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Nutravigilance[®] Verified seal
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Nutravigilance[®] is defined as “the science and activities relating to the detection, assessment, understanding and prevention of adverse effects related to the use of food, dietary supplements or medical food.” It is a comprehensive approach to product safety that is derived from some well-defined principles used in the pharmaceutical industry. **Supplement Safety Solutions, LLC.** - a physician-directed, dietary supplement regulatory and safety consulting company has launched a **Nutravigilance[®] Verified** seal that it licenses to companies that meet specific requirements as defined by a comprehensive Nutravigilance[®] system. Companies in the dietary supplement, natural products and medical foods industry may license the trademarked **Nutravigilance[®] Verified** logo as a seal that is displayed on product labels, online, TV, radio and print marketing materials to demonstrate that they have in place a robust, comprehensive approach to product safety, product quality and adverse event surveillance and analysis that exceeds the current regulatory standards. Companies that follow a Nutravigilance[®] system verify that they train their employees to recognize adverse events, have detailed standard operating procedures for processing and reporting adverse events, and have an appropriately trained Responsible Person identified to interface with the regulatory agencies. **Nutravigilance[®] Verified** companies create high-quality adverse event narratives and reports, regularly search the literature for safety reports related to ingredients found in their product formulation, perform periodic safety signal detection exercises, and summarize the totality of data in an annual Nutravigilance[®] safety reports. By these actions, **Nutravigilance[®] Verified** companies demonstrate their strong commitment to product and consumer safety.

