



60
YEARS

1960 – 2020



SKU 306436

AFGHAN CHOEB-
RANG CARPET

359 x 267cm (11'9" x 8'9")

£3755.00





SKU 306320

PART SILK AFGHAN
ZIEGLER RUG

297 x 206cm (9'8 x 6'9)

£3225.00



60 YEARS

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1960 – 2020

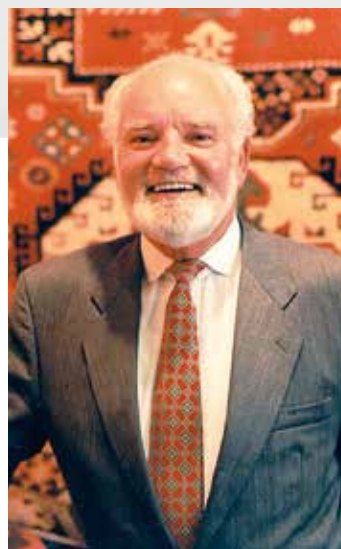
For sixty years we have shared not only the exotic vibrant colours from the East but talked about the culture, traditions and tales of our travels. This year as part of the celebrations for our 60th anniversary we have put together an exclusive collection which includes some of the latest exquisite designs and colours from Afghanistan and some exceptional older interesting pieces from Iran.

Our experience and expertise coupled with our commitment to quality and the high level of customer service is what has helped us thrive for sixty years.

We would like to thank Tewkesbury Abbey and the Abbey Lawn Trust for allowing us to take some of our photographs in the grounds of this iconic building.

Clare Jennings

I N D E X



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JENNINGS TODAY

COMMEMORATIVE RUG / A TASTE OF
THE MIDDLE EAST / HERE TO HELP

How it all began.

In 1960 Jack Jennings opened a carpet shop in the small market town of Tewkesbury. Jack was born in Bristol and from a young age always had a passion for things from the East.

Some might question why Tewkesbury? The shop, built in 1470, was situated in the centre of the town opposite the main post office and so was in a good location and the town was set to expand with a lot of new housing and industrial estates. The motorways were being built linking north to south and making travel easier.

Originally this was very much a shop selling all kinds of flooring from fitted carpets to vinyls, tiles etc. and even curtains in the early days. We stocked some good quality machine-made rugs, Wilton and Woodward Grosvenor etc. with a few hand-made Persian rugs. The selection in those days also included sheepskins, jute rugs, a range



Jack in his element... surrounded by rugs!

of Spanish rugs and even some embroidered felt Kashmiri rugs called Numdah. To help Jack in the early years he had a manager and 2 carpet fitters.



In 1988 Clare started working with the family.

As the business grew the shop started to sell a wider range of hand-made rugs which included traditional Indian rugs and the beautiful carved Chinese Superwashed.

In 1980 Jack injured his back and was confined to bed for over 12 months. This was the turning point, now Jack's wife Margaret decided to help with the business, as it was very much sink or swim time. Eventually Jack went to Oswestry for spinal surgery in 1981. The rug side of the business was taking off nicely and Margaret was responsible to taking the business to a new level by starting to advertise nationally. Her philosophy was "no point in having 500 rugs here and not telling people" Following Jack's operation it was obvious that his fitting days were over



Margaret was involved with various local projects.

and so the carpet shop became a rug shop. Jack used to give talks to various groups of people and raise money for local charities, and so after his operation he roped his daughter Clare in to helping him. It was only by holding up the rugs and listening to Jack speaking about the history, the construction, the design etc. that Clare realised that this was actually an interesting subject.

In January 1988 Clare started working for the family business. Knowing nothing about the rugs initially, it was very much a question of listening, reading, learning and handling them every day.

Margaret and Jack took an active role in the town by joining different groups. Jack was in Rotary for many years, later Clare followed in his footsteps. Both were active in the town and Jack became a friend and governor of the Alderman Knight school for children with special needs. Margaret was involved with various projects like the local Chamber of Commerce and very much involved with organising the hanging basket scheme for the town and the Christmas light scheme (real Christmas trees and white lights, creating a Victorian theme).

1960 - 2020



“ In this world of high technology it is reassuring to know that some of the finest things in life are still handmade.



O U R H I S T O R Y





Clare in downtown
Peshawar, North West
Frontier, Pakistan

1960 - 2020

Jennings
HANDCRAFTED ORIENTAL RUGS

Jack travelled extensively in Asia and the Middle East to places such as Turkey, Egypt, Jordan, Israel, Syria, Iran, the Caucasus, Uzbekistan, Tajikistan and Turkmenistan.

Turkey was the first Asian country that Clare visited as a child in 1974. The fact that she was dragged around carpet museums and archaeological sites didn't go down particularly well at the time. In the mid 80's there was a real boom in rug weaving in Turkey and Jennings had rugs from more than 15 different areas. By the early 1990's Clare started buying in Turkey and realised how beautiful the country is and how the people are very welcoming. There is something very magical about Istanbul and skyline dotted with mosques and minarets and where East meets West. Around this time the Chinese and Indian market became under threat, there was a price war between the two countries and the cheaper inferior qualities were being sold so we decided not to stock them anymore. Interestingly by the mid 90's we were seeing a new range of rugs, Ziegler's in open floral designs with pastel colours and bold geometric Kazak's coming from Pakistan woven by Afghan weavers who had fled the Russian invasion (1979 - 1989).

“ Clare started broadening her horizons by visiting India, with suppliers in Dehli, Agra, Jaipur and Varanasi.

Clare started going to Pakistan and visiting Lahore and Peshawar in the Northwest frontier to see where and how these rugs were being made. It wasn't long before a new fundraising campaign began. Initially she was transferring funds to an organisation which assisted orphaned children in Lahore. Whilst travelling through different parts of Pakistan she was able to visit some of the weavers living in Afghan refugee camps and helped support them by purchasing essential things like clean drinking water units and 20kg sacks of flour.

The year 1998 saw Jennings expand and not just the waistline!!! The little shop was bursting at the seams and could no longer cope with the increasing number of rugs and carpets and so after jumping through lots of hoops with the planning committee and the archaeologists they had a lovely new extension put on the back of the building.

