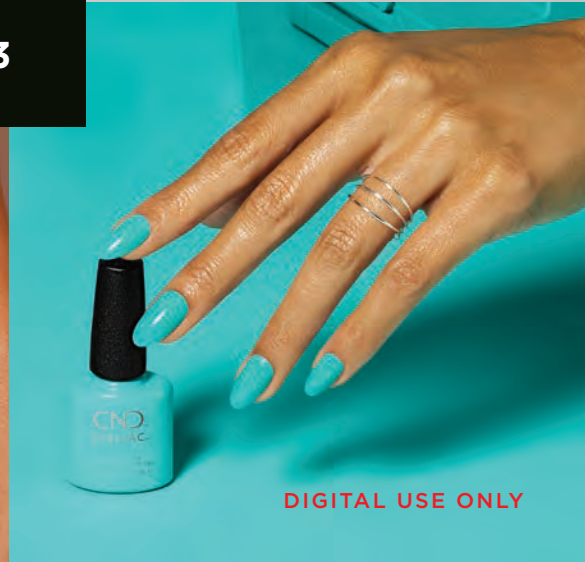
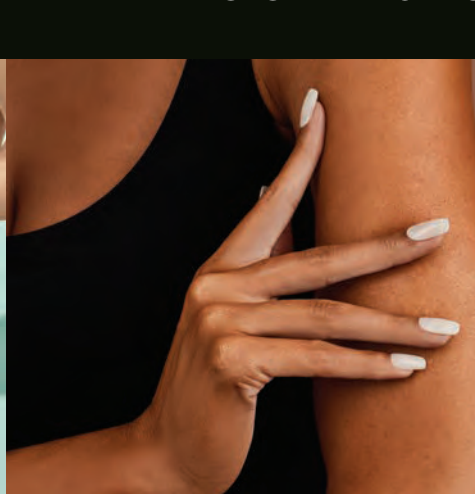




CND™

ENDLESS POSSIBILITIES

DIGITAL BRAND BOOK 2023



DIGITAL USE ONLY



MEET JAN ARNOLD

OUR CO-FOUNDER & HEAD OF EDUCATION

Jan Arnold is the Co-founder and Head of Education of CND™. Her father, Dr. Stuart Nordstrom, was the brilliant dentist and organic chemist whose discoveries launched the company in 1979. Her family built CND™ on a commitment to advancing the state of the industry through groundbreaking innovation and world-class education. Since the company's inception, Jan has come to epitomize the many facets of CND™. Her experience as a brand engineer has contributed to the company's success as the global leader in professional nail products and services. Her vision for innovation, education and commitment to the Nail Professional has driven CND's position in the market since its founding. Jan's personal sense of style makes her the high-fashion face behind the brand. When asked about the secret to her success, she has attributed it to thinking "big" - big ideas, big impact and BIG passion! She is an inspiration to everyone around her.

1979

Dr. Nordstrom patents SolarNail—the FIRST ever cross-linked polymer resin.

1981

FIRST ever science-based, fact-driven intensive training for Nail Professionals "Boot Camp".

1981

SolarOil FIRST ever nail plasticizer with jojoba oil to keep nails flexible and cuticles hydrated.

1993

Radical SolarNail FIRST ever primer-optional L&P system.

1995

CND™ is the FIRST brand to put nails on the fashion runways (New York Fashion Week).

1998

Retention+ FIRST ever self-adhering L&P system.

2004

Brisa Gel FIRST ever non-acrylate hard gel, providing a safer and more controlled hard gel.

2010

SHELLAC™ the FIRST ever gel/polish hybrid, creating the gel polish category and changing the industry forever.

2013

Vinylux™ FIRST ever long-wear polish, creating another new category within the industry.

2019

Plexigel new & innovative brush-in-a-bottle gel enhancement system providing length, strength and shape for 3+ weeks.



A BRAND OF FIRSTS

Every invention and risk taken by CND™ has disrupted the industry and paved the way for future experimentation and discovery. We are a company rooted in 40+ years of science-based nail innovation.

BRAND PROMISE

Our promise is to support, elevate, and deliver excellence to the PRO and their customers. We create superior products that enhance the skills of the PRO, while delivering perfect results for the consumer. We deliver inspiration, innovation and education.

PASSIONATE ABOUT HEALTH

CND™ is committed to advancing the state of the industry with high-performing products designed to honor the health of the nail. Professionally trusted by consumers around the world, we strive to care, condition and coat with customized treatments and services, then captivate with color, adornment and design.



40+ YEARS OF NAIL INNOVATION

THE CND™ WAY

CND™ has developed pioneering professional products and services that expand the promise and possibility of beauty for hands and feet. Our mission is simple: to provide the Nail Professional with the ultimate in nail beauty and care – products, services, education and support – for the highest-quality nail services. CND™ pursues this with an unwavering commitment to excellence. Every one of our products is meticulously researched in our own state-of-the-art laboratory and tested in the field before it ever reaches the hands of our customers. And once it does, CND™ continues to support the Nail Professional with training, answers and inspiration – in the classroom, on the road or online. CND™ is deeply committed to advancing the nail care industry.

THE CND™ COMMUNITY

Whether you are a salon owner with nail professionals on commission or a nail entrepreneur looking to strike out on your own, our online education covers a wide range of topics to support your business model. Visit [CND.com](https://cnd.com) and join us!

CHECK OUT OUR SOCIAL CHANNELS: #CND™

Instagram icon: @CNDWORLD

Facebook icon : @CNDOFFICIAL

Youtube icon: @CNDVIDEO

TikTok icon: @CND

The background is a solid olive green color. It features a pattern of overlapping, rounded rectangular outlines in a lighter shade of green, creating a grid-like effect. The text is centered in the upper half of the page.

CND™

BRAND PORTFOLIO

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BRAND PORTFOLIO

PORTFOLIO ARCHITECTURE

We aim to provide Nail Professionals with everything they need for the highest quality nail services. This includes products, services, education and support. We've been pursuing this goal with unwavering commitment for over 40 years, and we've been proud to have revolutionized the nail industry in the process. Each of our products is meticulously researched and tested before it ever reaches the customer. We have our own state-of-the-art laboratory and the scientific and technological know-how to engineer the exact products that professionals want and need.



COLOR

Flaunt your creativity and bring your nails to life with CND's color coating systems – find the one that suits you and your lifestyle best!



ENHANCEMENTS

Enhance and transform nails with CND™ Liquid & Powder and Gel Enhancement systems.



TOOLS OF THE TRADE

Professional nail supplies let you refine manicures and pedicures to perfection. Find high-quality “tools of the trade” from CND™.



HAND & BODY

CND™ nail and skin treatments provide proper moisture and protection for healthy, resilient results. Elevate ordinary manicures and pedicures to premium spa services. Experience bliss from fingers to toes!



