

Corporate Gifting Guide

Building Relationships,
one gift at a time.

GIFTBOXBOUTIQUE

GIFTBOXBOUTIQUE.CO.NZ





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Corporate Gifting Boosts Business



94%

of businesses believe that gifting can positively impact a business relationship*

83%

believe that business gifts generate measurable, positive ROI "Gifts humanise business," said a survey respondent. "It pays for itself two-fold," said another*

79%

of customers said they would be more likely to recommend a company to others if they received a thoughtful & personalised gift (such as a gift hamper) from that company**

Sending a gift to your customers and suppliers is an investment in your important relationships

Customers

Sending gifts to clients to show appreciation builds connections and lengthens customer relationships. Invest in this proven strategy to ensure repeat business, obtain more referrals, and to keep your brand top-of-mind.

Suppliers

Use gifts to strengthen relationships, improve service levels and build loyalty with key suppliers.

Gifting can be particularly effective where you rely heavily on the supplier for the success of your business.

*Knack Gifts Business Gift Satisfaction Survey 2020

**Snappy Gifts Survey 2019



Staff Happiness is a one-of-a-kind ROI

70%

of employees raised their productivity after receiving a gift from their employers*

95%

of employees said that recognition & rewards make them feel more valued**

85%

said they were more motivated to do their best work after receiving recognition**

*Advertising Specialty Institute® Corporate gift-giving report 2018

** Incentive Research Foundation Survey

Recognise the value of your company's most important resource

Recognising and rewarding your staff with thoughtful gift hampers is a powerful strategy for boosting employee satisfaction, motivation, engagement, and loyalty. A hamper can also support and engage employees working from home, promoting a positive company culture despite physical distance. These positive outcomes also enhance business productivity, retention rates, and employer reputation.

Invest in your staff's happiness and success by celebrating their contributions to your company.

Why Choose Giftbox Boutique

From customers to clients to colleagues, we make corporate gifting a breeze!

We simplify the process by working with you to create gifts that are meaningful, stylish and cost effective.

As leaders in gifting, Giftbox Boutique has been the preferred gifting partner for tens of thousands of businesses. Whether you'd like to incorporate your logo and branding, design a gift around a particular theme, or even source specific products, we'll make it happen (and handle it all).

What are we known for:

- ▶ 7 years of experience
- ▶ 300,000+ Boxes delivered
- ▶ 8,000+ Reviews
- ▶ 20 Employees
- ▶ Easy Online Ordering
- ▶ Fast Delivery
- ▶ The Only NZ Gift Company To Offer AA Rewards
- ▶ Award-winning

★★★★★

"Excellent choice for corporate gifts... I have been using Giftbox Boutique for a couple of years now and can't say enough about their awesome selections of gift boxes and excellent service. They have definitely made my corporate gift giving task so much easier. Highly recommend them to everybody."



Deloitte
FAST50 | **bnz**^{**}
Fastest growing companies 2021

Deloitte
FAST50 | **bnz**^{**}
Fastest growing companies 2022

W Westpac Northland
Business Excellence Awards
NZ CHAMBER OF COMMERCE
NORTHLAND
Business Vitality

Some Of Our Happy Corporate Customers



★★★★★

"The team at Gift Box Boutique have been superb to deal with, their customer service and products standards are top notch. We worked with them to organise many corporate gift hampers to use as prizes. The presentation standard I expected and what we received blew me out of the water. The hamper arrived carefully packaged, in a gorgeous black sleek classy box way beyond what I could have hoped for – when you think of hamper you think nice presentation and put together, this was on a whole other level. Every person who won a hamper was absolutely lost for words. I would be over the moon to receive one of these beautiful boxes myself. I would highly recommend this company for all your go-to hamper requirements – corporate or personal, you will not be disappointed! Thank you to Zac and the team for all your help, you took the stress out of one less element of my planning! Until next time."

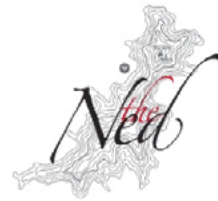


Send One Gift, Support Many Local Businesses

Brands We Work With

We are proud to partner with a range of award-winning New Zealand suppliers to feature a careful selection of high-quality products. So when you shop with us, you support many local businesses. From food, wine and craft beer to home fragrance and self-care products, check out some of our suppliers below.

