

A stylized purple dragon head profile, facing left, with a leaf-like detail on its snout. The dragon's head forms the letter 'D' for the word 'Dragon'.

Dragon

Perfumes

Sustaining by
Redefining 'Packaging' |

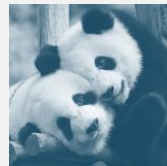
WE GIVE THE WORLD MORE THAN 'PACKAGING'



Traditionally, perfume packaging has been thought of as, more / less, 'elaborate gift wrapping' or as space for more marketing



Perfume houses spend 70-90% of a perfume's cost on something they fully expect customers to throw away



We miss the valuable opportunity to connect with our customers in a completely unselfish way

WE GIVE THEM ART AND INSPIRATION



Crown
50ML / 1.7OZ

**CITRUS + FLORALS +
MOSSY WOODS + MUSK**

Intent	Ingredients
You should see positive in all things, all events, all people...especially in yourself. What bothers you is a sign that you are resisting the effort to do the mental work required to 'get 'above' an emotion	Basil Attar, Rose Damask, Bergamot, Cardamon extract, Ylang ylang, Linden Blossom, Mastic, Oakmoss, Ambergris, Tonka Bean, Sandalwood, Tonquin Musk, Grape Alcohol

Right side

Back

Left side



Dragon
Perfumes


Crown is inspired by the ideal, Purity. Your true self is perfect, certain and complete. It is a false belief that you need someone, something or an event to fulfill your life. You only need to refuse to believe you are lacking ANY thing, then act according to that belief. Feel complete, then all that belongs to you, will come to you. Regardless of what you see and hear, let your heart and mind be centered in your belief.

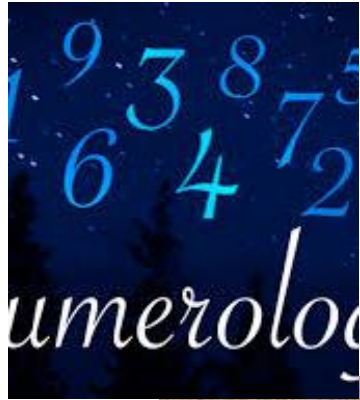


In fairy tales, knights sought to slay dragons to attain the riches those beasts were protecting

The story is symbolism at its finest. The universal application is why dragons have appeared in every major culture

'Dragons' are those emotions and beliefs that block us from finding the treasures of life



EVERY ELEMENT HAS 'MYSTICAL' INSPIRATION

1. The bottle represents 'you', each person in the world...no two of us are the same...that's why we hand draw each label of EACH bottle
2. The label is partially hidden as the bottle sits in the box to reflect the natural evolution we should all go through beginning at birth
3. The bottle shape is circular while the topper is square to represent higher and lower elements of the universe working in harmony...the topper also represents a 'halo'...barely perceptible in pictures
4. The box size is based on the Divine Ratio (~ 1.618)
5. The box symbolism is based on Freemasonry (I'm a 32nd degree Mason)



We intentionally limit supply...to minimize strain on resources

Our primary intent is to change how the world feels about life...not to just sell perfume

We use very precious natural ingredients, but we refuse to continually use ANY single ingredient




A SNEAK PEEK AT UPCOMING SCENTS AND LABELS

“Sun”, “Water”, “Tree”, “Butterfly”, “Crown”, “Dragon”



“From the beginning, Dragon Perfumes thought, how can we show them love? The most logical solution, to me, is to give the world art and inspiration...those are much harder to throw away.”

w / 

Darryl R. Hunter