

News Release
For Immediate Release

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8TH Wonder Tea Brings On-the-go Customers “The Tea That Takes You Places”

8th Wonder Tea nationally launches its ready-to-drink, artisan tea line on June 22

DENVER, CO. (June 20, 2018) – 8th Wonder Tea, a Colorado-based company, is launching four flavors of ready-to-drink, artisan tea blends that meet the growing global demand for high quality teas on-the-go. They offer four unique flavor varieties: Ginseng Passion Green Tea, Ashwagandha Apple Chai, Yerba Mate Cayenne, and Rooibos Red.

8th Wonder Tea’s mission is to create earth-conscious teas that deliver the extensive benefits of organic, superfood ingredients to power your body and mind. Its superfood teas are designed to provide the energy and mental acuity needed to go wherever life takes you, from your desk to the trail and beyond.

That’s why each blend contains coveted, single-origin superfoods that promote wellbeing with ingredients sourced from diverse cultures around the globe. They are 100% organic, non-GMO, gluten-free, and provide a daily dose of Vitamin C and antioxidants.

8th Wonder Tea partners with 1% for the Planet by donating one percent of profits to Water.org. Founder and Tea-maker, Parker Rush, also spent extensive time and resources working with Oregon Tilth to achieve the most stringent organic certification available in the U.S. His four tea varieties come from Fair Trade Certified™ sources.

“Our goal is to redefine the tea drinking experience,” Rush says. “Tea is no longer an antique or foreign beverage. We considered the tradition that surrounds tea drinking, and decided to turn it on its head. This is tea on-the-go; tea for the active person. Maybe for those looking to have a “tea party” by popping open a bottle on top of a mountain with friends. We’re the tea that takes you places.”

An #8thWonderWarrior social media campaign will encourage consumers to post and share images to Instagram of themselves partaking in traveling, creative, or outdoor activities while fueled by 8th Wonder Tea.

8th Wonder Tea’s products are available at www.8thwondertea.com, and at natural and specialty grocers in Colorado, Idaho, Texas, and Utah. They will be available through Amazon later this year. Individual bottles are \$2.99 MSRP.

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8th Wonder Tea’s media info page contains brand assets such as art, fact and sell sheets, and specialty cocktail recipes created by award-winning mixologist Jack Bethel: www.8thwondertea.com/pages/media-info.

More about 8th Wonder Tea

8th Wonder Tea carefully sources and blends international superfoods with the highest quality ingredients into exceptionally refreshing, ready-to-drink teas. Each tea offers essential vitamins that maximize wellbeing and performance to fuel your most passionate pursuits. With the proliferation today of convenient foods and quick caffeine “fixes”, 8th Wonder Tea offers the perfect on-the-go, enlightened beverages for people going places and doing good. For more information, visit their website: www.8thwonder.com.