

Memory Plus

Enhances Memory Retention and Clarity



DESCRIPTION

Memory Plus is a synergistic combination of nutrients which can be helpful in enhancing mental clarity, improving memory retention, and improving attention.

FUNCTIONS

Memory Plus is a unique formulation of botanicals, amino acids, circulatory aides, antioxidants, and accessory nutrients that are believed to be helpful for optimal cognitive function and memory enhancement. This combination of ingredients offers enhanced neuroprotection, mitochondrial energy support, and neurotransmitter balancing. N-acetyl L-carnitine protects against beta-amyloid neurotoxicity commonly found in Alzheimer's disease and significantly reduces oxidative damage to RNA. Phosphatidylserine has demonstrated some usefulness in treating cognitive impairment and age-associated memory impairment. It is also useful in treating those patients with well-known degenerative memory impairment conditions. Nattokinase functions as a fibrinolytic. Daily use reduces the risk of thrombotic events by enhancing normal circulation and oxygen perfusion to tissues.

Bacopa Leaf (*Bacopa Monniera*) has antioxidant properties and has a long traditional Ayurvedic use for memory enhancement. Human studies have shown Bacopa decreases the rate of forgetting and improves mood. Dimethyl Amino Ethanol (DMAE) is made naturally in the brain. It has been shown to alleviate behavioral problems and normalize activity levels and attention. DMAE increases attention span, decreases aggressive behavior, improves learning ability, and occasionally shows an increase in IQ in those with deficient attention span. Ginkgo Leaf Extract (*Ginkgo Biloba*) is widely used as a dietary supplement for increasing cognitive function in elderly people through enhancing cerebral vasodilation. Vinpocetine increases cerebral blood flow and metabolism. Vinca minor, the plant source for vinpocetine, has a long-standing use as an aide to cognitive enhancement. Alpha R Lipoic Acid (ARLA) has strong antioxidant protective qualities and enhances antioxidant recycling. It is believed ARLA may slow brain aging and have anti-aging benefits. ARLA is the biologically active form of lipoic acid and is considerably stronger than synthetic ALA, a racemic mixture

INDICATIONS

Memory Plus may be a useful dietary supplement for individuals wishing to improve cognitive function, memory and attention.

FORMULA (WW #10270)

2 Capsules Contain:

N-acetyl L-carnitine (HCl)	500 mg
Phosphatidylserine 20%.....	100 mg
Nattokinase (nattozimes)	100 mg
Bacopa leaf extract.....	100 mg
(<i>Bacopa monnieri</i> , 20%)	
DMAE.....	100 mg
Ginkgo leaf extract.....	40 mg
Vinpocetine	10 mg
Alpha R-Lipoic Acid.....	5 mg
Huperzine A	38 mcg
(<i>Huperzine serrata</i> 1%)	

Other ingredients: Rice flour, stearic acid, silica, and cellulose.

Contains soy (from nattozimes).

SUGGESTED USE

As a dietary supplement, adults take 2 capsules 1-3 times per day or as directed by your healthcare professional.

STORAGE

Store in a cool, dry place, away from direct light. Keep out of reach of children.

REFERENCES

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Memory loss in old rats is associated with brain mitochondrial decay and RNA/DNA oxidation: partial reversal by feeding acetyl-L-carnitine and/or R-alpha-lipoic acid. *Proc Natl Acad Sci USA* 2002 Feb 19;99(4):2356-61

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