



The Black Dog

fall holiday 2023





A Note From the Captain

Fall 2023:

As the days grow shorter and the air turns crisp, it's clear that Fall has arrived in New England. The heat wave of late summer has given way to fifty-degree mornings, prompting my dogs to curl up in their beds earlier each evening. The Tall Ship crews are preparing to close shop for the season, and life on the island is slowing down. It's a time for reflection on the memories of the summer gone by.

One of my favorite memories from my years of teaching Kids Sailing Camps was starting each dinner with a sea shanty. Everyone would join in, even if they didn't know the words. This summer, we had a great time sponsoring some music festivals and bringing local musicians to the Tavern and Café. Music really does bring people together, and we loved spending time with everyone who came out to join us.

Sports also has a way of bringing people together. As a big Boston Bruins fan, I was excited to meet defenseman Charlie McAvoy when he visited the Tavern. He's a laid-back guy who loves his dog and we're excited to collaborate with him on a line of athleisure wear coming out later this fall. Welcome to our pack, Charlie.

September kicked off our 21st annual Dog Adoption Month! We continue to be overwhelmed by the number of folks who visit our General Stores to meet the adoptable dogs from our partnering shelters. It's heartwarming to see a dog go to their forever home after one of our events. Don't forget to check out our Rescue Dog photo contest winner (and all our entries) in this catalog!

We traveled off-island to Maine to photograph our fall catalog and were blown away by the rugged landscape. It's beauty reminded us of our island home and made the perfect backdrop for our newest layers of thermals, flannels, and fleece. They will be put to good use while walking along the wharf this season.

Finally, we want to thank everyone who visited our hometowns this summer. We hope you had a great time and look forward to seeing you again soon. Winter well!

Capt. Bob and Family

Founder of The Black Dog Tavern Company, 1971

A great team to makes work feel a little more like play. Thank you Julie Tasha, Mary Lovely, and Jennifer Gray for sharing your farms, horses, donkeys, and dogs with us. It was a memorable experience for us all. Thanks to the crew at Bethel Outdoor Adventure & Campground and Barker Mountain Bikes for use of your beautiful space and generous use of your equipment. And thank you to the Puzzle Mountain Bakery Pie Stand - your stand gave our photo the charm we were looking for and we are still talking about the maple cream cookies. Woof!



Copyright 2023. The Black Dog. All rights reserved.
We reserve the right to correct printing errors.
Original Black Dog drawing by Stephanie Phelan, 1976.



Tailgate Time

From super-soft hoodies to our updated classics, freshen up your look with these fan favorites.

Ladies Classic Fisherman Sweatshirt L893 \$66

Adult Waffle Knit Hat H941 \$36

Skinny Can Coozie X1870 \$8

Mens Finnigan Full Zip Hoodie M1282 \$78

Mens Classic Longsleeve Tee M193 \$44

Mens Barge Cargo Twill Short M1182 \$68

Black Dog Junior Rubber Football X1794 \$22



Ladies Tailgate Hoodie L1482 \$74

Ladies Freeport Flannel L1340 \$72

Ladies Coral Short L1376 \$52

Adult Classic Heavyweight Fisherman A194 \$86

A photograph of two women hiking through a grassy field. The woman in the foreground is wearing a purple hoodie with a small dog logo on the chest and dark pants. She has curly hair and is smiling. The woman behind her is wearing a blue zip-up jacket, a blue beanie, and pink shorts. She is also smiling and holding a black bag. The background is a sunlit field with trees in the distance.

Fading into Fall

Embrace the cooler days of the season ahead in easy-to-layer staples that are as comfortable as they are versatile.