CND™
COLOR





CND™
SHELLAC™



NOTHING BEATS THE ORIGINAL

For durable nails, brilliant shine, off in minutes (Really!) No Buffing, and No Nail Damage means Healthy Nails! Our patented formula coats nails with breathable layers allowing penetration of air & water, and of conditioning SolarOil & Acetone to quickly release polymers for an effortless CND™ SHELLAC™ Butterfly Removal™.

**150+ SHADES, FOR EVERY NEED, STYLE,
WANT, FLASH, DESIRE, MOOD, FLIRT, VIBE, VISION,
OCCASION, IT'S FOR EVERYONE!**



WHAT IS THE CND™ SHELLAC™ PROMISE?

It's a promise to use the full system, including the 4 CND™ SHELLAC™ Essentials to ensure clients maintain healthy nails with no nail damage. **#cndhealthynails**

THE PATH TO THE **CND™ SHELLAC™ PROMISE** STARTS WITH BECOMING CND™ SHELLAC™ CERTIFIED AND COMMITTING TO USING THE FOUR ESSENTIALS.



CND™ SHELLAC™
BASE COAT



CND™ SHELLAC™
COLOR



CND™ SHELLAC™
TOP COAT



CND™ LED LAMP

CND™ SHELLAC™ POINTS OF DIFFERENCE

1. **HEALTHY NAILS** – Reinforcing our commitment to the 3 C's.
2. **NO NAIL DAMAGE** – Patented breathable layers for removal.
3. **BUTTERFLY REMOVAL** – For 'quick and flawless release'.
4. **THE ORIGINAL GEL POLISH** – 150+ Shades and 13 patents.
5. **CND™ SHELLAC™ PROMISE** – GUARANTEED satisfaction.

CND™
SHELLAC™

CND™ SHELLAC™ GEL POLISH SYSTEM

Featuring a Base Coat, Color Coat and Top Coat — This system works together like no other: it adds a protective layer of superior color and removes faster versus other gel polish brands with no nail damage.*

Choose the right top coat from the CND™ SHELLAC™ Top Coat Collection.
14+ Days of High-Performance Wear.
Superior Removal with No Nail Damage. *



CND™ SHELLAC™ WEAR EXTENDER BASE COAT

- 3+ weeks wear.
- First step of the CND™ SHELLAC™ System.
- Provides superior adhesion. layer for CND™ SHELLAC™ color coat.
- Responsible for the quick release of the CND™ SHELLAC™ System.*

7.3 mL (0.25 fl. oz.)
12.5 mL (0.42 fl. oz.)



CND™ SHELLAC™ BASE COAT

- First step of the CND™ SHELLAC™ System.
- Provides superior adhesion layer for CND™ SHELLAC™ color coat.
- Responsible for the quick release of the CND™ SHELLAC™ System.*

7.3 mL (0.25 fl. oz.)
12.5 mL (0.42 fl. oz.)



CND™ SHELLAC™ GEL POLISH

- High-performance color that lasts 14+ days.
- Provides smooth, even coverage.
- Available in 150+ fashion-inspired colors.

7.3 mL (0.25 fl. oz.)



CND™ SHELLAC™ TOP COAT

- Ultra shine.
- For all nail types.

7.3 mL (0.25 fl. oz.)
15 mL (0.50 fl. oz.)

*When used and removed as directed.

CND™ SHELLAC™



CND™ SHELLAC™ DURAFORCE™ TOP COAT

- Mirror shine.
- For weak or brittle nails.

7.3 mL (0.25 fl. oz.)
15 mL (0.50 fl. oz.)



CND™ SHELLAC™ XPRESS5™ TOP COAT

- Fast removal.
- For all nail types.

7.3 mL (0.25 fl. oz.)
15 mL (0.50 fl. oz.)



CND™ SHELLAC™ NO-WIPE+™ TOP COAT

- A high gloss high gloss, high performance top coat for ultimate artistic effects including chrome and embellishments. Superior results with no bubbling, fisheye or pitting.
- For all nail types.

7.3 mL (0.25 fl. oz.)
15 mL (0.50 fl. oz.)



CND™ SHELLAC™ MATTE TOP COAT

Offers a velvety & smooth textured finish that coats any **CND™ SHELLAC™** shade.

7.3 mL (0.25 fl. oz.)

CND™ SHELLAC™ OVER THE TOP EFFECTS™

- A collection of pigments and glitter for show-stopping nail art effects.
- Pearl Obsession, Lightning Bolt, Gold Party, Off the Chain.
- For all nail types.

Each kit contains four .010 oz. / 2.9 g jars of product.



CND™ SHELLAC™



	CND™ SHELLAC™ ORIGINAL BASE COAT	CND™ SHELLAC™ WEAR EXTENDER BASE COAT	XPRESS5™ TOP COAT	CND™ SHELLAC™ ORIGINAL TOP COAT
MAIN BENEFIT	EXCELLENT ADHESION	SUPERIOR ADHESION	FAST REMOVAL	ULTRA SHINE
POSITIONING	Classic Base Coat provides adhesion layer	Wear Extending Base Coat provides 3 week wear	Thin, scratch-resistant Top Coat	Classic Top Coat provides ultra shine
FINISH	N/A	N/A	High-gloss Shine	High-gloss Shine
REMOVAL TIME	N/A	N/A	5 minutes*	8 minutes*
NAIL TYPE	Normal	Normal to weak & uneven surface**	Normal to weak**	Normal to weak**



DURAFORCE™ TOP COAT	CND™ SHELLAC™ MATTE TOP COAT	CND™ SHELLAC™ NO-WIPE+ TOP COAT	CND™ OVER THE TOP EFFECTS™
ULTIMATE PROTECTION	MATTE FINISH	NO TOP FILM	ARTISIC FINISHES
Protective Top Coat for thin or damaged nails	Velvety and smooth matte finish	High performance top coat for artistic effects	Pigments and glitter for nail art effects.
High-gloss Shine	Protective Top Coat provides matte finish	High-gloss Shine	Pearl Obsession, Lightning Bolt, Gold Party, Off the Chain
15 minutes*	8-10 minutes*	8-15 minutes*	N/A
Normal to weak & brittle nails**	Normal to weak**	Normal to weak**	N/A

*When used as directed. ** Natural nails without damage.



CND™

SHELLAC™ SHADE SHEET



*Excluding seasonal color collections







CNDTM
VINYLUXTM

CNDTM VINYLUXTM LONG WEAR POLISH

The perfect balance of professional efficacy, beauty and care. The first ever long wear polish for beautiful 7+ day wear and gel-like shine.

2-STEP EASY APPLICATION

STEP 1:

Apply two thin layers of **CND™ VINYLUX™** Long Wear Polish.

STEP 2:

Finish with one layer of **CND™ VINYLUX™** Long Wear Shine Top Coat.

CHOOSE FROM 150+ FASHION-FORWARD SHADES AND REINVENT YOURSELF, WEEKLY.