Shortly after this time Jack stood back from the business completely and Clare took sole charge. It was also at this time that Clare started broadening her horizons by visiting India, with suppliers in Dehli, Agra, Jaipur and Varanasi and also travelling to Iran. In 2005 northeast Pakistan experienced a terrible earthquake which killed 79,000 people. Clare started a major fundraising campaign as she had people available that could get supplies sent up into the mountains immediately to help the desperate survivors. Clare's newsletters give a lot more detail, read them online at www.jenningsrugs.co.uk/newsletters

The story continues in spite of the loss of first Margaret and some 10 years later Jack. Clare is confident that the spirit of them both remains firmly at the heart of this business.

Throughout the years...

1960

It all started in the small market town of Tewkesbury.



1974

First trip to Turkey. Taking in the sights and the culture.

1989

Substantial new extension built.



1960

1970

1980

1990



1965

Jack started with carpets but slowly started to specialise in oriental rugs.



1982

Jack and Margaret with the town mayor, receiving an award for their participation in community events.

1990

Having fun – my favourite pastime rug buying in Peshawar, North West Frontier of Pakistan.



1960 - 2020



2000

Very special portrait rug of Jack Jennings woven in Tabriz, NW Iran in 2000 as a surprise for his 70th birthday.



Through the years we redecorate the shop to keep it looking beautiful. We are passionate about colour both inside and out.

2017

Cheltenham Music Festival held an event in Tewkesbury Abbey where the guest sat on Jennings rugs.



Time for a change of colour. People got up to all sorts during lockdown!

2000

2010

2020



2007

Tewkesbury had the worst floods for 50 years in July 2007 with the town completely cut off and with no electricity or drinking water.

2010

The day the camels came to town. Celebrating the 50th anniversary of trading in Tewkesbury.



2020

Clare inspecting the vegetable dyed hand-spun wool drying in the sun in Pakistan.



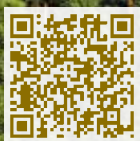


SKU 306553

AFGHAN
LORIBAFT RUNNER

243 x 80cm (7'11 x 2'7)

£795.00



SKU 306337

AFGHAN
TRIBAL CARPET

308 x 244cm (10'1 x 8'0)

£4195.00



History of handmade rugs.



The Pazyryk rug, the oldest known rug. Photo courtesy of The Hermitage Museum.

Nobody knows exactly when hand-made rug weaving really began but the oldest known rug is hanging in the Hermitage museum in Leningrad.

The Pazyryk rug has been accurately carbon dated back to the 5th century BC. It belonged to a Scythian Prince and was buried in the tomb with him when he died.

IT IS SAID THAT CLEOPATRA WAS BROUGHT TO CAESAR WRAPPED IN AN ORIENTAL CARPET!

“ The Pazyryk rug has been accurately carbon dated back to the 5th century BC.

The rug was discovered by a Siberian archaeologist in 1949 on the borders of Siberia and Outer Mongolia and had been preserved in perpetual ice. It is thought that grave robbers broke into the tomb shortly after the burial and had stolen gold and jewels, but they did not replace the grave-stones properly and this allowed water to seep in, which in turn froze and preserved everything in the tomb. The rug was made from sheep's wool which was dyed using plants and insects, it was a rust red colour with gold and it measured 6' x 6'6" with 232 knots to the square inch. The pattern is made up of a grid of 24 squares in the middle with a snowflake design and a border of griffin type, mythical animals, another border of fallow deer and the main border features men on horseback.



The next oldest pieces that we are aware of are in the museum of Islamic arts in Istanbul and date from the 13th century. These are noted by Marco Polo 1271 and are mainly drawn from the mosques. He described

ALEXANDER THE GREAT BECAME SO ENAMoured OF PERSIAN RUGS IN 334BC THAT HE MADE AN ORDER THAT ALL RUG WEAVERS WERE TO BE SPARED AND FOLLOW HIS ARMY SO THAT THEY MAY CONTINUE THEIR CRAFT.

those in Konya and Caesarea (now called Kayseri) as "the most perfect carpets in the world, woven in exquisite colours". We have virtually no practical examples of rugs made in the 14th and 15th century, however, painters have presented us with wonderful records of art depicting rugs.



The Ambassadors by Hans Holbein the Younger.

PLATO WAS RECOGNISED AS HAVING ONE OF HISTORY'S MOST FABULOUS COLLECTIONS OF ORIENTAL RUGS.

1960 - 2020



THE TOMB OF CYRUS THE GREAT WHO WAS KING OF PERSIA IN THE 6TH CENTURY WAS COVERED IN THE FINEST PURPLE CARPETS WITH PATTERNS ON BOTH SIDES.



The famous Ardebil carpet, size; 34.5ft x 17.5ft.

Anatolian rugs were depicted in painting by people such as Lotto and Holbein. Rugs gradually made their way into Europe from the east via Venice and Genoa. Late Medieval and early Renaissance paintings in Italy depict rugs draped over tables, thrones and balconies.

“ The first-floor coverings for Nomadic tribesmen were animal skins, but then it was discovered that wool, when wet and trodden, turned in to a primitive type of felt and when you dropped berries onto the wool, tread them in, it changed the colour. This was thought to be the creation of the rug.



The 16th century became the golden age of carpet weaving with Shah Abbas in Iran making Isfahan his capital and making it one of the wonders of the east. He set up court factories, built up special flocks of sheep and set out plantations for the propagation of plants for the dyes and collected the best artists in the country. The best example of this age is the famous Ardebil carpet which now hangs in the Victoria and Albert museum in London.

RICHARD THE LION HEART BROUGHT ORIENTAL RUGS TO WESTERN EUROPE AS PRIZES OF THE CRUSADES.

The art of rug making.

Traditional methods of weaving and dyeing.

Rugs are made on either horizontal or vertical looms. The looms are very often made from a wooden frame and can sometimes have miles of warp thread around the loom. With the horizontal loom the weaver actually sits on the loom as they work, whereas the vertical loom will have a bench running along the width of the frame.



Wool from Karakul sheep is mostly used.