Ladies On The Trail Cadet L1516 \$52
Ladies Track Tech Pant L1408 \$58
Ladies Full Zip Cadet L864 \$56
Ladies Coral Short L1376 \$52
Adult Waffle Knit Hat H941 \$36
Mens Harvest Fleece Vest M1311 \$118
Mens Cliffs Cadet M1151 \$64
Mens Barge Twill Cargo Short M1182 \$68



Black Dog Puzzle Dog Collar D396 \$32
Ladies Classic Cadet L1142 \$52
Ladies Lighthouse Fleece Pant L1225 \$58



- Mens Keel Quarter Zip M1298 \$54
- Mens Sea Street Double Short M1172 \$56
- Ladies Harvest Vest L1390 \$88
- Ladies Keel Quarter Zip L1430 \$58
- Ladies Tide Tech Short L1406 \$34



Perfectly Paired

Take it up a notch in bold colors and feel-good layers designed to mix and match.

- Mens Classic Cadet M1080 \$54
- Mens Barge Cargo Twill Short M1182 \$68
- Adult Embroiderd Mesh Back Hat H983 \$34
- Ladies Outline Dog Cowlneck Cadet L1517 \$54
- Ladies Seaboard Swim Short L1476 \$42
- Adult Ultimate Performance Hat H949 \$34

A man is riding a red mountain bike on a dirt trail in a forest. He is wearing a blue jacket with "THE BLACK DOG" written on the sleeve, a red cap with a black dog logo, and tan shorts. He is smiling and looking towards the camera. The background is a lush green forest with sunlight filtering through the trees.

Take the Long Road

Adventure beckons in performance fabrics and technical styles designed to keep up with whatever off the leash adventures come your way.



- ▲ Mens Steel Full Zip Jacket M1326 \$72
- Mens Batten Twill Short M1183 \$64
- Boulder Bottle X1668 \$48

- ▲ Mens Mizzen Tech Hoodie M1342 \$64
- Mens Cove Sweatshort M1147 \$54
- Ladies Hali Hoodie L1368 \$68
- Ladies Splash Running Short L1281 \$78

Settling into the Season

Whether your ideas of escape is a camp in the woods or a lakeside cottage, our fall favorites will make your happy place feel even closer.



◀ Mens Cabin Flannel Shirt M1258 \$72
 Mens Classic Longsleeve Tee M193 \$44
 Adult Tavern Logo Hat H982 \$34
 Etched Double Old Fashioned Glass X1431 \$16
 Black Dog Burgee Dog Collar D398 \$32
 Cabin Plaid Fleece Blanket X1769 \$58

▲ Waxed Canvas Laundry Duffel X1807 \$96
 Waxed Weekender Tote X1798 \$160

▶ Mens Throwback Navigator M1085 \$84



▲
Adult Waffle Knit Hat H941 \$36
Ladies Thermal Longsleeve Crew L1506 \$42
Etched Stemless Wineglass X1430 \$16

▶
Ladies Great Sand Plaid Flannel Shirt L1501 \$72



Cozy Vibes Only

Layer on the warmth in our favorite flannels, thermals, and plush knits.



Happiest Camper

Comfort is reimagined in laidback styles with bold contrasts of color, making them anything but basic.



◀
Ladies Skipper Stripe Half Zip L1374 \$68
Black Dog Puzzle Dog Collar D396 \$32

▲
Mens Cadet Quarter Zip M1255 \$58
Adult Knit Beanie H933 \$36
Ladies Mollie Longsleeve Crew L1385 \$48
Ladies Ocean Plaid Shortsleeve Shirt L1384 \$68
Black Dog Scenic Hat H823 \$32
Mens Steam Cadet M1293 \$64

Fly Guy

Turn up the dial on your cool weather wardrobe in comfortable styles that take you from days on the water to chill evenings by the fire.



Adult Leather Logo Hat H984 \$36

Mens Rockwood Plaid Flannel Shirt M1892 \$72

Mens Windward Pant M1199 \$122



Mens Longsleeve Thermal Crew M1900 \$48

Mens Cadet Pant M1251 \$56

Adult Waffle Knit Hat H941 \$36

Enamel Camper Mug X1844 \$18

On the Trail

Easy separates made from cozy weight fabrics with one-of-a-kind details carry you through the fall and beyond.



