



DRIVETRAIN MAINTENANCE MADE EASY WITH MUC-OFF'S NEW MOTORCYCLE CHAIN CARE KIT

POOLE 07.03.2024, FOR IMMEDIATE RELEASE - Muc-Off, the global leader in motorcycle care and maintenance is thrilled to introduce a new Motorcycle Chain Care Kit. Designed to combat the toughest grime and help riders maintain a silky-smooth drivetrain, this trio of Muc-Off staples delivers powerful cleaning in a convenient kit format.

All-In-One Cleaner: Included in the kit is the brand's Motorcycle Chain Cleaner. Developed through rigorous testing, this cleaner is a powerful, readily biodegradable formula that rapidly cuts through oil, grease, and dirt with ease, ensuring a deep clean that penetrates the chain, preparing it for lubrication.

Precision Cleaning Tool: Alongside the cleaner and lubricant, the kit features the Motorcycle Chain Brush. This tool is meticulously designed with sturdy bristles to reach every nook and cranny of the chain. Its ergonomic handle ensures comfort and control during the cleaning process, making drivetrain maintenance an effortless task.

Versatile lube for all conditions: Understanding the diverse climates and conditions riders face, Muc-Off includes their All-Weather Chain Lube in the kit. This specially formulated lube provides long-lasting protection, ensuring peak performance in all conditions - from dusty trails to rainy commutes. Its unique water-repellent properties safeguard against rust, and the ceramic additives increase component life meaning chains remain durable and reliable.

The Muc-Off Motorcycle Chain Care Kit is priced at £29.99 / €34.99 / \$40.00 and is available now* from the Muc-Off global dealer network, select e-retailers, and direct from www.muc-off.com.

*Availability in the United States from Mid-April 2024.

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ABOUT MUC-OFF:

Back in 1991 Rex and Marilyn Trimnell got things started with X-Lite UK. After designing and manufacturing the world's first twin crown bicycle fork, Rex created a perfectly pink spray to clean his kit. To cut a long story short, Rex's cleaner was the best thing since sliced bread, and it wasn't long before word got out and Muc-Off was born.

Fast-forward to now and Muc-Off is the go-to brand for top riders. And, in case you haven't noticed, we do a bit more than our original pink cleaner these days.

See the full range at: www.muc-off.com