Weaving is still very much a cottage industry with most of it being done within the home and often a vertical loom will be set up in a courtyard. Weavers generally work on 3ft of rug, so for a large carpet of 12' x 9' you would have 3 people sitting side by side working on carpet. A 6' x 4' rug could take 2 months or 2 years to

make depending on how finely knotted it is. There are still some nomadic weavers that peg the horizontal loom out on the ground. Of course when they have to move on to get fresh grazing for the animals the tension is never the same when they peg the rug out, this is all part of the character of a handmade rug. The materials used for weaving are either woollen warp, weft and pile or wool pile on to a cotton foundation, wool on to a silk foundation or silk pile on to a silk foundation.



Wool being dipped into the dye.

The wool used is mainly from sheep, sometimes you will find goat hair on the selvages of Afghan Belouch rugs.



Weaving on a vertical loom.





Clipping the pile short.

The silk is mainly from China and Brazil and used in rugs from Turkey, Iran and India. Traditionally most of the wool is still carded and spun by hand which gives it great texture and character. The dyes used today are still very much natural and are created from things like pomegranate rind to give the oranges, walnut husks and tree bark



Burning the excess fluff off the Kilim.



Tumbling machine, knocks out the dust.

to give the browns, herbs, flowers, berries and various plants including indigo for the blue. The madder plant grows prolifically in Afghanistan and Iran and it is the roots from this plant that are boiled up to create the



Washing the rug with soap and water.

rich red colourings. When the rug has been finished, it is cut off the loom top and bottom and it is the warp threads that give you the fringe, so the fringe is an integral part of the rug. There are then many finishing processes that the rug has to go through such as the various different washing procedures with soap and water and sometimes herbs, stretching, drying, brushing, clipping and attention to fringes and selvages and sometimes alignment issues.



“ The madder plant grows prolifically in Afghanistan and Iran and it is the roots from this plant that are boiled up to create the rich red colourings.

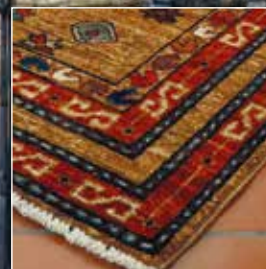


SKU 306439

AFGHAN CHOEB-
RANG RUNNER

307 x 124cm (10'1" x 4'1")

£1490.00





“ Our beautiful
rugs will transform an
ordinary room into an
extraordinary room.

OLD PERSIAN GABBEH RUG

PRODUCT TYPE	Handmade oriental rug
SKU	306347
SIZE	190 x 110cm (6'3 x 3'7)

What a striking and interesting old Gabbeh rug this is from Iran (Persia). The soft red background colour has been toned down over the years, either through sun or mild use. The border appears hypnotic and funky, although it is very traditional and the primitive animals, which include well-fed goats, camels, winged lions and a hunting scene, give it bags of character.



£1095.00



SEMI OLD PERSIAN QUM RUG

PRODUCT TYPE	Handmade oriental rug
SKU	306295
SIZE	203 x 134cm (6'8 x 4'5)

This particular old Persian wool Qum has a Bakhtiar garden design with a plethora of different floral motifs and colours. The reds, blues and creams all meld well together in an intricate, yet easy to view colour scheme. The benefit of buying something with age and history very often means that you can find unusual designs and colourings that are no longer made.



£1649.00

The magical Middle East.

Our first taste of the East was a family holiday to Turkey in 1974 where we stayed in Istanbul for a week and then moved down the coast to Kusadasi, which in those days was a tiny fishing village. The hotel in Istanbul was on the Asian side, overlooking the Bosphorus, next to the barracks where Florence Nightingale had worked.

We used to cross the Bosphorus every day on the ferry with all the locals, and the goats. I vividly remember my first visit to the Grand Bazaar with its displays of colourful spices, and an array of pistachio nuts and Turkish delight, the turned-up slippers, the water sellers, chi houses, and RUGS! There were more rugs than I had ever seen before and they seemed to go hand in hand with some very pushy salesmen! I also remember being taken to the Topkapi Palace, the Blue Mosque and the Hagia Sophia, the Rumelihisari castle and of course the famous carpet museum.



Not all our rugs are delivered by horse.



Clare travelling in the Middle East in the 1980s.

The week in Kusadasi involved going to see the archaeological ruins at Ephesus, Didyma and Priene, visiting the thermal waters of Pamukale and surprise, surprise, looking at more rugs!

Turkey became a firm favourite as a holiday destination with Margaret and Jack, they had numerous walking holidays and fly drive holidays in practically every region of Turkey including places like Kars and Erzurum on the Armenian border.

Jack visited the Caucasus staying in Georgia, Armenia and Azerbaijan. We used to have some very fine beautiful rugs and carpets from those countries, but sadly not anymore. Luckily Jack managed to get to Syria before the war started and was able to visit Aleppo and Palmyra. He also visited

Jordan and the ancient site at Petra.

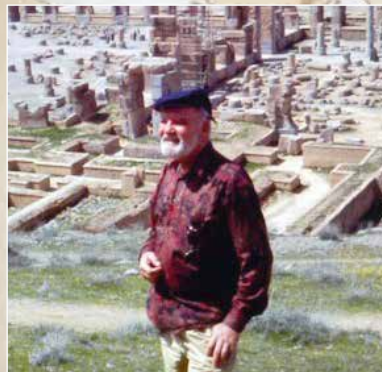
One of his many trips took in part of the old silk road visiting places like Turkmenistan, Uzbekistan, and Tajikistan. In 1979 he had his tickets to go to Afghanistan, only to have the trip cancelled as the Russians invaded and sadly occupied the country for nearly 10 years. Unfortunately, he didn't ever make it to Afghanistan, but there were plenty of other places to visit. Jack really enjoyed his trips to Iran, not only looking/buying rugs but also archaeological sites, the many beautiful tiled mosques and other cultural places of interest. I am sure you can see, there is a pattern forming here, a passion not only for rugs and travel but history and archaeology.

When I joined the business my first buying trip was to Turkey and then gradually going further afield to Pakistan, Iran and India. You can read more about my travels in my newsletters on the website:

www.jenningsrugs.co.uk/newsletters



Clare's adopted family of talented weavers.



Jack in Persepolis, Iran.



