

Marketing Intern

Are you a college student who is passionate about the fashion and retail industry? If so, Chic Soul Boutique wants to hear from you! We are looking for a Marketing Intern who is extremely motivated and excited to help our team with various tasks, as well as provide creative input and strategies that can make an immediate impact on the business. This is a valuable opportunity for anyone looking to gain experience in the fast-paced fashion industry, ESPECIALLY with a startup company. We all love our jobs and we believe in work, hard work. But above all we have fun, and lots of it.

Qualifications:

- Applicant must be pursuing a Marketing Degree or related field (Business)
- GPA of 2.5 or higher
- Results driven. Detail oriented. *role has daily interaction with the buyer, marketing team and CEO
- Ability to work within a team as well as on your own with minimal supervision
- Self-motivated with a positive attitude and ability to thrive in an ever changing, dynamic environment

Responsibilities:

- Increase online fan base and engagement through promotion strategies
- Evaluate emerging social media marketing opportunities
- Strategize methods of metrics for monitoring marketing effectiveness including brand awareness, brand equity, and sales results
- Strategize SEO & Social Media advertising across multiple platforms
- Develop and implement a comprehensive social media promotion schedule
- Manage and create fashion blog posts
- Manage and create influencer spotlight content
- Work alongside marketing & buying team to complete various daily tasks and photoshoot prep
- Complete various tasks in the day related to buying, inventory counts and competitive tracking

****Please note:**

- We will meet requirements for school credit.
- Chic Soul is located in Auburn, AL.
- Our business hours are Monday-Friday 8:00am-5:00pm.
- Flexible hours
- Minimum of 20 hours needed to be available to work
- Hourly Employee

If this sounds like the perfect role for you, please submit a resume, cover letter and course schedule to apply for this position. Please e-mail internship@chicsoul.com.

About Chic Soul

Be a team member of the FASTEST growing online women's boutique in the country that is making an impact on plus size fashion. We know the power that good clothes have to make a woman feel confident. We also know the struggle of finding on-trend clothing that fits and flatters women with curves. So we created Chic Soul - an online only boutique that caters to fashionable women, sizes 10-22. We are experiencing rapid growth and are recruiting top talent that loves to work hard, make an impact in a fast paced environment, and have fun!