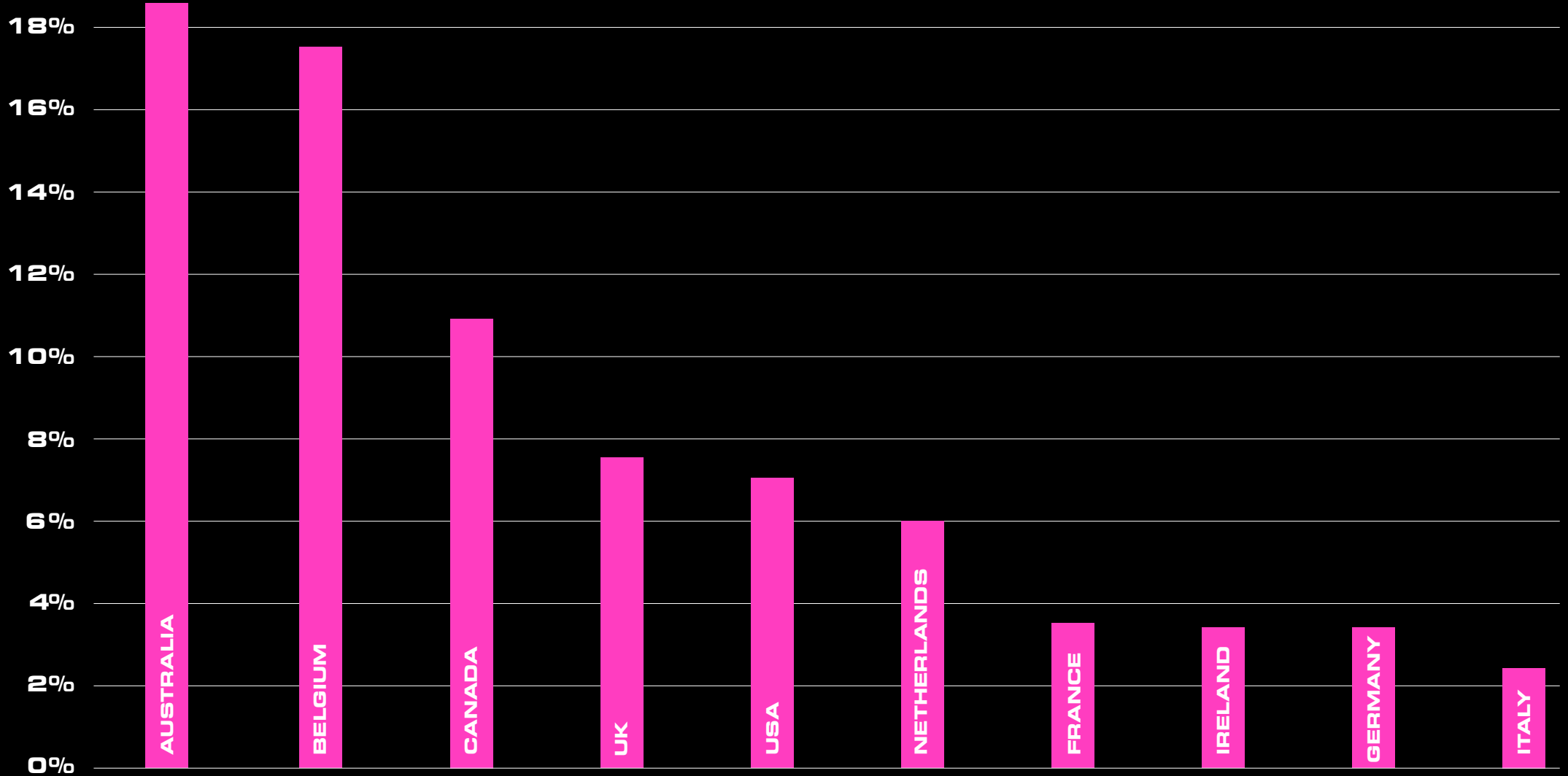
ITEMS CARRIED DURING A RIDE

QUESTION:

WHEN YOU'RE OUT RIDING, WHICH OF THESE DO YOU CARRY WITH YOU?

