

## **SafeGuardian Announces Marketing Partnership with Susan G. Komen®**

### ***Exclusive Limited Edition CareCaller™ LTE Pink Pendant Released***

CHEYENNE, Wyo. — Personal help alert company SafeGuardian, LLC announced today a new national marketing partnership with breast cancer non-profit Susan G. Komen®.

In addition to the partnership, SafeGuardian has released an exclusive limited-edition CareCaller™ LTE Pink Pendant. A portion of all retail sales of the exclusive device will be donated directly to Komen.

“This is a tremendous opportunity and a cause that is very important to SafeGuardian,” SafeGuardian Director Kathleen Holohan said. “Having been affected by breast cancer within our family, we are thrilled to be able to contribute to the further research of breast cancer, all while continuing to provide women the protection they need to continue living safely and independently.”

A leading distributor of innovative help alert solutions, SafeGuardian has been developing devices to keep seniors, recovering patients, lone workers and active women living independently, safely and connected for over 15 years. Their newest addition to their lineup of solutions, the CareCaller™ LTE, is a cutting-edge 4G LTE mobile pendant designed to connect loved ones to caregivers anytime, anywhere.

In preparation for the partnership, SafeGuardian made a significant investment to develop a special, limited-edition CareCaller™ LTE Pink Pendant during the past year. Not only to pay tribute to the foundation, but to raise awareness to its mission in researching and finding a cure for breast cancer. The special edition pendants come packed with features such as direct-to-caregiver calling and texting, call-in-and-listen and wellness checks from anywhere, anytime, Pinpoint GPS™ to locate loved ones instantly with exact GPS coordinates, optional fall alerts, optional professional monitoring, and much more.



For every CareCaller™ LTE Pink Pendant sold over the next calendar year, SafeGuardian will donate 10% of the proceeds from the sale to Susan G. Komen Breast Cancer Foundation.

“We truly believe that this partnership will allow SafeGuardian to help serve others as well as Komen through what we do best — providing accessible and user-friendly solutions for those looking to remain safe and independent as they age,” Holohan said.

Visit [safeguardian.com](http://safeguardian.com) to see the special edition CareCaller™ LTE Pink Pendant as well as all other CareCaller™ LTE models, download a brochure and learn more about healthcare provider discount plans.

To learn more about Susan G. Komen Breast Cancer Foundation, Inc. and how to support to its cause, visit <https://ww5.komen.org/>.

Media Contact:  
Sean Holohan  
[seanh@safeguardian.com](mailto:seanh@safeguardian.com)  
800-378-2957