



2019 Catalogue





*25<sup>th</sup> Anniversary!*



## President's Message

Back in 1994, many moons ago, long before the internet, I or rather my dog Bertie Basset, was gifted a set of simple polar fleece dog boots. It was a humorous gift that turned into no laughing matter when it became the seed of conception for Muttluks dog boots we know today.

### Unexpected and Exciting

I made those first sets of "dog boots" myself at the dining room table in The Beach in Toronto, Ontario. People were knocking at my door saying "you don't know me but I heard someone at the blue house makes dog boots..." It was all completely unexpected and very exciting.

Those first boots were sold in ziplock bags with nothing more than my phone number on them. The name Muttluks didn't evolve until months later when I decided to form a company manufacturing dog boots based on the success of the first prototypes.

I designed the original company logo myself, it was a home grown look of a basset silhouette wearing boots with the word Muttluks embedded in it. Muttluks was formally incorporated as Muttluks Inc. on September 16, 1994 and attended the first trade show, the Toronto PIJAC show, in September 1994. The rest, as they say, is history.

### Pioneering Days of Dog Boots

These were the pioneering days for dog boots and the pet industry as a whole. Muttluks boots and the company itself have come a long way since then. Culminating to the present day where human shoe technology and state of the art bare-foot technology are incorporated in the design of dog boots.

### Still Proudly Canadian Made

From the humble beginnings at the dining room table, Muttluks has grown to an 11,000 sq ft manufacturing facility in Scarborough Ontario. The Original Fleece-Lined and All-Weather Muttluks are still proudly made in Canada today.

The foundation of Muttluks and the premise behind making dog boots came from the heart. It was based on making this world a better place and in this case helping dogs in a way that had never been done before. I'm proud to see the evolution of Muttluks to include the Woof Wish Program and Green Paw initiatives.

Here's to another 25 years!

Sincerely,

Marianne Bertrand  
Sherpaw

“The foundation of Muttluks and the premise behind making dog boots came from the heart”



Marianne Bertrand with Kasmira at Eagles.Nest, Bancroft, Ontario





# 25<sup>th</sup> Anniversary!

## Ground Zero History



Muttluks made history on 9/11 when when 850 sets of Muttluks were the only product to cross the closed Canadian/US border. The shipment was police escorted to the border and arrived at Ground Zero in a record 10 hours ground delivery.

## Be Kind to Animals

Received the Toronto Human Society's "Be Kind To Animals Award" in 2002 for Muttluks altruistic donation to 9/11.



## A Stately Gift

Muttluks were gifted by prime Minister Trudeau to the Obama First Dogs in March 2016.

## The 1<sup>st</sup> Muttluks!

A humorous gift turned into no laughing matter when it became the seed of conception for the 1<sup>st</sup> Muttluks dog boots.



## Innovation Goes to the Dogs



Marianne Bertrand, founder and Sherpaw of Muttluks, was awarded the Canadian Women Entrepreneur of the Year Award in the innovation category in 2002.

*Heres to  
25 more years!*

# BOOTS

“Pawsitive” relief with 7 models of dog boots to suit your dog’s activities and climate.



2 boots per package

New sizes 9 & 10

New colour grey



## Snow Mushers — Rugged Winter Boots

Barefoot technology  Barefoot comfort

Soft on Paws! Tough on Terrain!

SNOW MUSHERS are a unique combination of quality, comfort and durability for your dog.

- Fleece inner lining for cozy winter use
- Flexible and rugged rubber soles
- Extra-large opening for easy-on
- Unique double-wrap fastening system
- Reflective accents provide nighttime visibility and safety
- Available in colours blue, grey, orange or purple
- Available in sizes 1(XXS-XS) to 10(XL)

2 boots per package

New sizes 9 & 10



## Mud Monsters — Rugged Summer Boots

Barefoot technology  Barefoot comfort

Soft on Paws! Tough on Terrain!

MUD MONSTERS are a unique combination of quality, comfort and durability for your dog.