ECOYA



ASHLEY
& CO®



gather
& graze



Our Corporate Service

Corporate gifts that work as hard as you do

Our gifts aren't just pretty, they work. Whether you're nurturing a new lead, rewarding your team, or celebrating an event, together we'll create stress-free gifts that are meaningful, stylish, and cost-effective.

We are here to make gifting the easiest job you've had all year!

- ▶ Simple Online Ordering
- ▶ Email Ordering Service
- ▶ NZ Wide Delivery
- ▶ Multiple Payment Options
- ▶ Pre-Order With Future Delivery Dates
- ▶ Large Scale Gifting
- ▶ One-Off And Ongoing Gifting

Trust Us As New Zealand's Most Preferred Gift Supplier

We create unique gifting experiences

It's about more than just putting logos on products - it's about problem solving, exceeding client objectives & always delivering on target & budget. From our off the shelf gifts to our fully bespoke service, we're confident we can find a unique solution to your brief.

Gifts in a snap

Our collection includes over 100 thoughtfully curated gift boxes containing hand-selected products that taste, feel, or smell irresistible! These all are packed to perfection in our modern and memorable style.

Full-service custom gifts

Make your gift bespoke or use it as a marketing opportunity by utilising our corporate customising service! We can add your logo and branding, create a theme, or source specific products. See the following pages for our extensive range of options.



We are Corporate Branding Specialists

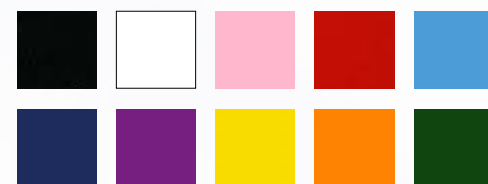
Create a memorable experience and strengthen your brand identity with customised corporate branding

From branded ribbon, cards and boxes to a full range of branded merchandise options, we have everything you need to make your corporate gifts leave a lasting impression.

Coloured & Branded Ribbon

Add impact with a coloured or branded ribbon printed with your logo. All printed ribbon is produced in-house, allowing a fast turnaround time.

Ribbon colour swatches



Engraving

Looking to include a memorable keepsake? We offer in-house branding on wooden boards, glassware and serving cutlery, for gifts that will keep you top-of-mind.



Sleeve

For a gift that really shines, add a custom branded box sleeve tailored to your brand. Choose from one of our pre-designed templates or supply your own artwork for a completely unique look.

Stickers & Tags

Boost prestige with branded stickers or gift tags printed with either a logo or a simple gift message. A simple and effective way to add a personal touch to your gifts.



Ready-Made Branding Packages

Need branding in a flash? We have ready-made branded packages available for same day dispatch.

