

ROCK YOUR BABY

ON IMAGINARY LIFE

SPRING SUMMER '24 DROP 1



Cover: Cream Ruffle Tulle Party Dress  
Above: Gold Stripe Sequin Leotard Dress  
Right: Pink Stripe Sequin Leotard Dress





Above: Cream Ruffle Tulle Party Dress  
Right: Pink Ruffle Tulle Party Dress





Above: Assorted boys tee's  
Right: Trick or Treat T-Shirt with Black Checker Shorts





Above & Right : Red Heart Puff Sleeve Dress





Above: Trick or Treat T-Shirt & Cars Shirt



Above: Love Me Do One-Piece  
Right: Blush Crinkle One-Piece



Above: Panelled Bomber Jacket with Cars Long Sleeve Tee and Destroyer Track Pants  
Right: Panelled Bomber Jacket with Dino Bright T-Shirt







Above: Love Bug T-Shirt and Shorts  
Right: Assorted Love Bug Styles





Above: Floral Stripes Singlet Dress

# FLORAL STRIPES



**FLORAL STRIPES**  
 Dress | 95% Cotton 5% Elastane Jersey | 190 GSM  
 Sizes: 0-7 Years | **RRP: \$49.95**  
 Sizes: 8-12 Years | **RRP: \$54.95**



**FLORAL STRIPES**  
 Singlet Dress | 97.8% Cotton 2.2% Elastane Rib | 280 GSM  
 Sizes: 0-7 Years | **RRP: \$64.95**  
 Sizes: 8-12 Years | **RRP: \$69.95**



**FLORAL STRIPES**  
 Sun Dress | 95% Cotton 5% Elastane Jersey | 190 GSM  
 Sizes: 0-7 Years | **RRP: \$49.95**  
 Sizes: 8-12 Years | **RRP: \$54.95**



**FLORAL STRIPES**  
 Shirred Dress | 100% Woven Cotton | 150 GSM  
 Sizes: 0-7 Years | **RRP: \$59.95**  
 Sizes: 8-12 Years | **RRP: \$64.95**



**FLORAL STRIPES**  
 Frill T-Shirt | 95% Cotton 5% Elastane Jersey | 190 GSM  
 Sizes: 2-7 Years | **RRP: \$39.95**  
 Sizes: 8-12 Years | **RRP: \$44.95**



**FLORAL STRIPES**  
 Tights | 95% Cotton 5% Elastane Jersey | 190 GSM  
 Sizes: 2-7 Years | **RRP: \$44.95**  
 Sizes: 8-12 Years | **RRP: \$49.95**



**FLORAL STRIPES**  
 Bike Shorts | 95% Cotton 5% Elastane Jersey | 190 GSM  
 Sizes: 2-7 Years | **RRP: \$34.95**  
 Sizes: 8-12 Years | **RRP: \$39.95**



**FLORAL STRIPES**  
 PJ Set | 95% Cotton 5% Elastane Jersey | 190 GSM  
 Sizes: 2-7 Years | **RRP: \$49.95**  
 Sizes: 8-12 Years | **RRP: \$54.95**



# LOVE ME DO



**LOVE ME DO**  
Puff Sleeve Dress | 95% Cotton 5% Elastane Jersey | 190 GSM  
Sizes: 0-7 Years | **RRP: \$59.95**  
Sizes: 8-12 Years | **RRP: \$64.95**



**LOVE ME DO**  
Singlet Dress | 97.8% Cotton 2.2% Elastane Rib | 280 GSM  
Sizes: 0-7 Years | **RRP: \$64.95**  
Sizes: 8-12 Years | **RRP: \$69.95**



**LOVE ME DO**  
Shirred Dress | 95% Cotton 5% Elastane Jersey | 150 GSM  
Sizes: 0-7 Years | **RRP: \$59.95**  
Sizes: 8-12 Years | **RRP: \$64.95**