- Breathable mesh uppers for cool comfortable summer use
- Flexible and rugged rubber soles
- Extra-large opening for easy-on
- Unique double-wrap fastening system
- Reflective accents provide nighttime visibility and safety
- Available in colours blue, orange or purple
- Available in sizes 1(XXS-XS) to 10(XL)





Smart packaging  
for storage  
and washing

4 boots per package



## Original Fleece-Lined Muttluks



The original dog boot, since 1994

Designed and proudly made in Canada, the original Muttluks have superior performance offering “pawsitive” relief. Flexible soles are comfortable and adaptive to paw shape and movement.

- Fleece inner lining to keep paws warm and cozy
- Provides protection from ice, snow and cold
- Treated leather soles provide flexible fit
- Self-tightening straps provide a secure fit
- Reflective straps provide nighttime visibility and safety
- Comfortable stretchy and adjustable leg cuff
- Re-usable mesh bag packaging
- Machine washable - Retreat leather after each wash
- Available in colours black, blue, green, orange, pink, purple or red
- Available in sizes IB-XXL

4 boots per package



## Original All-Weather Muttluks



The original dog boot, since 1994

Designed and proudly made in Canada, the original Muttluks have superior performance offering “pawsitive” relief. Flexible soles are comfortable and adaptive to paw shape and movement.

- Nylon exterior fabric is ideal for hot or cold climate use
- Protects paws from hazards like hot pavement or sand, burrs, ice, snow and salt
- Treated leather soles provide flexible fit
- Self-tightening straps provide a secure fit
- Reflective straps provide nighttime visibility and safety
- Comfortable stretchy and adjustable leg cuff
- Re-usable mesh bag packaging
- Machine washable - Retreat leather after each wash
- Available in colours black or yellow
- Available in sizes IB-XXL

2 boots per package  
New



## Mutt Trackers — Year Round Boots

Performance and value all in one.

- Everyday action, walking, running, hiking and more
- Waterproof fabric
- Durable rubber sole
- Ideal for summer or winter
- Protects from hot or cold temperatures, abrasion, snow, ice and salt
- Available in black
- Available in sizes 1(XXS-XS) to 8(Large)

4 boots per package  
New lower price



## Woof Walkers

Woof walkers are a mid-range dog boot created to satisfy today's demand for a step above in quality without the frills. Flexible soles are “pawsitively” comfortable and adaptive to paw shape and movement.

- Self-tightening straps provide a secure fit
- Flexible lighter duty leather soles and water resistant nylon upper provides comfort and flexibility
- Comfortable stretchy leg cuff
- Re-useable mesh bag packaging
- Protects paws from snow, ice, heat and dirt
- Machine washable - Retreat leather soles after each wash
- Available in colours black or burgundy
- Available in sizes IB-XL

4 boots per package



## Hott Doggers

A simple solution for indoor or outdoor paw protection needs.

- Affordable light duty paw protection
- Non-skid vinyl sole provides traction on smooth surfaces
- Comfortable and easy to wear
- Indoor and outdoor use
- Short stretchy leg cuff
- Protects from snow, ice and dirt
- Available in colours black or red
- Available in sizes XIB-XXL

# ACCESSORIES



4 MuttGators  
per package

New



## MuttGators — Dog Boot Accessory Sleeve

Go deep with MuttGators!

A must for deep snow adventures. Warm and cozy fleece-lined sleeves continue up the leg where dog boots stop.

- Keeps snow out & warmth in
- Adjustable fleece lined nylon sleeve prevents snow from entering the top of dog boots and provides additional warmth in cold weather.
- Waterproof
- Windproof
- Breathable
- 3 adjustable Velcro fastening straps
- Reflective accents for nighttime visibility and safety
- Available in colour black
- Available in sizes XS/S, M/L or XL/XXL

4 Muttsoks  
per package

New lower price



## Muttsoks

Non-slip socks for dogs!

Ideal for indoor use or as additional warmth inside any of the Muttluks boots. Helps your dog walk freely and securely on smooth indoor surfaces like hardwood, laminate and tile.