- Locations Jack and Clare have visited over the years.
- ★ Some of the locations the carpets and rugs are sourced from.
- Well known places of significant history and interest.
- ◆ Capital Cities.

Making a special collection.

To celebrate 60 years trading I decided to create a unique rug which I hope meets the needs of many of my customers.

In recent years I have found the quality of the Afghan productions to be excellent. The properties of the wool are quite unique encouraging the weaver to produce fine tightly knotted carpets. This is primarily due to the courser wool being naturally curlier, a long pile is really a bit of a non-starter.

It is the tighter weaves that create more interesting and complex patterns. In recent times the weavers have been producing old Egyptian patterns called 'Mamluk' which are incredibly detailed. So I decided



Selecting the various colours of dyed wool.



Weavers work cross legged in front of the loom at remarkable speed.

to work with Afghan weavers who could make the bestselling 'Ziegler' design to my colour selection making it available in the following sizes 183 x 122 cm, 213 x 152cm, 244 x 170cm, 300 x 200cm, 300 x 250cm, 366 x 274cm, and two runners 183cm and 300cm x 76cm. In addition, the design can be made to special sizes upon request. It is generally considered to be very difficult to obtain repeating designs, however, I have a contact in Pakistan who owns a small weaving mill employing displaced Afghan weavers. The wool is spun in Afghanistan and dyed to my colours. I hope you love the finished product as much as I do.

The weavers work cross legged in front of the loom at remarkable speed, I am always amazed when watching these highly skilled artisans at work, I guess muscle memory must play a certain part. Depending upon



Catching up with old family friends.

the width of carpet the weavers sit usually in twos or threes chattering whilst they work with apparent ease, switching colour working to a loose grid design. The carpet design is difficult to make out, as the wool is cut quite roughly and long at this stage. Row upon row is added with warps running between and the individual knots tied amongst the wefts.



Selecting rugs in Pakistan.

I keep watching and return some days later and a little more is revealed, depending upon the size of the rug 3-6 months is quite common. Sadly, my visit over a number of days is unlikely to reveal much.

Of course, the carpet weaving is the most important part of the production, but it is far from the end of the story, post weaving the carpet is cut from the warp threads and handed on to be finished. From here the rug will be assessed, and in some cases adjustments to tension and straightening will occur, in this environment the workers pin the carpet onto pallets using straight string lines to assess how accurate the carpet is. I have seen this work being carried out and am amazed at the ability of these professionals, in some instance I have watched the carpet being re-tensioned and additional knots inserted where the weaver has gone adrift, this is unusual of course, but nevertheless it occurs.



The carpet will need to have the excess wool removed this is done in a low tech way, the traditional method utilised something akin to sheep shearing scissors, requiring a huge amount of skill and time, today I see the use of mechanical shears which speeds up the process and frankly improving upon the old craft. This wool can now be cut to a specified length and the pile length will be the same height throughout the rug. Another job completed! I move on through the mill and notice the rugs are being tumbled in a large cylinder which is made from slatted wood, this enables the rugs to have most of the loose wool and dust shaken out. It's worth noting, that in the mechanical stages, the air is extracted in order to remove wool particles massively improving the air quality for workers. The wool dust is then taken elsewhere recycled and used in other products.

The end is in sight, our finished rug is now going to get washed, this process substantially alters the finished carpet, each carpet is laid out in the sun and buckets of water with different herbs and liquids is thrown at it. These have been added, in order to change the colours within

“ Each carpet is laid out in the sun and buckets of water with different herbs and liquids are thrown at it.

the carpet and help remove excess dyes. The workers here do this manually by eye, the water is thrown in huge quantity whilst the men use what looks to me like giant wooden paddles which actually push the water off the carpet. In this heat and dry atmosphere, the carpets don't suffer, they dry almost as fast as they became wet. Please remember however, water in the UK on your rug is not a good thing, cold and damp will cause the wool to rot very quickly.

I can now see one of my rugs finished and can only admire the wonder of the East and hope to pass to you some of the magic which has inspired my parents and now me for the last 60 years. I hope you will love my new exclusive Ziegler rugs and carpets.



This one was a little too large for the new collection!

Clare's favourites.

For our 60th anniversary I made it my mission to find some outstanding pieces to share exclusively with you. Each piece has been personally selected by me and I am so excited to give you a taste of some of these pieces in this brochure.

In January I went to an international trade fair where I found some very interesting older Persian pieces which include some fine wool Qum rugs in unusual designs and softer colourings, some traditional rustic old Gabbehs and some exquisite intricate Tabriz carpets. I was also able to buy some of the latest designs and colours coming out of Afghanistan.

Clare Jennings



OLD PERSIAN GABBEH RUG

PRODUCT TYPE	Handmade oriental rug
SKU	306277
SIZE	193 x 122cm (6'4 x 4'0)

This simple Old Persian Gabbeh is really quite special, it has 4 basic colours and a gentle abrash. The Gabbeh has a barber pole selvedge finished in teal and red. The 3 blue central motifs are inset into a mellow brown which is framed by teal and terracotta. The rug is hand-spun using vegetable-dyed wool on cotton, primitive in their style; mainly one colour.



£985.00



OLD PERSIAN GABBEH RUG

PRODUCT TYPE	Handmade oriental rug
SKU	306284
SIZE	220 x 117cm (7'3 x 3'10)

An Old Persian Gabbeh rug hand knotted in Iran using natural dyed wool. Iranian rug is fairly typical of the old Gabbeh, it uses simple haul designs which have been repeated in symmetrical patterns. The background colour is a very natural perhaps wheat in colour. The terracotta wool is used perfectly to contrast the dark blues and old gold colouring.



£959.00



PERSIAN QUM RUG

PRODUCT TYPE	Handmade oriental rug
SKU	306288
SIZE	193 x 133cm (6'4 x 4'4)

A Persian Qum rug which is semi old with low pile and fine colour. On a recent buying trip, I was very excited to come across some beautiful older Persian pieces. The benefit of buying something with age and history very often means that you can find unusual designs and colourings that are no longer made. This beautiful Persian Qum rug is made from a wool pile which is hand-knotted.



