



Creative Marketing Internship

Are you a college student who is passionate about the fashion and retail industry? If so, Chic Soul wants to hear from you! We are looking for a Marketing Intern who is excited to gain real-world experience at an e-commerce boutique helping our Marketing and Production teams and providing creative input and strategies. All of Chic Soul's internships include opportunities to meet with Chic Soul leaders, shadow other departments, and learn how each piece of the business works together!

Responsibilities:

- Assist with the creation of eye-catching social media story content.
- Regularly present ideas for Marketing campaigns and promotions.
- Create and implement a comprehensive competitor tracking program and present your findings to the team regularly.
- Schedule social media posts and tagging products as needed.
- Manage our social media style guide across multiple platforms.
- Perform photoshoot prep tasks including steaming garments and assisting with prop sourcing.
- Be available to join the production team on photoshoots and video shoots to assist with models and content creation.

Qualifications:

- Pursuing or have recently completed a degree in Marketing, Graphic Design, Communication or related field.
- Boasting a GPA of 2.5 or higher.
- Possessing a keen eye for detail and a results-oriented approach.
- Able to work within a team as well as on your own with minimal supervision.
- Self-motivated with a positive attitude and ability to thrive in an ever-changing, dynamic environment.

****Please note:**

- We will meet requirements for school credit.
- Chic Soul is located in Auburn, AL. This is not a remote position.
- Our in-office hours are Monday-Friday 8:00am-5:00pm. Candidates must be available to work 15-20 hours a week during office hours. Shifts on at least three days per week are preferred.
- Paid hourly employee.

If this sounds like the perfect role for you, please send your resume to careers@chicsoul.com and put the title of the internship you are applying for in the subject line.

About Chic Soul

We know the power that good clothes have to make a woman feel confident and ready to take on the world; we also know the struggle of finding on-trend clothing that fits and flatters women with curves. So we created Chic Soul - an online only boutique that caters to fashionable women, sizes 10-22.