- Non-skid rubberized grip soles
- Stretchy, soft, comfortable cotton
- Keeps paws warm and cozy indoors
- Protects dew claws while wearing boots and makes boots super easy to slide on
- Available in black Muttsok or grey with Mantra Mutt design
- Available in sizes IB-XL



New



## Nosemagik



Soothes, relieves, moisturizes and protects dry chapped noses like magik.

- All-natural Canadian beeswax based formula
- Non-toxic "lickable" formula
- Suitable for dogs and cats

## Pawmagik — Paw Balm Protection!



Muttluks Pawmagik is Canadian made with an all-natural beeswax based formula that is a natural alternative for protecting sensitive paws, while providing a layer of moisture to keep paws soft and healthy.

1 great formula, 3 great formats!

- Soothes, relieves, moisturizes and protects chapped pads, noses or skin
- Provides a layer of paw protection from snow, ice, cold or heat
- Helps prevent snowballs on pads and fur
- Non-toxic "lickable" formula
- Suitable for dogs and cats
- Ideal for year-round use
- MINI: Mini in size, mighty in convenience and performance - .5 oz / 14.2 ml
- ROLL-UP: Convenient roll-up stick application - 2.6 oz / 77 ml
- CREAM: For scoop and apply use - 3 oz / 88 ml



MINI



ROLL-UP



CREAM

# COATS

Now proudly made  
in Canada!



## Belted Coat



High-tech fabric stops winter cold!  
A tough dog coat for tough winters!

- Versatile fit with full chest coverage
- Waterproof - Windproof - Breathable
- 3 layers of warmth
- Nylon exterior, lofty inner core and faux fur sherpa interior
- Available in black, blue or red
- 14 sizes: 8 to 38



## Reversible Snowsuit

4-legged extreme protection for extreme winters!

- 2 in 1 reversible design
- Easy step-in design with fur-friendly Velcro closure
- Nylon exterior and interior with lofty inner core
- Reflective collar
- Available in reversible red/blue or yellow/black
- 11 sizes: 8 to 28





# POP DISPLAYS

## FLOOR STAND or INDIVIDUAL TRAY



### Versatile Design

- Display Trays individually or stacked together on a three tier Floor Stand
- Display one or more models of boots in the same Tray or Floor Stand
- All displays are bilingual
- Free Tray Display with purchase of \$500 of product
- Free Floor Stand Display with purchase of \$1,500 of product

### Display Contents

- FLEECE LINED MUTTLUKS ~ 5 deep per bay  
= 15 sets per Tray (45 sets per Floor Stand)
- ALL WEATHER MUTTLUKS ~ 6 deep per bay  
= 18 sets per Tray (54 sets per Floor Stand)
- Select Tray sticker(s) of your choice

# Mantra Mutts

Zen Mutt characters with a humorous, "pawsitive" message.

Fetch great new Mantra Mutt products featuring Zen Mutt characters on collars, leashes, socks, matching human and dog shirts, collectable pins and wisdom cards.

These furry prophets were inspired by Zen Master Dogen Zenji, "Dog in Zen" and created by Marianne Bertrand, the Sherpaw and founder of Muttluks.

Enter a world where attitude of gratitude pervades and Yogis are Dogis who do Doga rather than Yoga.



## Be the Change!



## Wisdom Cards



Titles like **The Sound of One Paw Clapping**, **Ohm Paw Paw** and **Living in the Pasta** will inspire your heart and tickle your funny bone.

- 44 cards per deck
- Japanese brush painting illustrations
- Humorous, playful and thought provoking
- Thought for the day messages
- Regular: 3.5" x 5.6"
- Large: 5.25" x 8.5"

## Collectable Pins



Zen it! Pin it!

- 3 stylish designs
- Playful and fun gifts or collectables
- Available individually or in a set of three



Be at One with your dog with matching fashion fun!

New



## Collars & Leashes



Adorned with long lasting Mantra Mutt Doga character decorations, otherwise known as conchos.

