



Press release: 28th March 2019

MUC-OFF LAUNCHES HIGH PERFORMANCE WATERLESS WASH

Following the successful launch of the eBike Waterless Wash, Muc-Off - the leading manufacturer of bicycle cleaning and maintenance products worldwide - has decided to launch a High Performance Waterless Wash for bikes, motorcycles and almost any surface that needs to be cleaned quickly without the need for water!

Suitable for bicycles, motorcycles, cars and R.V's, Muc-Off's Waterless Wash is an advanced, easy to use spray which cleans and polishes without the need for water. Developed to clean in seconds and leaving behind a streak free shine, this non-sticky, powder free, multi-vehicle use formula reduces water usage and keeps areas clean and dirt-free in seconds. Its innovative formula is designed to encapsulate any surface dirt and grime, which can simply be wiped away using a microfiber cloth without the risk of scratching.

Features:

- Cleans and polishes in one application
- No need for water!
- Long lasts lustre
- No residual dust or streaks
- Non-sticky
- Powder free
- Suitable to use on bicycles, motorcycles, cars & R.V's

High Performance Waterless Wash: RRP £11.99.

Alex Trimnell, Managing Director at Muc-Off, said:

“Having identified a clear demand in the market, and in response to the positive feedback from customers, we've expanded the waterless wash option to all Muc-Off users.

“This is an ideal solution to those who want an effective cleaning product for regular maintenance on the go without the need for water.”

Explore the new range at: www.muc-off.com

For more information, please contact info@muc-off.com.

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Notes to Editor:

For images, please contact +44 1202 307790 or email hb@muc-off.com.

Find out more about Muc-Off at: www.muc-off.com

About Muc-Off:

Since 1994, Muc-Off has been dedicated to developing cutting edge care and maintenance products for anyone living an active lifestyle. With a wealth of experience in the bicycle, motorcycle, and automotive industries, Muc-Off is committed to bridging the gap between adrenaline-fuelled sports and quality care of equipment.

Whether on a mountain, trail, or skatepark, Muc-off is obsessed with creating innovative products that keep both you and your toys running at their maximum and making them look like new when you're done. From distinctive bold branding, to iconic formulations that have stood the test of time, Muc-Off has become the care brand of choice for world-class athletes and enthusiasts alike.

Waterless Wash features:

- Cleans and polishes in one application
- No need for water!
- Long lasts lustre
- No residual dust or streaks
- Non-sticky
- Powder free
- Suitable to use on bicycles, motorcycles, cars & R.V's