

# POCKETGUIDE TO PALMOIL

Avoiding Palm Oil in everyday products isn't easy. Bring this handy guide with you to the supermarket, and share it to raise awareness.

## THE FACTS

According to the World Wildlife Fund, an area the size of 300 football fields of virgin rainforest is cleared each hour to make way for palm oil production.

Species like the Orangutan could become extinct in the wild within the next 5-10 years, and the Sumatran Tiger the next 3 years.

50 million tons of palm oil are produced annually. It is found in 40-50% of household products, from baked goods to tooth paste.

Over 90% of Orangutan habitat has been destroyed in the last 20 years; the UN has called it a "conservation emergency."

1000-5000 Orangutans are killed each year for this development.

(statistics: saynotopalmoil.com)

## MANY NAMES

### ALWAYS CONTAINS PALM OIL

Elaeis Guineensis (latin name)  
Palm Oil / Palm Kernel Oil  
Palm Fruit Oil  
Palmitic / Palmitate  
Sodium/Saponified Kernelate

### USUALLY CONTAINS PALM OIL

Cetyl / Cetearyl Alcohols  
Fatty alcohols / Glycols  
Sulphates /Sulfates  
Sodium Laureth/Lauryl Sulfate (SLSs)  
Glyceryl Stearate  
Stearic Acid  
Vegetable Glycerine / Vegetable Oil  
Caprylic Capric Triglycerides  
Polysorbates  
Stearates  
Waxy Emulsifiers  
Poly Ethelene Glycols (PEGs)  
Coco Glucosides  
Olivem/Oliv Wax  
TEAs/DEAs/MEAs  
Myristates

## TIPS

The EU now requires labels to specifically list palm oil; however, elsewhere, palm oil can still be listed simply as "vegetable oil." If it's a food product, check the saturated fat content; if it's over 40%, it's likely palm oil.

In beauty products many oils and butters add "label value." If they list "vegetable oil," it's usually because they're hiding something (i.e. palm oil.)

Opt for naturally saponified soaps, SLS-free washes, and emulsifier-free scrubs, body butters, oils and balms.

Bloomtown Botanicals is hard at work creating a comprehensive range of products using a cutting edge palm-free emulsifier, so stay tuned!

## TAKE HEART

It's almost impossible to eliminate palm oil from your home completely; you don't have to. Raising awareness and holding companies accountable will go a long way towards encouraging sustainable practices. Thank you for being aware. Thank you for doing your part.

Bunga, our adopted orangutan daughter, and her friends who live at the Orangutan Emergency Centre in West Kalimantan, Indonesia, also THANK YOU!



POCKETGUIDE  
TO PALMOIL

BLOOMTOWN  
palm oil-free • vegan • cruelty-free



**Connect**  
Visit our website  
bloomtown.co.uk  
Chat with us on Twitter  
@bloomtownuk  
Like us on Facebook  
facebook.com/bloomtown.co.uk  
Follow us on Instagram  
@bloomtownuk  
Other sites we recommend:  
The Orangutan Project  
www.orangutan.org.au  
Say No to Palm Oil  
www.saynotopalmoil.com  
Rainforest Action Network  
www.ran.org

## Act



- Buy palm oil-free products whenever possible.
- Write to shops, businesses and corporations asking them to remove palm oil from their shelves and products, or to offer palm oil-free alternatives.
- Donate or Adopt an orangutan (see "Connect" for websites).
- Download a FREE copy of this guide and give it to a friend!

## About Us

Welcome to Bloomtown your source for ethical, plant-based body & skin care. Everything we make is: 100% free from palm oil, palm-derived ingredients, sulfates, SLSs, parabens, phthalates, PEGs, MEAs/TEAs/DEAs, synthetic colours, detergents, wheat and animal products

- Never tested on animals or made with ingredients that have been tested on animals.
- Hand-crafted in Cornwall, UK and packaged in eco-friendly, recycled/recyclable containers
- And we proudly donate 10% of our profits to environmental and animal rescue charities.

To use your pocket guide: 1. Cut along outer black line  
2. Fold on grey lines