**LOVE ME DO**  
Boxy T-Shirt | 95% Cotton 5% Elastane Jersey | 190 GSM  
Sizes: 2-7 Years | **RRP: \$39.95**  
Sizes: 8-12 Years | **RRP: \$44.95**



**LOVE ME DO**  
Fringe Shorts | 95% Cotton 5% Elastane Jersey | 190 GSM  
Sizes: 2-7 Years | **RRP: \$39.95**  
Sizes: 8-12 Years | **RRP: \$44.95**



**LOVE ME DO**  
One-Piece | Recycled 85% Polyester 15% Elastane | 200 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: \$74.95**



# A BLESSING



**A BLESSING**  
 Waisted Dress | 95% Cotton 5% Elastane Jersey | 200 GSM  
 Sizes: 2-7 Years | **RRP: \$69.95**  
 Sizes: 8-12 Years | **RRP: \$74.95**



**A BLESSING**  
 Bell Sleeve Dress | 95% Cotton 5% Elastane Jersey | 200 GSM  
 Sizes: 2-7 Years | **RRP: \$79.95**  
 Sizes: 8-12 Years | **RRP: \$84.95**



**A BLESSING**  
 Party Tulle Dress | 95% Cotton 5% Elastane Jersey | 200 GSM  
 Sizes: 2-7 Years | **RRP: \$79.95**  
 Sizes: 8-10 Years | **RRP: \$84.95**



**A BLESSING**  
 Angel Wing Dress | 100% Woven Cotton | 150 GSM  
 Sizes: 2-7 Years | **RRP: \$79.95**  
 Sizes: 8-12 Years | **RRP: \$84.95**



**A BLESSING**  
 Romper | 100% Woven Cotton | 150 GSM  
 Sizes: 2-7 Years | **RRP: \$74.95**  
 Sizes: 8-12 Years | **RRP: \$79.95**



**THE BLESSING**  
 T-Shirt | 95% Cotton 5% Elastane Jersey | 200 GSM  
 Sizes: 2-7 Years | **RRP: \$44.95**  
 Sizes: 8-12 Years | **RRP: \$49.95**



**THE BLESSING**  
 Tulle T-Shirt | 95% Cotton 5% Elastane Jersey | 200 GSM  
 Sizes: 2-7 Years | **RRP: \$49.95**  
 Sizes: 8-12 Years | **RRP: \$54.95**



**THE BLESSING**  
 Sweatshirt | 100% Cotton French Terry | 330 GSM  
 Sizes: 2-7 Years | **RRP: \$74.95**  
 Sizes: 8-12 Years | **RRP: \$79.95**



**A BLESSING**  
 Sweatshirt | 100% Cotton French Terry | 330 GSM  
 Sizes: 2-7 Years | **RRP: \$69.95**  
 Sizes: 8-12 Years | **RRP: \$74.95**



# A BLESSING



**A BLESSING**  
Circus Tights | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$59.95**



**A BLESSING**  
Track Pants | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: \$74.95**



**A BLESSING**  
Rashie Set | Recycled 85% Polyester 15% Elastane | 200 GSM  
Sizes: 2-7 Years | **RRP: \$74.95**  
Sizes: 8-12 Years | **RRP: \$79.95**



**PINK TULLE**  
Ruffle Jacket | 100% Polyester Tulle  
Sizes: 2-7 Years | **RRP: \$119.95**  
Sizes: 8-12 Years | **RRP: \$129.95**



**PINK FAUX FUR**  
Jacket | 100% Polyester Faux Fur | 456 GSM  
Sizes: 2-7 Years | **RRP: \$119.95**  
Sizes: 8-12 Years | **RRP: \$129.95**





## BLUE UNICORN + EMBROIDERED UNICORNS



**BLUE UNICORN**  
 Waisted Dress | 95% Cotton 5% Elastane Jersey | 200 GSM  
 Sizes: 2-7 Years | **RRP: \$69.95**  
 Sizes: 8-12 Years | **RRP: \$74.95**



