

HALF HAZARD PRESS

WHOLESALE INFORMATION

HELLO AND THANK YOU FOR SHOWING INTEREST IN OUR STUDIO FOR WHOLESALE ORDERS! WE'RE HONORED THAT YOU THINK SO MUCH OF OUR WORK THAT YOU WANT TO REPRESENT IT IN YOUR STORE OR SPACE! WE FULLY UNDERSTAND WHAT IT'S LIKE TO PUT TOGETHER SOMETHING THAT'S ALL YOUR OWN AND BE IN CONTROL OF HOW IT'S VIEWED AND PRESENTED TO THE WORLD. WE'RE A LOT ALIKE AND HOPEFULLY THIS IS THE START OF A GREAT FRIENDSHIP! SO YOU CAN GET TO KNOW A LITTLE MORE ABOUT US, WE'VE PROVIDED SOME INFORMATION BELOW SO YOU KNOW JUST WHO WE ARE AND WHERE WE'RE COMING FROM.

STUDIO INTRODUCTION:

HALF HAZARD PRESS (H.H.P.) IS A GENUINE UNDERGROUND, ALL AMERICAN PRINT & DESIGN STUDIO DEDICATED TO THE CRAFT OF MAKING UNIQUE & ONE-OF-A-KIND ITEMS. WE BELIEVE IN THE SIMPLE MERITS OF HARD WORK, USING YOUR HANDS, & PUTTING GOOD OUT IN THE WORLD. WITH A HEAVY ARSENAL OF TRADE SKILLS, WE BRING EXPERIENCE & MOXIE INTO OUR APPROACH TO MAKING FLAT STOCK PAPER GOODS OR PARAPHERNALIA & LIVE BY THE GOSPEL OF CONCEPT AND PROCESS.

JUST LIKE US, OUR COMPANY WAS BORN IN THE TRUE HEART OF THE MIDWEST, & RAISED AMIDST THE SPRAWLING FIELDS OF CORN & SOY. KNOWN NATIVELY AS GENTLEMEN OF THE PRESS, WORD HAS SPREAD OVER LAND & SEA, BRANDING US AS SCOUNDRELS OF THE ARTS IN OUR SEARCH FOR SIMILAR MINDS. THOSE OF YOU WHO ALSO BELIEVE IN STANDARDS OF CRAFT, QUALITY, & LIGHT HEARTEDNESS, JOIN AS ONE UNDER OUR BANNER; ALWAYS WHOLE HEARTED, NEVER HALF ASSED!

SHORT STUDIO HISTORY:

DESPITE COMMON MISCONCEPTION, H.H.P. IS A SMALL, TWO-MAN OPERATING DESIGN STUDIO BASED OUT OF NORMAL, ILLINOIS. THE STUDIO HAS BEEN OPERATING FOR ABOUT 2 YEARS, AND BOTH ARTISTS ARE CLASSICALLY TRAINED IN ILLUSTRATION, GRAPHIC DESIGN, AND A COLLECTIVE 10 YEARS OF TRADITIONAL AND SCREEN PRINTING EXPERIENCE. WE OFFER BRANDING, DESIGN, ILLUSTRATION, ADVERTISING AND MARKETING LAYOUT, AND EVEN WEB DESIGN AS ALL OUR GENERAL PROFESSIONAL SERVICES. MORE COMMONLY DESIGN FOR T-SHIRTS, POSTERS, AND OTHER MISC. MERCHANDISE KEEPS US BUSY FOR BANDS, VENUES, PROMOTERS, AND FESTIVALS. THE STUDIO ALSO PARTNERS WITH LOCAL GRASS ROOTS COMPANIES IN IL SUCH AS A RECORD STORE, LOCAL BREWERIES, HISTORIC MUSIC VENUES, AND THE EVER GROWING MONSTER THAT IS SUMMER CAMP MUSIC FESTIVAL. WE HAVE HAD THE EXTREME PRIVILEGE OF WORKING WITH BANDS LIKE YONDER MOUNTAIN STRING BAND, GREENSKY BLUEGRASS, MANCHESTER ORCHESTRA, OKGO, TAKING BACK SUNDAY, STYX, REO SPEEDWAGON, JOAN JETT, HEART, ERIC CHURCH, BRANTLEY GILBERT, JASON ALDEAN, AND THE JERRY GARCIA ESTATE.