◀
Mens Corduroy Stretch Hoodie M1901 \$98
Mens Barge Cargo Twill Short M1182 \$68
Black Dog Puzzle Dog Leash D397 \$34

▶
Ladies Nixie Mockneck L1369 \$58



The Sweatshirt Pioneer

The unsurpassed quality, comfort, and warmth of these sweatshirts have made them an enduring classic that spans generations.

- 16 oz. preshrunk cotton/poly fleece
- Gusseted side panels for ease of movement
- Antique nickle details
- Heavyweight rib at cuffs and hem

Mens Heavyweight Quarter Zip Hoodie M1891 \$98
Adult Text Beanie H940 \$36



Adult Dockside Heavyweight A201 \$94



Adult Classic Heavyweight Hood A195 \$84



Adult Classic Heavyweight Crew A196 \$74



Mens Applique Fisherman Sweatshirt A193 \$86



- ◀
Ladies Classic Full Zip Sweatshirt L758 \$72
Adult Shawmut Hat H952 \$32
Ladies Classic Crewneck Sweatshirt L1119 \$62
Adult Safari Hat H959 \$42
▲
Ladies Classic Hooded Pullover L1130 \$68
▶
Ladies Classic Crew Tunic L1484 \$68

All the Fall Feels

Thanks to incredibly soft double-brushed fleece and hues that mimic nature's best, these sweatshirts will be your go-to for everyday comfort.



A photograph of three people wading in a shallow stream. On the left, a man in a grey long-sleeve shirt with a 'THE BLACK DOG HOCKEY' logo and a blue beanie. In the center, a woman in a pink long-sleeve shirt, a white beanie, and a plaid shirt tied around her waist. On the right, a woman in a dark grey long-sleeve shirt with a 'The Black Dog' logo and an orange bucket hat. They are all wearing rubber boots and wading through the water over rocks. The background is a lush green forest.

The Gangs All Here

Gather the group together, we have a tee
sure to suit each member of your pack.

Mens Nice Ice Longsleeve Tee M1895 \$44

Adult Waffle Knit Hat H941 \$36

Ladies Apres Ski Longsleeve Tee L1518 \$44

Ladies Great Sand Plaid Flannel Shirt L1501 \$72

Adult Corduroy Bucket Hat H943 \$42

Ladies Happiest Camper Longsleeve Tee L1520 \$44

Mens Fresh Cut Shortsleeve Tee M1897 \$38

Mens Cabin Flannel Shirt M1258 \$72

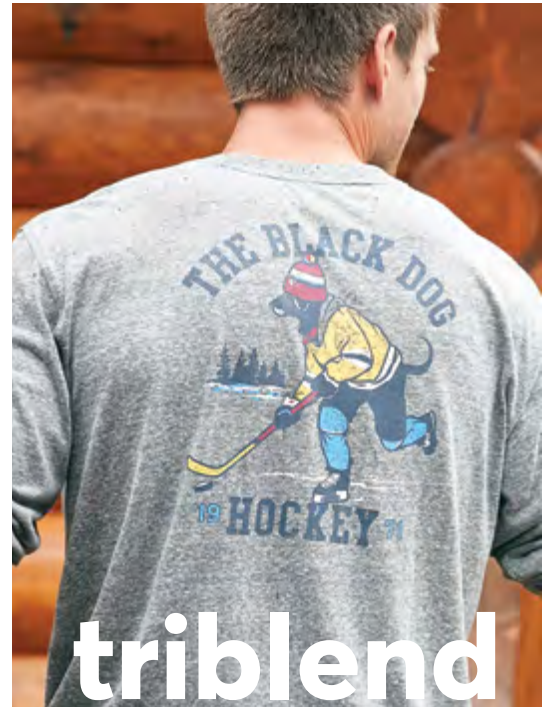
Adult Tavern Logo Hat H982 \$34

meet our tees



classic

our essential preshrunk, ringspun combed-cotton icon.



triblend

the rugged texture of our triblend tees make them an all-season favorite.



slub

the vintage look and feel of our slub give off a vintage vibe.



washburn

our washburn tees are the perfect lightweight layering tee.