- Stink proof
- Stretch proof
- Rust proof hardware
- Waterproof
- Vegan
- Washable
- Super durable
- Available in colours: Black, Pink or Red
- Conchos: Basset-Plough, Bulldog-Lotus, Lotus Paw or Assorted
- Collar sizes: Small, Medium or Large
- Leash sizes: 1/2" x 72" or 3/4" x 72"

New



## Human T-Shirts



Wear your Zen on your sleeve with matching human and dog shirts. With a women's scoop bottom and neck, and a unisex classic fit, there's a Mantra Mutt shirt for everyone.

- 70% bamboo and 30% organic cotton
- Pre-washed and pre-shrunk
- Naturally moisture wicking and anti-bacterial
- Men and women's stylized design
- Styles: Women's scoop bottom and neck, and unisex classic T
- Design: Charcoal grey shirt with Basset-Plough, Bulldog-Lotus or Lotus Paw

New



## Dog Tank Tops



Eco-friendly playful scoop bottom Mantra Mutt Tank Top

- 70% bamboo and 30% organic cotton
- Pre-washed and pre-shrunk
- Naturally moisture wicking and anti-bacterial
- Design: Charcoal grey tank with Lotus Paw

New



## Mantra Muttsocks

Cozy & fun all in one. A new twist on a Muttluks classic, new Mantra Muttsocks feature the fun and unique Lotus Paw design.

- Non-skid rubberized grip soles
- Stretchy, soft, comfortable cotton
- Keeps paws warm and cozy indoors
- Protects dew claws while wearing boots and makes boots super easy to slide on
- Available in grey with Mantra Mutt design
- Available in sizes 1B-XL

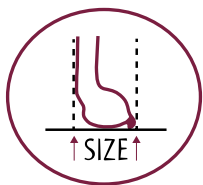
# SIZING CHARTS

Correct sizing is key to boot performance, fit and wear. Boots that are too large may slip off or wear prematurely.

## SIZING PAW

- Choose a size that fits the entire paw including toe nails and excluding fur
- Place dog's paw on a piece of paper
- Mark at the end of the longest toe nail and **straight down the back of the leg**
- Measure the distance between the front and back of lines and refer to the sizing chart
- The strap of the boots should fall at the narrow spot on the leg just above the dew claw – at the ankle of the leg

**Breed examples are approximate guides only  
as paw sizes are not consistent within breeds**



## PUTTING BOOTS ON DOGS

- Stand over dog with dog between your legs
- Slide boot over the paw
- Ensure boot is all the way on
- Fasten boots **securely**
- Tug the end of the boot - as if to pull it off
- If boot slips down it may be too large or fastened too loosely
- If boot stays in place, it is the correct size and fastened correctly

## MUTTLUKS DOG BOOTS PAW SIZING

SIZE			SNOW MUSHERS, MUD MONSTERS & MUTT TRACKERS				MUTTLUKS, WOOF WALKERS, HOTT DOGGERS & MUTTSOKS							
BREED EXAMPLES	GUIDE ONLY BREED SIZES VARY	SIZE	PAW MEASUREMENT		SNOW MUSHERS	MUD MONSTERS	MUTT TRACKERS	PAW MEASUREMENT		FLEECE LINED MUTTLUKS	ALL WEATHER MUTTLUKS	WOOF WALKERS	HOTT DOGGERS	MUTTSOKS
			INCHES	CM				INCHES	CM					
Dogs under 5 lb		XIB						0-1	0-2.5				X	
Dogs 5 lb and up		IB						1-1.5	2.5-3.8	X	X	X	X	X
Jack Russel, Lhasa Apso, Pug, Min. Poodle, French Bull Dog		XXS						1.5-2.25	3.8-5.7	X	X	X	X	X
Sheltie, Min Schnauzer, Whippet, Fox Terrier, Bichon Frise, Boston Terrier		XXS-XS (1)	2.25-2.5	5.7-6.35	X	X	X							
Sheltie, Min Schnauzer, Whippet, Fox Terrier, Bichon Frise, Boston Terrier		XS (2)	2.5-2.75	6.35-7	X	X	X	2.25-2.75	5.7-7	X	X	X	X	X
Beagle, Border Collie, Pit Bull		XS-S (3)	2.75-3	7-7.6	X	X	X							
Beagle, Border Collie, Pit Bull		S (4)	3-3.25	7.6-8.25	X	X	X	2.75-3.25	7-8.25	X	X	X	X	X
Doberman, Labrador, Boxer, Husky, Pointer, Std Poodle, Dalmation		S-M (5)	3.25-3.5	8.25-8.9	X	X	X							
Doberman, Labrador, Boxer, Husky, Pointer, Std Poodle, Dalmation		M (6)	3.5-3.75	8.9-9.5	X	X	X	3.25-3.75	8.25-9.5	X	X	X	X	X
German Shepherd, Afghan, Borzoi, Golden Retriever		M-L (7)	3.75-4	9.5-10.2	X	X	X							
German Shepherd, Afghan, Borzoi, Golden Retriever		L (8)	4-4.25	10.2-10.8	X	X	X	3.75-4.25	9.5-10.8	X	X	X	X	X
Akita, Old English Sheepdog, St Bernard, Newfoundland, Pyrenees		L-XL (9)	4.25-4.5	10.8-11.4	NEW X	NEW X								
Akita, Old English Sheepdog, St Bernard, Newfoundland, Pyrenees		XL (10)	4.5-4.75	11.4-12.1	NEW X	NEW X		4.25-4.75	10.8-12.1	X	X	X	X	X
Great Dane, Neapolitan Mastif		XXL						4.75-5.5	12.1-14	X	X		X	



