



BUILDING A SUSTAINABLE FUTURE

Transforming The Way We Clean



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Residential & Dining Enterprises



Stanford
University





**Residential
& Dining
ENTERPRISES**

STANFORD UNIVERSITY

Creating a Culture of Excellence

We build a sustainable future through collaborating with students, staff and academic departments to foster behavior change and drive efficiency through long term investment in our operations.

1/3

of campus

319

buildings

525

leased spaces



7.5m

gross square feet

15k

residents

8

Dining Halls

3.5m

meals served annually



Stanford's High Level Goals

2021

100% Renewable Electricity

2025

80% Carbon Free

2022

 R&DE Goal

10% Reduction in Energy and Water Usage from 2017 Levels

2030

Zero Waste Campus

2025

 R&DE Goal

100% Ozone Based Cleaning

*except for degreasing and oven cleaning



Stanford Central Energy Facility

Opened in 2015 reducing greenhouse gas emissions for the university by 64% and potable water by 18%.



Transforming The Way We Clean

Traditional Cleaning



Green Cleaning



Ozone Cleaning



Green cleaning refers to using cleaning methods and products with environmentally friendly ingredients and procedures which are designed to preserve human health and environmental quality. Green cleaning techniques and products avoid the use of products which contain toxic chemicals, some of which emit volatile organic compounds causing respiratory, dermatological and other conditions.

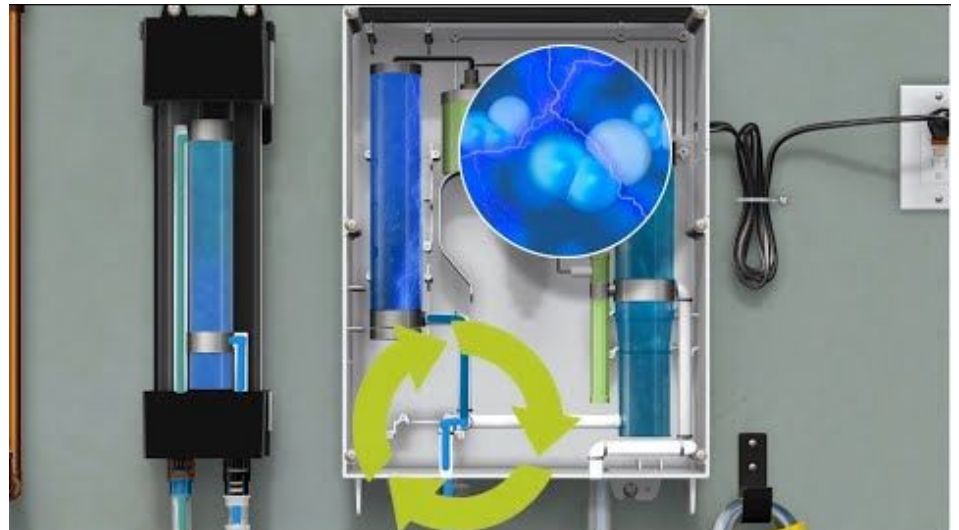


Transforming The Way We Clean

What is Ozone Cleaning? (Engineered Water)

The cleaning system transforms ordinary tap water into a great natural cleaner by infusing it with ozone - 4,500 volts of electricity add an extra oxygen molecule to O_2 , creating O_3 . This O_3 is then infused into cold tap water to create ozone able to clean up to 24hrs.

Ozone is created naturally when sunlight adds an extra oxygen atom to some of the O_2 molecules in the air.



Tersano TM



Transforming The Way We Clean

Ozone Cleaning



- It converts safely back to tap water and oxygen.
- Eliminates germs, odors, stains, mold, and mildew.
- Quickly kills viruses and bacteria.
- More powerful and faster acting than bleach.
- Safe and effective with no toxins, carcinogens, or chemical residue.
- Supports our zero waste goal. Reduces plastic pollution - and more.
- Eliminates hazardous chemical disposal and regulatory compliance.
- Eliminates chemical ordering, inventory, and distribution needs.
- PPE nice, but not required.
- “No” smell.
- Reduces chemical inventory, training needs and risk.



Transforming The Way We Clean



Traditional cleaning cart with over 30 chemicals inventoried to only 2 solutions.