Rain Day Let's Play

Meet your new favorite travel companion. Our packable windbreakers transition to a lightweight water-resistant layer, readying you for whatever weather the day brings.

- Lightweight nylon windbreaker packs into a stowable tote
- 100% water-resistant
- Double-lined adjustable hood and back tab keeps wind out
- Zipper front pockets keep valuables safe from elements
- Adjustable cord hem for perfect fit

Ladies Chill Windbreaker L1377 \$88

Mens Chill Packable Windbreaker M1310 \$88



Ladies Camo Tech Quarter Zip L1443 \$68
Adult Shawmut Hat H952 \$32
Ladies Splash Running Short L1281 \$78



Mens Wander Quarter Zip M1297 \$54
Mens Adrift Tech Pant M1198 \$98
Adult Laser Dog Performance Hat H964 \$36

The Mountains Are Calling

Our rugged separates were thoughtfully designed with fit and function at top of mind. Wear alone now or as an insulating layer as the temperature drops.



We were fortunate to be able to photograph many of the images in this catalog along the beautiful trails, mountains, & streams in the state of Maine. No stranger to "The Way Life Should Be," The Black Dog has General Stores in both Portland and Kennebunkport, along with 25 other stores located along the eastern seaboard. Scan our QR code to view our behind the scenes of the making of this catalog, shop our new arrivals, and more!



◀ Ladies Topsail Microfleece L1499 \$76
Mens Microfleece Base Layer Quarter Zip M1893 \$56

▲ Mens Polarfleece Full Zip M1890 \$118
Adult Sunshine Logo Hat H993 \$42
Mens Atlantic Windproof Fleece M1232 \$98

▶ Ladies Cuddler Sherpa L1335 \$78



Weather or Not

From off-trail treks to apres ski fire pits to snow-day sledding, we've got the gear for all your outdoor adventures.



Mens Squall Sherpa Lined Parka M1208 \$198
Ladies Squall Sherpa Lined Parka L1292 \$198

The Squall Lined Parka

Cold, wet weather won't put a damper on your off-the-leash adventures.

Internal Taped Seams • Waterproof Zippered Pockets • Mens Lined In Cozy Sherpa • Ladies Lined In Lush Faux Fur



The Newport Down Parka

Our Newport Parka has the goods to withstand wind, sleet, snow, and really cold dog walks.

Sustainably Source • Recycled Down 100% Waterproof • Internal Storm Flap • Channel Quilting • Dual-Entry Fleece-Lined Pockets • Exterior & Interior • Waterproof Zipped Pockets



Mens Newport Down Parka M1267 \$348

Mens Classic Longsleeve Tee M193 \$44

Ladies Newport Down Parka L1345 \$348



Ladies Celestial Chambray Shirt L1383 \$72
Ladies Harbor Pant L1259 \$68
Mens Sailing Quarter Zip French Rib M1230 \$68
Mens Drift Check Longsleeve Shirt M1284 \$88



Four Bottle Wine Carrier X1702 \$40

Road Trip

Weekend getaways, holiday visits, and festivities with friends call for traveling in style with our easy-to-pack basics and gifts for the entire crew.

- Waxed Tool Bag X1802 \$66
- Waxed Canvas Dopp Kit X1805 \$38
- Large Waxed Boat Tote X1797 \$88
- Waxed Two Tone Cosmetic Bag X1809 \$26
- Waxed Weekender Tote X1798 \$160
- Waxed Canvas Laundry Duffle X1807 \$96





Laid Back

These easy-going styles have us looking forward to unleashed days and chilling out with our favs.