**BLUE UNICORN**  
 Peter Pan Dress | 100% Woven Cotton | 150 GSM  
 Sizes: 2-7 Years | **RRP: \$84.95**  
 Sizes: 8-12 Years | **RRP: \$89.95**



**BLUE UNICORN**  
 Party Dress | 95% Cotton 5% Elastane Jersey | 200 GSM  
 Sizes: 2-7 Years | **RRP: \$89.95**  
 Sizes: 8-10 Years | **RRP: \$94.95**



**BLUE UNICORN**  
 Romper | 95% Cotton 5% Elastane Jersey | 200 GSM  
 Sizes: 2-7 Years | **RRP: \$69.95**  
 Sizes: 8-12 Years | **RRP: \$74.95**



**BLUE UNICORN**  
 T-Shirt | 95% Cotton 5% Elastane Jersey | 200 GSM  
 Sizes: 2-7 Years | **RRP: \$49.95**  
 Sizes: 8-12 Years | **RRP: \$54.95**



**BLUE UNICORN**  
 Sweatshirt | 100% Cotton French Terry | 330 GSM  
 Sizes: 2-7 Years | **RRP: \$74.95**  
 Sizes: 8-12 Years | **RRP: \$79.95**



**PINK TULLE**  
 Overlay Maxi Skirt | 100% Polyester Tulle  
 Sizes: 2-7 Years | **RRP: \$59.95**  
 Sizes: 8-12 Years | **RRP: \$64.95**



**EMBROIDERED UNICORN**  
 Mabel Waisted Dress | 95% Cotton 5% Elastane Jersey | 200 GSM  
 Sizes: 2-7 Years | **RRP: \$69.95**  
 Sizes: 8-12 Years | **RRP: \$74.95**



**EMBROIDERED UNICORN**  
 Sweatshirt Dress | 95% Cotton 5% Elastane French Terry | 330 GSM  
 Sizes: 2-7 Years | **RRP: \$84.95**  
 Sizes: 8-10 Years | **RRP: \$89.95**



## EMBROIDERED UNICORNS + ICELANDIC PONIES



**EMBROIDERED UNICORNS**  
Romper | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: \$74.95**



**EMBROIDERED UNICORNS**  
T-Shirt | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$44.95**  
Sizes: 8-12 Years | **RRP: \$49.95**



**EMBROIDERED UNICORNS**  
Sweatshirt | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: \$74.95**



**EMBROIDERED UNICORNS**  
Track Pants | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: \$74.95**



**ICELANDIC PONIES**  
Waisted Dress | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: \$74.95**



**ICELANDIC PONIES**  
Bell Sleeve Dress | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$79.95**  
Sizes: 8-12 Years | **RRP: \$84.95**



**ICELANDIC PONIES**  
Frill Dress | 100% Woven Cotton | 150 GSM  
Sizes: 2-7 Years | **RRP: \$79.95**  
Sizes: 8-12 Years | **RRP: \$84.95**



**ICELANDIC PONIES**  
T-Shirt | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$44.95**  
Sizes: 8-12 Years | **RRP: \$49.95**



# LOVE BUG



**LOVE BUG**  
Baby Circus Dress | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 3-6 Months - 18-24 Months | **RRP: \$69.95**



**LOVE BUG**  
Circus Dress | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$74.95**  
Sizes: 8-10 Years | **RRP: \$79.95**



**LOVE BUG RAINBOW**  
Waisted Dress | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: \$74.95**



**LOVE BUG RAINBOW**  
Dress | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$74.95**  
Sizes: 8-12 Years | **RRP: \$79.95**



**RED HEART**  
Puff Sleeve Dress | 62% Polyester 36% Cotton 2% Elastane | 300 GSM  
Sizes: 2-7 Years | **RRP: \$84.95**  
Sizes: 8-12 Years | **RRP: \$89.95**