Transforming The Way We Clean



Delta Delta Delta
Ozone Cleaning

VS



Pi Beta Phi
Traditional Cleaning





Transforming The Way We Clean



Delta Delta Delta
Ozone Cleaning

VS



Pi Beta Phi
Traditional Cleaning

- Pre and post occupant surveys revealed students felt their residence was “just as clean as it was with the old chemicals”.
- Positive custodian feedback and satisfaction.
- Bacteria testing proved it was just as good + kept surfaces cleaner longer.





Transforming The Way We Clean

2.5-5.5

Payback Period

- This only included chemical savings, no employee health or environmental savings, or the cost of receiving and distributing chemicals across our system.
- + This did not include electrical or plumbing upgrades needed for custodial closets. **Conveniency** is important to us.



Transforming The Way We Clean

+4000 gal

annual avoided chemical
purchase and disposal



70

buildings

3m

gross square feet

8,800

residents benefiting

+85 FTE

custodians benefiting



Transforming The Way We Clean



50% of Stanford students live in apartments they clean themselves. A student access pilot introduced 289 students to the new system, that could save them over \$10,000 a year in chemical purchases and laundry detergent.





Transforming The Way We Clean





Transforming The Way We Clean





Transforming The Way We Clean

Coming in 2020 2,400 grad students will dispense engineered water from their laundry rooms to clean their apartments.





Transforming The Way We Clean

Creating a New Cleaning Culture





Transforming The Way We Clean

Creating a New Cleaning Culture

Prove it works... over and over again.



ORP Meter



ATP Meter

Sustainability staff measure bacteria levels using an ATP meter pre and post the new cleaning solution to prove its effectiveness with staff, building managers and students. The green cleaning solution has no harmful odor, looks like water and does not bubble like traditional cleaners so bacteria testing is helpful with changing culture.



Transforming The Way We Clean

Creating a New Cleaning Culture



Invest in new custodial equipment: microfiber mops and towels, new mop buckets and spray bottles.



Transforming The Way We Clean

Creating a New Cleaning Culture



Stainless
Steel and
Mirrors.
No smell.



Whitening.
Clear up
confusion.



Ozone cleaning user
group.



Transforming The Way We Clean

Creating a New Cleaning Culture



“It is ok it’s not white. It does not mean its not clean.”
(We changed our grout standard.)

"Sustainability is a core value we strive to integrate in to every level of our operation. Adopting engineered water as our green cleaning standard just made common sense.... it is great for our custodians health, it reduces our operating expenses and impact on the environment all while keeping our residences just as clean and safe for students."

– Imogen Hinds Senior Director of Stanford R&DE Student Housing Operations



Transforming The Way We Clean

Creating a New Cleaning Culture

Academic partnerships led to new insight on program adoption amongst custodians and student awareness of the new system.



