

MUC-OFF ANNOUNCES SPONSORSHIP OF DUCATI MOTOGP RIDER ANDREA DOVIZIOSO



Muc-Off, the leading motorcycle, bicycle and athlete performance brand, announces the signing of MotoGP Ducati rider Andrea Dovizioso.

Andrea Dovizioso is set for the season restart at this weekend's MotoGP at Jerez. Dovi sits amongst a rare breed of elite riders and combines determination, flair and experience that makes him a true force to be reckoned with on the MotoGP circuit. For the last 3 years, Dovi has secured second position in MotoGP and with the strangest conditions facing sport this year, returns to the paddock with his eyes clearly focussed on fighting again for the 2020 MotoGP title.

This new signing for Muc-Off brings a new layer of excitement and prestige to their stable of impressive partnerships which means that they now support motorcycle sports from the grass roots through to the very highest levels of the sport.

“We are totally stoked to be supporting Dovi this season. Now more than ever we believe that sport should be something that brings people together and find a new sense of energy. Dovi has an awesome level of experience in nail biting title challenges and is sure to bring us a whole new level of excitement on the circuit this year.” - Alex Trimnell – CEO, Muc-Off

“I am thrilled to be supported by Muc-Off. They share my love of motorcycles whether it’s on the MotoGP circuit or motocross track and always focus on how to give riders a real edge. We have a very exciting season ahead of us and with the new partnership with Muc-Off, I am completely focussed on the challenge that starts at Jerez. Siamo pronti!” - Andrea Dovizioso – Ducati Team

Muc-Off will be collaborating on product development with Dovizioso throughout the season and will also be supporting him off the track as he pursues his passion for motocross to aid in the development of our product ranges. The new signing means that Muc-Off now have partnerships across MotoGP, MotoGP 2 & 3, World Superbikes and British Superbikes as well as British MX and Freestyle MX.

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ABOUT MUC-OFF:

Back in 1991 Rex and Marilyn Trimmell got things started with X-Lite UK. After designing and manufacturing the world’s first twin crown bicycle fork, Rex created a perfectly pink spray to clean his kit. To make a long story short, Rex’s cleaner was the best thing since sliced bread, and it wasn’t long before word got out and Muc-Off was born.

Fast-forward to now and Muc-Off is now the go-to brand for top riders. Sporting partners across world leading bicycle & moto teams include Team Ineos, Team Bahrain Maclaren, Team Commencal Muc-Off, Sky VR46 and Aruba.it Ducati. In case you haven’t noticed, they do a bit more than the original pink cleaner these days.

See the full range at: muc-off.com