PRIMARY CONTACT INFO:

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FACEBOOK: FACEBOOK.COM/HALFHAZARDPRESS



WHOLESALE / RESALE CRITERIA

BUYING & SELLING:

- + WE SELL ALL ELIGIBLE WHOLESALE ITEMS AT 50% THE LISTED RETAIL PRICE IN OUR ONLINE STORE.
- + IF YOU WISH TO RESALE AT A HIGHER PRICE, IT MUST BE DISCUSSED BEFOREHAND.
- + AN ADDITIONAL +0.50 IS ADDED PER ITEM FOR RETAIL READY PACKAGING (BACKING + SLEEVE).
- + WE REQUIRE AT LEAST A \$100 MINIMUM ORDER (TOTAL OF ALL ITEMS).
- + ORDERS MUST BE PAID IN FULL BEFORE ITEMS ARE SHIPPED OUT. WE WILL NOT BACK-HOLD ORDERS.

SHIPPING & HANDLING:

- + WE WILL CHARGE 50% OF THE SHIPPING COSTS WHICH VARY BASED ON SIZE AND WEIGHT.
- + WE WILL ALLOW THE USE OF A BUSINESS UPS OR FEDEX SHIPPING ACCOUNT IF YOU PREFER.
- + ORDERS CAN SHIP BOTH DOMESTIC AND INTERNATIONAL VIA U.S.P.S. PRIORITY / FIRST CLASS INT.
- + TIME OF SHIPPING MAY VARY, BUT ONCE PAID, ORDERS WILL BE SHIPPED 1 -3 BUSINESS DAYS.
- + TURNAROUND ON ORDER FULLFILLMENT MAY VARY BASED ON DEMAND AND RE-PRINT SCHEDULES.
- + ITEMS DAMAGED DUE TO SHIPPING / CARRIER ERRORS CAN BE REPLACED.

STANDARDS & PRACTICES:

- + WE PREFER TO GET INFORMATION ON YOUR STORE AND WHICH ITEMS YOU'D LIKE PRIOR TO ORDERS.
- + HALF HAZARD PRESS MUST BE CREDITED FOR ALL WORK ON DISPLAY IN-STORE.
- + WE APPRECIATE TAGS ON SOCIAL MEDIA POSTS SO WE KNOW YOU'RE PROMOTING OUR PRODUCT.
- + WE RESERVE THE RIGHT TO REFUSE SERVICE IF PRICING AGREEMENTS ARE ABUSED.
- + WE WILL ENTERTAIN THE IDEA OF CUSTOM COLOR VARIANTS, PRINTS, OR SIZES. NO PROMISES.
- + WE'LL ALWAYS DO OUR BEST AROUND HOLIDAYS BUT PRIORITY WILL BE FIRST-COME, FIRST-SERVE.

BONUS:

- + REFERRALS ARE REWARDED IN THE FORM OF DISCOUNTS / ADDITIONAL FREE STOCK IF AN ORDER IS PLACED BY A NEW STORE OR CLIENT WHO HAS PROVIDED YOUR NAME.

I, THE UNDERSIGNED, HAVE READ AND UNDERSTAND THE TERMS LAID OUT FOR ME ABOVE AND AGREE TO ADHERE TO THEM FOR THE INTEGRITY OF MY STORE / SHOP AND THE STUDIO'S BRAND.

