

Muc-Off Launches New High-Pressure Quick Drying Degreaser

POOLE 31.03.2021, FOR IMMEDIATE RELEASE — Muc-Off, the global leaders in bicycle and motorcycle care and maintenance, are excited to launch the all-new High-Pressure Quick Drying Degreaser.

This innovative new product comes with a high-pressure turbo spray action and heavy-duty formula which cuts through dirt and grime in seconds. It's unique quick drying 'zero residue' formula evaporates after application to leave the area clean and dry, with no need to rinse after use.

"It's epic to be able to release an innovative new product that makes light work of tough maintenance tasks that can be messy and time consuming. We pride ourselves on creating highly effective, premium cleaning products and this is no exception." – Alex Trimnell, CEO at Muc-Off

High-Pressure Quick Drying Degreaser is perfect to use on components such as chains, cassettes and derailleurs. The rapid propellant action in the high-pressure system results in an improved turbo spray that rips easily through the toughest grease and grime, maximising cleaning efficiency. The formula is also effective on waterproof grease and chain wax.

Muc-Off High-Pressure Quick Drying Degreaser is available safe to use on bicycles and E-bikes, all gear components and drivetrains, as well as O, X and Z-ring chains. The 750ml spray is available through select retailers and direct at muc-off.com for £14.99.

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ABOUT MUC-OFF:

Back in 1991 Rex and Marilyn Trimnell got things started with X-Lite UK. After designing and manufacturing the world's first twin crown bicycle fork, Rex created a perfectly pink spray to clean his kit. To make a long story short, Rex's cleaner was the best thing since sliced bread, and it wasn't long before word got out and Muc-Off was born.

Fast-forward to now and Muc-Off is now the go-to brand for top riders. And, in case you haven't noticed, we do a bit more than our iconic original pink cleaner these days.

See the full range at: <u>muc-off.com</u>