

Part-Time Social Media Associate

Do you love the thrill of facing new challenges each day? Do you want to be a part of an e-commerce retailer that is growing rapidly in the marketplace? If you answered yes to these questions, you're in the right place!

We are seeking a talented, detail-oriented, creative, fashion-minded and customer-obsessed part-time Social Media Associate to support our fast-growing and ever-changing business. Our Social Media Associate will play a critical role to support the rapid growth of Chic Soul by creating marketing content that is engaging, creative, and on-brand.

A day in the life:

- Manage our Pinterest, LinkedIn and Twitter social media platforms
- Conduct market research for new opportunities and best practices on our social media platforms
- Gather and analyze upcoming consumer trends
- Monitor the competitor social media landscape
- Increase follower engagement on the platforms to hit weekly and monthly goals
- Dive into the sales data behind the platforms with the goal to increase sales performance
- Strategic planning for seasonal sales, promotions, and special collections
- Maintain organized records of social media marketing metrics and results
- Compile data and sales analytics for weekly reports and team presentations
- Auditing/Proofreading scheduled posts of our larger scale social media platforms

What will make you successful and stand out:

- 1+ years of marketing experience in a fast-moving, consumer-facing business
- Knowledge of social media platforms: Pinterest, LinkedIn and Twitter
- Immediate understanding of Google Suites and Microsoft Office
- Solid computer skills and knowledge of marketing digital tools and techniques
- Ability to multi-task and manage competing priorities and projects at one time
- Detail-oriented along with excellent written and verbal communication skills plus presentation skills
- Excellent collaborative and teamwork skills
- Ability to think strategically and creatively
- Passion for continuous improvement and growth in an ever-changing fast-paced environment

About Chic Soul

We know the power that good clothes have to make a woman feel confident. We also know the struggle of finding on-trend clothing that fits and flatters women with curves, so we created Chic Soul: an online boutique that caters to fashionable women, sizes 10-22.

We are the fastest growing "curvy" boutique in the country and would love to bring in a motivated individual who is ready to make an impact and have fun!! If this sounds like the perfect role for you, please submit a resume and cover letter to careers@chicsoul.com to apply for this position.

Job Type: Part-time. This is not a remote position