- ◀ **Ladies Classic Full Zip Sweatshirt L758 \$72**
Ladies Lighthouse Sweatpant L1225 \$58
Adult Classic Heavyweight Hood A195 \$84
Mens Dukes Sweatpants M1148 \$72

- ▲ **Ladies Sailing Lounge Full Zip L1507 \$64**
Ladies Sailing Lounge Pant L1508 \$54
Ladies Martha's Vineyard 2023 Classic Tee L1359 \$34
Classic Diner Mug X101 \$14

- ▶ **Ladies Camp Hoodie L1219 \$68**
Mens Trail Square Quarter Zip Fleece M1238 \$78
Mens Festive Flannel Lounge Pant M1912 \$58





It's All About the Jammies

Winter storm warnings and holiday mornings have us looking forward to living in our pjs.



▲ Ladies Fair Isle Printed Longsleeve Crew L1512 \$48
 Ladies Fair Isle Printed Jogger L1509 \$58
 Lil Kids Fair Isle Printed Longsleeve Crew B393 \$32
 Lil Kids Fair Isle Printed Jogger B415 \$36

◀ Lil Kids Gone Sledding Longsleeve Tee B550 \$28
 Lil Kids Gone Sledding Printed Jogger B551 \$32
 Ladies Gone Sledding Longsleeve Tee L1511 \$44
 Ladies Gone Sledding Printed Jogger L1510 \$58
 Mens Gone Sledding Longsleeve Tee M1910 \$44
 Mens Gone Sledding Printed Jogger M1914 \$58
 Kids Gone Sledding Longsleeve Tee K814 \$32
 Lil Kids Fair Isle Printed Jogger B415 \$36

► Holiday Mug X1237 \$16



A Season to Celebrate

Whether your plans include a home full of guests or a quiet night in, we've got the perfect gifts to make everyone feel at home.





- ◀ Etched Wine Glass 16 oz. X1428 \$16
- Etched Stemless Wineglass X1430 \$16
- ▲ Copper 18oz. Mug X1858 \$28
- ▶ Etched Martini Glass X1429 \$18
- ▼ Etched Double Old Fashioned Gift Set X1850 \$36
- Etched Stemless Wine Glass Gift Set X1853 \$36
- Etched Pub Glass Gift Set X1851 \$36
- Etched Brandy Snifter Gift Set X1852 \$60
- Etched British Gin Gift Set X1854 \$44



Black Dog Rum, Wine, & Cocktails

Meticulously crafted, our collection of rum, canned cocktails, mixers, and wine are the perfect addition to your bar.



To learn more about our craft beverages, try out recipes, watch videos, and find out where to buy, visit us online at theblackdog.com or scan here for more info.





Let's Get Cozy

When the temperature dips, snuggle up and reach for gifts that warm from within.



Clockwise from top left:

Classic Diner Mug X101 \$14

Chocolate Truffle Cocoa X1642 \$9.50

Mexican Spice Cocoa X1644 \$9.50

Salted Caramel Cocoa X1643 \$9.50

Foggy Morning Coffee (Dark Roast) F081 \$13.95

Captain's Blend Coffee (Medium Roast) F080 \$13.95

Classic Sweatshirt Blanket X1650 \$49.95

Burgee Sweatshirt Blanket X1651 \$49.95

Campfire Mug X108 \$14



Enamel Campfire Mug X1844 \$18

Classic Diner Mug X101 \$14



The Black Dog x Charlie McAvoy

Our love for hockey (along with dogs!) is a way of life for us at The Black Dog, which is why we are super stoked about our latest collaboration with Boston Bruins star defenseman, Charlie McAvoy (and his Frenchie, Otto).

