Eyewear Collection
Zippo Eyewear
For nearly 90 years Zippo has been an iconic, American brand recognized the world over for style, individual expression and uncompromised value. Now, Zippo brings this recognition to a new and vibrant line of eyewear. A product line that not only embraces the brand’s core values but brings a new look and approach to the eyewear category.
Offering both reading glasses and sunglasses, Zippo provides retailers with the unique opportunity to take part in the burgeoning eyewear market through its extensive range of fashion forward, affordable products.

Why Zippo Eyewear?
First introduced in Italy, the Zippo eyewear brand has gained impressive sales results throughout Europe. Now Zippo brings this unique approach to the American market.
Extensive market research underscores the appeal of Zippo branded products:
• Consumers feel strongly that Zippo and eyewear are a great fit
• Consideration and purchase of Zippo products is significantly higher than generically branded
• Research has shown, the Zippo brand raises the perceived price value over unknown and unbranded products
Now, U.S. retailers can offer their customers eyewear products from a famous brand, at the right price point, with exceptional margins.

THESE MAGNIFIERS ARE NOT INTENDED TO BE SUBSTITUTE FOR CORRECTIVE LENSES; ONLY A PROFESSIONAL EYE EXAMINATION CAN DETERMINE YOUR EYE HEALTH STATUS AND VISION NEEDS.

ATTENTION: READY-TO-WEAR NON-PRESCRIPTION GLASSES ARE NOT INTENDED TO REPLACE PRESCRIBED CORRECTIVE LENSES OR EXAMINATIONS BY AN EYE CARE PROFESSIONAL. CONTINUOUS EYE CHECK-UPS ARE NECESSARY TO DETERMINE YOUR EYE HEALTH STATUS AND VISION NEEDS.

SELECTION NOT AVAILABLE IN CALIFORNIA, MINNESOTA AND RHODE ISLAND
READERS

With few exceptions, reading glasses have been treated as an uninspired, functional necessity. The Zippo line of single view glasses transitions the expected into the exceptional. Eyewear that fulfills consumer vision needs, with fashion and appeal.

Zippo provides resellers with market demand products in the key 6 levels of magnification; +1.00, +1.50, +2.00, +2.50, +3.00, and +3.50, with 14 styles and in 13 colors.

*Readers with powers above +2.75 restricted in NY

All Reading Glasses MSRP: $14.95

**31Z-B1-RED300**
Red  +3.00

* Not available in NY

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**31Z-B1-BLK150**
Black  +1.50

**31Z-B1-BRO250**
Brown  +2.50

**31Z-B1-BLU200**
Blue  +2.00
Readers MSRP: $14.95
31Z-B9-BRO250
Brown  +2.50

31Z-B9-RED150
Red    +1.50

31Z-B9-BLU100
Blue   +1.00

31Z-B9-BLU300
Blue   +3.00
* Not available in NY

31Z-B2-BLU200
Blue   +2.00

Readers MSRP: $14.95

31Z-B2-BLK350
Black  +3.50
* Not available in NY
All Reading Glasses MSRP: $14.95

31Z-B6-BLU350
Blue  +3.50
* Not available in NY

31Z-B6-DEM200
Demi  +2.00

31Z-B6-BLK300
Black +3.00
* Not available in NY

31Z-B6-RED350
Red   +3.50
* Not available in NY

All Reading Glasses MSRP: $14.95

31Z-B4-BLU350
Blue  +3.50

31Z-B4-CAM250
Camo  +2.50

31Z-B4-RED100
Fuchsia +1.00

31Z-B4-BLK200
Black +2.00

31Z-B4-BLU350
Blue  +3.50
* Not available in NY
31Z-B14-GLD100  Gold  +1.00

31Z-B14-RED150  Red  +1.50

31Z-B14-BLU200  Blue  +2.00

31Z-B14-BRO250  Brown  +2.50

31Z-PACKBOX  12 Pouches – Pouch Pack Assorted Colors
MSRP: $29.88 ($2.49 ea)
CANNOT BE PURCHASED AS SINGULAR UNITS. SOLD IN PREPACKS ONLY

*Each contains pouch, lanyard, and microfiber cloth.