HASSO PLATTNER

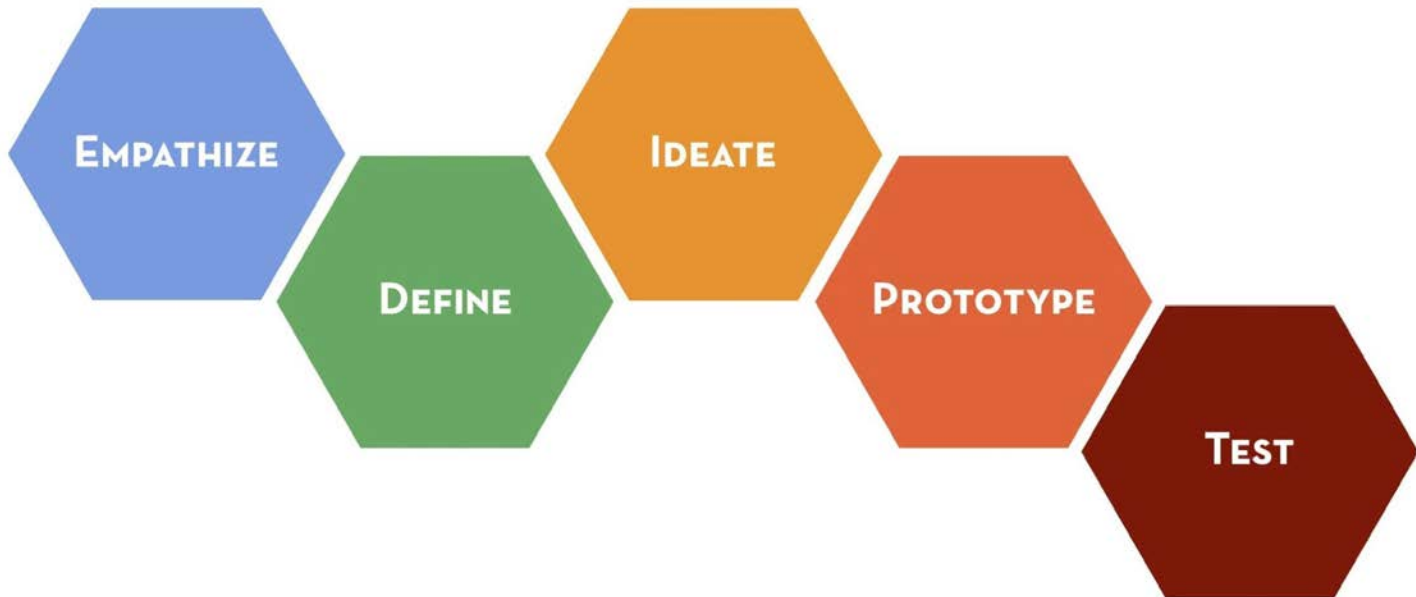
Institute of Design at Stanford





Transforming The Way We Clean

Creating a New Cleaning Culture





Transforming The Way We Clean

Creating a New Cleaning Culture





Transforming The Way We Clean

Creating a New Cleaning Culture



“It’s just water.”



Transforming The Way We Clean

Creating a New Cleaning Culture



New to Stanford? Healthy cleaning is our standard. We only clean with two solutions: SAO and ProScrub.



Where do I use SAO?

SAO is a multipurpose cleaner, disinfectant and kills mold and mildew. SAO is not bleach. It won't make surfaces white but that's okay!

Use it Everywhere:



Fill up a small cup to wash your next load of microfiber cloths and mop heads.

How to dispense SAO

(Stabilized Aqueous Ozone):

1. Put spray bottle in sink, insert yellow nozzle and turn on cold water.
2. Turn machine on to fill up spray bottle or bucket.
3. Turn machine and cold water off or the machine will be ruined.

Where do I use ProScrub?

ProScrub is a degreaser.

Use it on areas with a lot of buildup:

Once you've cleaned the surface with ProScrub, rinse the location with SAO to disinfect the area.



How to dispense ProScrub:

1. Insert nozzle and turn on cold water.
2. Pull the handle and the ProScrub will start dispensing.
3. Turn off cold water and remove bottle.

What is engineered water?

This cleaning system transforms ordinary tap water into a great natural cleaner by infusing it with ozone.

Ozone is created naturally when sunlight adds an extra oxygen atom to some of the O₂ molecules in the air.



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Sustainable R&DE
FOOD & LIVING PROGRAMS

Questions, concerns, or feedback?
Let us know by emailing Iratissa Parineh at:
kparineh@stanford.edu



Thank You for Going **Cardinal Green**

Your Residence is One of the First R&DE Student Housing
Residences to Use the New Green Cleaning System



What is the new cleaning system? This cleaning system transforms ordinary tap water into an effective natural commercial cleaner by infusing it with ozone. Ozone is created naturally when sunlight adds an extra oxygen atom to some of the O₂ molecules in the air. It is Green Seal Certified, 100% chemical free and converts safely back to water.



How does it compare to traditional cleaners? It is 3000 times faster and much stronger than bleach and chlorine-based cleaners. It kills the same types of viruses and bacteria. It can be used on any surface, from toilet bowls to bedspreads. It reduces the number of chemicals used in the house and their destructive properties on the environment and human health. Because it is made of water and oxygen it is a non-irritant, non-caustic and has no allergy concerns.



Your custodian will be implementing the new system throughout the residence.

Do you have concerns or feedback for us?