£1499.00



EXTRA FINE PERSIAN NAIN RUG

PRODUCT TYPE	Handmade oriental rug
SKU	306299
SIZE	126 x 82cm (4'2 x 2'8)

An extra fine Persian Nain rug with superb and intricate detailing. This Nain is beautiful, it is extremely fine and as a result very detailed. The deep blue centre-ground providing the most perfect space for flowers trees and birds, the design is perfectly book-matched which gives a strong indication of the quality, with shades of blue-green terracotta and almost white.



£1545.00



FINE PERSIAN TABRIZ CARPET

PRODUCT TYPE	Handmade oriental rug
SKU	306528
SIZE	291 x 194cm (9'7 x 6'4)

Hand-knotted in Tabriz in north-west Iran, this is Persian weaving at its finest. The workmanship is outstanding, the detail incredible and the colourings exquisite.

This carpet has a cream background to the central panel with soft green in the corners. The central medallion colour is terracotta, gold, green and beige.



£7500.00



C E L E B R A T O R Y C O L L E C T I O N

FINE AFGHAN MAMLUK RUG

PRODUCT TYPE	Handmade oriental rug
SKU	306329
SIZE	179 x 121cm (5'10 x 4'0)

A fine Afghan Mamluk rug with a central medallion panel, handmade! Mamluk designs are simply stunning. The designs often revolving around large medallions with intersecting compartments are now becoming more common in modern Oriental carpets and rugs. Undoubtedly this trend has led to the poorly attempted machine-made copies gaining some exposure.



£1739.00



FINE AFGHAN SHAHI RUG

PRODUCT TYPE	Handmade oriental rug
SKU	306484
SIZE	193 x 151cm (6'4 x 4'11)

Striking fine Afghan Shahi rug with variety of trees in modern design. A vibrant rich red background makes a great foil for the beautiful Cypress trees woven in the design. Scattered in the background of the rug you will find some quirky peacocks and stylised goats to add an element of fun. The rug has no borders giving it a modern feel. The short cotton fringe gives the rug a nice neat finish.



£1575.00



FINE AFGHAN SHAHI RUNNER

PRODUCT TYPE	Handmade oriental rug
SKU	306473
SIZE	249 x 79cm (8'2 x 2'7)

A stunning fine Afghan Shahi runner with a modern influence in design. The Shahi collection is currently the home of some of our finer weaves. These oriental hand-knotted rug designs are largely pictorial, with many carpets crafting landscape scenes or designs with nature, plants, trees and animals. The simplistic design and modern colour palette help create a beautiful statement piece.



£1065.00



FINE AFGHAN MAMLUK RUG

PRODUCT TYPE	Handmade oriental rug
SKU	306328
SIZE	149 x 105cm (4'11 x 3'5)

A stunning fine Mamluk rug with the most beautifully intricate design. The history of these ancient Egyptian carpet designs could be traced with some certainty to the 'Mamluk Dynasty' around 1250. The Turkic descendants established a thriving and successful carpet industry in Cairo in the 15th century. As with many ancient designs, the Afghan weavers, in particular, have focused on these.



£1255.00



FINE AFGHAN MAMLUK RUG

PRODUCT TYPE	Handmade oriental rug
SKU	306330
SIZE	195 x 152cm (6'5 x 5'0)

This Afghan Mamluk has a real intensity the main colour is red/terracotta with a lovely deep blue and shades of turquoise. The rug design revolves around a central medallion which is the brightest colour. The carpet is extremely fine and as a consequence very detailed. Like a lot of new Afghan pieces the quality is outstanding, the owner of this rug will have a carpet that I think will be much admired.



£2369.00



FINE AFGHAN SHAHI RUG

PRODUCT TYPE	Handmade oriental rug
SKU	306334
SIZE	238 x 165cm (7'10 x 5'5)

A fine Afghan Shahi made from beautiful petrol blue hand spun wool. This handmade unique very fine Afghan Shahi rug is on a wonderful petrol blue ground other colours include dark blue rich terracotta and oatmeal. Many of the design elements are similar to those used in the Ziegler styled rugs. It has tonal borders with a fine trace pattern which barely delineates the central area.



£3695.00



C E L E B R A T O R Y C O L L E C T I O N

FINE AFGHAN HAJI JALILI RUG

PRODUCT TYPE	Handmade oriental rug
SKU	306303
SIZE	250 x 211cm (8'2 x 6'11)

Haji Jalili was a Turkish masterweaver who was responsible for weaving some of the finest Persian rugs and carpets in Tabriz, northwest Iran circa 1860. His designs were highly decorative and only using the finest materials he created some wonderful works of art.



£4279.00



EXTRA FINE AFGHAN ZIEGLER RUG

PRODUCT TYPE	Handmade oriental rug
SKU	306310
SIZE	236 x 170cm (7'9 x 5'7)

A stunning design in fine quality and superb colours, with silk highlights outlining some of the patterns. It is made from handspun vegetable-dyed wool and art silk, the wool has a real lustre to the pile. This fine hand-knotted unique carpet is outstanding, it exudes high-quality craftsmanship. The rug is produced with wool spun in Gazni which has been naturally dyed.



£2115.00



AFGHAN CHOEB-RANG RUNNER

PRODUCT TYPE	Handmade oriental rug
SKU	306440
SIZE	289 x 77cm (9'6 x 2'6)

An Afghan Choeb Rang runner in a lovely and deep blue, ideal for a hallway. This runner may not be for the understated home! The deep blue background used in this runner is the perfect way to show the warm rich terracotta madder root dyed wool medallion designs. We can tell the origin of the design is Caucasian with very strong repeating geometric designs.



£875.00



AFGHAN FISH RUG

PRODUCT TYPE	Handmade oriental rug
SKU	306567
SIZE	200 x 145cm (6'7 x 4'9)

What a catch, a fisherman's delight! At Jennings Rugs we are always looking for excellent quality, fabulous colourings and unusual designs and they don't come much more unusual than this one, covered in interesting fish. On a recent trip to Pakistan, I found these handmade Afghan rugs covered in different types of fish, ideal for the Angler in the family!