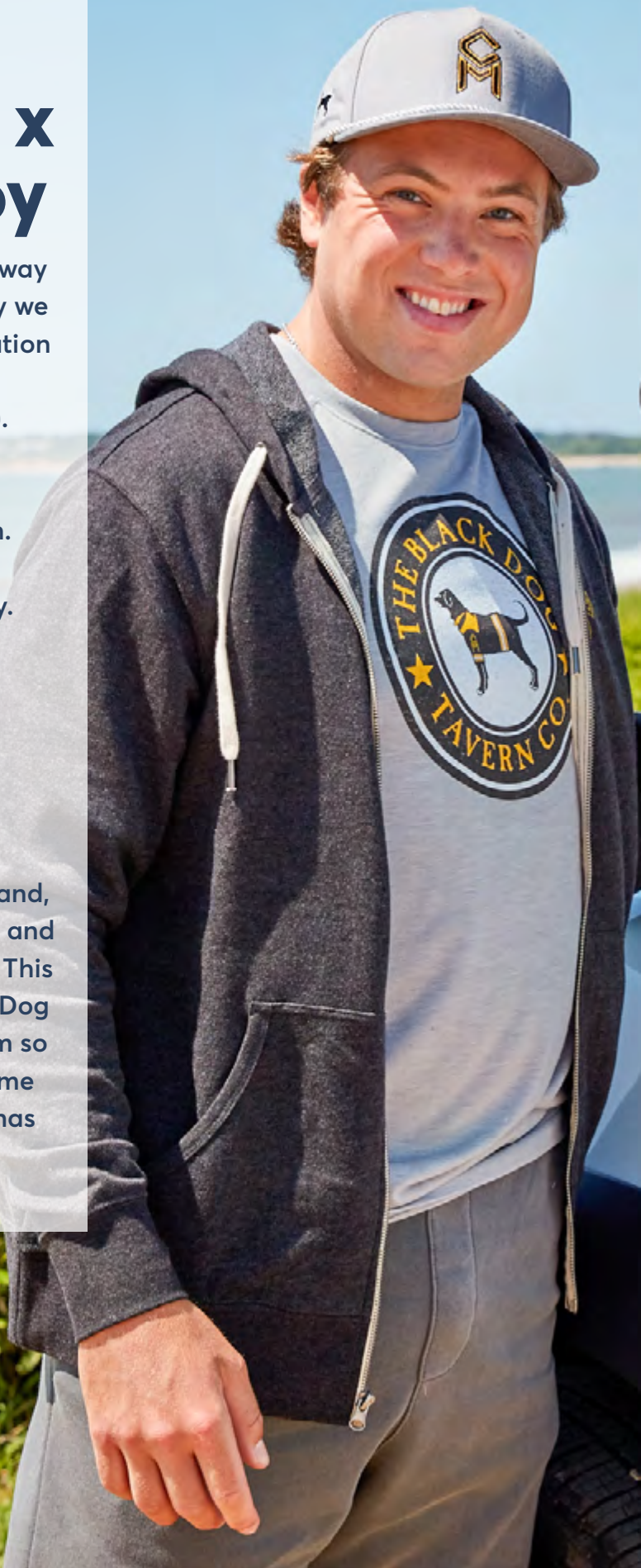
Our co-branded product line features athleisurewear, accessories, and dog products to be launched this month.

Check out the BD X CM Collection: theblackdog.com/pages/charlie-mcavoy.



"Growing up on the south shore of Long Island, spending time on the beach with my family and our pups was a huge part of my childhood. This coastal community vibe is what The Black Dog is all about, making it a perfect match. I am so excited for this collaboration and to become a part of something that embodies what has always been a part of me."

- Charlie McAvoy





Besties Forever

Our classic collection is designed to stand the test of time. Made with ultra-soft, midweight fabric, they are kid-tested and mom-approved for quality and comfort.





- ▲ Kids Classic Hooded Sweatshirt K652 \$54
- ◀ Kids Classic Hooded Sweatshirt K652 \$54
Adult Waffle Knit Cap H941 \$36
Kids Classic Dog Hat H877 \$26
Kids Martha's Vineyard 2023 Classic Tee K773 \$28
Kids Classic Crew Sweatshirt K650 \$52
Kids Knit Beanie HK207 \$28
Kids Classic Full Zip Sweatshirt K651 \$54
Kids Classic Hooded Sweatshirt K652 \$54
- ▶ Lil Kids Classic Pullover Sweatshirt B433 \$38
Lil Kids Bismark Pant B515 \$38





Let's Play

After school sports and recess breaks call for versatile layers that easily move from one activity to the next.