- Long Wear Polish.
- Fast-drying, 2-step application.
- Increased durability with natural light.
- Patented formula.
- Matching color systems with **CND™ SHELLAC™**.



CND™ VINYLUX™ LONG WEAR POLISH

- Provides seven-day wear, exceptional color and gel-like shine when used with CND™ VINYLUX™ Top Coat of your choice.
- Self-adhering color coat provides adhesion to the natural nail for week-long wear.
- Includes adhesion promoters that completely eliminate the need for base coat.
- High-impact color that lasts.

15 mL (0.5 fl. oz.)

CND™ VINYLUX™ LONG WEAR SHINE TOP COAT

- Creates an outer shield with time-enhanced durability that protects **CND™ VINYLUX™** Long Wear Polish.
- Activates cross-linking polymerization which increases durability when exposed to natural light.
- Brilliant shine that lasts.
- Fast drying.
- Easy removal.

15 mL (0.5 fl. oz.)

CND™ VINYLUX™ GEL-LIKE EFFECT LONG WEAR TOP COAT

- The Gel-Like Effect Top Coat adds volume and protects nails with a plump effect and brilliant gel-like shine.
- Activates cross-linking polymerization which increases durability when exposed to natural light.
- Fast drying.
- Easy removal.

15 mL (0.5 fl. oz.)



CND™

VINYLUX™ SHADE SHEET

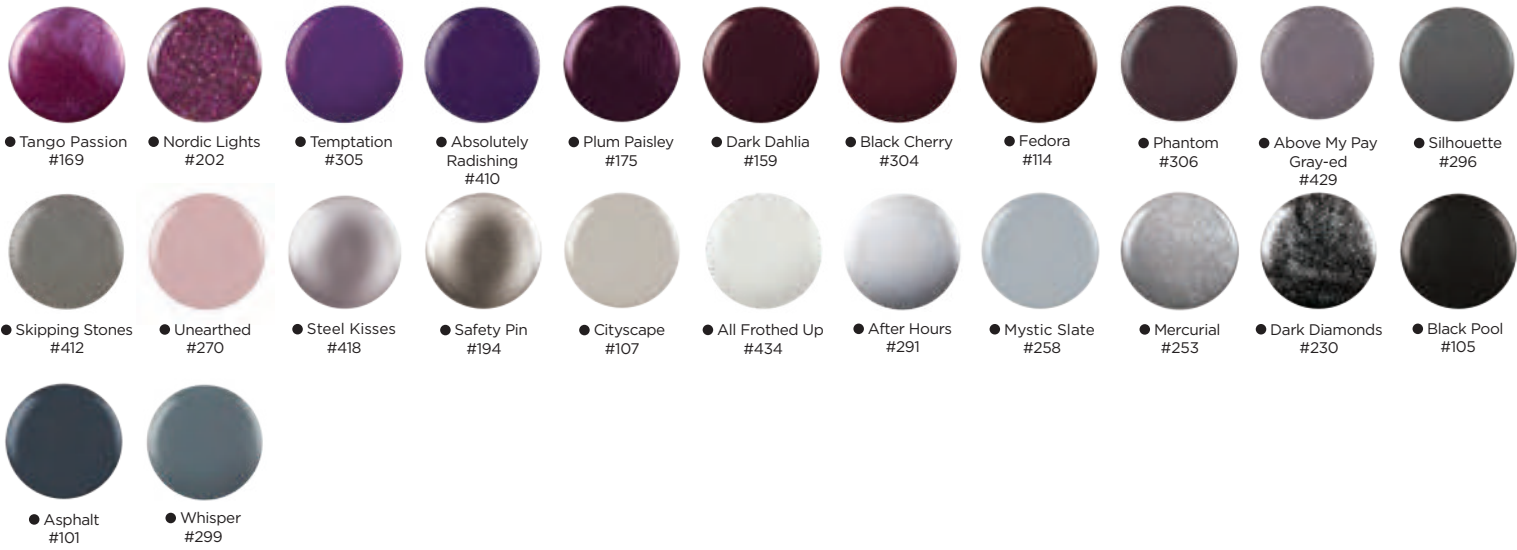




*Excluding seasonal color collections



- Happy Go Lucky #414
- In Lust #416
- Tutti Frutti #155
- Hot Pop Pink #121
- Ecstasy #241
- Pink Bikini #134
- Pink Leggings #237
- Offbeat #278
- Lobster Roll #122
- Charm #302
- Tropix #154
- Love Letter #423
- Catch Of The Day #352
- B-Day Candle #322
- Mambo Beat #244
- Electric Orange #112
- Hollywood #119
- Liberté #303
- Sangria at Sunset #378
- Femme Fatale #292
- Kiss the Skipper #354
- Element #283
- Kiss Of Fire #288
- Wildfire #158
- Love Fizz #417
- Hot or Knot #353
- Poppy Fields #398
- Soft Flame #385
- Rouge Red #143
- Devil Red #364
- First Love #324
- Hot Chilis #120
- Maple Leaves #422
- Bordeaux Babe #365
- Cherry Apple #362
- Books & Beaujolais #383
- Brick Knit #223
- Tartan Punk #196
- Rose Brocade #173
- Red Baroness #139
- Ripe Guava #248
- How Merlot #366
- Rouge Rite #197
- Decadence #111
- Tinted Love #153
- Drama Queen #367
- Orchid Canopy #407
- Psychedelic #312
- Secret Diary #323
- Brazen #293
- Berry Boudoir #251
- Violet Rays #399
- Butterfly Queen #190
- Vivant #294
- Signature Lipstick #390
- Bloodline #106
- Masquerade #130
- Oxblood #222
- Crimson Sash #174
- Feel The Flutter #415
- Patina Buckle #227
- Cuppa Joe #277
- Arrowhead #287
- Grace #301
- Rubble #144
- Hypnotic Dreams #252
- Olive Grove #403
- Brass Button #229
- Get That Gold #368
- Mind Over Matcha #397
- Crisp Green #363
- Magical Topiary #351
- She's A Gem! #369
- Cap & Gown #327
- Aura #314
- Midnight Swim #131
- Indigo Frock #176









CNDTM
ENHANCEMENTS

CND™ ENHANCEMENTS



CND™ ENHANCEMENTS FOR EVERY NEED



CLASSIC ENHANCEMENTS

STRENGTH & PROTECTION: STRONGER

- Creates enhancements with superior adhesion to the natural nail.
- Patented technology that ensures flexible, resilient nail enhancements for every clients' needs.

CLASSIC ENHANCEMENTS

STRENGTH & PROTECTION: STRONGEST

- Creates enhancements that covalently bond to keratin for superior adhesion and maximum durability.
- Award-winning gel technology results in gorgeous, thin, light, natural-looking enhancements that resist service breakdown.

