Chic Soul

Marketing Analytics Internship

Are you a college student who is passionate about the fashion and retail industry? If so, Chic Soul wants to hear from you! We are looking for a Marketing Intern who is extremely motivated and excited to help our Marketing team track analytics and share insight into potential opportunities for growth. All of Chic Soul's internships include opportunities to meet with Chic Soul leaders, shadow other departments, and learn how each piece of the business works together!

Responsibilities:

- Keep a detailed record of sales generated through social media.
- Oversee weekly social media report creation.
- Present trends found through research.
- Research customers buying habits and preferences.
- Assist with the organization, preparation, and return of products to and from the warehouse.

Qualifications:

- Pursuing or have recently completed a degree in Marketing, Business or a related field.
- Boasting a GPA of 2.5 or higher.
- Possessing a keen eye for detail and a results-oriented approach.
- Able to work within a team as well as on your own with minimal supervision.
- Self-motivated with a positive attitude and ability to thrive in an ever-changing, dynamic environment.

**Please note:

- We will meet requirements for school credit.
- Chic Soul is located in Auburn, AL. This is not a remote position.
- Our in-office hours are Monday-Friday 8:00am-5:00pm. Candidates must be available to work 15+ hours a week during office hours. Must have some availability on Tuesdays and Fridays.
- Paid hourly employee.

If this sounds like the perfect role for you, please send your resume to <u>careers@chicsoul.com</u> and put the title of the internship you are applying for in the subject line.

About Chic Soul

We know the power that good clothes have to make a woman feel confident and ready to take on the world; we also know the struggle of finding on-trend clothing that fits and flatters women with curves. So we created Chic Soul - an online only boutique that caters to fashionable women, sizes 10-22.