Haven Technologies, Inc.
Lead Design Specialist

Company Background:

Haven Technologies, Inc. integrates emerging technologies into consumer safety products to improve performance and productivity for users. Our brand, ISOtunes, merges hearing protection with communication and audio technology to provide smart device connectivity to those who work in loud environments. ISOtunes provides hearing protection workers actually want to wear by allowing them to listen to what they want, when they want, no matter their environment.

Job Description:

The Lead Design Specialist will be responsible for conceptualizing and executing all Haven Technologies design needs. The primary goal: increase the production of product, sales, and marketing creative to keep up with growing demand. The ideal candidate is creative and customer-focused, with strong experience in digital and/or packaging design, and is willing to lead a project through the entire design thinking process.

The Lead Design Specialist will report to the Director of Marketing & eCommerce

Responsibilities:

- Packaging and logo design for new products and brands
- Digital advertising design for promotions and specific campaigns
- UX and print design for user manuals and legal documents
- Sales print collateral: including but not limited to sales sheets, trade show banners, catalogues, etc.
- Online Marketplace and eCommerce design
- Project management for all creative needs
- Organization and communication of current and future brand assets

Skills & Experience:

Required
- College degree from an accredited university, preferably in communication design, graphic design, or advertising
- Strong proficiency in Adobe Photoshop, Illustrator, and InDesign
- Experience creating press ready print files
- Highly effective project management and the ability to work independently
- Strong leadership abilities, including communication and presentation skills
- A positive can-do attitude, excellent problem-solving skills, willingness to learn and strong attention to detail
- Ability to "think outside the box"

Bonus Points
- Experience working in Adobe AfterEffects, Adobe Premiere Pro, Blender, Cinema 4D, and/or Maya
- Experience in Illustration, Animation, Videography, Photography, or Branding
- Project management certification or experience
- UX design
- Website design and/or coding
- Experience analyzing the effectiveness of creative assets and advertisements

Benefits
- Competitive salary commensurate with experience
- Company laptop and necessary hardware/software provided
- 2 weeks paid vacation and 10 company-wide annual holidays
- Company contribution to healthcare benefits
- Casual dress code
- Flexible hours and work-from-home policy
- Open puppy policy