

From The Heart

Brought to you by SafeGuardian™



Sean Holohan Named SafeGuardian General Manager

SafeGuardian is pleased to announce a new addition to its ever-growing team! Holohan will assume his role with the foremost purpose of supporting SafeGuardian's affiliate program. Please feel free to reach out to him regarding any questions on product marketing, sales or any other affiliate-related questions. You can reach him via email at Seanh@Safeguardian.com or by phone at (800) 378-2957 x720.

7 Ways to Make Your Money Last in Retirement



Many people worry about running out of money in retirement. Trimming expenses, boosting guaranteed income and picking a safe withdrawal rate are among the tactics you should consider, reports NerdWallet. Read the full story at the link below.

Photo: Getty Images

[READ FULL STORY](#)



Highlight: FallAlert™

Senior loved ones and patients may be hesitant to report falls, for fear of losing their independence or worrying family members. Our FallAlert™ button boasts a state-of-the-art accelerometer that will automatically detect a fall and immediately send a notification to all programmed contacts.



Photo: Getty Images

News: Pfizer Had Clues its Drug Could Prevent Alzheimer's. It Didn't Report the Findings.

Enbrel, a powerful anti-inflammatory drug, appeared to reduce the risk of Alzheimer's disease by 64 percent, writes The Washington Post. Read the full story at the link below.

READ FULL STORY



The Affiliate Corner

Is your franchise looking for that extra edge to get clients interested in the new CareCaller™ Help+Alert? Order your custom brochures today to ensure every client is educated on the benefits of this state-of-the-art device! Please contact Marketing Director Cate Foster to have your agency information custom-printed on each brochure.

Not yet an affiliate? Join our program today! You'll receive a 10% commission on all completed sales using your unique affiliate link through the SafeGuardian website.

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From all of us at SafeGuardian, thanks for reading!