Email R&DE's Sustainability and Utilities Manager
Kristin Parineh at kparineh@stanford.edu



Sustainable R&DE
FOOD & LIVING PROGRAMS



FREE CLEANING SOLUTION FOR:

- ✓ **Glass**
- ✓ **Floors**
- ✓ **Carpets**
- ✓ **Counter Tops**
- ✓ **Toilets**
- ✓ **Laundry**

Advanced Cleaning Solution

**CARDINAL
CLEAN**

✓ **Only lasts as a sanitizer
for 24 hours, fill up a
new bottle every day.**

R&DE
**CARDINAL
GREEN**

**CARDINAL
CLEAN**

- ✓ Use me on all surfaces
- ✓ I prevent mildew and mold from growing back
- ✓ This bottle should only be used for SAO

✓ **Only lasts as a sanitizer
for 24 hours, fill up a
new bottle every day.**

**STABILIZED
AQUEOUS OZONE**

Health	0
Fire	0
Reactivity	0
Personal Protection	X



CONTENT

Water + up to 2 ppm of ozone in water
For use with Aqueous Ozone only
See SDS for more information



Transforming The Way We Clean



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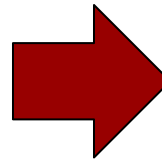


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**CARDINAL
GREEN**

Did you know your custodians
are using engineered water,
ozone to clean?



What is engineered water?

This cleaning system transforms ordinary tap water into a powerful natural cleaner by infusing it with ozone.

Ozone is created naturally when sunlight adds an extra oxygen atom to some of the O₂ molecules in the air.

**CARDINAL
CLEAN**

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kparineh@stanford.edu

— R&DE —
**CARDINAL
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**At Stanford, healthy cleaning
is our standard.
We only clean with two solutions:
SAO and ProScrub.**



Where do I use SAO (Stabilized Aqueous Ozone):
SAO is a multipurpose cleaner, sanitizer and kills mold and mildew. SAO is not bleach. It won't make surfaces white but that's okay!

- ✓ Glass
- ✓ Floors
- ✓ Carpets
- ✓ Counter Tops
- ✓ Toilets
- ✓ Laundry Detergent

How to dispense SAO:

1. Turn on cold water and machine. Wait for green light.
2. Fill spray bottle or bucket.
3. Turn machine and cold water off or the machine will be ruined.

Where do I use ProScrub?
ProScrub is a degreaser.

**Use it on areas
with a lot of buildup:**

- ✓ Showers
- ✓ Kitchenettes

Once you've cleaned the surface with ProScrub, rinse the location with SAO to sanitize the area.

How to dispense ProScrub:

1. Insert nozzle and turn on cold water.
2. Pull the handle and the ProScrub will start dispensing.
3. Turn off cold water and remove bottle.



**CARDINAL
CLEAN**

What is Ozone, engineered water?

This cleaning system transforms ordinary tap water into a great natural cleaner by infusing it with ozone.

Ozone is created naturally when sunlight adds an extra oxygen atom to some of the O₂ molecules in the air.

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— R&DE —
**CARDINAL
GREEN**

**En Stanford limpieza saludable
Es nuestro estándar.
Solo limpiamos con dos soluciones:
SAO y ProScrub.**



¿Dónde usar SAO (Stabilized Aqueous Ozone)?

SAO, también conocido como Tersano, es un producto de limpieza que funciona para limpiar, desinfectante, y moho. SAO no es lo mismo que blanqueador. No blanquea superficies, pero funciona muy efectivamente.

- ✓ Pico
- ✓ Mesa
- ✓ Alfombra
- ✓ Vidrio
- ✓ El Baño
- ✓ Detergente de lavandería

¿Cómo dispensar SAO?

1. Abra el agua fría y la máquina. Espere la luz verde.
2. Llene la botella de spray o el balde.
3. Apague la máquina y el agua fría o la máquina se ruina.

¿Dónde uso ProScrub?
ProScrub es un desengrasante.

**Úselo en áreas
de mucha suciedad:**

- ✓ La ducha
- ✓ Cocina

Cuando ha limpiado la superficie con ProScrub, enjuague con SAO (Tersano) para desinfectar el área.

¿Cómo dispensar ProScrub?

1. Ponga la botella de spray para ProScrub y prenda el agua fría.
2. Jale la palanca para dispensar ProScrub.
3. Apague el agua fría y remueva la botella.



**CARDINAL
CLEAN**

¿Qué es el ozono, el agua de ingeniería?

Este sistema de limpieza transforma agua regular a un limpiador natural por infusión de ozono.

Ozone es una mezcla natural en el aire.

Si tiene preguntas o comentarios, envíe
un correo electrónico a Kristin Parineh
kparineh@stanford.edu



Transforming The Way We Clean

Creating a New Cleaning Culture



Recognize champions - Awards, Dining Lunches, Letting them Lead. When you are no longer needed you have succeeded in culture change.





BUILDING A SUSTAINABLE FUTURE

Questions?



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