MODERN & CONVENIENT ENHANCEMENTS

STRENGTH & PROTECTION: STRONG

- Brush-in-bottle provides ease of use for any professional skill level.
- Creates strong, clear, lightweight, medium to long enhancements.
- Provides up to 3+ weeks of strength, length, and shape.
- Can be rebalanced or removed.

FINISH ALL ENHANCEMENTS WITH CND™ SHELLAC™ OR CND™ VINYLUX™

CND™ ENHANCEMENTS

CNDTM PLEXIGEL

A versatile and convenient brush-in-a-bottle gel nail enhancement system that provides up to 3+ weeks of strength, length, and shape.



Fill it.



Fix it.



Shape it.



Build it.

CND PLEXIGEL™ SYSTEM



CND PLEXIGEL™ BONDER

A bonding agent that anchors **CND PLEXIGEL™** to the natural nail for secure adhesion for 3+ week wear.

- Provides the first step in the **CND PLEXIGEL™** System to anchor the Shaper or Builder gel to the natural nail for lift-free adhesion and 3+ week wear.
- Prevents lifting.
- Promotes 3+ week wear.
- Provides an attraction layer.

AVAILABLE SIZES

Professional: 15 mL (0.5 fl. oz.)



CND PLEXIGEL™ BUILDER

A clear brush-on gel enhancement that provides strength, architecture and moderate/long length to the natural nail. Now comes in 5 shades suitable for all skin tones with CND Plexigel™ Color Builder (see more on next page).

- Creates strong, clear, lightweight, medium to long enhancements.
- Provides versatile service options; can be used over a tip or a sculpting form for customizable length.
- Repairs broken nails for longer lengths.
- Allows for building an apex and architecture on nails requiring more shape or length transformation.

AVAILABLE SIZES

Professional: 15 mL (0.5 fl. oz.)



CND PLEXIGEL™ SHAPER

A crystal-clear brush-on gel enhancement that provides strength, protection and free-edge length to the natural nail for 3+ week wear.

- Protects and adds a layer of strength to the natural nail.
- Provides shape to shapeless, flat nails.
- Boosts wear of **CND™ SHELLAC™** Gel Polish.
- Builds short free edge length when sculpted on a form.

AVAILABLE SIZES

Professional: 15 mL (0.5 fl. oz.)



CND™ PLEXIGEL PROTECTOR TOP COAT

A clear, high-gloss, protective top coat designed to complete the final layer of Plexigel enhancements.

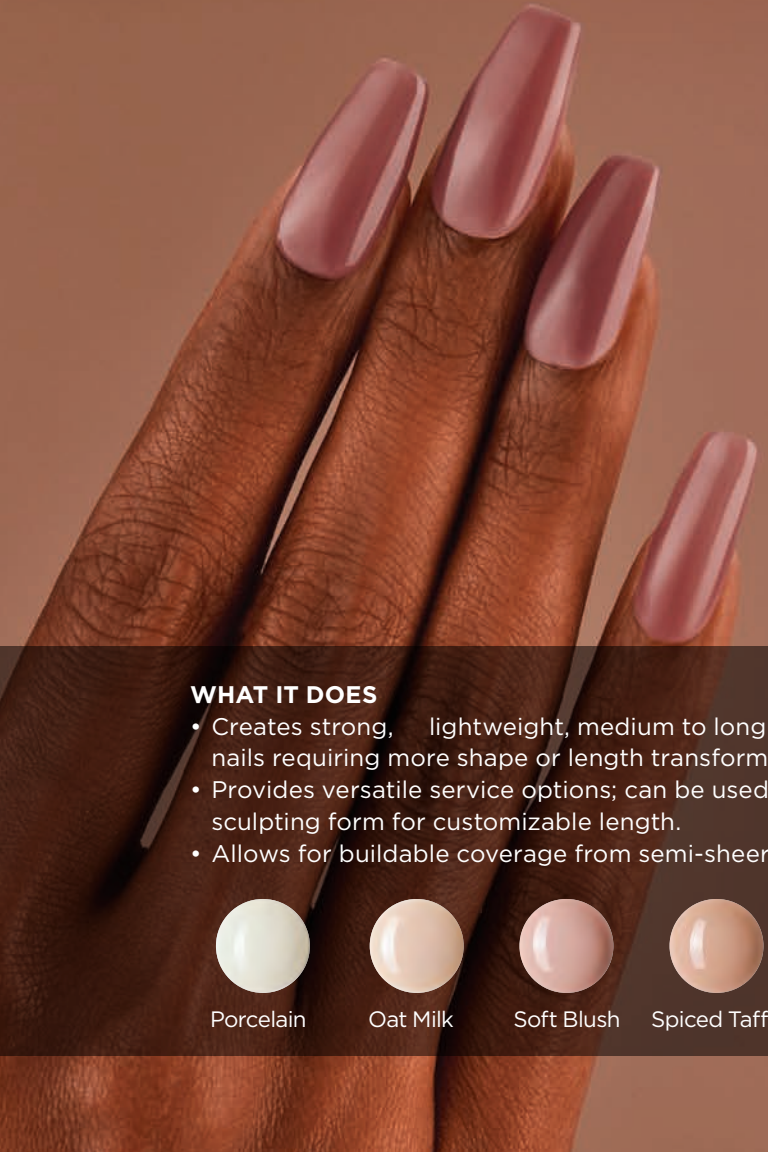
- Provides a layer of shine and protection for the enhancement for 3+ weeks.
- Non-yellowing formula provides color stability for clear enhancements.
- Light-cure system is compatible with the **CND™ SHELLAC™** Gel Polish system, using the **CND™** LED Lamp.
- Provides high shine and protection for negative space nail art.

AVAILABLE SIZES

Professional: 15 mL (0.5 fl. oz.)

CND PLEXIGEL™ COLOR BUILDER ADDITIONS

A brush-on gel enhancement that provides strength, architecture and moderate/long length to the natural nail in a variety of natural skin tone shades.



WHAT IT DOES

- Creates strong, lightweight, medium to long enhancements on nails requiring more shape or length transformation.
- Provides versatile service options; can be used over a tip or a sculpting form for customizable length.
- Allows for buildable coverage from semi-sheer to semi-opaque.



Porcelain



Oat Milk



Soft Blush



Spiced Taffy



Milky Mauve

WHY YOU NEED IT

- Comes in 5 shades suitable for all skin tones.
- Saves on service time by having enhancement and color in one.
- Thicker viscosity allows for control and buildability.
- Self-Smoothing formula for less filing.
- Recommended for 3+ week rebalance.

AVAILABLE SIZES

- Professional: 15 mL (0.5 fl. oz.)

CND™ ENHANCEMENTS



CND™ BRISA™ GEL

BRISA™ Gel offers strong, flexible, gorgeous nails for life's daily activities. Sculpt, extend and shape for a natural polished look.