SIGNATURE _____ DATE _____

PRINTED NAME _____ STORE NAME _____



WHOLESALE ITEM LINE SHEET

OPEN EDITION ART PRINTS:		DIMENSIONS	RETAIL \$	WHOLESALE
SKU# --	CABINET OF DR. CALIGARI	--	--	--
SKU#15045	CHICKEN CADILLAC	12" X 18"	\$15.00	\$7.50
SKU#14010	DRINKING PIRATE BEER	10" X 20"	\$15.00	\$7.50
SKU#14011	DRINKING PIRATE WINE	10" X 20"	\$15.00	\$7.50
SKU#14046	DRINKING DRAFT WRITER	8.5" X 11"	\$10.00	\$5.00
SKU#14047	DRINKING WINE CRITIC	8.5" X 11"	\$10.00	\$5.00
SKU#14013	FACTORY FRESH	8" X 10"	\$10.00	\$5.00
SKU#15021	FEATHER MANDALA #1	12" X 12"	\$10.00	\$5.00
SKU#15022	FEATHER MANDALA #2	12" X 12"	\$10.00	\$5.00
SKU#14009	FIGHT SLEEP - BURN EM'	8" X 10"	\$10.00	\$5.00
SKU#14025	HALLOW-EYED CREEPS	10" X 10"	\$10.00	\$5.00
SKU#14006	IDEAS COME & GO	12" X 12"	\$10.00	\$5.00
SKU#14007	LET IT COUNT	12" X 12"	\$10.00	\$5.00
SKU#14014	LICENSE PLATE DECATUR	11" X 14"	\$10.00	\$5.00
SKU#15036	LICENSE PLATE BUCKEYE	11" X 14"	\$10.00	\$5.00
SKU#14012	MAKE IT W/ YOUR HANDS	10" X 10"	\$10.00	\$5.00
SKU#14008	MERICA GET YA SUM	11" X 14"	\$10.00	\$5.00
SKU#15028	MIDWEST BEST ILLINOIS	12" X 12"	\$10.00	\$5.00
SKU#15029	MIDWEST BEST INDIANA	12" X 12"	\$10.00	\$5.00
SKU#15030	MIDWEST BEST OHIO	12" X 12"	\$10.00	\$5.00
SKU#14026	NOSFERATU	12" X 25"	\$25.00	\$5.00
SKU#15024	SPIRIT ANIMAL BISON	11" X 14"	\$15.00	\$7.50
SKU#15025	SPIRIT ANIMAL OWL	11" X 14"	\$15.00	\$7.50
SKU#15038	STATE BIRD CARDINAL	11" X 14"	\$15.00	\$7.50
SKU#15037	STATE BIRD ROBIN	11" X 14"	\$15.00	\$7.50
SKU#14024	THE SCARECROW	10" X 20"	\$15.00	\$7.50
SKU#13001	TO HELL WITH LUCK	12.5" X 19"	\$15.00	\$7.50
SKU#14021	TRAIN KEEP ON	12" X 18"	\$15.00	\$7.50
SKU#15019	TRANSEND CHAOS #1	16" X 16"	\$15.00	\$7.50
SKU#15020	TRANSEND CHAOS #2	16" X 16"	\$15.00	\$7.50



WHOLESALE ITEM LINE SHEET

MEN'S & WOMEN'S APPAREL:

		ADULT SIZES	RETAIL \$	WHOLESALE
SKU#15032	MIDWEST BEST CHARCOAL	MEN SM-2XL	\$25.00	\$12.50
SKU#15032	MIDWEST BEST CHARCOAL	WMN SM-XL	\$25.00	\$12.50
SKU#15033	MIDWEST BEST NAVY	MEN SM-2XL	\$25.00	\$12.50
SKU#15033	MIDWEST BEST NAVY	WMN SM-XL	\$25.00	\$12.50
SKU#15034	FIGHT SLEEP CHARCOAL	MEN SM-2XL	\$25.00	\$12.50
SKU#15034	FIGHT SLEEP CHARCOAL	WMN SM-XL	\$25.00	\$12.50
SKU#15043	LADY LUCK TRI-MAROON	MEN SM-2XL	\$25.00	\$12.50
SKU#15044	LADY LUCK TRI-BLUE	MEN SM-2XL	\$25.00	\$12.50
SKU#15054	MAKE IT TRI-GRAY HTHR	MEN SM-2XL	\$25.00	\$12.50
SKU#15054	MAKE IT TRI-GRAY HTHR	WMN SM-XL	\$25.00	\$12.50
SKU#15055	BLOOD, SWEAT, & TEARS	MEN SM-2XL	\$25.00	\$12.50
SKU#15055	BLOOD, SWEAT, & TEARS	WMN SM-XL	\$25.00	\$12.50
SKU#15056	CHICAGO BEAR, DOWN NAVY	MEN SM-2XL	\$25.00	\$12.50
SKU#15035	AS THE CROW FLIES – HHP	MEN SM-2XL	\$25.00	\$12.50

LIMTD. EDITION FESTIVAL / GIG-POSTERS:

		DIMENSIONS	RETAIL \$	WHOLESALE
SKU#14022	BIG GIGANTIC FALL '14	16" X 20"	\$20.00	\$10.00
SKU#14017	BRÜEGALA FEST '14	18" X 24"	\$30.00	\$15.00
SKU#15049	BRÜEGALA FEST '15	16" X 24"	\$25.00	\$12.50
SKU#14018	BUDWEISER IL BLUES '14	18" X 24"	\$30.00	\$15.00
SKU#15050	BUDWEISER IL BLUES '15	16" X 20"	\$20.00	\$10.00
SKU#15010	CABINET CEL. TOUR '15	18" X 24"	\$30.00	\$15.00
SKU#14015	DECATUR CELEBRATION '14	18" X 24"	\$30.00	\$15.00
SKU#13002	HEAD FOR THE HILLS '13	12.5" X 19"	\$10.00	\$5.00
SKU#14016	NORTHERN EXPOSURE '14	12" X 24"	\$15.00	\$7.50
SKU#13007	ROCK TO THE RESCUE '14	16" X 20"	\$15.00	\$7.50
SKU#13004	TAKING BACK SUNDAY '13 PNK	12.5" X 19"	\$15.00	\$7.50
SKU#13005	TAKING BACK SUNDAY '13 GRN	12.5" X 19"	\$15.00	\$7.50
SKU#14023	THE REVIVALISTS FALL '14	16" X 20"	\$20.00	\$10.00
SKU#14001	YELLOWCARD WNTR '14	16" X 20"	\$20.00	\$10.00



WHOLESALE ITEM LINE SHEET

GREETING / SEASONAL CARDS:

DIMENSIONS

RETAIL \$

WHOLESALE

SKU#	DESCRIPTION	DIMENSIONS	RETAIL \$	WHOLESALE
SKU#15005	CARD TILL DEATH	4" X 6"	\$3.00	\$1.50
SKU#15004	CARD FOREVER YOURS	4" X 6"	\$3.00	\$1.50
SKU#15062	CARD BLUE RIBBON GAL	4" X 6"	\$3.00	\$1.50
SKU#15063	CARD GRADE A GUY	4" X 6"	\$3.00	\$1.50
SKU#15064	CARD KEEP ON SWINGIN'	4" X 6"	\$3.00	\$1.50
SKU#15003	CARD SINGLE'S AWARENESS	4" X 6"	\$3.00	\$1.50
SKU#15002	CARD V-DAY GIFT SET - HIM	4" X 6"	\$3.00	\$1.50
SKU#15002	CARD V-DAY GIFT SET - HER	4" X 6"	\$3.00	\$1.50
SKU#14030	CARD XMAS - WHAT YOU GET	4" X 6"	\$3.00	\$1.50
SKU#14031	CARD XMAS - MUSTACHING	4" X 6"	\$3.00	\$1.50
SKU#14032	CARD XMAS - YOU EARNED IT	4" X 6"	\$3.00	\$1.50
SKU#14029	CARD XMAS - HHP HOLIDAY	4" X 6"	\$3.00	\$1.50
SKU#14033	WOODEN XMAS GIFT TAGS #1	2"X3" (X4)	\$6.00	\$3.00
SKU#14034	WOODEN XMAS GIFT TAGS #2	2"X3" (X4)	\$6.00	\$3.00

PARAPHERNALIA (SMALL ITEMS):

DIMENSIONS

RETAIL \$

WHOLESALE

SKU#	DESCRIPTION	DIMENSIONS	RETAIL \$	WHOLESALE
SKU#14035	MIS-PRINT JOTTER BOOKS	4" X 6"	\$8.00	\$4.00
SKU#15006	SHOP RAG MIDWEST BEST	14" X 14"	\$10.00	\$5.00
SKU#15007	SHOP RAG FIGHT SLEEP	14" X 14"	\$10.00	\$5.00
SKU#15023	PATCH - CANVAS BEETLE	6" X 6"	\$5.00	\$2.50
SKU#15057	PATCH - EMBROIDERED DEFY	3.5" X 3.5"	\$7.00	\$3.50
SKU#15008	H.H.P. STICKER PACK	MULTI	\$3.00	\$1.50
SKU#15059	H.H.P. SILICONE WRISTBAND	ONE SIZE	\$1.00	\$0.50
SKU#15009	BUTTON PRINT HARD PACK	1" (X 2)	\$2.00	\$1.00
SKU#15060	BUTTON MIDWEST PACK	1" (X 3)	\$2.00	\$1.00
SKU#15061	BUTTON TATTOO FLASH PACK	1" (X 3)	\$2.00	\$1.00
SKU#15058	COOZIE MIDWEST BEST	8OZ. CAN	\$5.00	\$2.50

