

MUC-OFF HONDA ARE READY FOR FIRST 2021 AMA SUPERCROSS GATE DROP

POOLE 13.01.2021, FOR IMMEDIATE RELEASE - The all new Muc-Off Honda AMA Supercross Team, led by Daytona winner Justin Brayton, are ready for their assault on the 2021 AMA Supercross Championship.

The highly anticipated world championship will get underway at the NRG Stadium in Houston Texas this Saturday 16th January at 6 p.m ET. Brayton and Mitchell Oldenburg will be lining up in competition for the first time following the incredible reception the team has received around the world from their initial launch.

Brayton will be lining up for the 19th season in a row since he turned pro in 2002. He will be riding the all new 2021 CRF 450R and will be supported by SHOWA, Twisted Development, American Honda, as well as title sponsors, Muc-Off. Brayton's expectations are high, but he is experienced enough to know that attitude and composure are vital when racing.

Heading up the 250SX class on the East coast will be Mitchell Oldenburg who returns for a second year with the team. Fit, healthy and hungry for results, Oldenburg will race the 2021 Muc-Off Honda Racing the CRF 250R.

"The AMA Supercross Championship is the biggest stage for two wheeled off-road racing, and we are pumped to line up with Brayton and Oldenburg this coming weekend. The all new Muc-Off Honda Team provides Muc-Off an awesome platform to demonstrate our performance focussed products whilst enjoying the immense drama and action that Supercross provides." Alex Trimnell CEO at Muc-Off

The team will be at Houston with the full Muc-Off armoury including the renowned pink Nano tech Bike Cleaner, their flagship product. Brayton and Oldenburg will also be running full custom Muc-Off Honda team helmets, designed by the in-house creative team at Muc-Off and will be racing in the new team apparel backed by FLY racing.

"This is my 19th year with Honda, and I am so impressed with the program we have put together in America as the competition here is the best in the world. I am equally proud of the alignment with our new naming partner, Muc-Off. I reached out to them because of their innovative and highly regarded product range as we need to know we can trust the products we use when racing at this level from a partner that also wants to support the future of our sport." Yarrive Konsky Team owner at Muc-Off Honda Racing

The guys at Muc-Off have been unbelievable, they have already shown a huge level of commitment and support. They are true professionals; their products and their media house are world class. I am excited to work with them to promote our team and the sport. It is important to keep a positive mindset and be focused on what you can control. I will do my best as I always do and aim to improve each weekend, no matter where we finish. Last year I won the opening heat race and I know that no one expected that. We have a great team, good partners and some amazing resources so I am eager to see where this season takes us" Justin Brayton Muc-Off Honda Racing 450SX Rider.

"This season I need to be on the podium every weekend. I know that it will not be easy but that is my goal and I believe we have the bike to achieve that. The whole Muc-Off Honda Racing Team and our partners in the 250 program — KYB, FMF, Twisted Development, JE Pistons, Renegade and Vortex, have ensured that we have a competitive bike so it's on me to get the job done now." Mitchell Oldenburg Muc-Off Honda Racing 250SX East Rider

Mitchell Harrison will join the team in Orlando Florida on his CRF 250R, for the eighth round of the series where the 250SX West championship gets underway.

CONTACT:

Muc-Off
Amy Sparrow
Global Powersports PR & Comms Manager
T: +44 7729 010 628 E: asparrow@muc-off.com

ABOUT MUC-OFF:

Back in 1991 Rex and Marilyn Trimnell got things started with X-Lite UK. After designing and manufacturing the world's first twin crown bicycle fork, Rex created a perfectly pink spray to clean his kit. To make a long story short, Rex's cleaner was the best thing since sliced bread, and it wasn't long before word got out and Muc-Off was born.

Fast-forward to now and Muc-Off is now the go-to brand for top riders. And, in case you haven't noticed, we do a bit more than our iconic original pink cleaner these days.

See the full range at: muc-off.com