96PPK-RDR144CT  96 Unit Display w/ 144 ct Readers
MSRP: $2152.80
14.5 x 14.5 x 61.8 inches

24PPK-RDR36CT  24 Unit Display w/ 36 ct Readers
MSRP: $538.20
9.4 x 9.4 x 21.6 inches

54PPK-RDR72CT  54 Unit Display w/ 72 ct Readers
MSRP: $1076.40
13.4 x 13.4 x 29.5 inches

NEW YORK PREPACKS
*Readers with powers above +2.75 restricted in NY.

NY24PPK-RDR36CT - NY24Pc Display w/36Ct Reader Assortment  MSRP: $538.20
NY54PPK-RDR72CT - NY54Pc Display w/72Ct Reader Assortment  MSRP: $1076.40
NY96PPK-RDR144CT - NY96Pc Display w/144Ct Reader Assortment  MSRP: $2152.80

For empty displays please see pg 15.

All reading glasses in this catalog have Flex System Temples.
OM-SERIES SUNGLASSES

Sunglasses have moved from an accessory to a necessity. Consumers of all ages now understand the importance of sun protection and the growth of the market reflects this demand. Zippo provides the ideal solution for resellers to respond to the market with a line of affordable, on-trend products from an established, recognized brand.

Designed for both men and women, Zippo offers retailers a choice of several different colors, lens tints and popular frame styles.

OM-Series Sunglasses MSRP: $49.95 (glasses on pages 7-10)
OM-Series Sunglasses MSRP: $49.95

OG04-01  
Brown Polarized Lenses  
Brown Semi-Rimless Frames

OG04-02  
Black Polarized Lenses  
Black Semi-Rimless Frames

OG04-03  
Dark Green Polarized Lenses Black  
Silver Semi-Rimless Frames

OG05-01  
Dark Green Polarized Lenses Multi-Brown Round Frames

OG05-02  
Brown Polarized Lenses Multi-Brown Round Frames

OG05-03  
Black Polarized Lenses Black Round Frames

OG06-01  
Black Polarized Lenses Black Teardrop Frames

OG06-02  
Dark Green Polarized Lenses Brown Teardrop Frames

OG06-03  
Brown Polarized Lenses Black Teardrop Frames

OG07-01  
Black Polarized Lenses Black Teardrop Frames

OG07-02  
Black Polarized Lenses  
Green Teardrop Frames

OG07-03  
Dark Green Polarized Lenses Pale Taupe Teardrop Frames

OG08-01  
Brown Polarized Lenses Brown Rectangular Frames

OG08-02  
Black Polarized Lenses Black Rectangular Frames

OG08-03  
Gray Polarized Lenses Black Rectangular Frames
OM-Series Sunglasses MSRP: $49.95

**OG09-01**
Black Polarized Lenses
Black Traveler Foldable Frames

**OG09-02**
Dark Brown Polarized Lenses
Multi-Brown Traveler Foldable Frames

**OG09-04**
Brown Polarized Lenses
Multi-Brown Traveler Foldable Frames

**OG11-01**
Black Polarized Lenses
Black Oval Frames

**OG11-02**
Brown Polarized Lenses
Black Oval Frames

**OG11-03**
Dark Green Polarized Lenses Brown Oval Frames
**OM-Series Sunglasses MSRP: $49.95**

** OG12-01 **  
Multi-Green Polarized Reflective Lenses  
Black Blue Oversized Frames

** OG12-02 **  
Black Polarized Lenses  
Navy White Oversized Frames

** OG12-03 **  
Black Polarized Lenses  
Navy White Oversized Frames

** OG13-01 **  
Multi-Green Polarized Reflective Lenses  
Gold Pilot Frames

** OG13-02 **  
Blue Polarized Reflective Lenses  
Black Pilot Frames

** OG13-03 **  
Black Polarized Lenses  
Silver Pilot Frames

** OG14-01 **  
Black Polarized Lenses  
Silver Pilot Frames

** OG14-02 **  
Dark Green Polarized Lenses  
Black Pilot Frames

** OG14-03 **  
Black Polarized Lenses  
Black Pilot Frames

** OP-PACK **  
Zippo Sunglasses gift box  
Includes cardboard box, hard case and micro fiber cloth  
Comes exclusively with OM-line Sunglasses (found on pages 7-10)