- ▲ Kids Happiest Camper Shortsleeve Tee K804 \$28
Kids Classic Dog Hat H877 \$26
- Kids Topsail Microfleece K812 \$56
Lil Kids Cuddler Sherpa 1/4 Zip B516 \$42
Classic Black Dog Puppy X1337 \$20
- ◄ Kids Wander Quarter Zip K796 \$38
Adult Slash Squad Hat H912 \$36
Kids Keel Quarter Zip K797 \$38
Classic Soccer Ball X1198 \$18

Cutie Pie

Cuddly-worthy, cool-weather picks that keep even the littlest in the bunch cozy during those fun fall days.





- ▲ Lil Kids Classic Cadet B438 \$36
Lil Kids Bismark Pants B515 \$38
- Lil Kids Polar Fleece Zip Hoodie B382 \$42
Lil Kids Polar Fleece Jogger B383 \$38
Lil Kids Full Zip Cadet B472 \$38
- ◄ Lil Kids Corduroy Crewneck B378 \$48
Stainless Steel Kids Tumbler With Straw X1593 \$28





Dogs Rule

The very best treats, toys,
and gear for the dogs
that rule our worlds.

Classic Dog Sweatshirt D189 \$28



- Ceramic Dog Bowl D412 \$34
- Tropical Dog Collar D404 \$32
- Bumble Bee Dog Collar D420 \$32
- Mini Dog Orangena Dog Collar D242 \$32
- Flower Power Dog Collar D401 \$32
- Mini Dog Red Dog Collar D242 \$32
- Life Ring Dog Collar D320 \$32
- Burgee Dog Collar D398 \$32
- Puzzle Dog Collar D396 \$32



- Small Dog Bones D305 \$8.95
- Large Dog Bones D036 \$11.95
- Black Dog Heavy Hose D411 \$20



Black Dog Puzzle Dog Collar D396 \$32
Classic Sweatshirt Blanket X1650 \$49.95

Where Best Friends are Made

Black Dog Doggie Adoption

Doggie Adoption Month is a longstanding initiative that is near and dear to our hearts. As fellow rescue parents (and our namesake being a rescue herself), we believe that every pup deserves a loving home. That's why during the months of March and September, our General Stores partner with local animal shelters to bring adoptable dogs to our stores for a chance to find their forever home.

In the decade since we kicked off our semi-annual events, not only raised over \$100,000 for local animal shelters but more importantly, we've helped find homes for thousands of adoptable dogs. To find out more about our Doggie Adoption Events, visit theblackdog.com. Consider adoption – you may just find the love of your life!