# MUTTLUKS DOG BOOTS

SPECIFIC NEEDS & CONDITIONS	SNOW MUSHERS	MUD MONSTERS	MUTT TRACKERS	FLEECE LINED MUTTLUKS	ALL WEATHER MUTTLUKS	WOOF WALKERS	HOTT DOGGERS
COLD CLIMATE	X		X	X	X	X	X
HOT CLIMATE		X	X		X	X	
IN WATER		X	X				
LONGER DURABILITY REQUIREMENT	X	X	X	X	X		
SHORTER DURABILITY REQUIREMENT						X	X

## TANK TOP & COAT SIZING CHART

 <p>Measure your dog carefully at the locations indicated on the drawing before ordering.</p> <p>If your dog's measurements fall in between sizes, order the next larger size.</p>	DOG TANK TOPS											
	B - LENGTH - TANK	11" 28CM	13" 33CM	16" 40.5CM	18" 45.5CM	22" 56CM	24" 61CM	27" 68.5CM				
	C - GIRTH	13" 33CM	17" 43CM	21" 53CM	26" 66CM	30" 76CM	32" 81CM	38" 96.5CM				
	A - NECK	7" 17.5CM	10" 25CM	13" 33CM	16" 40.5CM	18" 45.5CM	20" 51CM	21" 53CM				
	4-LEGGED COATS											
	D - LENGTH - COAT	8" 20CM	10" 25CM	12" 30.5CM	14" 35.5CM	16" 40.5CM	18" 45.5CM	20" 51CM	22" 56CM	24" 61CM	26" 66CM	28" 71CM
	C - GIRTH	12" 30.5CM	13.5" 34CM	15.5" 39CM	20" 51CM	21" 53CM	23.5" 59.5CM	26.5" 67CM	30.5" 77.5CM	32.5" 82.5CM	33" 84CM	35" 89CM
	A - NECK	10.5" 26.5CM	10.5" 26.5CM	11" 28CM	14.5" 37CM	15.5" 39CM	17" 43CM	18.5" 47CM	19" 48CM	20.5" 52CM	20.75" 52.5CM	23" 58.5CM
	BELTED COATS											
	D - LENGTH - COAT	8" 20CM	10" 25CM	12" 30.5CM	14" 35.5CM	16" 40.5CM	18" 45.5CM	20" 51CM	22" 56CM	24" 61CM	26" 66CM	28" 71CM
		30	34	38								
		30" 76CM	34" 86CM	38" 96.5CM								

**B - LENGTH - TANK:** Base of neck to 3/4 of way to base of tail

**D - LENGTH - COAT:** Base of neck to base of tail

# *25<sup>th</sup> Anniversary!*



Muttluks is committed to making this world a better place step by step, paw by paw.



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