

A young man with brown hair is shown in profile, wearing a white ribbed beanie and a light grey hoodie. He is looking down and slightly to the right. His right hand is touching the top of his beanie. A small, rectangular patch on the beanie features the 'Ryde' logo. The word 'Ryde' is written in a large, bold, black script font across the upper half of the image, partially obscuring the man's face and the beanie.

Ryde

At Ryde, we don't do fashion; we create moments. Whatever you feel connected to is exactly what we believe you should be committed to as you explore the world around you and your place within it.

About Ryde Design

The existence of Ryde Design is about assisting companies/organisations in visually articulating WHY they do what they do. Branding is how you build trust, expand your reach and retain your community.

We are here to give you your time back. We guarantee top quality products and a design that will enhance your branding.

We don't just work with anyone, and we are invested with the companies/organisations we do work with. This is a relationship where we want you to succeed and will offer any kind of support we can to make that happen.



Yorkes Emporium is a regional event that showcases local producers (Ryders) from Yorke Peninsula. You will find local oysters, Spencer Gulf king prawns or King George whiting or maybe a cheeky Gin and tonic or a locally produced craft beer

Yorkes sold merch at a mark up of 50 - 60%.
Month revenue increased by \$2470



Over the Edge Melrose is a bike shop and cafe, with a coffee machine that never turns off, they sell homemade goodies using local products. It is a meeting spot for other Ryders to grab their morning coffee fix, a map and some advice before they hit the trails.

Over the Edge sold merch at a mark up of 50 - 60%.
Month revenue increased by \$3850



Over the Edge sold merch at a mark up of 70 - 95%.

Month revenue increased by \$1687.5

Our Process

1.

You tell us your story

2.

Our talented handpicked designers, create a graphic that visually communicates that story

3.

You provide us with feedback and we make tweaks if needed

4.

The graphic is approved by you

5.

We print and ship out your merch directly to you

6.

You stay connected to the Ryde Community

Most Popular Merchandise



Men's Classic Tee

100% combed cotton (marles
15% viscose)

Size SM - 2XL

33 available colours



Men's Tank

100% combed cotton (marles
15% viscose)

Size XSM - 3XL

14 available colours



Men's Stencil Hoddie

80% cotton 20% recycled
polyester anti-pill fleece

Size XSM - 3XL

20 available colours



Women's Crop Tee

100% combed cotton (marles
15% viscose)

Size XSM - XL

17 available colours



Women's Maple Tee

100% combed cotton (marles
15% viscose)

Size XSM - 2XL

41 available colours



Women's Crop Hoodie

100% Cotton French Terry

Size XSM - XL

4 available colours



Carrie Tote Bag

100% cotton canvas

One size

11 available colours



Cuff Beanie

100% acrylic

One size fits all

20 available colours



Classic Cap

100% cotton

One size fits all

9 available colours

A group of five people are seen from behind, standing on a grassy hill and looking out over a coastal town and a large cliff. The group consists of a woman in a red t-shirt and blue shorts, a man in a white t-shirt and orange cap, a man in a white t-shirt and white cap, a man in a green t-shirt and white cap, and a man in a white t-shirt and white cap with a black backpack. The town below is nestled in a valley, surrounded by green hills. A large, prominent cliff face is visible on the right side of the image. The sky is filled with soft, white clouds, suggesting a late afternoon or early morning setting.

Welcome to the Movement...