

INTROFLIRTED
GUIDE TO WRITING
Love Notes
BY JOSH RYAN

Since starting introflirted in 2017, I've probably written at least 100 love notes for introverts. Over the course of writing all those love notes I saw a pattern emerge for how I write copy. I put that together into this guide that you can follow to make love notes for pretty much anything or anyone, even extroverts!

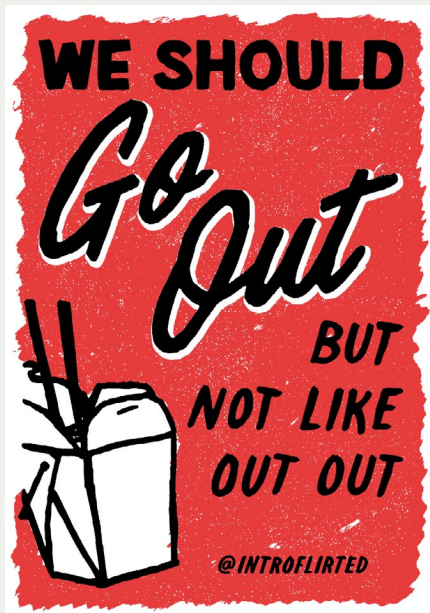
STARTING POINTS

Almost every single one of my love notes started from one of these points. They work best if you have a clear person, place, subject, or attribute that you want the note to be about. Then think about where that subject and the starting point meet.

COMMON PHRASES, SAYINGS, & IDIOMS

This is probably the most common starting point I use. Make lists of common phrases, vocabulary, and sayings relating to love, dating, relationships, or whatever your subject is. Then find ways to twist their meaning by changing a few words, combining similar concepts, or by putting them in a new context.

Examples



CONTINUED ON NEXT PAGE

POP CULTURE

Similar to the last point, but this time think of music, movies, shows, and other bits of pop culture relating to your subject. What are the items that resonate with them or with both of you? Find ways to celebrate your shared love or experience with them.

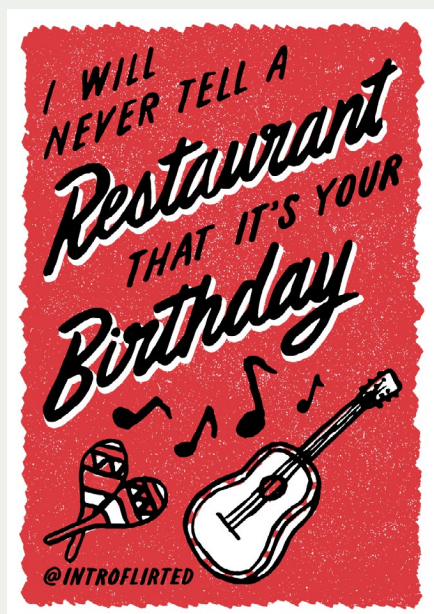
Examples



COMMON EXPERIENCES

Look at the common everyday experiences and struggles your subject faces and think of the unique ways they handle or approach them. Find ways to show you understand and appreciate these small unique parts of them.

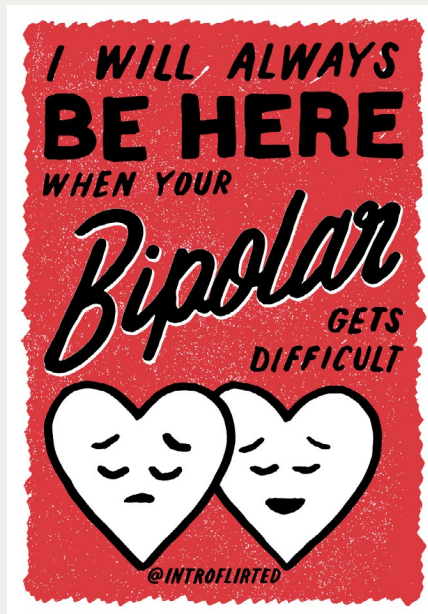
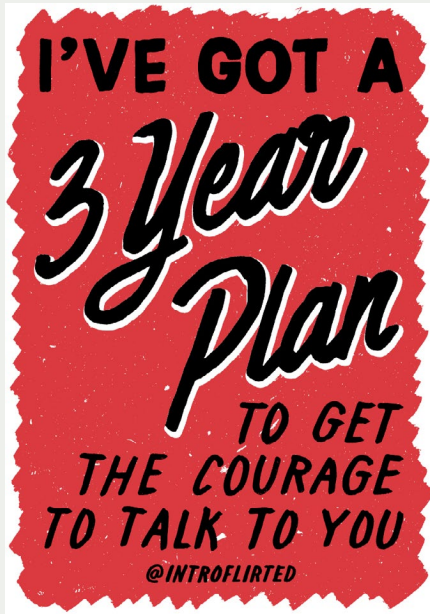
Examples



PERSONAL EXPERIENCES

Dive deep into you and your subject's personal likes, fears, experiences, and those vulnerable bits of you that people might not see. Think of how you can share them in a way that shows deep understanding. If it's feeling a bit too personal, you're probably on the right track, because the best love is deeply personal!

Examples



Well those are the main jumping off points I use! I have links to some additional resources and links to my social media on the next page. Feel free to ask me questions or send me the love notes you make using these tips!.

ADDITIONAL RESOURCES ON THE NEXT PAGE

RESOURCES

Here are some websites I use to help my find the perfect words and phrases.

[RhymeZone](#) - Great for finding rhymes for puns or to make your love note sing.

[Rhymer](#) - Find more complex rhymes with their advanced search options.

[Thesaurus](#) - When your love note close, but needs that perfect word to finish it off.

[Free Dictionary Idioms](#) - Perfect for finding common phrases, sayings, and idioms to turn into a unique love note.

[Idiom Corner](#) - Another great places for finding sayings to play off of.

[Urban Dictionary](#) - Good for finding the slang that hasn't quite made it into the idiom sites already mentioned.

[KnowYourMeme](#) - If you're going the meme route, this is the place to find all the new and popular meme formats.

[Graphic Design Thinking](#) - A great book for giving you more tools to brainstorm concepts for everything.

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