£1175.00



FINE AFGHAN SHAHI CARPET

PRODUCT TYPE	Handmade oriental rug
SKU	306521
SIZE	296 x 204cm (9'9 x 6'8)

This Fine Shahi carpet, hand-woven in Afghanistan using very fine wool is truly beautiful to behold. With a warm neutral grey background colour contrasted with the bright and vibrant colours within the detail including greens, blues and reds. The Shahi collection is currently the home of some of our finer weaves.



£4750.00



AFGHAN IKAT RUNNER

PRODUCT TYPE	Handmade oriental rug
SKU	306307
SIZE	197 x 70cm (6'6 x 2'4)

A cracking Afghan Ikat handmade runner using vegetable dyed wool. The Ikat dying technique originates from Southeast Asia and is mainly found on fabrics rather than rugs. It is created by using a tie-dying method. This look has become more popular in recent years offering a new dimension to more modern interiors.



£649.00



C E L E B R A T O R Y C O L L E C T I O N

MODERN ZIEGLER LARGE CARPET

PRODUCT TYPE	Handmade oriental rug
SKU	306344
SIZE	373 x 277cm (12'3 x 9'1)

This Modern Ziegler rug has a very modern colour pallet with an almost Taupe background, the patterns are mainly produced with light blue wool which has darker blue highlights. There are hints of terracotta and brown. The design is very open and understated and certainly unlike most Ziegler carpets that I have seen.



£5439.00



MODERN AFGHAN ZIEGLER RUG

PRODUCT TYPE	Handmade oriental rug
SKU	306341
SIZE	238 x 171cm (7'10 x 5'7)

A modern Afghan Ziegler handmade Oriental wool rug. A great example of a revisited Ziegler design for those with a more adventurous colour palette. This carpet may suggest a step back into the '70s, as a strong burnt orange is a dominant colour. The patterns are then picked out using various shades of naturally dyed wool in blues greens golds creams and blue/black.



£2145.00



FINE AFGHAN SAMARKAND CARPET

PRODUCT TYPE	Handmade oriental rug
SKU	306512
SIZE	293 x 204cm (9'7 x 6'8)

These wonderful new pieces are quite new, appearing on the market around 2017, these wool rugs and carpets have a certain amount of Caucasian design, similar to Kazak pieces. However, that is where the similarity ends, the rugs mostly have bobbin wound fringes, which are brightly coloured and they do not have borders.



£3065.00



FINE KASHMIR SILK RUG

PRODUCT TYPE	Handmade oriental rug
SKU	306355
SIZE	157 x 93cm (5'2 x 3'1)

A central design is set on this fine rich red silk carpet. A vibrant red silk provides good opportunity to show the curvilinear flower design. Lovely shades of blue are punctuated by duck egg shades. The outer border is a soft cream. Please note the final photograph shown is taken from the opposite end, it allows you to see the fabulous silk which changed by pile direction.



£1149.00



FINE KASHMIR SILK RUG

PRODUCT TYPE	Handmade oriental rug
SKU	306282
SIZE	254 x 172cm (8'4 x 5'8)

A hand knotted silk carpet from Kashmir with an old Persian design. The pile is 100% silk and it has been woven on to a cotton warp and weft. This very elegant fine Kashmir silk carpet has been woven in Kashmir but the design is a traditional ornate Persian design. The carpet is an exquisite combination starting with the mid-ground is a soft blue with the outer main border in ivory.



£3675.00



FINE KASHMIR SILK RUG

PRODUCT TYPE	Handmade oriental rug
SKU	306281
SIZE	190 x 129cm (6'3 x 4'3)

This carpet will make a dramatic piece in any home. The handmade silk weavers have taken a fabulous old Persian design and worked their magic. The deep blue mid-ground with a central medallion in creams looks amazing when framed by a soft brown/gold inner border finished to best effect with a cream outer. All in all a fabulous example of high-quality silk weaving.



£1885.00



Carpet care.

Day-to-day care.

Regularly vacuum your rug taking great care to avoid the fringes at the ends. They are an integral part of a hand-made rug and can get damaged – so vacuum rug ends across the width, steering clear of the fringe.

General weekly vacuuming will help prevent small particles from working their way into the pile of the rug and abrading the knots at the base. It's also a good idea to turn the carpet over completely and repeat the process on the back – a very effective way of getting rid of debris.

Accidental spills & stains.

Act immediately: Don't ignore the incident as delays can make things very difficult to deal with later. Any liquid spills should be soaked up immediately using plenty of high absorbency paper towels or undyed cotton towelling. Blot – don't scrub!

Removing solids: If the accident involves solids, start by stroking the surface of the rug to check which is the smooth, silky direction. Then using a pallet knife or something similar, slide under the solids in the direction of the smooth pile. This will prevent the solids from being forced into the pile and will make removal very easy.

Cleaning: Never use wipes of any description as the components could harm your carpet, often some weeks or months later.



They will alter the pH level in the carpet and the colour will start to change.

Spot cleaning: A cleaning solution of 1 part white vinegar to 3 parts cold water is effective for spot cleaning and will not harm any carpet. Fill a household plant spray/mister with the solution, spray onto the affected area and allow to dry. Don't over saturate the carpet. Once dry, brush through the area with a soft bristle brush in the direction of the pile. To help dry the carpet, place a fan on the floor and allow a strong breeze to pass over the surface.

Surface cleaning: Mix a capful of either Woolite or Sturgene with half a pint of water then agitate the solution to create froth.

Using the suds rather than the solution, gently massage into the surface of the carpet with a soft brush or cloth, going from the outer edges of the mark towards the middle. Do not scrub the surface. Keep changing to a clean part of the cloth until the soiling is no longer visible then allow to dry. Once the surface is properly dry, brush softly over it in the direction of the pile. To help dry the carpet thoroughly, place a fan on the floor and allow a strong breeze to pass over the surface.

Contact us for help with the following:



Valuations



Cleaning



Repairs

Restoration & repairs.

Wounded & mended!

One of the responsibilities that Clare and her family have always taken in to account is the work of restoration and cleaning.