**ECRU HEART**  
Puff Sleeve Dress | 62% Polyester 36% Cotton 2% Elastane | 300 GSM  
Sizes: 2-7 Years | **RRP: \$84.95**  
Sizes: 8-12 Years | **RRP: \$89.95**



**LOVE BUG**  
T-Shirt | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$44.95**  
Sizes: 8-12 Years | **RRP: \$49.95**



**LOVE BUG**  
Oversized Baby Bodysuit | 95% Cotton, 5% Elastane Jersey  
200 GSM  
Sizes: 3-6 Months - 18-24 Months | **RRP: \$59.95**



**LOVE BUG RAINBOW**  
Oversized Baby Bodysuit | 95% Cotton, 5% Elastane Jersey  
200 GSM  
Sizes: 3-6 Months - 18-24 Months | **RRP: \$59.95**





## LOVE BUG + PLEATED DRESSES



**LOVE BUG**  
Baby Sweatshirt | 100% Cotton French Terry | 330 GSM  
Sizes: 3-6 Months - 18-24 Months | **RRP: \$59.95**



**LOVE BUG**  
Sweatshirt | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: \$74.95**



**LOVE BUG RAINBOW**  
Sweatshirt | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: \$74.95**



**RED HEART**  
Flared Tights | 62% Polyester 36% Cotton 2% Elastane | 300 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: \$74.95**



**LOVE BUG RAINBOW**  
Shorts | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$59.95**  
Sizes: 8-12 Years | **RRP: \$64.95**



**LOVE BUG RAINBOW**  
Puffer Jacket | 100% Polyester  
Sizes: 2-7 Years | **RRP: \$159.95**  
Sizes: 8-12 Years | **RRP: 169.95**



**LOVE BUG RAINBOW**  
One-Piece | Recycled 85% Polyester 15% Elastane | 300 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: \$74.95**



**GOLD PLEATED**  
Metallic Dress | 100% Polyester | 350 GSM  
Sizes: 2-7 Years | **RRP: \$99.95**  
Sizes: 8 Years | **RRP: \$104.95**



**PINK PLEATED**  
Metallic Dress | 100% Polyester | 350 GSM  
Sizes: 2-7 Years | **RRP: \$99.95**  
Sizes: 8 Years | **RRP: \$104.95**

# TULLE DRESSES + VELVET



**GOLD STRIPE SEQUIN**

Leotard Dress | 95% Cotton 5% Elastane Jersey | 200 GSM  
 Sizes: 2-7 Years | **RRP: \$84.95**  
 Sizes: 8 Years | **RRP: \$89.95**



**PINK STRIPE SEQUIN**

Leotard Dress | 95% Cotton 5% Elastane Jersey | 200 GSM  
 Sizes: 2-7 Years | **RRP: \$84.95**  
 Sizes: 8 Years | **RRP: \$89.95**



**BLUE GLITTER HEART**

Tulle Dress | 100% Cotton Lining 100% Polyester Tulle  
 Sizes: 2-7 Years | **RRP: \$84.95**  
 Sizes: 8-10 Years | **RRP: \$89.95**



**PINK GLITTER HEART**

Tulle Dress | 100% Cotton Lining 100% Polyester Tulle  
 Sizes: 3-7 Years | **RRP: \$84.95**  
 Sizes: 8-10 Years | **RRP: \$89.95**



**CREAM RUFFLE**

Tulle Party Dress | 100% Cotton Woven Bodice 100% Poly Tulle  
 Sizes: 3-7 Years | **RRP: \$99.95**  
 Sizes: 8-10 Years | **RRP: \$104.95**



**PINK RUFFLE**

Tulle Party Dress | 100% Cotton Woven Bodice 100% Poly Tulle  
 Sizes: 3-7 Years | **RRP: \$99.95**  
 Sizes: 8-10 Years | **RRP: \$104.95**



**BLACK RUFFLE**

Tulle Party Dress | 100% Cotton Woven Bodice 100% Poly Tulle  
 Sizes: 3-7 Years | **RRP: \$99.95**  
 Sizes: 8-10 Years | **RRP: \$104.95**