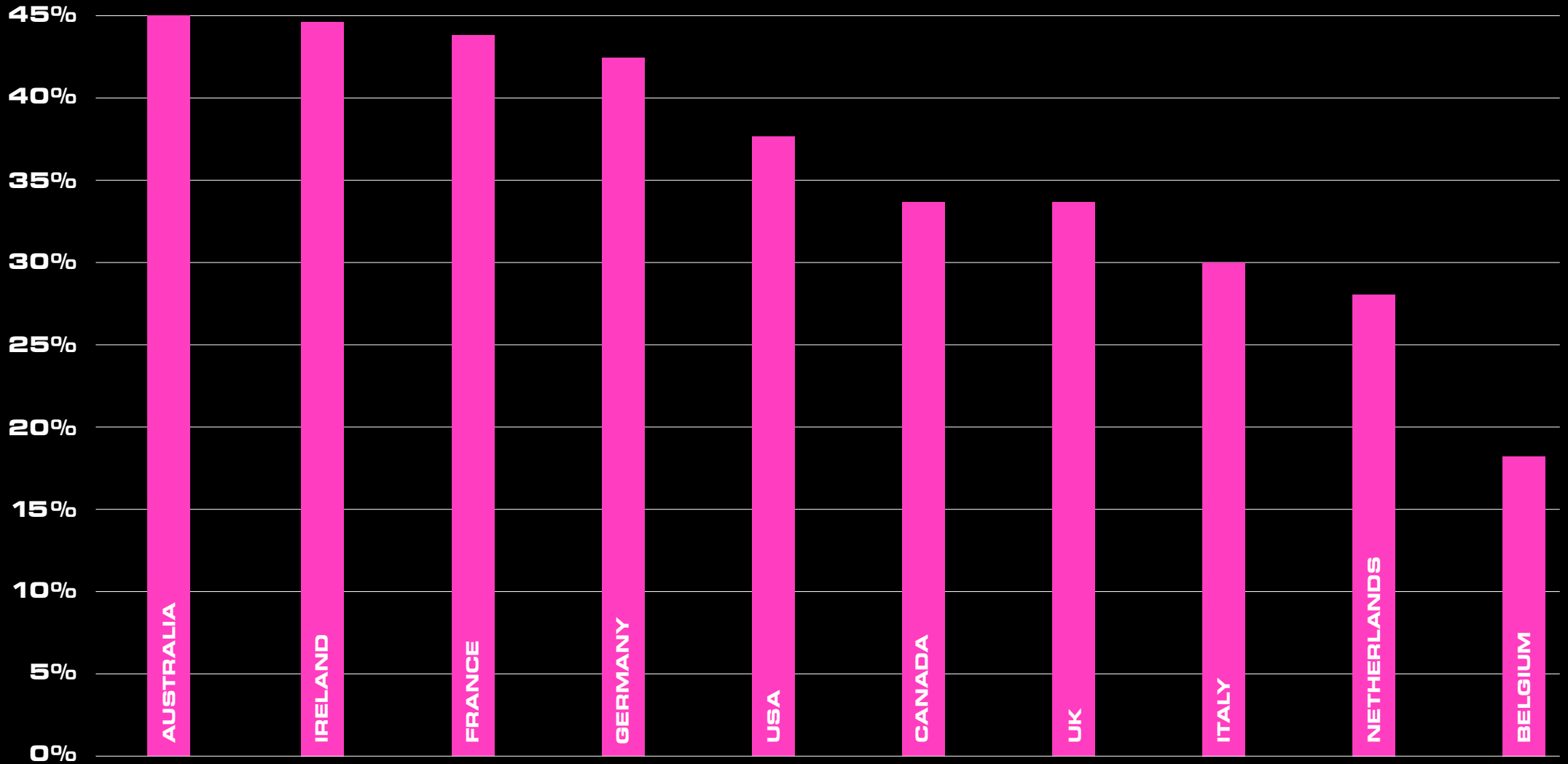


EXPERIENCED TEN OR MORE PUNCTURES: COUNTRY BREAKDOWN

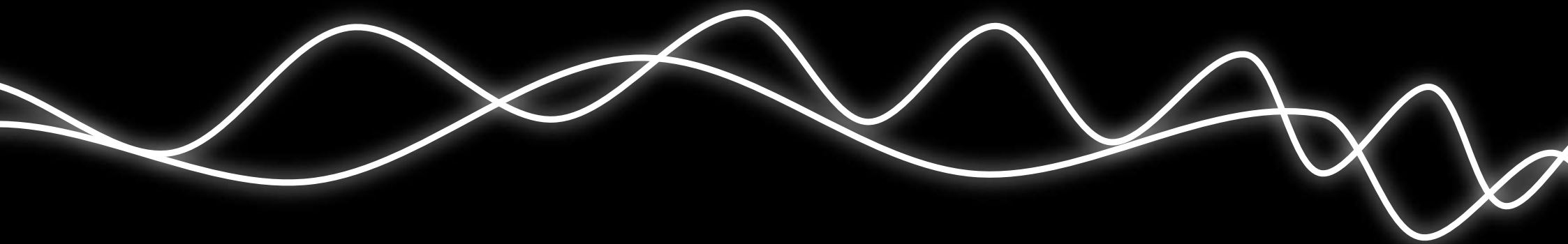


RESPONDENTS: THOSE WHO HAVE EXPERIENCED 10 OR MORE PUNCTURES IN THE LAST 3 YEARS

EXPERIENCED A RIDE-ENDING PUNCTURE: COUNTRY BREAKDOWN



RESPONDENTS: THOSE WHO HAVE EXPERIENCED A PUNCTURE WHICH ENDED THEIR RIDE IN THE LAST 3 YEARS



Muc-Off[®]