PREP & FINISH BRISA™ BASE COAT

Provides the first step in the BRISA™ Gel System to anchor BRISA™ Sculpting Gel to the natural nail for lift-free adhesion and 3+ week wear.

- Provides superior adhesion with a gel-like consistency.
- Promotes 3+ week wear.
- Provides an attraction layer for BRISA™ Sculpting Gel.

7.3 mL (0.25 fl. oz.)



BRISA™ GLASS

A crystal-clear keratin-bonding reinforced cross-linking Sculpting Gel providing strength and architecture when creating durable enhancements of any length and shape.

- Self-Smoothing formula for less filing.
- Odorless: Perfect for salons, day spas and destination spas.
- Crystal clarity for nail embellishment encasement and negative space nail art.

12 mL (0.5 oz) / 44.3 mL (1.5 oz)



BRISA™ GLOSS

- High-gloss, light-curable gel top coat that seals and protects enhancements

12 mL (0.5 oz)

BRISA™ SCULPTING GELS

- Superior adhesion for durable and secure enhancements



Glass
14 g (0.5 oz) / 42 g (1.5 oz)



Neutral Pink Semi Sheer
42 g (1.5 oz)



Pure Pink Sheer
14 g (0.5 oz) / 42 g (1.5 oz)



Neutral Pink Opaque
42 g (1.5 oz)



Warm Pink Semi Sheer
14 g (0.5 oz) / 42 g (1.5 oz)



Cool Pink Semi Sheer
42 g (1.5 oz)



Warm Pink Opaque
42 g (1.5 oz)



Pure White Opaque
14 g (0.5 oz) / 42 g (1.5 oz)

CND™ ENHANCEMENTS



CND™ RETENTION+™

RETENTION+™ gives nails a dramatic transformation, from simple overlay to over-the-top embellishment. Shape, build and lengthen to the limit.



RETENTION+™ SCULPTING LIQUID

- Design. Sculpt. Enhance.
- Superior adhesion for strong and secure enhancements
- Keratin bonding to prevent lifting
- Balance of strength & flexibility

118 mL (4 fl. oz.)
236 mL (8 fl. oz.)
473 mL (16 fl. oz.)
946 mL (32 fl. oz.)
1894 mL (64 fl. oz.)
3785 mL (Gallon)



RETENTION+™ POWDER

- Sculpting powders with a creamy, dense workability, maximum clarity and color stability.

22 g (0.8 oz)
104 g (3.7 oz)
907 g (32 oz)



Clear



Intense Pink Sheer



Bright White Opaque

Not available in 22 g (0.8 oz)

CND™ ENHANCEMENTS



PERFECT COLOR POWDERS

Advanced sculpting powders in a wide spectrum of shades provide easy workability, superior moldability and gorgeous results.



PERFECT COLOR POWDERS

- Design. Sculpt. Enhance.
- Extensive color range.

 Clear 22 g (0.8 oz) / 104 g (3.7 oz) / 907 g (32 oz)	 Intense Pink Sheer 22 g (0.8 oz) / 104 g (3.7 oz) / 907 g (32 oz)
 Natural Sheer 104 g (3.7 oz) / 907 g (32 oz)	 Warm Pink Opaque 104 g (3.7 oz)
 Blush Pink Sheer 22 g (0.8 oz) / 104 g (3.7 oz) / 907 g (32 oz)	 Natural Buff 104 g (3.7 oz)
 Pure Pink Sheer 22 g (0.8 oz) / 104 g (3.7 oz) / 907 g (32 oz)	 Soft warm beige 104 g (3.7 oz)
 Cool Pink Opaque 104 g (3.7 oz)	 Light Peachy Pink 104 g (3.7 oz)
 Pure White Opaque 22 g (0.8 oz) / 104 g (3.7 oz) / 907 g (32 oz)	 Medium Cool Pink 104 g (3.7 oz)
	 Warm Medium Brown 104 g (3.7 oz)
	 Cool Mocha 104 g (3.7 oz)

P.R.E.P. PRODUCTS

NAILFRESH™ TEMPORARY NAIL DEHYDRATOR

- Natural nail temporary dehydrator for lift-prone clients.
29 mL (1 fl. oz.)

NAILPRIME™ ACID-FREE PRIMER

- Acid-free bonding agent.
- Securely adheres liquid & powder enhancements to the natural nail.
15 mL (0.5 fl. oz.)





CND™
Cuticle
Eraser™

GENTLE EXFOLIATOR
EXFOLIANT LÉGÈRE
0.5 FL. OZ. / 15 mL e

CND™
SolarOil™

NAIL & CUTICLE CARE
HUILE POUR ONGLES ET CUTICULES
0.5 FL. OZ. / 15 mL e

The logo features the text 'CND' in a large, white, sans-serif font, with a trademark symbol (TM) to its right. Below this, the word 'TREATMENTS' is written in a smaller, white, all-caps, sans-serif font. The background is a light gray with a pattern of overlapping, rounded, diamond-shaped lines in a slightly darker shade of gray.

CND™

TREATMENTS

THE 3C APPROACH TO HEALTHY NAILS:

CARE. CONDITION. COAT.™

CND™
RESCUERXX™



CND™
CUTICLE ERASER™



CND™
SOLAROIL™



CND™
RIDGEFX™



CND™
VINYLUX™



CND™
SHELLAC™



CND™

CND™ is committed to advancing the state of the industry with high-performing products designed to honor the health of the nail. Professionally trusted by consumers around the world, we strive to care, condition and coat with customized treatments and services, then captivate with color, adornment and design.

CARE

BUILD HEALTHY NAILS

CND™ RescueRX™



Re-builds weakened keratin

CND™ Cuticle Eraser™



Micro-exfoliates skin around nails for a healthy glow

CONDITION

MAINTAIN HEALTHY NAILS & SKIN

CND™ SolarOil™



Deeply penetrates and protects skin and nails

CND™ RidgeFX™



Nail Surface Enhancer

COAT

PROTECT NAIL LAYERS WITH A BREATHABLE COATING

CND™ Vinylux™



2-Step Long Wear Polish System

CND™ Shellac™



The Original Trusted Gel Polish

CND™ PRODUCTS ARE DESIGNED TO CARE. CONDITION. COAT™.

WE PROMISE!

CND™ TREATMENTS



CND™ TREATMENTS

Begin and end every manicure with treatments from CND™.



RESCUERXX™ DAILY KERATIN TREATMENT

CLINICALLY PROVEN RESULTS:

- Helps damaged nails feel stronger and restores moisture.
- Improves nail condition in just 1 week.
- Contains a blend of jojoba oil and Keratin.
- 80% showed a decrease in peeling.
- 73% showed a reduction in splitting.
- 69% showed diminished white patches.*

3.7 mL (0.125 fl. oz.) 40-pk
15 mL (0.5 fl. oz.)
15 mL (0.5 fl. oz.) 6-pk display
0.08 fl. oz. Care Pen



CND™ SOLAROIL™ & CND™ RESCUERXX™ DUO PENS:

- On-the-go and easy to use twist pen with controlled and efficient application!
- With ingredients that help to repair, moisturize and condition to keep your nails beautiful and resilient.