**CREAM BUTTERFLY**

Tulle Party Dress | 100% Cotton Woven Bodice 100% Poly Tulle  
 Sizes: 3-7 Years | **RRP: \$99.95**  
 Sizes: 8-10 Years | **RRP: \$104.95**



**WEDNESDAY VELVET**

Sparkle Party Dress | 90% Polyester 10% Elastane Velvet | 320 GSM  
 Sizes: 2-7 Years | **RRP: \$89.95**  
 Sizes: 8-10 Years | **RRP: \$94.95**





## UNICORN RAINBOW + SWIM



**UNICORN RAINBOW**  
 Waisted Dress | 95% Cotton 5% Elastane Jersey | 200 GSM  
 Sizes: 2-7 Years | **RRP: \$69.95**  
 Sizes: 8-12 Years | **RRP: \$74.95**



**UNICORN RAINBOW**  
 Pom Pom Circus Dress | 95% Cotton 5% Elastane Jersey | 190 GSM  
 Sizes: 2-7 Years | **RRP: \$79.95**  
 Sizes: 8-10 Years | **RRP: \$84.95**



**UNICORN RAINBOW**  
 Singlet Circus Dress | 95% Cotton 5% Elastane Jersey | 190 GSM  
 Sizes: 2-7 Years | **RRP: \$79.95**  
 Sizes: 8-10 Years | **RRP: \$84.95**



**UNICORN RAINBOW**  
 Popover Dress | 100% Woven Cotton | 150 GSM  
 Sizes: 2-7 Years | **RRP: \$74.95**  
 Sizes: 8-12 Years | **RRP: \$79.95**



**UNICORNS**  
 T-Shirt | 95% Cotton 5% Elastane Jersey | 200 GSM  
 Sizes: 2-7 Years | **RRP: \$44.95**  
 Sizes: 8-12 Years | **RRP: \$49.95**



**UNICORN RAINBOW**  
 Puffer Jacket | 100% Polyester  
 Sizes: 2-7 Years | **RRP: \$129.95**  
 Sizes: 8-12 Years | **RRP: \$139.95**



**BLUSH CRINKLE**  
 Tulle One-Piece | 95% Polyester 5% Elastane | 500 GSM  
 Sizes: 2-4, 4-6, 6-8 Years | **RRP: \$69.95**



**PINK CRINKLE**  
 Rashie Set | 95% Polyester 5% Elastane | 300 GSM  
 Sizes: 2-4, 4-6, 6-8, 10-12 Years | **RRP: \$69.95**



**BLUSH CRINKLE**  
 Raglan One-Piece | 95% Polyester 5% Elastane | 500 GSM  
 Sizes: 2-4, 4-6, 6-8, 10-12 Years | **RRP: \$74.95**

# DESTROYER + BOYS SWEATSHIRTS + HALLOWEEN



**DESTROYER**  
Sweatshirt | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: \$74.95**



**DESTROYER**  
T-Shirt | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$44.95**  
Sizes: 8-12 Years | **RRP: \$49.95**



**DESTROYER**  
Track Pants | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: \$74.95**



**DINOS AT LARGE**  
Sweatshirt | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: \$74.95**



**MONSTER MASH**  
Sweatshirt | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: \$74.95**



**LEOPOLD**  
Sweatshirt | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: \$74.95**



**CROC**  
Sweatshirt | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: \$74.95**



**TRICK OR TREAT**  
T-Shirt | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$44.95**  
Sizes: 8-12 Years | **RRP: \$49.95**



**COUNT DRACULA**  
T-Shirt | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$44.95**  
Sizes: 8-12 Years | **RRP: \$49.95**







