



MUC-OFF ARE PLEASED TO ANNOUNCE PARTNERSHIP WITH MOTO RAPIDO BSB TEAM

POOLE 21.05.2021, FOR IMMEDIATE RELEASE – Muc-off, the global leaders in bike and motorcycle care and maintenance, are pleased to announce their partnership with British Superbike team Moto Rapido Racing and their rider Tommy Bridewell.

“I am really pumped to be working with Moto Rapido Racing for 2021. BSB leads the UK Superbike charge and its awesome to add another Ducati team to our roster. Tommy Bridewell has shown he has some serious skill on track since his team debut in 2018 and we are looking forward to seeing that develop in 2021!” - Alex Trimmell CEO Muc-Off

Based in Winchester, Hampshire the Moto Rapido Ducati team (now under the guise of Oxford Products Racing Ducati) made their debut into the British Superbike Championship in 2011 after a season in National Superstock 1000. Tommy Bridewell joined the team halfway through 2018 and immediately made a good impression on the Ducati Panigale by securing the team’s best result of the season. He went onto win the riders cup in 2018 and finished third overall in 2019.

Bridewell started racing in 2003 and has as a long career that has spanned many countries and championships but has found his feet with BSB. He has a wealth of experience talent and tenacity which has seen him on the podium many times throughout his career. In 2020 he achieved a seventh-place finish and will be looking to finish in the top three again in 2021.

“I am super excited to have Muc-Off in our corner for the 2021 season, the passion the whole company has for the sport is unparalleled and their products are second to none and a personal favourite of mine. I am really looking forward to creating memories that spark a lifetimes partnership” - Iain Hopcroft – Team Manager Moto Rapido Racing

Bridewell will be sporting the Muc-Off logo on his helmet and Muc-Off will be supporting the team with a full armoury of Clean, Protect and Lube systems, including its flagship product: Nano Tech Motorcycle Cleaner.

The first round of British BSB gets underway on the 25th of June at Oulton Park and will be a triple header. You can watch the action unfold on Eurosport or repeat viewings throughout the week on ITV4.

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ABOUT MUC-OFF:

Back in 1991 Rex and Marilyn Trimnell got things started with X-Lite UK. After designing and manufacturing the world's first twin crown bicycle fork, Rex created a perfectly pink spray to clean his kit. To make a long story short, Rex's cleaner was the best thing since sliced bread, and it wasn't long before word got out and Muc-Off was born.

Fast-forward to now and Muc-Off is now the go-to brand for top riders. And, in case you haven't noticed, we do a bit more than our iconic original pink cleaner these days.

See the full range at: muc-off.com