



Press release: 30th April 2019

MUC-OFF SIGNS BMW MOTORRAD WORLD SBK TEAM FOR 2019

For the 2019 World Superbike season, Muc-Off will be supporting the BMW Factory team.

The official partnership will commence at the upcoming Italian GP at the world famous Imola circuit with riders Tom Sykes and Markus Reiterberger spearheading the team's efforts for the 2019 season.

The collaboration with Shaun Muir Racing reflects a significant expansion of BMW Motorrad Motorsport's involvement in WorldSBK.

Muc-Off's recent additions to the roster in both MotoGP and the British Superbike Championships will now be complemented with the BMW Factory team and Muc-Off is proud to be the cleaning and maintenance partner of choice in such prestigious fields.

Muc-Off couldn't be more excited to be working with the BMW Factory outfit for the season ahead.

"We're very excited to bring Muc-Off on board as a team partner and will be looking forward to utilising their extensive range of products over the season ahead. We have a great team this year and it's great for a brand such as Muc-Off to be a part of our package for this year." – Shaun Muir, Team Principal

"Having already announced some big names in the motorcycle market this year, we're pleased to add the BMW Motorrad team to our roster. We're excited to have our products tested in yet another level of elite motorcycle racing, especially with the likes of both Tom and Markus flying the flag for the brand." – Elliot Withers, Muc-Off Athlete Manager

Read more at:

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For more information, please contact info@muc-off.com

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Notes to Editor:

For images, please contact +44 1202 307790 or email hb@muc-off.com.

Find out more about Muc-Off at: <https://muc-off.com/>



About Muc-Off:

Back in 1991 Rex and Marilyn Trimnell got things started with X-Lite UK. After designing and manufacturing the world's first twin crown bicycle fork, Rex created a perfectly pink spray to clean his kit. To make a long story short, Rex's cleaner was the best thing since sliced bread, and it wasn't long before word got out and Muc-Off was born.

Fast-forward to now and Muc-Off is now the go-to brand for top riders.

And, in case you haven't noticed, they do a bit more than the original pink cleaner these days.

<https://muc-off.com/>