2 x 0.08 fl. oz. Care Pen



SOLAROIL™ NAIL & CUTICLE CARE

- Jojoba Oil, Vitamin E
Rice Bran, Sweet Almond Oil.
 - Deeply penetrates and protects skin and nails.
- 3.7 mL (0.125 fl. oz.) 40-pk
7.3 mL (0.25 fl. oz.)
15 mL (0.5 fl. oz.)
15 mL (0.5 fl. oz.) 16-pk display
68 mL (2.3 fl. oz.)
118 mL (4 fl. oz.)
0.08 fl. oz. Care Pen



CUTICLE ERASER™ GENTLE EXFOLIATOR

- Conditioning blend of alpha-hydroxy acids (A.H.A.s).
 - Micro-exfoliates cuticles and moisturizes the nail plate and surrounding skin.
- 15 mL (0.5 fl. oz.)

CND™ TREATMENTS

CND™ SERVICE ESSENTIALS

Proper prep is essential to all services; manicures, pedicures and enhancements.



SCRUBFRESH™ NAIL SURFACE CLEANSER

- Cleanses and temporarily dehydrates the nail plate.
 - Removes contaminants from the natural nail plate.
 - Prolongs the wearability of nail coating.
 - Removes nail polish.
- 60 mL (2.0 fl. oz.)
222 mL (7.5 fl. oz.)
946 mL (32 fl. oz.)



CUTICLEAWAY™ PROFESSIONAL CUTICLE REMOVER

- Professional-strength cuticle remover and callus softener.
 - Dissolves dead skin (cuticle) for easy removal from the nail plate.
 - Contains aloe.
- 177 mL (6 fl. oz.)



OFFLY FAST™ MOISTURIZING REMOVER

- Removes CND™ SHELLAC™, gels, nail color, liquid and powder, wraps, adhesives and tips from natural nails.
 - Reduces dehydration of nails and surrounding skin.
- 60 mL (2.0 fl. oz.)
222 mL (7.5 fl. oz.)
946 mL (32 fl. oz.)



SOLARSPEED SPRAY™ QUICK DRY SPRAY

- Fast-set polish dryer.
 - Contains jojoba oil, sweet almond oil and vitamin E.
- 118 mL (4 fl. oz.)
946 mL (32 fl. oz.)



COOLBLUE™ HAND CLEANSER

- Waterless hand cleanser.
 - Helps ensure proper sanitation.
 - For use prior to each nail service.
- 207 mL (7 fl. oz.)

TIPS & TOOLS



NAIL TIPS & FORMS **FUTURE FORM™**

- Provides a perfect, custom fit for sculpting nails.
- Strategically placed tabs and perforations.
- Silver (for liquid & powder sculpting).
200-ct
- Clear (for gel sculpting).
300-ct



ADHESIVE **SEALEBOND™**

- Liquid adhesive with 10-second set time.
14 g (0.5 oz)

NAIL TIPS & FORMS **COFFIN™ TIPS**

- Dramatic upper arch with a deep “C” curve.
- Full coverage, pre-etched contact area.
- Rounded, full-bodied sidewalls.
- Straight lower arch.
- Dramatic upper arch with apex at smile line.
- Available in Clear.

100-pk / 360-pk



NAIL TIPS & FORMS **STILETTO™ TIPS**

- Dramatic upper arch with a deep “C” curve.
- Micro-contact area without a stop point.
- Sleek, tapered sidewalls forming stiletto shape.
- Straight upper and lower arches as base for sculpted architecture.
- Available in Clear.

100-pk / 360-pk



FILES & BUFFERS

FILES

1. BLIZZARD™ FILE

- 100 grit side reduces thickness and length of enhancements.
 - 180 grit side shapes enhancements.
 - White grit leaves less residue and eliminates black spots.
- 100/180 grit 50-pk

2. KANGA™ FILE

- Refines enhancements and shapes natural nails.
 - Maplewood core allows for flexibility, control and speed.
- 240/240 grit 50-pk

3. BOOMERANG PADDED FILE

- Shapes all enhancements.
 - Eliminates flat spots and provides comfort for the user.
- 180/180 grit 50-pk

BUFFERS

4. KOALA BUFFER™

- 240 grit side refines enhancements.
 - 1200 grit side smoothes enhancements and natural nails.
 - Eliminates flat spots and provides comfort for the user.
- 240/1200 grit 50-pk



CND™ LED LAMP

PATENTED Curing Technology. EASY-TO-USE, no assembly required, preset controls for each service step, no bulb replacement and acetone resistant, for the perfect cure every time.



FOR PROVEN PROFESSIONAL RESULTS

USE OUR CND™ LED LAMP together with the following products for quality & performance:

- CND™ SHELLAC™
- CND™ BRISA™ Gel
- CND™ PLEXIGEL
- ERGONOMIC design
- UNIFORM DRYING — perfectly cures full nail edges.
- PEDICURE FRIENDLY — removable plate for pedicures.
- IDEAL FOR ALL SIZES — easy-to-use.
- A GLOBAL SOLUTION — one power supply: Removable power cord with interchangeable plug adapters = 1 SKU Globally.



CND™ ALL SYSTEMS REMOVAL

Removes easily in minutes.* No buffing or filing needed!

OFFLY FAST™ REMOVAL & CARE KIT

- Designed for at-home removal.
- Provides everything needed for proper removal and nail care.

CONTENTS:

CND™ Foil Remover Wraps 10-pk (2)

CND™ OFFLY FAST™ Moisturizing Remover 59 mL (2 fl. oz.)

CND™ SOLAROIL™ Nail & Cuticle Care 3.7 mL (0.125 fl. oz.)



CND™ FOIL REMOVER WRAPS

- Foil and cotton remover wrap custom-designed for removal of all systems.
- Traps heat for efficient removal.
- Soft foil and absorbent cotton provide a snug fit with no leaking.

10-pk
250-pk

*When used as directed.





CND™

HAND & BODY



CND
PRO
SKINCARE
EXFOLIATING
SEA SALT
SCRUB
FOR FEET

CND
PRO
SKINCARE
CALLUS
SMOOTHER
FOR FEET

CND
PRO
SKINCARE
EXFOLIATING SCRUB
Step 1
FOR HANDS

CND
PRO
SKINCARE
EXFOLIATING
ACTIVATOR
Step 2
FOR HANDS

CND
PRO
SKINCARE
HYDRATING
LOTION
FOR HANDS & FEET

CND
PRO
SKINCARE
MINERAL
BATH
FOR FEET

CND
PRO
SKINCARE
INTENSIVE
HYDRATION
TREATMENT
FOR FEET

CND™ P R O SKINCARE

CND™ PRO SKINCARE is the daily beauty regimen your clients never knew they needed. CND™ PRO SKINCARE is a systemic regimen of skincare products for hand/arms and feet/legs featuring the unique Prebiotic Complex and powerful moisturizers designed for results the client can see and feel.