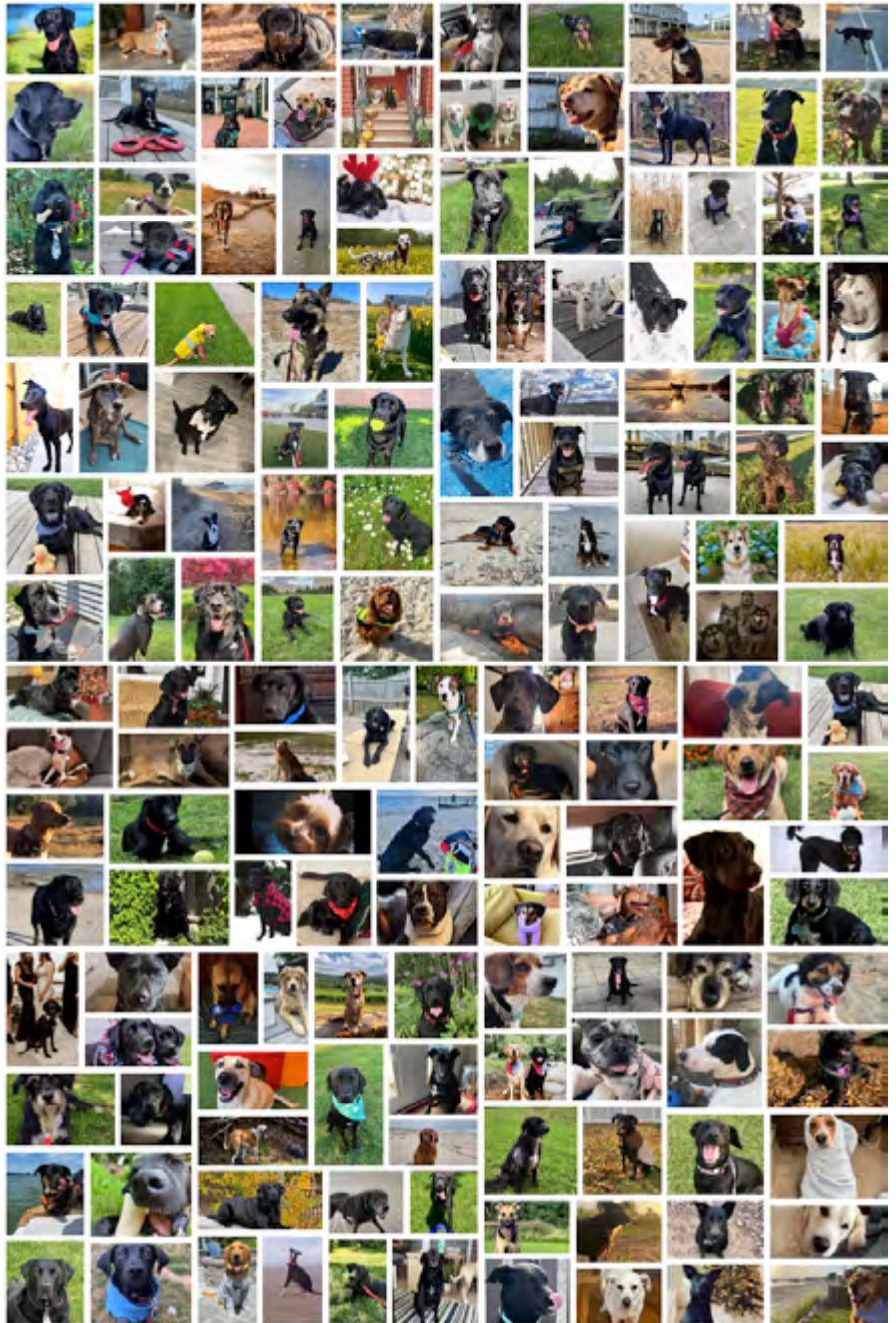


Fall 2023 Black Dog Rescue Dog Contest Winner

Meika from Massachusetts submitted this beautiful photo of her rescue, Carly, and we instantly fell in love. This lucky little pup spent almost 2 years in a shelter before her mama found her. Meika describes her as "the light of my life and the absolute, sweetest dog on the planet. She is my best friend, adventure partner, hiking companion, and snuggle buddy who is just happy to be with me. She's been on so many adventures already with only more to come."



Thank you to all our
photos entries! 🐶





THE BLACK DOG CATALOG
24 Patterson Brook Road
West Wareham, MA 02576
1.800.626.1991

STANDARD
U.S. POSTAGE
PAID
THE BLACK DOG
TAVERN



Fall 2023 Black Dog Rescue Dog Contest Winner!

Congratulations Carly!
Read her rescue tail, see photos of
all the entries, and learn more about
what The Black Dog is doing to help
rescue pups inside.

FREE STANDARD SHIPPING on orders over \$100.

FREE GIFT WITH PURCHASE

Receive a Classic Canvas Tote with your purchase of \$175 or more.

Order online at theblackdog.com, call us toll-free at 800-626-1991, or visit one of our 25+ Black Dog General Stores.