

# VM Solutions Supported

## 01. Aesthetic

- Vinyl Flooring
- Painting
- Lighting
- Partition
- Shop Signage
- Awning
- Glass Facade
- Vinyl Stickers

## 02. Shop Fittings

- Clothes Racks
- Retail Wall System
- Gondola Racks
- Digital Panels
- Storage Racks
- Synthetic Food
- Counters / Showcases



Golden Scissors



## Contact Us

Get in touch with our team to find out more about how these Visual Merchandising solutions can help refresh your store layout and aesthetics, to achieve results driven outcomes.

Solution provider & Consultant:



📍 12 Little Road #08-01  
Singapore 536986

☎ +65 6841 2232

🌐 [www.retailersmarket.com.sg](http://www.retailersmarket.com.sg)

Supported by:



70%  
GRANT SUPPORT

## Enhanced VISUAL MERCHANDISING SOLUTIONS

This programme aims to revitalise the shop fronts of heartland enterprises and enhance their digital capabilities to adapt to the evolving retail climate. Participants will receive personalised advisory sessions with the Singapore Institute of Retail Studies, along with 70% grant support for renovating their shop spaces.



*The best part of the programme is having a visual merchandising consultant to guide and assist me.*

Ms Joy Ng, Play Yard



BUILD  
CORES  
CAPABILITIES

## Four Key Outcomes

- Improve shop layout and streamline workflow
- Expand customer servicing area
- Improve product visibility
- Improve product and brand recall

### Training

Receive one-on-one advisory with a Visual Merchandising consultant from the Singapore Institute of Retail Studies.



Three in-shop sessions covering the basics of visual merchandising, SKU analysis, space optimisation & product placement.



Learn how to create digital assets for online and offline marketing channels.



Enjoy 90% SkillsFuture Singapore Grant support on course fees.

## Grant Support

70% grant support, on a net-billing arrangement, capped at \$8,400 per heartland enterprise.

### Sample Cost Illustration:

📍 Training .....	\$S1,998
<b>Amount payable after 90% SSG funding.....</b>	<b>\$S223.85</b>

📍 Consultancy.....	\$S800
Renovation.....	\$S11,200
70% EnterpriseSG Grant.....	(\$S8,400)
Prevailing 8% GST.....	\$S960
<b>Amount payable after support.....</b>	<b>\$S4,560</b>

📍 Compulsory components



Everfaith Optics