VEGAN • NATURAL ORIGIN PREBIOTIC FORMULA
SUSTAINABLE PACKAGING MADE WITH 100% PCR MATERIALS

CND™ PRO SKINCARE TREATMENTS

Your guide to elevated skincare at your service.



FOR FEET



FOR HANDS



**AT LAST, SERIOUS SKINCARE
FOR HANDS & FEET BY CND™.**

FEATURING:

- Prebiotic Complex to help reinforce the skin's barrier
- Vegan formulas
- Sustainable packaging
- Luxurious results you can SEE & FEEL.

The treatment plan provides the hands/arms and feet/legs with the nourishment to support a luminous glow while softening and smoothing for a luxurious feel.

**MAIN INGREDIENTS: PREBIOTIC
COMPLEX, AVOCADO OIL,
VITAMIN E, AND SHEA BUTTER**



RITUAL FOR HANDS:

For softer and smoother hands, our professional products help give you healthier-looking skin.



NEW CND™ PRO SKINCARE EXFOLIATING SCRUB (For Hands)

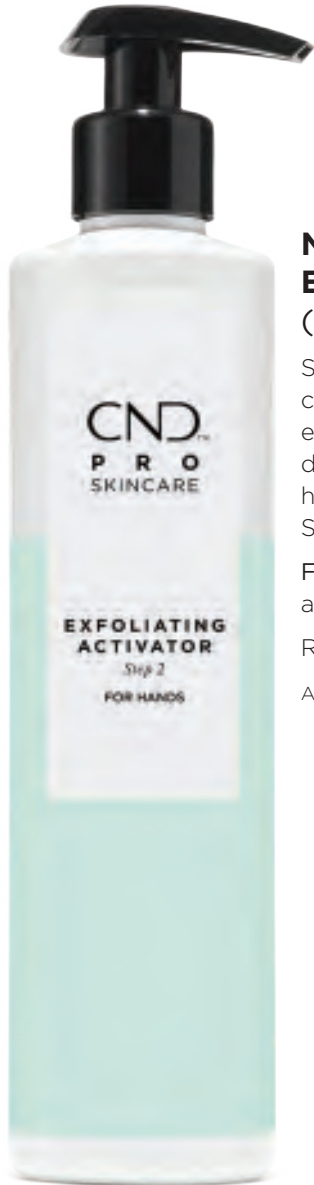
Step 1 of a reinvigorating prebiotic complex-enriched waterless hand exfoliation system that smooths and softens for radiant, healthier-looking skin. Finish with CND™ Pro Skincare Exfoliating Activator Step 2.

Formulated with natural origin shea butter and avocado oil.

Refreshingly light cucumber scent.

Available in 10.1 oz and 32 oz.





**NEW CND™ PRO SKINCARE
EXFOLIATING ACTIVATOR**
(For Hands)

Step 2 of a reinvigorating prebiotic complex-enriched waterless hand exfoliation system that activates and dissolves exfoliating crystals for radiant, healthier-looking skin. Use after CND™ Pro Skincare Exfoliating Hand Scrub Step 1.

Formulated with soothing natural origin aloe leaf.

Refreshingly light cucumber scent.

Available in 10.1 oz and 32 oz.



**NEW CND™ PRO SKINCARE
HYDRATING LOTION**
(For Hands & Feet)

A lightweight prebiotic complex-enriched lotion for deep massage on hands and feet that hydrates as it absorbs into skin, leaving behind no greasy residue. Skin looks healthier and youthful.

Formulated with natural origin shea butter and avocado oil.

Refreshingly light cucumber scent.

Available in 10.1 oz



RITUAL FOR FEET:

For smoother and more hydrated feet, turn to our professional products to give you healthier-looking skin.

NEW CND™ PRO SKINCARE MINERAL BATH (For Feet)

An energizing prebiotic complex-enriched cleansing foot soak that hydrates and softens dry, rough skin, reduces foot odor and relieves discomfort from swollen feet. Skin feels refreshed and looks healthier.

Formulated with minerals, natural origin eucalyptus, tea tree leaf oil and sunflower seed oil.

Revitalizing and light eucalyptus scent.

Available in 18 oz. and 54 oz.



NEW CND™ PRO SKINCARE EXFOLIATING SEA SALT SCRUB (For Feet)

An uplifting prebiotic complex-enriched foot scrub that gently removes dead skin for a polished, radiant glow. Skin feels softer, refined, conditioned and looks healthier.

Formulated with minerals, sea salts and natural origin sunflower seed oil.

Refreshingly light cucumber scent.

Available in 18 oz. and 54 oz.





**NEW CND™
PRO SKINCARE
CALLUS SMOOTHER
(For Feet)**

A fast-acting prebiotic-enriched foot callus smoother that softens tough heels in minutes. Skin feels nourished and looks healthier.

This professional skincare serum helps soften calluses and/or very dry skin.

Unscented.

Available in 10.1 oz.

**NEW CND™ PRO SKINCARE
INTENSIVE HYDRATION
TREATMENT (For Feet)**

A deeply hydrating prebiotic complex-enriched foot treatment that relieves severely dry skin. Callused heels and soles of feet feel softer; skin looks healthier.

Formulated with natural origin sunflower seed oil, shea butter, avocado oil and aloe leaf.

Refreshingly light cucumber scent.

Available in 15 oz. and 54 oz.



*See previous page for more details.



CND™ SCENTSATIONS™

It's no ordinary service, it's an extraordinary escape.

- DERMATOLOGICALLY TESTED
- CONTAINS NATURAL ORIGIN INGREDIENTS
- REFRESHING, VEGAN FORMULA
- SUITABLE FOR ALL SKIN TYPES

CND™ SCENTSATIONS™ HAND & BODY LOTION

Intensely hydrating, velvety lotions that deliver essential moisture to the skin while offering a customized, aromatic experience.

AVAILABLE IN 6 DELICATE FRAGRANCES:

Black Cherry & Nutmeg

245mL (8.3 fl. oz.) / 976mL (33 fl. oz.)

Citrus & Green Tea

245mL (8.3 fl. oz.) / 976mL (33 fl. oz.)

Lavender & Jojoba

245mL (8.3 fl. oz.) / 976mL (33 fl. oz.)

Mango & Coconut

245mL (8.3 fl. oz.) / 976mL (33 fl. oz.)

Strawberry & Prosecco

245mL (8.3 fl. oz.)

Tangerine & Lemongrass

245mL (8.3 fl. oz.) / 976mL (33 fl. oz.)

