



Actijoy brings unique IoT Health & Activity Solution for Dogs at CES 2018 Eureka Park

On a mission to a better lifestyle for pets - to activate joy in every doggy's heart!

PRAGUE/LAS VEGAS, January 8th -- Czech startup Actijoy is the first All-in-One Petcare Pack for dogs checking up on its health & behavior, proper nutrition including food and water intake and offers exciting challenges for your pet on IOS and Android apps.

"I come from a family of vets and dog breeders that has been breeding dogs for over 30 years. Dogs are an essential part of my life. I've always wanted to give them the best care and make their lives as happy and long as possible. Since I am also a big fan of wearables, I put those passions together. We have developed a system that prolongs the dogs' lives, prevents illnesses and empowers all dog owners to become the best parents for their furry friends." Robert Hasek, CEO explained reasons why created Actijoy.

Actijoy is a sophisticated system consisting of a Health & Activity Tracker, a set of WiFi Food & Water bowls and a mobile app running on IOS and Android.

The unique All-In-One system helps to monitor the dog's activity, rest, water and food intake, overall health condition, behavior or fast definition of any abnormalities as well as the Barkfie tool for taking selfies with your dog wherever you are.

An innovative Health Book gathers important daily information, helps to monitor a health condition, reminds vet appointments, notifies about abnormalities. The Health Book can easily share this data with vets, significantly simplifying and improving you taking care of your dog.

The company is a 2017 startup that will be exhibiting at the Czechinvest Pavilion during CES 2018 on the Eureka Park space for the world's leading innovators.

"The complete overview of your pet's needs through our three connected devices (The Health & Activity Tracker, the WiFi Food & Water Bowl and the mobile app) delivers a comprehensive overview in one easy go," Robert Hasek said.

VC Backing by Industry Heavyweight

Actijoy announced a \$1.2m investment by Vafo Holding, a European pet food manufacturer that exports to 66 countries worldwide. Forbes reported on the deal as an opportunity for Actijoy to break out and market its innovative products and services in the US market.

USA

Actijoy is in talks with major US retailers and plans 2018 to be its breakthrough year.

Robert Hasek: "We love to learn. CES is a perfect opportunity for Actijoy to learn from the best, meet a lot of amazingly interesting people and show the world what we do."

Check out actijoy.com and meet the Actijoy team at CES.

Visit Actijoy at CES 2018, Sands Expo, Hall G, Booth #51064, Eureka Park, Czechinvest Pavilion.

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Editors, for photo material please go to <https://www.actijoy.com/pages/press>