** 48PPK-DFSUNGL72CT **  
48 Unit Display  
2-36 Prepacks  
MSRP: $3596.40  
12.6 x 12.6 x 37.8 inches
OB-SERIES SUNGLASSES

OB-Series Sunglasses MSRP: $24.95 (glasses on pages 11-14)

*Product shown at actual size

OB01-15
Red Multicoating Lenses

OB01-08
Smoke Flash Mirror Lenses

OB01-10
Brown Gold Multicoating Lenses
OB21-04
Green Flash Mirror Polarized

OB21-05
Smoke Flash Mirror Polarized

OB21-07
Green Multicoating

OB21-08
Smoke Flash Mirror Polarized

OB27-01
Smoke Flash Mirror Lenses

OB27-02
Smoke Flash Mirror Lenses

OB27-03
Green Flash Mirror Lenses

OB28-01
Smoke Flash Mirror Polarized Lenses

OB28-02
Green Flash Mirror Polarized Lenses

OB28-03
Brown Flash Mirror Polarized Lenses

OB29-02
Blue Flash Mirror Lenses

OB29-03
Smoke Flash Mirror Lenses
OB-Series Sunglasses MSRP: $24.95

**OB19-03**
Green Multicoating

**OB12-01**
Smoke Flash Mirror Lenses

**OB12-03**
Gradient Brown Flash Mirror Lenses

**OB07-06**
Blue Flash Mirror Lenses

**OB07-07**
Green Flash Mirror Lenses
OB31-01 Smoke Flash Mirror Polarized Lenses
OB31-02 Blue Flash Mirror Polarized Lenses
OB31-03 Blue Flash Mirror Polarized Lenses

OB33-01 Blue Flash Mirror Polarized Lenses
OB33-02 Smoke Flash Mirror Polarized Lenses
OB33-03 Brown Flash Mirror Polarized Lenses

OB16-01 Smoke Flash Mirror Lenses
OB16-02 Green Flash Mirror Lenses
OB16-03 Blue Flash Mirror Lenses

OB17-01 Gradient Smoke Flash Mirror Lenses
OB17-02 Gradient Green Flash Mirror Lenses

OB22-01 Orange Multicoating Lenses
Shown with Readers

All sunglasses on pages 11-14 come with **FREE** pouch packaging.
Pouch is for protection only

*All displays can utilize both reading glasses and sunglasses.*

**Empty Displays Only** (offered at no charge)

<table>
<thead>
<tr>
<th>Display Code</th>
<th>Display Type</th>
<th>Description</th>
<th>MSRP</th>
<th>Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>OSEXPO-24GIR</td>
<td>24-pc Eyewear Display</td>
<td>Empty</td>
<td><strong>FREE</strong></td>
<td>14.5 x 14.5 x 61.8 inches</td>
</tr>
<tr>
<td>OSEXPO-54GIR</td>
<td>54-pc Eyewear Display</td>
<td>Empty</td>
<td><strong>FREE</strong></td>
<td>13.4 x 13.4 x 29.5 inches</td>
</tr>
<tr>
<td>OSEXPO-96GIR</td>
<td>96-pc Eyewear Display</td>
<td>Empty</td>
<td><strong>FREE</strong></td>
<td>14.5 x 14.5 x 61.8 inches</td>
</tr>
</tbody>
</table>

**96PPK-EUSUNGL128CT**
96 Unit Display w/
128 ct Sunglasses
MSRP: $3193.60
14.5 x 14.5 x 61.8 inches

**54PPK-EUSUNGL64CT**
54 Unit Display w/
64 ct Sunglasses
MSRP: $1596.80
13.4 x 13.4 x 29.5 inches

**24PPK-EUSUNGL32CT**
24 Unit Display w/
32 ct Sunglasses
MSRP: $798.40
9.4 x 9.4 x 21.6 inches

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