

FITJOY

FitJoy Celebrates Million-Bar Donation with Atlanta Community Food Bank

Food Bank's nonprofit partner agencies receive vital protein source for children in need

BRYAN, Texas – July 7, 2017 – [FitJoy](#) kicked off its 1 million protein bar donation earlier today when the Texas-based company presented more than nearly 1 million bars to the [Atlanta Community Food Bank](#). The donation supports the Atlanta area in its fight to end hunger by bringing access to the proper nutrition required for children to grow, play and learn.

“FitJoy believes in giving joy through proper nutrition and strives to help make a difference with children in need,” said Kyrn Green, community impact manager at FitJoy. “We are ecstatic to reach 1 million bars donated in 2017 alone with this donation to the Atlanta Community Food Bank, and know these bars will go a long way toward feeding the one in four children across the state of Georgia without access to adequate food.”

According to Green, the million-bar donation is just the start of bigger things to come for FitJoy. With one out of five children in America not getting proper food and nutrients required on a daily basis, FitJoy is committed to making a positive impact on children’s joy, growth and future. The company plans to grow its giving to support organizations whose mission is to eradicate this crisis on an ongoing basis.

“Everyone at the Atlanta Community Food Bank is so thankful for FitJoy’s generous donation,” said Kyle Waide, President and CEO of the Atlanta Community Food Bank. “This donation – which will be distributed among 600 partner agencies, including many school pantries, childcare centers and kids’ summer camps – will be tremendously helpful in helping us in our fight to end hunger among Georgia’s youth.”

Through its partnership with the [Food Donation Connection](#), FitJoy distributed another 500,000 bars to food banks and other charitable organizations across the country.

One of the challenges facing food banks across the country is lack of access to quality protein sources. In addition to 20 grams of protein, FitJoy bars contain a variety of essential nutrients; no artificial colors, flavors or sweeteners; and are gluten- and GMO-free. The company’s CEO, Doss Cunningham, began FitJoy as a passion project after being diagnosed with Celiac Disease and a severe sensitivity to artificial sweeteners. The company believes people should not have to make compromises when it comes to nutrition, especially when it comes to children, and understands the positive impact proper nutrition can have on one’s health.

To learn more about FitJoy and how you can help make a difference, visit [FitJoyNutrition.com](#).

About FitJoy

FitJoy is a line of gluten- and GMO-free protein bars that contain no artificial sweeteners, flavors or colors and all contain 20 grams of protein. The on-the-go protein source brings joy back to nutrition by proving healthy can be both enjoyable and delicious. The company's CEO began FitJoy as a passion project after being diagnosed with Celiac Disease and a severe sensitivity to artificial sweeteners to excite his inner foodie without interfering with his health. The bars help consumers reach their fitness and life goals by keeping them healthy and ready-to-go, any time of the day. Offered in 11 different varieties, FitJoy keeps consumers going without compromise. For more information, visit FitJoyNutrition.com, on Facebook at Facebook.com/FitJoyNutrition, or on Twitter and Instagram at @FitJoyNutrition.

About the Atlanta Community Food Bank

The Atlanta Community Food Bank works to end hunger with the food, people and big ideas needed to ensure our neighbors have the nourishment to lead healthy and productive lives. Far too many people in our own community experience hunger every day, including children, seniors and working families. Through more than 600 nonprofit partners, we help more than 755,000 people get healthy food every year. Our goal is that, by 2025, all hungry people across metro Atlanta and North Georgia will have access to the nutritious meals they need when they need them. It takes the power of our whole community to make that possible. Join us at ACFB.org.

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