# CARS



**CARS**  
Baby Shirt Romper | 100% Woven Cotton | 150 GSM  
Sizes: 3-6 Months - 18-24 Months | **RRP: \$69.95**



**CARS**  
Shirt | 100% Woven Cotton | 150 GSM  
Sizes: 2-7 Years | **RRP: \$64.95**  
Sizes: 8-12 Years | **RRP: \$69.95**



**CARS**  
Shorts | 100% Woven Cotton | 150 GSM  
Sizes: 2-7 Years | **RRP: \$64.95**  
Sizes: 8-12 Years | **RRP: \$69.95**



**CARS**  
T-Shirt | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$44.95**  
Sizes: 8-12 Years | **RRP: \$49.95**



**CARS**  
PJ Set | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$59.95**  
Sizes: 8-12 Years | **RRP: \$64.95**



**CARS**  
Cut Off Sweatshirt | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$59.95**  
Sizes: 8-12 Years | **RRP: 64.95**



**BLUE CARS**  
Sweatshirt | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: 74.95**



**CAR ENTHUSIAST**  
Raglan Sweatshirt | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: 74.95**



**CARS**  
Long Sleeve T-Shirt | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$49.95**  
Sizes: 8-12 Years | **RRP: \$54.95**

# CARS + DINO BRIGHT



**CAR ENTHUSIAST**  
Baseball T-Shirt | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$44.95**  
Sizes: 8-12 Years | **RRP: \$49.95**



**BLACK CHECKER**  
Shorts | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$64.95**  
Sizes: 8-12 Years | **RRP: \$69.95**



**BLUE CARS**  
Track Pants | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: 74.95**



**BLUE CARS**  
Rashie | Recycled 85% Polyester 15% Elastane | 200 GSM  
Sizes: 2-7 Years | **RRP: \$59.95**  
Sizes: 8-12 Years | **RRP: \$64.95**



**BLUE CARS**  
Board Shorts | Recycled 100% Polyester | 110 GSM  
Sizes: 2-7 Years | **RRP: \$59.95**  
Sizes: 8-12 Years | **RRP: \$64.95**



**PANELLED**  
Bomber Jacket | 100% Nylon Shell | 79 GSM  
Sizes: 2-7 Years | **RRP: \$129.95**  
Sizes: 8-12 Years | **RRP: \$139.95**



**DINO BRIGHT**  
T-Shirt | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$44.95**  
Sizes: 8-12 Years | **RRP: \$49.95**



**DINO BRIGHT**  
Sweatshirt | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: 74.95**



**DINO BRIGHT**  
Track Pants | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: 74.95**





# DINO ART + DINOS GALORE



**DINO ART**  
Baby Short Romper | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 3-6 Months - 18-24 Months | **RRP: \$59.95**



**DINO ART**  
T-Shirt | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$44.95**  
Sizes: 8-12 Years | **RRP: \$49.95**



**DINO ART**  
Cut Off Sweatshirt | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$59.95**  
Sizes: 8-12 Years | **RRP: 64.95**



**DINO ART**  
Sweatshirt | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: 74.95**



**DINO ART**  
Shorts | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$64.95**  
Sizes: 8-12 Years | **RRP: \$69.95**



**BLUE WALK**  
Shorts | 100% Cotton French Terry | 320 GSM  
Sizes: 2-7 Years | **RRP: \$64.95**  
Sizes: 8-12 Years | **RRP: \$69.95**



**DINOS GALORE**  
Oversized Baby Bodysuit | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 3-6 Months - 18-24 Months | **RRP: \$59.95**



**DINOS GALORE**  
Shirt | 100% Woven Cotton | 150 GSM  
Sizes: 2-7 Years | **RRP: \$64.95**  
Sizes: 8-12 Years | **RRP: \$69.95**



**DINOS GALORE**  
Shorts | 100% Woven Cotton | 150 GSM  
Sizes: 2-7 Years | **RRP: \$64.95**  
Sizes: 8-12 Years | **RRP: \$69.95**