The traditional rugs often end up battle-scarred and a bit bedraggled, our team of restorers have worked with Jennings for many years bringing a new lease of life to hundreds of cherished pieces. We are blessed to have our local restorer Liz very much on hand, she has worked with us for more than 30 years and has also worked for a number of stately homes and the National Trust. Her painstaking dedication is a key strength, which when combined with her obvious restoration skills, make her a valuable and appreciated member of our team. Liz is a great asset.



Liz has worked with us for more than 30 years.



Reweaving areas where holes have appeared.

Our repairs can vary from solving relatively simple fringe issues to reweaving large areas where holes have appeared due to localised damages. The rewoven Kilim photograph is a recent example of her work. Richard on the other hand is based 'up north' – he is an established restorer whose work has even involved a client in America, who had a large family heirloom, a Persian piece which had simply worn out, the wool pile was down to the warps and wefts. They wanted to retain the carpet in an area where it would not be in daily use. The client entrusted Richard with the task of retouching every dot of the worn rug with colour to restore the pattern, this awesome task took almost 2 years to complete.

Another task which we recently engaged him for was to resize a rug for a customer, the work involved removing the selvedge and about 12cm of the rug, before refitting the selvedge again. The images show Richard undertaking this task, the final result was a small mat that perfectly met the needs of Clare's customer. The restoration and repair service is our commitment to preserving rugs whenever possible. Of course, sometimes the rugs just need a darned good clean! That's all part of the service too. If you need any of these services, please contact Clare to discuss, more importantly please don't just turn up with your old treasure, it is an appointment only process, Clare is happy to see images via email and will send a quote for any work required and if agreed will offer a time scale for the item.



Richard, our established restorer.

OLD PERSIAN GABBEH RUG

PRODUCT TYPE	Handmade oriental rug
SKU	306286
SIZE	205 x 130cm (6'9 x 4'3)

Seeing these old Gabbeh rugs in the flesh is truly a sight to behold. It is unlikely that these particular colours will be found in newer pieces, as they have a certain aged look to them.



In this case, the soft buttermilk yellow ground is bordered beautifully with the old gold border colour. The simple design is also something that is rarely found in newer items today.

£1049.00



SEMI OLD PERSIAN QUM

PRODUCT TYPE	Handmade oriental rug
SKU	306291
SIZE	205 x 146cm (6'9 x 4'9)

A beautiful semi old Persian Qum with a traditional Boteh floral design. The intricacy on this piece is simply stunning.



Featuring a soft cream background colour partnered with the bright blues and reds in the details, and a beautiful boteh design. The pattern and colouring of this rug is similar to something that you might find on a Liberty print.

£1785.00





SKU 295743

AFGHAN
LORIBAFT RUG

293 x 194cm (9'7" x 6'4")

£2250.00



Commemorative rug.

Modern design,
traditional production.

I remember (just about) the small Pakistan camel mats my parents used to celebrate 40 years in business, then came my dramatic ride through Tewkesbury, on a real camel, to mark our 50th anniversary. So the question was how to mark our 60th year.

“ My aim was to produce something unique which embraced ‘Jennings rugs’ and had a nod to the future!



Sketching out the contemporary design.



Mosaïque used the latest technology to produce the Commemorative Rug design.

Mosaïque.

We have worked with Jennings for quite a few years – originally beginning with a rebrand, which ranged from a new look e-commerce website; to a rework of the shop's fascia. During this time we have really enjoyed helping promote the expertise and passion Clare has in sourcing and dealing in oriental rugs, and we are constantly amazed by her dedication and knowledge. When asked if we would like to help design the Commemorative Rug we were over the moon, and of course, said yes!

We love the diversity of the projects we have tackled over the years, and very occasionally we get asked to design something unusual. This could be a bespoke reception desk for one of the

UK's leading intellectual property firms, Wynne-Jones, or even designing the official mascot (Ruby the Red Panda) for IAAF World Indoor Championships – but this is the first time (surprisingly) we had been asked to design an Afghan rug!

Working closely with the Jennings team, we created a colourful, eye catching contemporary rug design using the knot graphic from their logo. This not only had to look striking, but simple enough to be replicated traditionally by the weavers, by hand. When Clare showed us the finished rug we were blown away by how beautiful it turned out to be, feeling immensely proud to have helped to not only create such a striking piece of design, but a great piece of Jennings history.



The commemorative rug on the loom.

The business has evolved in recent years with greater emphasis on Afghan weavers, and more recently still, I have been buying new more modern rugs (Loribaft Samarkand Kharjeen and Shahi) in different colours which have proved to be incredibly popular. My aim was to capture this idea and produce something unique which embraced 'Jennings rugs' and had a nod to the future! So I decided upon working with Mosaïque, our local design and marketing agency, to turn my idea of a beautiful, modern mat in to a reality.



Mechanical surface clipping.



A representation of the approved rug design from Mosaïque.

Their design has been sent on to our Afghan weavers who also wanted to help mark this occasion. Each handmade mat is available at a discounted price of £60 (£249.00 normal price). This represents tremendous value and although we loose substantially on each piece it felt right to match the price to the number of years we have traded. We are producing 60 of these limited edition pieces, I hope you will want to celebrate with us and look to own one.

“ A donation of £15 for every one sold will be given to ‘The Butterfly Garden’ local charity.



COMMEMORATIVE RUG

PRODUCT TYPE Handmade oriental rug

SKU 506603

SIZE 90 x 60cm (3'0 x 2'0)

£60.00

Normal price £249.00

We are also helping our local charity 'The Butterfly Garden' by making a donation of £15 for every rug sold.



A taste of the Middle East.

Part of the pleasure of being associated with the Oriental rug trade is without doubt the people we deal with. Food plays an important part in business and personal relationships, particularly in Eastern cultures. I wanted to share with you a recipe from one of my most valued business contacts who we as a family have dealt with for more than 40 years. So I went to the home of Koosha Hazaveh, he and I have travelled together seeking out some of the pieces I have put together in this commemorative brochure, and I wanted to learn to cook with him and enjoy a traditional Iranian meal.



Clare in the kitchen with Koosha.

Ghymeh Bademjoon (Gheymeh Bademjan) Lamb aubergine stew with yellow split peas.



