



MUC-OFF ANNOUNCED AS NEW TITLE SPONSORS FOR HONDA AMA SUPERCROSS TEAM

POOLE 24.12.2020, FOR IMMEDIATE RELEASE — Muc-Off is proud to announce it will become official title sponsor for AMA Supercross team Muc-Off Honda, previously known as Penrite Honda.

Muc-Off Honda, run by Australian Yarrive Konsky, will be competing in the premier division of the US world championship: Monster Energy AMA Supercross as well as select European rounds during 2021.

Heading up the team is four times Australian SX champion and Supercross veteran Justin Brayton who will compete in the 450SX class on the new 2021 CRF 450R. Brayton, who finished 12 times in the top 10 during the 2020 season is considered to be the most consistent rider in the prolific series. 2021 will be Brayton's 18th year as a professional motocross/supercross racer. In 2018 he achieved a career best where he won the main event in Daytona onboard a CRF 450R.

Mitchell Oldenburg will also be returning to the team in 2021 where he will be riding the CRF 250 alongside new teammate Mitchell Harrison. Harrison returns to the American race series after a brief stint racing in the FIM World Motocross Championship in the MX2 class.

"When I started the company, it was a dream of mine to be working at the pinnacle levels of motorsport so I am pumped that we are at the point where we are now title sponsors of an exciting Supercross team in such a dynamic and globally admired series. We look forward to working with the Muc-Off Honda team in developing new and exciting products, as well as supporting them in their mission to be a leading player in the sport. To see the brand with so much presence at this level of racing, makes me very proud and this I know is shared throughout the whole team at Muc-Off".

- Alex Trimnell, CEO at Muc-Off

Muc-Off will be supplying the team, including both riders and mechanics, with a full suite of their innovative motorcycle products from their Clean, Protect and Lube systems. This includes the renowned pink Nano Tech Bike Cleaner; the flagship product that launched the brand back in 1994. Muc-Off will also be working with the team to develop new off road products to help them drive their competitive edge further on the track.

All riders – will be running their custom Muc-Off Honda team helmets, designed by the in-house creative team at Muc-Off, and will be racing in a distinctive new team apparel backed by FLY racing.

The Supercross season gets underway at the NRG stadium in Houston Texas on the 16th January 2021. This will be the first of three races in Houston.

“I am really pleased that we can finally shout about our plans for 2021. It has been a push at the 11th hour to get to this point, but now we are here, I am keen to start seeing results. Working with Muc-Off as our new title sponsor this year has been really refreshing. Their ethos and work ethic has been instrumental in getting us here and I am looking forward to seeing this relationship develop.”

– Yarrive Konsky, Team Owner at Muc-Off Honda

CONTACT

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ABOUT MUC-OFF:

Back in 1991 Rex and Marilyn Trimnell got things started with X-Lite UK. After designing and manufacturing the world's first twin crown bicycle fork, Rex created a perfectly pink spray to clean his kit. To make a long story short, Rex's cleaner was the best thing since sliced bread, and it wasn't long before word got out and Muc-Off was born.

Fast-forward to now and Muc-Off is now the go-to brand for top riders. And, in case you haven't noticed, we do a bit more than our iconic original pink cleaner these days.

See the full range at: muc-off.com