SPRING SUMMER 2024: AN IMAGINARY LIFE DROP 1

ROCK YOUR BABY

# DINOS GALORE + MONKEY BUSINESS



**HAPPY GO LUCKY**  
T-Shirt | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$44.95**  
Sizes: 8-12 Years | **RRP: \$49.95**



**DINOS GALORE**  
T-Shirt | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$44.95**  
Sizes: 8-12 Years | **RRP: \$49.95**



**DINOS GALORE**  
Sweatshirt | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: 74.95**



**DINOS GALORE**  
Track Pants | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: 74.95**



**DINOS GALORE**  
Long Puffer Jacket | 100% Polyester  
Sizes: 2-7 Years | **RRP: \$139.95**  
Sizes: 8-12 Years | **RRP: 149.95**



**MONKEY BUSINESS**  
T-Shirt | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$44.95**  
Sizes: 8-12 Years | **RRP: \$49.95**



**GRAFITTI**  
Shorts | 95% Cotton 5% Elastane French Terry | 320 GSM  
Sizes: 2-7 Years | **RRP: \$64.95**  
Sizes: 8-12 Years | **RRP: \$69.95**



**MONKEY BUSINESS**  
Sweatshirt | 95% Cotton 5% Elastane French Terry | 320 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: 74.95**



**MONKEY BUSINESS**  
Track Pants | 95% Cotton 5% Elastane French Terry | 320 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: 74.95**





## STARS + BOYS SHORTS



**STAR**  
T-Shirt | 95% Cotton 5% Elastane Jersey | 200 GSM  
Sizes: 2-7 Years | **RRP: \$44.95**  
Sizes: 8-12 Years | **RRP: \$49.95**



**STARS**  
Hooded Sweatshirt | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$84.95**  
Sizes: 8-12 Years | **RRP: \$89.95**



**STARS SHERPA**  
Padded Vest | 100% Polyester  
Sizes: 2-7 Years | **RRP: \$99.95**  
Sizes: 8-12 Years | **RRP: 109.95**



**STARS**  
Track Pants | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$69.95**  
Sizes: 8-12 Years | **RRP: 74.95**



**BLACK WALK**  
Shorts | 100% Cotton French Terry | 330 GSM  
Sizes: 2-7 Years | **RRP: \$64.95**  
Sizes: 8-12 Years | **RRP: 69.95**



**BLUE WASH**  
Denim Shorts | 100% Cotton Denim | 275 GSM  
Sizes: 2-7 Years | **RRP: \$64.95**  
Sizes: 8-12 Years | **RRP: \$69.95**



**TAUPE WASH**  
Denim Shorts | 100% Cotton Denim | 275 GSM  
Sizes: 2-7 Years | **RRP: \$64.95**  
Sizes: 8-12 Years | **RRP: \$69.95**



**CRISS CROSS**  
Shorts | 100% Cotton Jacquard | 280 GSM  
Sizes: 2-7 Years | **RRP: \$64.95**  
Sizes: 8-12 Years | **RRP: \$69.95**

# SWIM



**DINO SWIM**  
 Rashie | Recycled 85% Polyester 15% Elastane | 200 GSM  
 Sizes: 2-7 Years | **RRP: \$59.95**  
 Sizes: 8-12 Years | **RRP: \$64.95**



**RESPECT THE LOCALS**  
 Rashie | Recycled 85% Polyester 15% Elastane | 200 GSM  
 Sizes: 2-7 Years | **RRP: \$59.95**  
 Sizes: 8-12 Years | **RRP: \$64.95**



**HAPPY SHARKS**  
 Board Shorts | Recycled 100% Polyester | 110 GSM  
 Sizes: 2-7 Years | **RRP: \$59.95**  
 Sizes: 8-12 Years | **RRP: 64.95**



**DINO SWIM**  
 Board Shorts | Recycled 100% Polyester | 110 GSM  
 Sizes: 2-7 Years | **RRP: \$59.95**  
 Sizes: 8-12 Years | **RRP: 64.95**





**ROCK  
YOUR  
BABY**