INGREDIENTS (for four people)

600g lamb (this can be lamb or mutton, chicken or beef), 2 large aubergines, 100g raw yellow split peas, 12 cherry tomatoes, 1 Large onion, 3 cloves garlic, 750ml water, 1 egg, 125ml vegetable oil & 3 tbsp, 3 heaped tbsp tomato paste, 4-5 dried limes or 2 tbsp lemon juice, 1 tbsp rose water (optional), 1/2 tbsp cinnamon or 1-inch cinnamon bark, brewed saffron, 2 tsp turmeric powder, salt, pepper, vegetable oil.



METHOD

1. Cut the meat into 2cm cubes. Select a pan that is large enough to fry the meat, one that has a lid. Fry the lamb pieces over medium temperature in 3 tbsp hot vegetable oil until golden brown on each side. Remove the meat from the pan.

2. Chop the onion and garlic. Gently fry the onions over low heat in the same oil you fried the meat in. After 5 minutes add the garlic and fry them together for a few more minutes. Return the meat to the pan. Add 3 cups of freshly boiled water to the pan, place the lid on top and let it simmer for 1 hour over low to medium heat.

3. Peel the aubergines and cut them in half lengthwise. Add water to a bowl and dissolve 3 tbsp of salt in it. Let the aubergines soak (put a plate on top so they won't float to the surface)

4. Pre-cook the split peas in salted boiling water for 20 minutes. Once cooked drain the water and set the split peas aside until it's time to add them to the stew.

5. After the stew has been cooking for 1 hour, add the tomato puree, turmeric, black pepper, and salt to taste. Add more hot water if necessary (125ml)

6. Remove the aubergine halves from the water and dry them with a paper towel. Brush the aubergines with egg wash on both sides. Heat the 125ml of vegetable oil in a frying pan and fry the aubergines in it until golden brown on both sides.

7. Add the fried aubergines and split peas to the stew, as well as the whole cherry tomatoes and let it simmer for a further 15 minutes.

Serve with rice, sauted potatoes and mixed salad.

The butterfly garden.

By Chris Evans

The Butterfly Garden, is an educational, recreational and therapeutic project, for people dealing with issues that they find disabling. It was launched in 2002 on a four acre site on the outskirts of Cheltenham. It offers a safe, social environment and a wide range of stimulating and purposeful activities.

We try to offer an opportunity to all who arrive at our door, irrespective of age or condition, warmly embracing all who seek us out. Currently the project is visited by more than 150 students every week, with some of these travelling considerable distances. Initially the project was just about gardening, but now our activities

have become very diverse and include woodwork, cookery, drama and dance. We have established a recycling centre which has proved to be enormously popular and we continue to seek out new opportunities. We look to provide something for everyone and sometimes this may just be the opportunity to share a cup of tea, we have no targets.

We welcome anyone interested in being here, be they student or volunteer. We strive to liberate the imagination, to celebrate participation and include all.

If you would like to know more please call us on 01452 713068 or email: info@thebutterflygarden.org

www.thebutterflygarden.org



The Butterfly Garden is a registered charity. (Reg No: 1133233)



Tribal rugs.

By Wiktor Wyszynski



Tribal Rugs was set up in 2001. At this time my colleague and I had 30 years of experience in the carpet business and had developed a passion for Iranian rugs.

Two guiding principles led us: the first, that good quality tribal and village rugs are still being made in Iran, and the second, that rugs are made and have always been made to be enjoyed.

It has been our pleasure and privilege to have supplied Jennings Rugs for a quarter of a century. I was originally invited to give a series of talks for the benefit of Jennings customers, it was hoped that we would be able to pass on our passion for Iranian products, allowing opportunity for discussion and engagement. Sadly, the current circumstances have prevented this. But I have written a blog which I hope you may find interesting and in addition, created a short video of the talk too.

We never buy rugs directly from the tribespeople. They sell them to dealers in the towns they pass through in the course of migration. They are skilled negotiators and know the worth of their carpets, and always obtain a good price. When we buy them, the rugs are always in need of cleaning and often need restoration, both of which require a high level of technical expertise. Working in Iran is a privilege. It is encouraging to see that there is still a high level of craftsmanship amongst the tribespeople, and we hope that there will be a good supply of tribal rugs for many years to come.

To view our blog and video visit:
www.jenningsrugs.co.uk/wiktor



Here to help.



CLARE

I have been in the business for over 30 years now and know a lot about rugs, but it is one of those subjects where you never stop learning. During this time I have travelled in Turkey, Iran, Pakistan and India, met some wonderful people and found some exquisite rugs. I consider myself to be very fortunate to work with such beautiful works of art.

EMAIL clare@jenningsrugs.co.uk



GRAHAM

When I first joined the company in 2013, my knowledge of the oriental rugs market was limited but I had 35 years retail experience under my belt. I am a passionate retailer and love working with people. Part of what I do is helping customers with the interiors aspect of their decision-making and I hope that my influence in the business makes their overall experience that bit better.

EMAIL graham@jenningsrugs.co.uk



JONATHAN

I joined Jennings in November 2018, initially coming into to help develop the social media avenues that the company wanted to explore. Jennings is an interesting business with many opportunities, and I have now become an integral part of the team. Interestingly I really enjoy the sales and customer service side of the business and enjoy meeting and interacting with people.

EMAIL jon@jenningsrugs.co.uk



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Clare on a recent trip surrounded by a kaleidoscope of natural dyed wool, washed and ready to be used in the next stage of rug making.



SKU 306526
AFGHAN
KHARJEEN RUNNER
298 x 78cm (9'9 x 2'7)
£850.00





SKU 306597

PERSIAN
TABRIZ CARPET

301 x 208cm (9'11 x 6'10)

£8350.00



NEW OPENING TIMES:

Tuesday - Saturday

10.00 - 17.30 hrs

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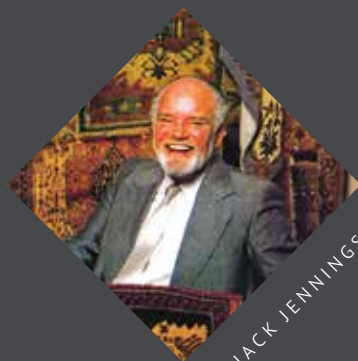
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MARGARET JENNINGS



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