

Patient Reactivation Letters - FREE Examples

It's a good idea to go through your files every few months to keep in touch with those patients who are making their way to the inactive file. Send one of these simple letters as a gentle reminder to encourage patients to remember their health and to setup an appointment with you.

Reactivation Letter #1

Dear <patient name>,

Every once in awhile, we begin to focus our attention on our most valuable possession - our health. Fortunately, we feel fine most of the time.

The thing is, problems don't just happen overnight. They develop slowly over days, weeks and even years.

What would happen if you stopped brushing your teeth on a daily basis? Over time you may experience tooth decay and possibly periodontal disease.

That's why I am writing you this letter asking you to brush up on your health. It's my experience that periodic visits and seasonal tune-ups can potentially catch little problems before they become bigger ones. Not only that, they can help your body and mind make a smooth transition into each new season.

Would you wait until your teeth started falling out before going to the dentist? It's been over <specific number of days, weeks, months, years> since I saw you last. I'd like to invite you in for a wellness check-in to ensure you are healthy and living an active lifestyle.

Give us a call to schedule a visit. Besides, I would love to catch up with you and find out how you have been doing.

In Health & Tune-ups,
<handwritten signature>
<printed name>

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PS: Remember... regular preventative maintenance can keep you in tip-top shape.
Call to schedule an appointment today!

Reactivation Letter #2

Dear <Patient name>,

I haven't seen you in a while and miss our appointments together. I am writing to remind you about the subtle, yet powerful, potential acupuncture has to offer. It's an ancient health care system that can:

- Help to alleviate pain and discomfort.
- Support, strengthen and activate the self-healing and self-regulating abilities of the body.
- Address body, mind and spirit, not just individual parts.
- Adjust and balance the flow of vital life energy, called Qi.
- Help you achieve optimal health, vitality and well-being.
- Further prevent illness and disease, and potentially catch anything before it becomes a bigger problem.

I'm sending this to you because I care about your health! I would love to have you schedule an appointment so we can check-in, find out what's been going on and provide you with a quick health exam.

Hoping to hear from you!

In Health & Happiness,
<handwritten signature>
<printed name>

PS: Please don't hesitate to call to say hello or to schedule an appointment!

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