



Press release: 10th May 2019, 12pm GMT

MUC-OFF LAUNCHES THE WORLD'S FIRST PRESSURE WASHER BUILT PURELY FOR BIKES!

Muc-Off is proud to announce the launch of the world's first pressure washer designed purely for use with both bicycles and motorbikes.

The concept of the pressure washer was developed for a unit design from the ground up, specifically for two-wheel fanatics.

The premium 1200W carbon brush motor gives a max flow rate of 6.5L/Min and a max pressure of 100 bar, and is all housed in a tough, impact resistant, modified copolymer outer casing to cope with life on the move.

Each part of the gun and lance is coated in a soft touch matt black finish, not only for user comfort but to lower the chance of damage if the nozzle knocks accidentally against a bike. A high-pressure hose with metal contact points for durability is also included.

Muc-Off has developed and tooled three specific lances to ensure the pressure washer won't damage any surfaces or bearings. All the below lances are included with the washer:

1. One for bicycles. Lower pressure for use on light to medium dirt on your bicycle.
2. One for motorcycles. Higher pressure for use on light to medium dirt on your motorcycle.
3. One bespoke, adjustable pressure lance. Adjustable higher pressure for heavy grime on your tyres and anything else that you care about that needs cleaning with a bit more pressure.

Muc-Off has also designed a specific low-pressure snow foam lance (available separately) that won't damage any delicate parts but transforms your bottle of Muc-Off Nano Tech Bike Cleaner into thick, snow foam for the ultimate and efficient deep clean.

Also available separately is a custom dry bag carry case, designed to easily store the pressure washer, and keeping all available peripherals within easy reach.

Pressure washer bundles including both the bag and snow foam lance are also available.

Alex Trimnell, Muc-Off CEO said:

"I'm so excited to see the Muc-Off Pressure Washer out in the wild. It's been a labour of love for me and the team for years, and after hundreds of prototypes I'm delighted to say that we're really happy with the final result. To be able to give our customers a product that answers one of the biggest challenges in cleaning your bicycle or motorcycle, is something I'm super proud of. Can't wait to see it in full effect this summer!"

The Muc-Off pressure washer is available in limited quantities exclusively through <https://muc-off.com/>, and is currently restricted to the UK, with EU and North American compatible models arriving later on this year.



Read more at:

<https://muc-off.com/blogs/press-releases>

<https://muc-off.com/blogs/stories>

Explore the range at: <https://muc-off.com/collections/pressure-washer-range>

For more information, please contact info@muc-off.com

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Notes to Editor:

For images, please visit <https://muc-off-uk-staging.myshopify.com/pages/press-area> or call +44 1202 307790.

Find out more about Muc-Off at: <https://muc-off.com/>

About the Pressure Washer:

Pressure Washer SKUs:

1. Muc-Off Pressure Washer: £79.99
2. Muc-Off Pressure Washer + Premium Dry Bag Carry Case: £89.99
3. Flagship SKU: Muc-Off Pressure Washer, Snow Foam Lance, 1l Muc-Off Nano Tech Cleaner, Premium Dry Bag Carry Case: £99.99

Accessory SKUs:

1. Snow foam Lance for Muc-Off Pressure Washer: £14.99
2. Premium Dry Bag Carry Case for Muc-Off Pressure Washer: £19.99

Technical specifications:

- Motor Power: 1200W
- Volt/Freq: 220-240V~50/60Hz
- Motor Type: Carbon brush motor
- Rated Pressure: 70 bar
- Permissible Pressure: 100 bar
- Max. Inlet Water Pressure: 1.2 MPa
- Rated Flow: 5.5L/min
- Max. Flow: 6.5L/min



- Max. Water Temperature: 50°C
- Water Protection Class: IPX5
- N.W. / G/W.: 5.5/6.2 kgs
- Carton Size: 290 x 265 x 413mm

About Muc-Off:

Back in 1991 Rex and Marilyn Trimnell got things started with X-Lite UK. After designing and manufacturing the world's first twin crown bicycle fork, Rex created a perfectly pink spray to clean his kit. To make a long story short, Rex's cleaner was the best thing since sliced bread, and it wasn't long before word got out and Muc-Off was born.

Fast-forward to now and Muc-Off is now the go-to brand for top riders.

And, in case you haven't noticed, they do a bit more than the original pink cleaner these days.

<https://muc-off.com/>