Option 1

Coloured Ribbon,
Branded Sticker
+ Branded Card

\$7 per gift

Option 2

Branded Ribbon
+ Branded Card

\$10 per gift

Option 3

Branded Sleeve
+ Branded Card

\$12 per gift

Minimum order of
5 gift boxes

How It Works

Conceptualise

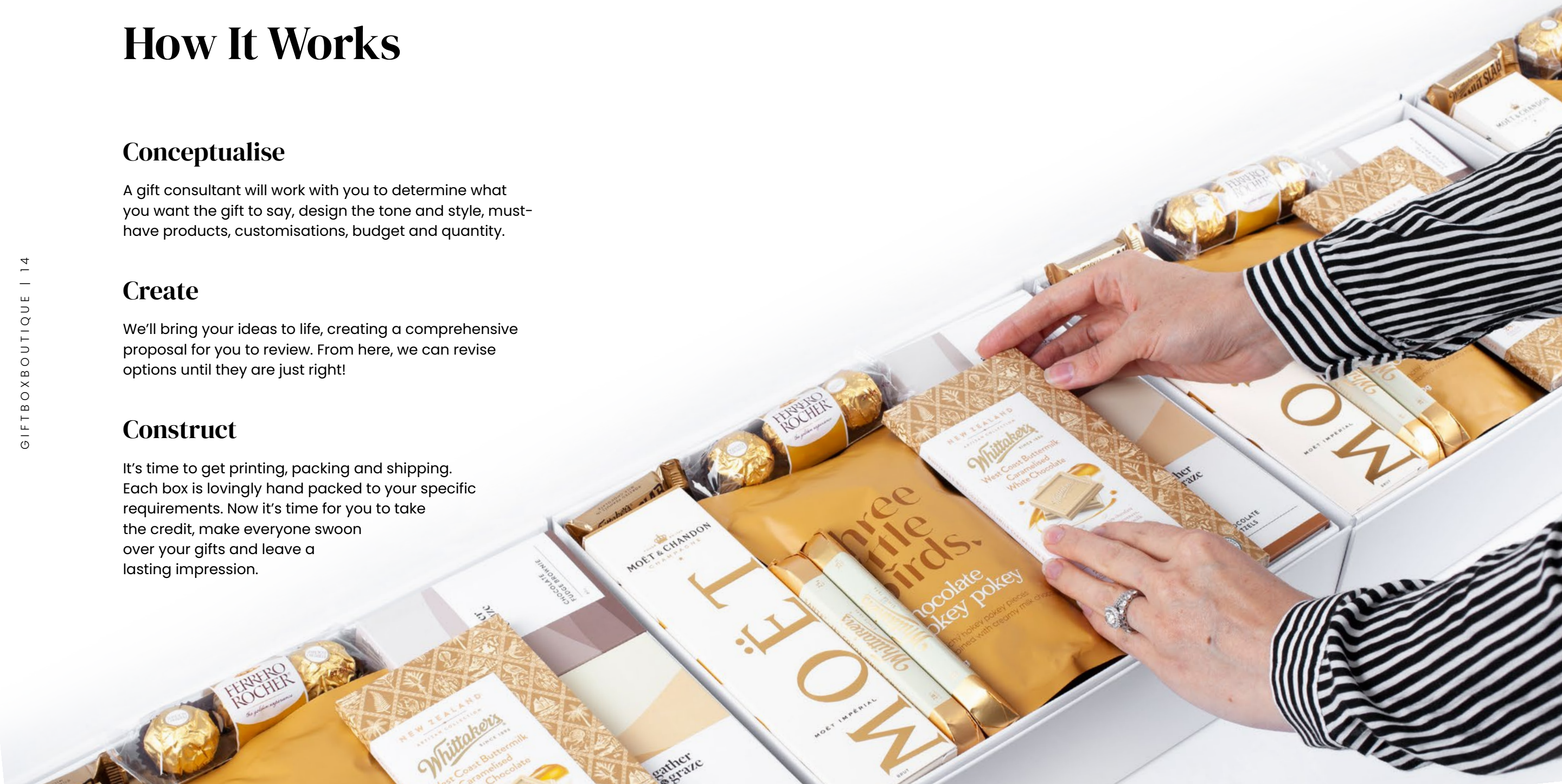
A gift consultant will work with you to determine what you want the gift to say, design the tone and style, must-have products, customisations, budget and quantity.

Create

We'll bring your ideas to life, creating a comprehensive proposal for you to review. From here, we can revise options until they are just right!

Construct

It's time to get printing, packing and shipping. Each box is lovingly hand packed to your specific requirements. Now it's time for you to take the credit, make everyone swoon over your gifts and leave a lasting impression.



How To Place An Order

Bulk orders

1. Download the bulk order form from our website or request one by emailing our team at orders@giftboxboutique.co.nz
2. Email your completed form to orders@giftboxboutique.co.nz
3. We will email you an invoice, which can be paid via bank deposit or credit card.

Orders under 10

Complete your orders easily via our website.

Pre-ordering

We offer the ability for you to pre- order your gifts and nominate a delivery date of your choice.





Let's Work Together

Call Us

0800 GIFT BOX (443 8269)

Email Us

orders@giftboxboutique.co.nz

Live Chat

giftboxboutique.co.nz

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