CND™ SCENTSATIONS™ HAND WASH

An invigorating deep cleanser, delicately scented with a blend of fragrances that protect and moisturize the skin. Enriched with Jojoba to cleanse the skin without over-drying, plus Vitamins A & E to help restore skin's natural balance.

AVAILABLE IN 5 REFRESHING SCENTS:

Citrus & Green Tea

Jasmine & Cedarwood

Mango & Coconut

Rose & Peach

Strawberry & Prosecco

Available in 13.2 fl. oz. / 390 mL





The logo for CND Education is centered on a teal background. It features the letters 'CND' in a large, white, sans-serif font. A small 'TM' trademark symbol is positioned to the right of the 'D'. Below 'CND' is the word 'EDUCATION' in a smaller, white, all-caps, sans-serif font. The background includes faint white geometric shapes: a large rounded rectangle in the top right and a diamond shape in the middle right. On the left side, there is a partial view of a person's shoulder and arm wearing a light blue short-sleeved shirt with visible stitching.

CNDTM
EDUCATION

CND™ EDUCATION

CND™ EDUCATION

Mastery of a craft comes with hard work and dedication. Our Approach is to offer unique courses and inspiration for Nail Professionals at every experience level. CND™ has advanced the state of the industry through training as well as technology. Over the years, the company has earned a reputation as the most user-friendly, knowledgeable, and well-equipped educational resource in the industry. As the Nail Professional's advocate, CND™ has increased Nail Professionals' knowledge of products and procedures, enhanced their credibility with customers, and helped them to build stronger businesses. Noted for their high level of consistency, the company's Education Ambassadors work closely with Nail Professionals worldwide, not only in academies but also in salons, at tradeshow and, in conjunction with distributors. Among the hundreds of thousands of Nail Professionals who have benefited from CND™ educational programs, today more than 10,000 are certified Masters in either Liquid & Powder Enhancements, Gel Enhancements, or Natural Nail Care. — consummate experts in all three areas.

GLOBAL AUTHORITY IN HEALTHY NAIL CARE.

The education curriculum has been developed and curated by Jan Arnold and our award-winning Education Team.

CND™ EDUCATION TOUCHPOINTS

PARTNER SCHOOL PROGRAM

Our new CND™ Partner Program is designed to train the trainer and equip them with the skills necessary to deliver content such as new technologies to future Nail Professionals in the skills they need to succeed in the beauty industry.

IN-SALON TRAINING

For salons with a commitment to education and Nail Professionals who are passionate about receiving the tools and resources to succeed, CND™ offers customizable education as well as an industry leading product portfolio.

ON-LINE

CND™ offers a variety of online education opportunities for Nail Professionals through each step of their career and for every CND™ system. Nail Professionals can level up with Skill Booster courses or challenge themselves with CND's elite Master Courses. Students will fine tune skills through a combination of hands-on work and watching live demonstrations.

EVENTS

Learn from Team CND™ and industry guest artists at both virtual and in-person events throughout the year. Gain inspiration, ask questions, and view demonstrations, all while gaining pro tips and expert advice.

**NAIL PROFESSIONALS TURN TO CND™ FOR
AWARD-WINNING EDUCATION AT EVERY LEVEL,
FOR THE LIFETIME OF THEIR CAREERS. WANT
YOUR BEAUTY CAREER TO SOAR?**

CND™ offers a variety of education digital and in-person opportunities for Nail Professionals through each step of their career path. Leap to a higher level with a CND™ Skill Building course — perfect for Nail Pros looking to upgrade to CND™ product systems, or those transitioning into a new career.

Next, join the ranks of the elite with advanced learning through CND's trio of Master courses. These skill-mastering courses for the seasoned Nail Professional will help fine-tune skills and earn the esteemed title of CND™ Master.

CND™ EDUCATION COURSES



COLOR COURSES

Master the art of color, discover what's hot in nail artistry, get certified as a CND™ SHELLAC™ Pro and discover how to increase client loyalty with these award-winning systems.



GEL COURSES

Discover how CND™ BRISA™ and CND™ PLEXIGEL allows you to create instant length and shape on less-than-perfect nails. Boost your technique with hands-on tips from the experts to create long-lasting enhancements your clients will love.



LIQUID & POWDER COURSES

Learn to master fundamental techniques and create dramatic enhancements that transform the look of the most troubled nails with the CND™ RETENTION+™ Liquid & Powder system

MASTER PROGRAM

JOIN THE RANKS OF THE ELITE!

Hone your skills to professional perfection with CND's Master Program! The CND™ Master Program offers a variety of comprehensive, hands-on courses to help you create nails that demand client loyalty:

Master Painter: CND™ SHELLAC™ Gel Polish and CND™ VINYLUX™ Long Wear Polish

Master Sculptor: CND™ BRISA™ Gel System

Master Architect: CND™ RETENTION+™ Liquid & Powder Enhancements Complete one course to become a CND™ Master. CND's Master Programs will have you flying to new heights!

CND™ EDUCATION

CND™

VIRTUAL EDUCATION EVENTS

Learn how to create in-demand nails with the help of Team CND™. Experienced educators and industry leaders teach on CND's regularly scheduled virtual events so that Nail Professionals from around the globe can improve their skills, gain knowledge, and stretch their imagination, all while getting expert answers to their nail questions.

CND, SHELLAC, VINYLUX, RESCUERXX, SOLAROIL, CUTICLE ERASER, OFFLY FAST, COOLBLUE, SCRUBFRESH, SOLARSPEED SPRAY, BRISA, RETENTION+, RADICAL SOLARNAIL, FORMATION, PERFORMANCE FORMS, SEALEBOND, NAILFRESH, SPAPEDICURE, RIDGEFX, DURAFORCE, XPRESS5, 3C TECHNOLOGY, CND PLEXIGEL, CUTICLEAWAY, KANGA, KOALA BUFFER and velocity are trademarks of Creative Nail Design, Inc. © 2023 CND, Inc. CND-22-0335

CND™ NAILATHON

CND™ NAILATHON

This jam-packed, free educational event showcases product innovation, tips and tricks, business insights, nail art demonstrations, giveaways, and more to leave Nail Professionals inspired and feeling connected with the CND™ community.

CND™ TRENDCAST

CND™ TRENDCAST

Always be on-trend with virtual demos from featured artists that show off the latest looks and styles using a full range of CND™ products.

CND™ EXPERIENCE

CND™ EXPERIENCE

Get to know all of CND's product offerings by interacting with experienced educators as they demonstrate product usage and best practices.

CND™ | certified SHELLAC™ Brand **PRO**

CND™ SHELLAC™ CERTIFICATION

Successfully complete a Shellac™ Advantage or Master Painter Course and get rewarded for providing superior service with the CND™ SHELLAC™ Gel Polish system.



CND™

 CNDworld
  CNDofficial
  CNDvideo
  CND

